

PROGRAM ALL FIELDS REPORT

Basic Program Information

Program Title	Communication Studies
Discipline	COMM
Award Type	AA-T Associate in Arts Degree for Transfer
Interest Areas	Human Behavior & Culture
Math Pathway	NONE
Justification for Proposal	The existing program is being deleted in order to create a newer version (Communication Studies 2.0) that has been recently approved by the State Chancellor's Office.
Career Opportunities	Communication skills are essential in both work and social settings. Oral and written communication skills are at the top of the list of qualities that employers look for in job candidates. Career opportunities for the program graduate includes the following careers: Advertising Executive, Business Executive, Communication Specialist, Consultant, Employee Relations Representative, Film Editor, Human Resource Administrator, Impression Management Specialist, Journalist, Media Consultant, Newscaster, Professor, Public Relations Representative, Publications, Radio Programmer, Sales Representative, Speech Writer, Teacher, Technical Writer, Television Producer, Trainer, Writer.

Description

Program Description	Communication is fundamental to all human endeavors. The communication major studies the ways humans use communication to shape identity and ideas. Graduates will transfer with both an understanding of important communication theory as well as demonstrated proficiency in communication skills. Communication studies majors will explore a variety of communication contexts, from intimate relationships, to public address, to new and emergent media, exploring the many ways communication shapes our identities and our realities.
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Program Learning Outcomes/Assessments

A. Successfully prepare written and oral communication that illustrates critical thinking, creation of inquiry- or research-based texts, and information literacy.	_____
Assessment: .	
B. Demonstrate civic engagement in both written and oral argument.	_____
Assessment: .	
C. Use both written and verbal expression in interdisciplinary contexts.	_____
Assessment: .	

Conditions of Enrollment

Courses

AA-T Degree Requirements	
Major: Core and Selective Requirements	
Complete Core Courses, 9 units	

COMM 110	Public Speaking	3
COMM 150	Intercultural Communication	3
COMM 180	Introduction to Communication Studies	3

Selective Courses, choose a minimum of 9 units from the following:

List A, choose a minimum of 6 units from the following:		Units
COMM 127	Argumentation and Debate	3
COMM 130	Interpersonal Communication	3
COMM 140	Small Group Communication	3

List B, choose a minimum of 3 units from the following:

Any List A course not used above.		Units
ANTH 110	Cultural Anthropology	3
ENGL 110	Composition, Literature, and Critical Thinking	3
PSYC 100	General Psychology	3
SOCI 100	Introduction to Sociology	3

Total Units 18

General Education - certified completion of one of the following:

- California State University General Education-Breadth pattern (CSU GE Breadth),
OR
- Intersegmental General Education Transfer Curriculum (IGETC/CSU) pattern

Elective courses: If applicable, additional courses to meet the minimum 60 CSU transferable units requirement.

Please refer to Associate Degree for Transfer (ADT) Requirements for more information.

Codes/Dates

State Approval Date	
CC Approval Date	10/14/2022
Board of Trustees	
Display CurricUNET Calculations	No
Effective Term	Fall 2023
TOP Code	1506.00
Originator	Jessica Kaven
Origination Date	09/07/2022
Comments	

Need For Change	The existing program is being deleted in order to create a newer version (Communication Studies 2.0) that has been recently approved by the State Chancellor's Office.
Proposal Type	Cañada Program Deletion
Academic Year	