

Program Overview

International Business/Trade/Commerce

Lightcast Q3 2023 Data Set

August 2023

San Mateo County Community College District



Parameters

Completions Year: 2020

Jobs Timeframe: 2022 - 2029

Job Postings Timeframe: Jun 2021 - Jul 2023

Programs:

Code	Description
52.1101	International Business/Trade/Commerce

Regions:

Code	Description	Code	Description
6001	Alameda County, CA	6081	San Mateo County, CA
6013	Contra Costa County, CA	6085	Santa Clara County, CA
6075	San Francisco County, CA		

Education Level:

Description
Associate degree

Tuition Type: Tuition & Fees

Graduate Status: Undergraduate

Residency: In-State

There are no regional training providers for your selection.

Program Overview

	Completions (2020)	% Completions	Institutions (2020)	% Institutions
0 Completions	0	0%	0	0%
● All Programs	0	0%	0	0%
● Distance Offered Programs	0	0%	0	0%
● Non-Distance Offered Programs	0	0%	0	0%

Market Share by Institution Type

There are no regional Completions for your selection.

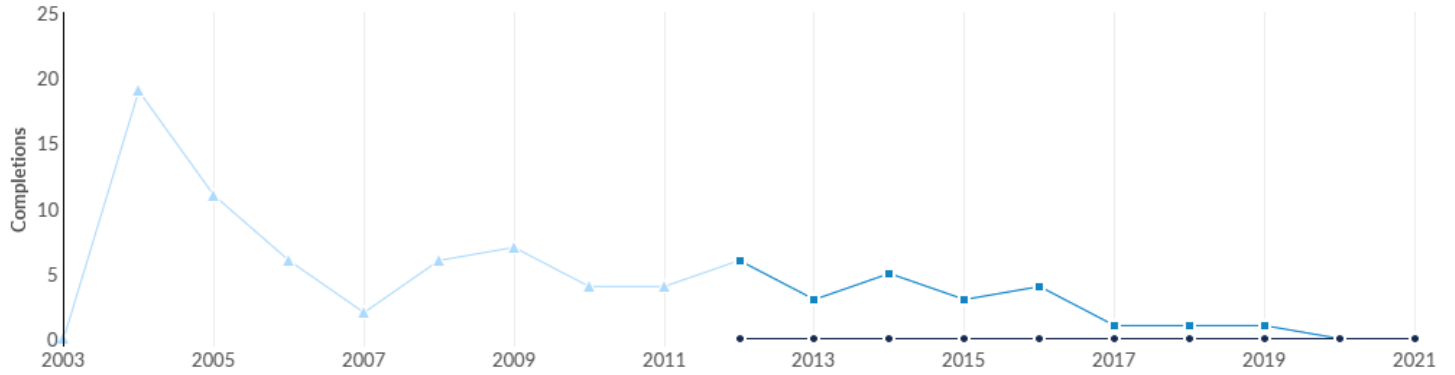
Market Share by Program

There are no regional Completions for your selection.

Completions by Institution

No institutions with completions found in this region.

Regional Trends



	2012 Completions	2020 Completions	% Change
● Distance Offered Programs	0	0	0.0%
■ Non-Distance Offered Programs	6	0	-100.0%
▲ All Programs	6	0	-100.0%

Regional Completions by Award Level

Not enough data for this chart.

Similar Programs

94

Programs (2020)

11,603

Completions (2020)

CIP Code	Program	Associate's Degree Completions (2020)
24.0101	Liberal Arts and Sciences/Liberal Studies	2,419
52.0201	Business Administration and Management, General	2,329
42.0101	Psychology, General	1,513
45.0101	Social Sciences, General	1,399
43.0103	Criminal Justice/Law Enforcement Administration	678
45.1101	Sociology, General	664
45.0601	Economics, General	607
45.1001	Political Science and Government, General	283
11.0701	Computer Science	265
52.0101	Business/Commerce, General	236


Target Occupations

*Filtered by the proportion of the national workforce in these occupations with an Associate's degree

