

7.22 Student Credit Card Marketing

1. Sites at which student credit cards are marketed shall be registered with the College Student Activities Office. Each College shall allow only one location for credit card marketing.
2. Marketers of student credit cards shall be prohibited from offering gifts to students for filling out credit card applications
3. Credit card and debt education and counseling sessions shall become a regular part of campus orientation for new students.

Reference: Title 5 Section 54400; Civil Code Section 1747.02(m); Education Code Section 99030.

(11/09)