Source: Labor Insight (Burning Glass Technologies)

Certification Analysis

Active Selections

San Mateo, CA, San Francisco, CA, Santa Clara, CA, Contra Costa, CA, Alameda, CA, Cosmetology Certification, Cosmetology License

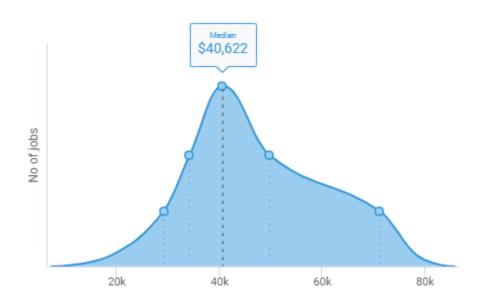
Certification Metrics



Location Quotient



Salary Overall



Salary By Education

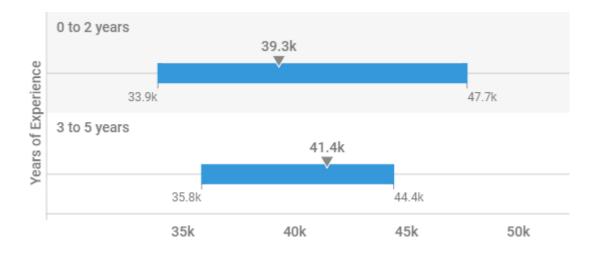
High school or vocational training



Salary distribution is not shown for education levels with insufficient sample size

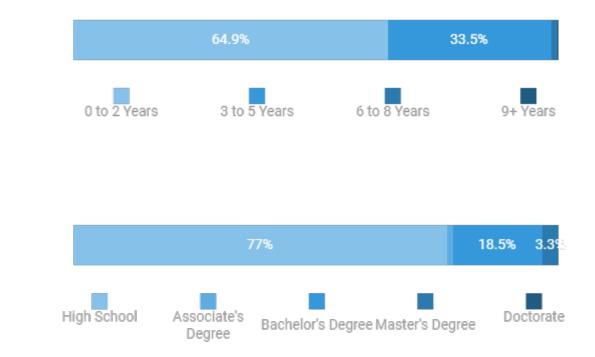
36.7k

Salary By Experience



Salary distribution is not shown for experience levels with insufficient sample size

Years of Experience



Education Level

Top Occupations Requesting Certification(s)

| Occupation | Associated Education Level |
|---------------------------------------|----------------------------|
| Barber / Hair Stylist / Cosmetologist | High school or vocational |
| Retail Sales Associate | High school or vocational |
| Retail Store Manager / Supervisor | High school or vocational |
| Artist / Illustrator | High school or vocational |
| Concierge | High school or vocational |
| Office Manager | Bachelor's |
| Vocational Education Instructor | Bachelor's |
| Health Educator / Coach | NA |
| Beautician | High school or vocational |
| Sales Representative | High school or vocational |

Certification Taxonomy

| ertification Group | Job Posting |
|---------------------------|--------------|
| osmetology | 3,83 |
| Certification | Job Postings |
| Licensed Barber | 2,164 |
| Cosmetology License | 1,280 |
| Certified Hair Stylist | 213 |
| Makeup Artist | 92 |
| Manicurist Certification | 52 |
| Cosmetology Certification | 24 |
| Esthiology License | 5 |
| Aesthetics License | 3 |
| Certified Esthetician | 3 |
| Laser Certification | 2 |
| Licensed Beautician | 1 |

Top Occupations

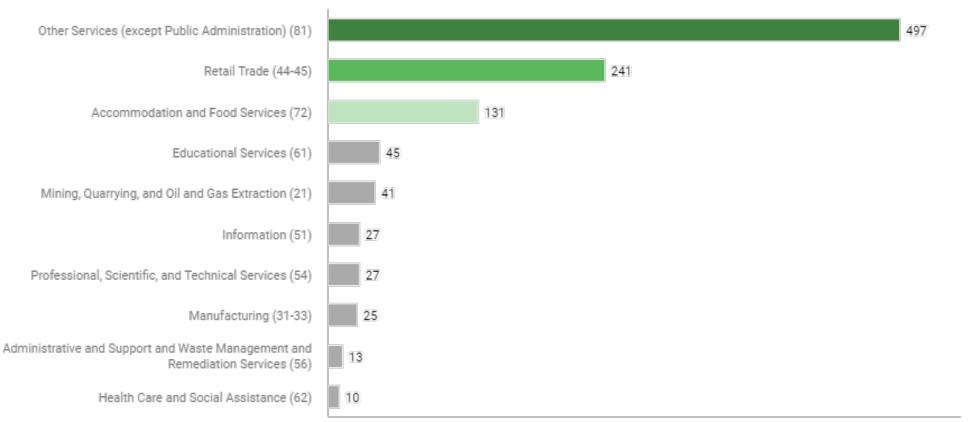
| Specialized Occupation | Total Job Postings (Last 12 Months) | Job Postings Requesting Certification(s)(#) | Job Postings Requesting Certification(s)(%) | Occupation Projected Growth (10 Years) | Associated Education Level |
|--|--|---|---|--|------------------------------------|
| Barber / Hair Stylist / Cosmetologist | 2,740 | 489 | 17.8% | +7.1% 🖍 | High school or vocational training |
| Retail Store Manager | 12,851 | 88 | 0.7% | -0.9% 😽 | High school or vocational training |
| Retail Beauty Consultant | 1,292 | 75 | 5.8% | -6.5% 😽 | High school or vocational training |
| Artist / Illustrator | 1,051 | 58 | 5.5% | +2.3% 🖍 | High school or vocational training |
| Retail Sales Associate (General) | 27,590 | 56 | 0.2% | -1.8% 😽 | High school or vocational training |
| Concierge | 1,389 | 43 | 3.1% | +12.8% 🖍 | High school or vocational training |
| Office Manager (General) | 3,877 | 32 | 0.8% | +1.9% 🖍 | Bachelor's degree |
| Vocational Education Instructor | 1,793 | 32 | 1.8% | +4.4% 🖍 | Bachelor's degree |
| Health Educator | 580 | 32 | 5.5% | +7.9% 🗡 | Master's degree |
| Esthetician | 228 | 29 | 12.7% | +12.0% 🖍 | High school or vocational training |