<p>23,333</p> <p>Jobs (2022)*</p> <p>45% <i>above</i> National average*</p>	<p>+9.9%</p> <p>% Change (2022-2029)*</p> <p>Nation: +11.1%*</p>	<p>\$65.07/hr</p> <p>\$135.3K/yr</p> <p>Median Earnings</p> <p>Nation: \$44.10/hr;</p> <p>\$91.7K/yr</p>	<p>2,375</p> <p>Annual Openings*</p>
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Occupation	2022 Jobs*	Annual Openings*	Median Earnings	Growth (2022 - 2029)*	Employment Concentration (2022)*
General and Operations Managers	5,910	652	\$68.55/hr	+12.42%	0.78
Computer Occupations, All Other	4,630	403	\$70.41/hr	+8.88%	3.20
Business Operations Specialists, All Other	4,198	458	\$43.18/hr	+8.50%	1.76
Managers, All Other	3,541	320	\$84.21/hr	+6.72%	1.95
Project Management Specialists	2,018	206	\$62.61/hr	+12.04%	1.60
Market Research Analysts and Marketing Specialists	1,419	185	\$48.08/hr	+16.98%	1.64
Marketing Managers	1,077	110	\$96.07/hr	+7.99%	2.76
Chief Executives	539	40	\$110.64/hr	-0.37%	1.68
Economists	0	0	\$68.02/hr	0.00%	0.00











Job Postings Summary

<p>8,166 Unique Postings 27,521 Total Postings</p>	<p>3 : 1 Posting Intensity  Regional Average: 4 : 1</p>	<p>2,094 Employers Competing 86,762 Total Employers</p>	<p>31 days Median Posting Duration Regional Average: 30 days</p>
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There were 27,521 total job postings for your selection from June 2021 to July 2023, of which 8,166 were unique. These numbers give us a Posting Intensity of 3-to-1, meaning that for every 3 postings there is 1 unique job posting.

This is close to the Posting Intensity for all other occupations and companies in the region (4-to-1), indicating that they are putting average effort toward hiring for this position.

