

1.00 The San Mateo County Community College District

1. The District has been named the San Mateo County Community College District.
2. The name is the property of the District. ~~No person shall, without the permission of the Board, use this name or the names of any of the Colleges or other facilities of the District, or any abbreviation of them, to imply, indicate or otherwise suggest that an organization, product, or service is connected or affiliated with, or is endorsed, favored, supported, or opposed by the District.~~ The Board reserves the right to restrict the use of this name or the names of any of the Colleges or other facilities of the District, or any abbreviation of them, to organizations that are affiliated with the District and Colleges. The name of the District or Colleges, or any abbreviation of them, shall not be used to imply, indicate or otherwise suggest that an organization, product or service is connected or affiliated with, or is endorsed, favored, supported, or opposed by the District.
3. This policy is not intended to restrict or limit a Board member or an employee of the District from using his/her District title or employment designation. If a College or District name or title is used while the Board member or employee is exercising citizenship rights, e.g. endorsing candidates or issues, writing opinion pieces on community issues or acting to protest or support some community effort, the individual should make it clear that he/she is speaking or acting as an individual and not on behalf of the College or District.
4. The name of the District and the names of the Colleges along with their respective logos are trademarked and protected. The Board reserves all rights to these names and logos under federal protection.
5. The District consists of the following Colleges:

Cañada College
College of San Mateo
Skyline College

(11/09)