

Findings	Analysis	Resources	Plans to Address Opportunity Gaps
<p>1. Male students were enrolling and retained in the program at lower rates compared to female students.</p>	<p>Factors contributing to these gaps could include lack of awareness of the program and gendered stereotypes of oenology and viticulture.</p>	<p>We were granted resources to host a non-alcoholic wine taste-tasting event and fliers to post on campus highlighting courses.</p>	<p>Interventions implemented included posting fliers on campus, posting information regarding our program on the CSM Instagram page, and hosting the taste-testing event. Our male student enrollment increased by 15% compared to the previous Program Review, and overall enrollment increased by 20%. We hope to continue hosting events each Spring semester. However, funding is an ongoing challenge, as well as time needed to create fliers since we are a smaller program.</p> <p>We also plan to participate in the E3TTS training to learn new pedagogical techniques that can be applied in the classroom. We will need funding support to enroll all faculty members in the program.</p>