KCSM-TV and KCSM-FM, owned and operated by the San Mateo County Community College District, are public broadcast stations licensed to the District by the Federal Communications Commission. Their primary purposes are to act as a public broadcasting service to the community and to provide a working lab and technical support to the staff and students of the Digital Media program at College of San Mateo.

a. The stations are an organizational unit of College of San Mateo, under the supervision of the FM Station Manager and TV Station Manager, who report to the Vice President of Administrative Services.

b. The stations shall solicit external financial support under the rules and regulations allowed by the Federal Communications Commission as they apply to public broadcasting entities licensed by the FCC. Solicitation, receipt, and control of external funding shall conform to established procedures applying to all externally funded activities, as provided for in District Board Policies.

c. The stations shall operate as enterprise businesses providing neutral or positive cash flow to the college district.