Source: Labor Insight (Burning Glass Technologies)

Certification Analysis

Active Selections

San Mateo, CA, San Francisco, CA, Santa Clara, CA, Contra Costa, CA, Alameda, CA, Cosmetology Certification, Cosmetology License

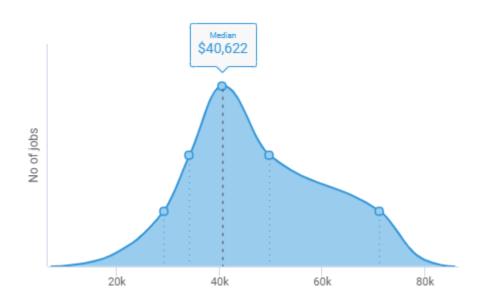
Certification Metrics



Location Quotient



Salary Overall



Salary By Education

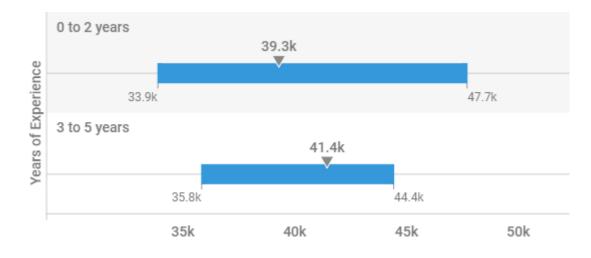
High school or vocational training



Salary distribution is not shown for education levels with insufficient sample size

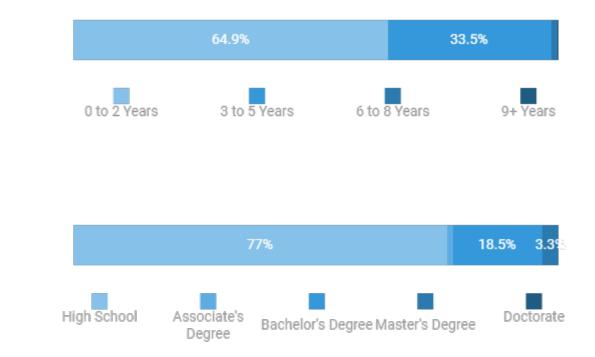
36.7k

Salary By Experience



Salary distribution is not shown for experience levels with insufficient sample size

Years of Experience



Education Level

Top Occupations Requesting Certification(s)

Occupation	Associated Education Level
Barber / Hair Stylist / Cosmetologist	High school or vocational
Retail Sales Associate	High school or vocational
Retail Store Manager / Supervisor	High school or vocational
Artist / Illustrator	High school or vocational
Concierge	High school or vocational
Office Manager	Bachelor's
Vocational Education Instructor	Bachelor's
Health Educator / Coach	NA
Beautician	High school or vocational
Sales Representative	High school or vocational

Certification Taxonomy

ertification Group	Job Posting
osmetology	3,83
Certification	Job Postings
Licensed Barber	2,164
Cosmetology License	1,280
Certified Hair Stylist	213
Makeup Artist	92
Manicurist Certification	52
Cosmetology Certification	24
Esthiology License	5
Aesthetics License	3
Certified Esthetician	3
Laser Certification	2
Licensed Beautician	1

Top Occupations

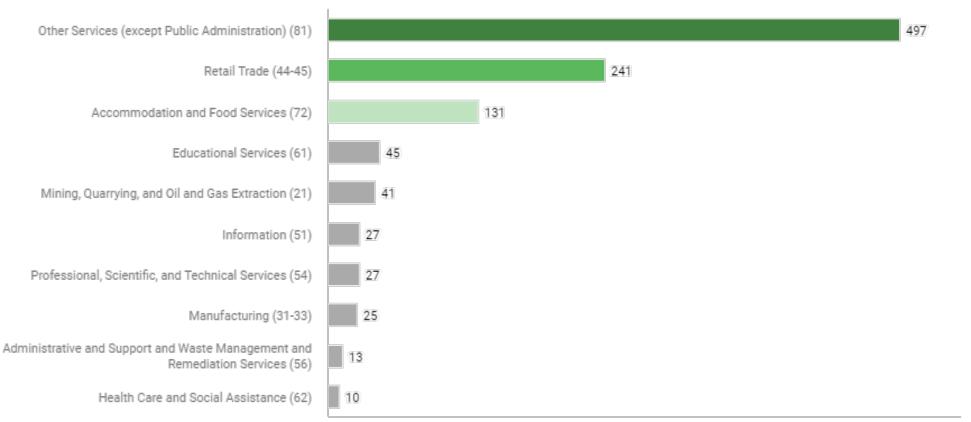
Specialized Occupation	Total Job Postings (Last 12 Months)	Job Postings Requesting Certification(s)(#)	Job Postings Requesting Certification(s)(%)	Occupation Projected Growth (10 Years)	Associated Education Level
Barber / Hair Stylist / Cosmetologist	2,740	489	17.8%	+7.1% 🖍	High school or vocational training
Retail Store Manager	12,851	88	0.7%	-0.9% 😽	High school or vocational training
Retail Beauty Consultant	1,292	75	5.8%	-6.5% 😽	High school or vocational training
Artist / Illustrator	1,051	58	5.5%	+2.3% 🖍	High school or vocational training
Retail Sales Associate (General)	27,590	56	0.2%	-1.8% 😽	High school or vocational training
Concierge	1,389	43	3.1%	+12.8% 🖍	High school or vocational training
Office Manager (General)	3,877	32	0.8%	+1.9% 🖍	Bachelor's degree
Vocational Education Instructor	1,793	32	1.8%	+4.4% 🖍	Bachelor's degree
Health Educator	580	32	5.5%	+7.9% 🗡	Master's degree
Esthetician	228	29	12.7%	+12.0% 🖍	High school or vocational training