Top Co-occurring Skills

| | Skill | Job Postings |
|----|------------------------------|--------------|
| 1 | Retail Industry Knowledge | 429 |
| 2 | Hair Styling | 373 |
| 3 | Retail Sales | 346 |
| 4 | Sales | 331 |
| 5 | Customer Service | 247 |
| 6 | Cosmetics Industry Knowledge | 241 |
| 7 | Sales Goals | 241 |
| 8 | Scheduling | 230 |
| 9 | Product Sales | 219 |
| 10 | Budgeting | 201 |

Currently displaying: Specialized

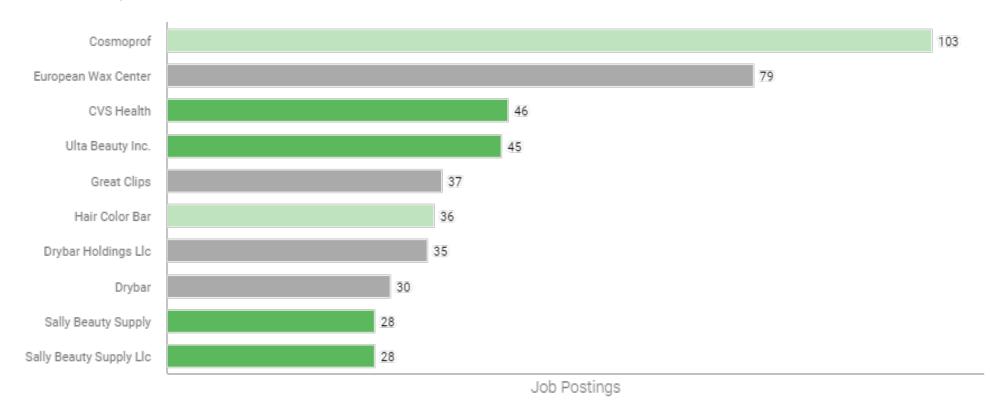
Top Industries



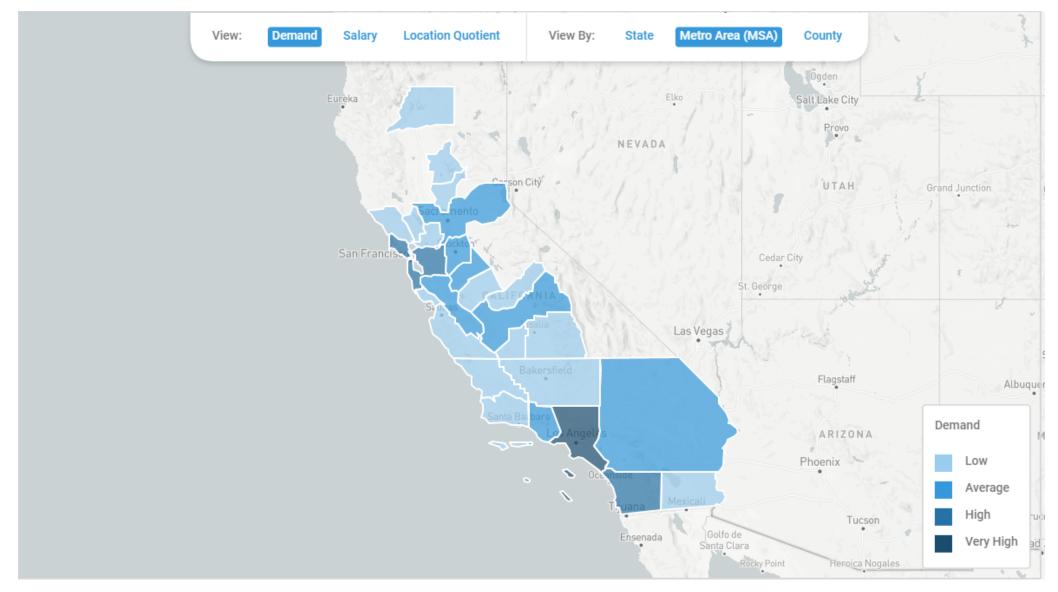
Currently displaying: 2digit

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Top Employers



Top Locations



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| Metro Area (MSA) | Job Postings (Last 12 Months) | Median Salary | Location Quotient |
|--|-------------------------------|---------------|-------------------|
| Los Angeles-Long Beach- Anaheim, CA | 2,488 | \$41k | 1.2 - |
| San Francisco-Oakland-Hayward, CA | 976 | \$40k | 0.9 - |
| San Diego-Carlsbad, CA | 746 | \$36k | 1.2 - |
| Riverside-San Bernardino- Ontario, CA | 730 | \$36k | 1.5 ^ |
| SacramentoRosevilleArden- Arcade, CA | 407 | \$39k | 1.1 🗖 |
| San Jose-Sunnyvale-Santa Clara, CA | 389 | \$41k | 0.8 🗸 |
| Oxnard-Thousand Oaks-Ventura, CA | 159 | \$35k | 1.3 ^ |
| Fresno, CA | 143 | \$33k | 1.3 ^ |
| Stockton-Lodi, CA | 106 | \$33k | 1.2 - |
| Modesto, CA | 72 | \$40k | 1.1 🗖 |

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