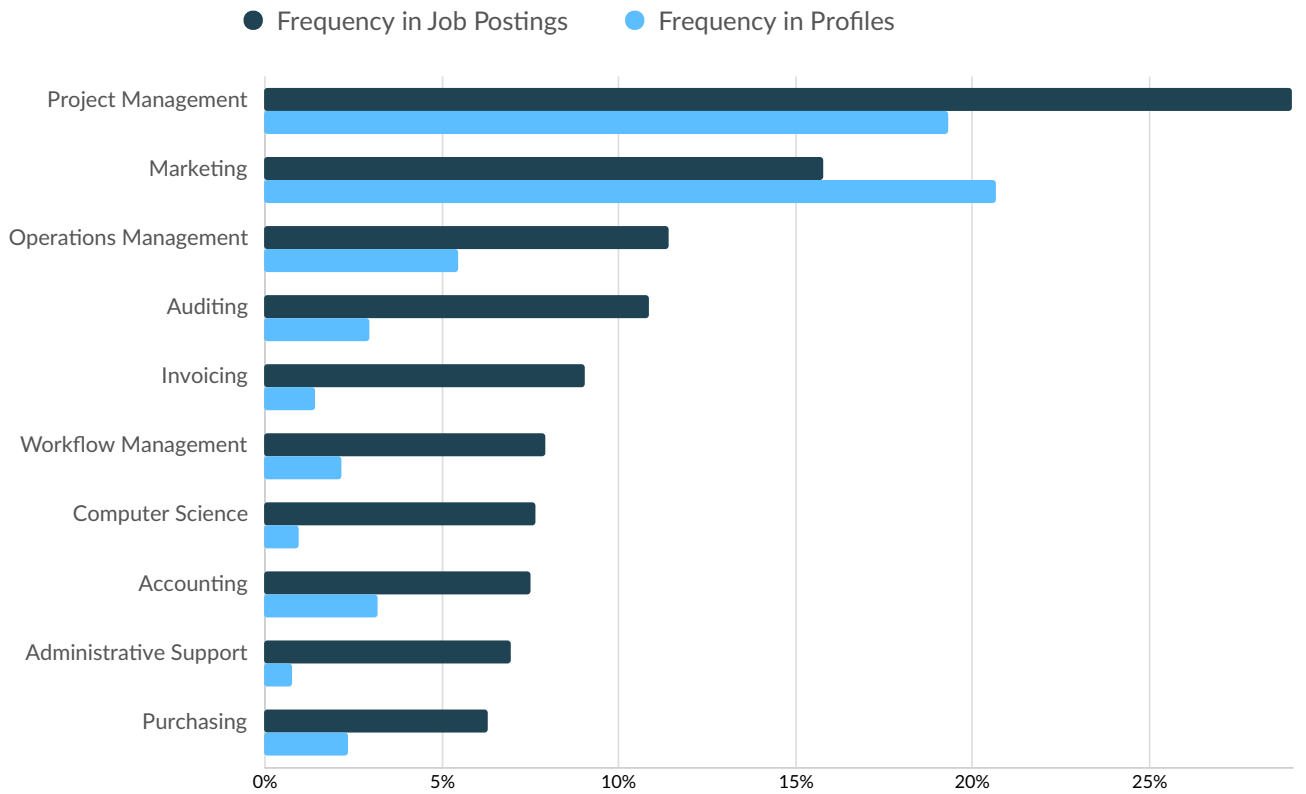
Top Companies Posting

Company	Total/Unique (Jun 2021 - Jul 2023)	Posting Intensity	Median Posting Duration
Accenture	922 / 472	2 : 1 	35 days
Marriott International	808 / 139	6 : 1 	35 days
Walmart	370 / 139	3 : 1 	23 days
Allied Universal	474 / 98	5 : 1 	32 days
Stanford University	305 / 91	3 : 1 	34 days
Security Industry Specialists	190 / 86	2 : 1 	32 days
Randstad	140 / 82	2 : 1 	31 days
Bank of America	220 / 76	3 : 1 	25 days
Lawrence Livermore National Laboratory	207 / 75	3 : 1 	32 days
Mjh And Associates	95 / 74	1 : 1 	n/a