Top Co-occurring Skills

	Skill	Job Postings
1	Retail Industry Knowledge	429
2	Hair Styling	373
3	Retail Sales	346
4	Sales	331
5	Customer Service	247
6	Cosmetics Industry Knowledge	241
7	Sales Goals	241
8	Scheduling	230
9	Product Sales	219
10	Budgeting	201

Currently displaying: Specialized

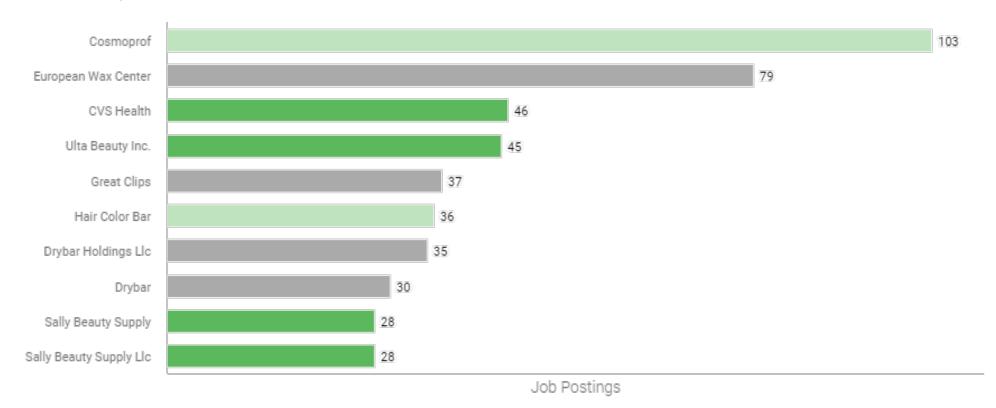
Top Industries



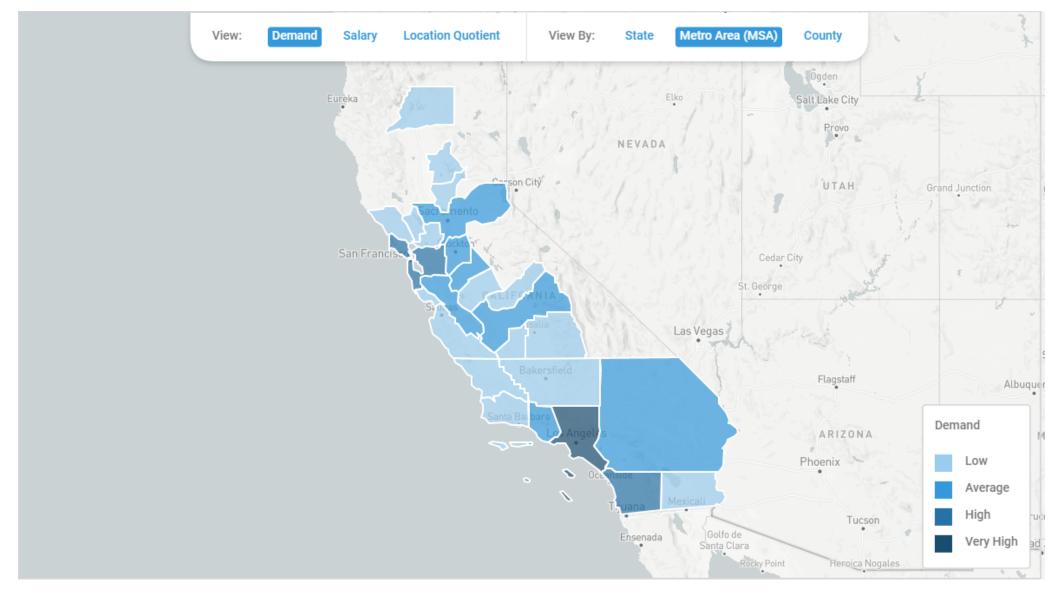
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Top Employers



Top Locations



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Metro Area (MSA)	Job Postings (Last 12 Months)	Median Salary	Location Quotient
Los Angeles-Long Beach- Anaheim, CA	2,488	\$41k	1.2 -
San Francisco-Oakland-Hayward, CA	976	\$40k	0.9 -
San Diego-Carlsbad, CA	746	\$36k	1.2 -
Riverside-San Bernardino- Ontario, CA	730	\$36k	1.5 ^
SacramentoRosevilleArden- Arcade, CA	407	\$39k	1.1 🗖
San Jose-Sunnyvale-Santa Clara, CA	389	\$41k	0.8 🗸
Oxnard-Thousand Oaks-Ventura, CA	159	\$35k	1.3 ^
Fresno, CA	143	\$33k	1.3 ^
Stockton-Lodi, CA	106	\$33k	1.2 -
Modesto, CA	72	\$40k	1.1 🗖

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