

The Cañada College  
Academic Senate Governing Council

Would like to invite you to a

## Faculty Focus Strategic Planning Workshop

When: Wednesday, November 3, 1–4 pm  
Where: Building 2, Room 10  
Who Should Attend: All Faculty  
We Will Provide: A facilitator; Bonnie Henkels-Luntz  
Light refreshments

**You can use these four hours toward your Flex Day requirements!**

ASGC would like to invite you to a study session on the Cañada College Strategic Planning Recommendations. This session will be an opportunity for faculty to discuss the document, identify areas where faculty have primacy in planning and decision making and then to help to guide its implementation.

“Strategic planning is defined as the process of determining an institution’s long-term objectives, then identifying the best approach to achieve those objectives. It is a continual improvement process that effectively monitors performance against goals, analyzes achievements and shortfalls, and adjusts activity to accomplish the desired results. ... More people than ever are enrolling in colleges and universities. However, with greater decreases in federal funding, as well as increasing demands for student services and aid, faculty services, technology, and learning options, the pressures to manage all of these factors fall on the institutions’ leadership. Higher education institutions need strong strategic planning to keep them optimally performing in today’s competitive environment.”

Jayne W. Edge; Journal for Technological Horizons in Education,  
October 2004

As a practical example of how the strategic planning process can work, you may recognize an increased focus on and support for the Athletics Department since the release of the Strategic Planning Recommendations last spring. Join us to see how you can make the Strategic Planning process work for your department!

To read the Strategic Planning Recommendations go to:

[http://www.canadacollege.edu/spc/final\\_%20SPC\\_recommendations.pdf](http://www.canadacollege.edu/spc/final_%20SPC_recommendations.pdf)

For more information contact your ASGC Division Rep.