Top Posted Job Titles

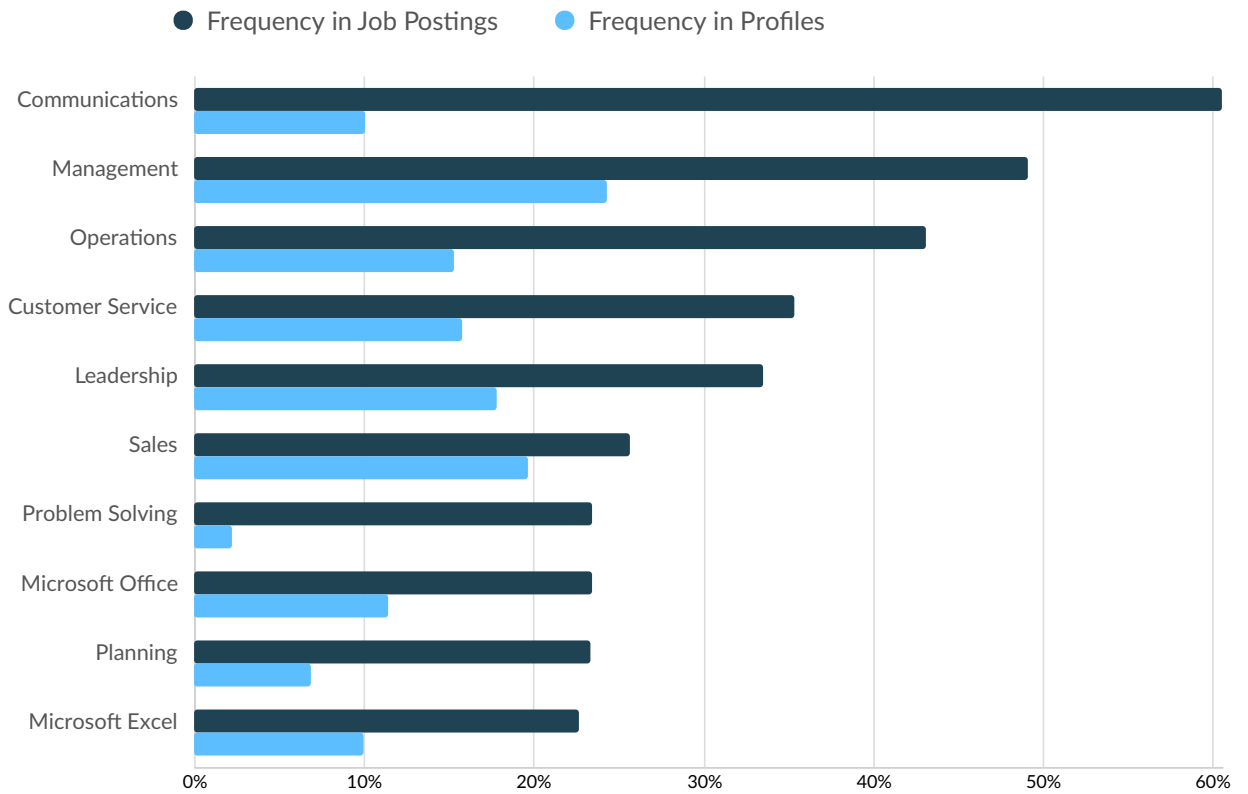
Job Title	Total/Unique (Jun 2021 - Jul 2023)	Posting Intensity	Median Posting Duration
Project Coordinators	1,738 / 395	4 : 1 	29 days
Project Managers	738 / 227	3 : 1 	27 days
Operations Managers	971 / 197	5 : 1 	35 days
Operations Supervisors	358 / 101	4 : 1 	27 days
Program Managers	232 / 97	2 : 1 	38 days
General Managers	270 / 91	3 : 1 	38 days
Document Control Specialists	221 / 72	3 : 1 	28 days
Documentation Specialists	143 / 65	2 : 1 	31 days
Operations Coordinators	162 / 64	3 : 1 	34 days
Area Managers	245 / 63	4 : 1 	24 days

