

PROGRAM ALL FIELDS REPORT

Basic Program Information

Program Title	Communication Studies 2.0
Discipline	COMM
Award Type	AA-T Associate in Arts Degree for Transfer
Interest Areas	Human Behavior & Culture
Math Pathway	NONE
Justification for Proposal	The Transfer Model Curriculum (TMC) for the AA-T in Communication Studies has been revised (COMM 2.0).
Career Opportunities	Communication skills are essential in both work and social settings. Oral and written communication skills are at the top of the list of qualities that employers look for in job candidates. Career opportunities for the program graduate includes the following careers: Advertising Executive, Business Executive, Communication Specialist, Consultant, Employee Relations Representative, Film Editor, Human Resource Administrator, Impression Management Specialist, Journalist, Media Consultant, Newscaster, Professor, Public Relations Representative, Publications, Radio Programmer, Sales Representative, Speech Writer, Teacher, Technical Writer, Television Producer, Trainer, Writer.

Description

Program Description	Communication studies explores how and why we communicate. Students study the ways we use communication techniques and technologies to shape identities and ideas. They explore a variety of communication contexts, from intimate relationships, to public address, to small group interactions, to how we govern ourselves, and examine the many ways communication shapes us. Graduates will transfer with an understanding of communication theory and demonstrate proficiency in communication skills such as speaking in public, evaluating diverse points of view, producing evidence-based arguments, and communicating across cultures.
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Program Learning Outcomes/Assessments

A. Analyze social science concepts and theories	_____
Assessment: Written assignments; presentations; exam; oral critiques; research paper	
B. Evaluate diverse viewpoints related to the human experience.	_____
Assessment: Written assignments; presentations; exam; oral critiques	
C. Produce evidence-based arguments.	_____
Assessment: Written assignments; presentations; exam; oral critiques; research paper	

Conditions of Enrollment

Courses

AA-T Degree Requirements	
Major: Core and Selective Requirements	
Complete Core Courses, 6 units	Units

COMM 110	Public Speaking	3
COMM 130	Interpersonal Communication	3
Selective Courses, choose a minimum of 12 units from the following:		
List A, choose a minimum of 9 units from the following:		Units
COMM 127	Argumentation and Debate	3
COMM 140	Small Group Communication	3
COMM 150	Intercultural Communication	3
COMM 180	Introduction to Communication Studies	3
List B, choose a minimum of 3 units from the following:		Units
Any List A course not used above.		3
ANTH 110	Cultural Anthropology	3
ENGL 110	Composition, Literature, and Critical Thinking	3
ENGL 165	Advanced Composition	3
PSYC 100	General Psychology	3
SOCI 100	Introduction to Sociology	3
Any CSU transferable Communication Studies course		3
Total Units		18

General Education - certified completion of one of the following:

- California State University General Education-Breadth pattern (CSU GE Breadth),
OR
- Intersegmental General Education Transfer Curriculum (IGETC/CSU) pattern

Elective courses: If applicable, additional courses to meet the minimum 60 CSU transferable units requirement.

Please refer to Associate Degree for Transfer (ADT) Requirements for more information.

Codes/Dates

State Approval Date	
CC Approval Date	10/14/2022
Board of Trustees	
Display CurricUNET Calculations	No
Effective Term	Fall 2023
TOP Code	1506.00
Originator	Jessica Kaven
Origination	09/07/2022

Date	
Comments	
Need For Change	The Transfer Model Curriculum (TMC) for the AA-T in Communication Studies has been revised (COMM 2.0).
Proposal Type	Cañada New Program
Academic Year	