Top Specialized Skills



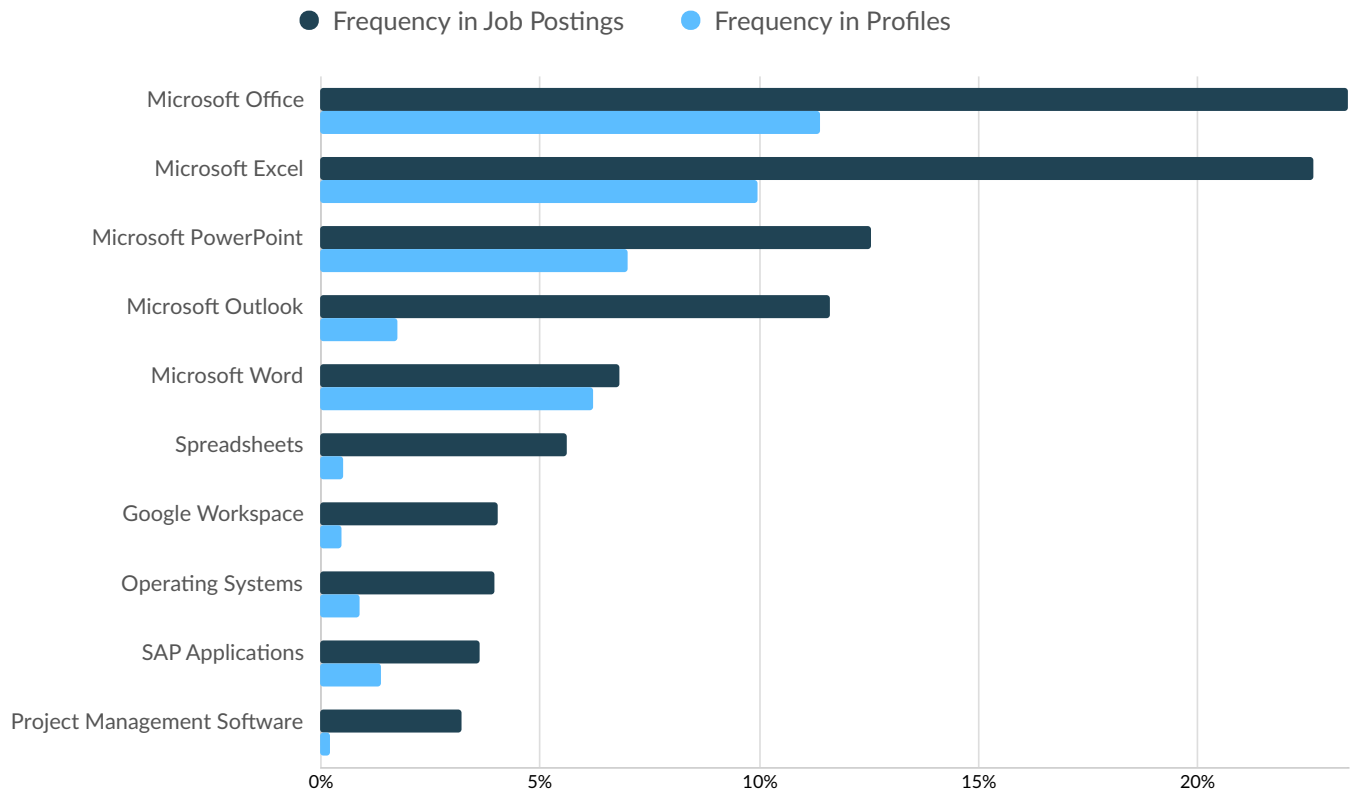
Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Project Management	2,372	29%	157,825	19%
Marketing	1,291	16%	168,941	21%
Operations Management	935	11%	44,846	5%
Auditing	887	11%	24,466	3%
Invoicing	740	9%	11,916	1%
Workflow Management	650	8%	17,949	2%
Computer Science	628	8%	7,933	1%
Accounting	616	8%	26,289	3%
Administrative Support	570	7%	6,473	1%
Purchasing	517	6%	19,221	2%

Top Common Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Communications	4,947	61%	82,515	10%
Management	4,013	49%	198,648	24%
Operations	3,519	43%	125,288	15%
Customer Service	2,890	35%	129,033	16%
Leadership	2,740	34%	145,846	18%
Sales	2,095	26%	161,037	20%
Problem Solving	1,916	23%	17,924	2%
Microsoft Office	1,914	23%	93,245	11%
Planning	1,905	23%	56,184	7%
Microsoft Excel	1,849	23%	81,623	10%

Top Software Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Microsoft Office	1,914	23%	93,245	11%
Microsoft Excel	1,849	23%	81,623	10%
Microsoft PowerPoint	1,026	13%	57,366	7%
Microsoft Outlook	949	12%	14,359	2%
Microsoft Word	556	7%	50,952	6%
Spreadsheets	460	6%	4,383	1%
Google Workspace	332	4%	3,836	0%
Operating Systems	324	4%	7,356	1%
SAP Applications	298	4%	11,444	1%
Project Management Software	264	3%	1,784	0%

Top Qualifications

Qualification	Postings with Qualification
Valid Driver's License	1,123
Project Management Professional Certification	385
Cardiopulmonary Resuscitation (CPR) Certification	233
First Aid Certification	197
Security Clearance	182
Master Of Business Administration (MBA)	155
Registered Nurse (RN)	129
Cisco Certified Network Associate	92
Program Management Professional	76
Certified Associate In Project Management	74

Appendix A

Program Selection Details

CIP Code	Program Name
52.1101	International Business/Trade/Commerce

Appendix B - Data Sources and Calculations

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

State Data Sources

This report uses state data from the following agencies: California Employment Development Department