

Program Overview

2 Public Administration and Social Service Professions

Lightcast Q3 2023 Data Set

August 2023

San Mateo County Community College District



Parameters

Completions Year: 2020

Jobs Timeframe: 2022 - 2029

Job Postings Timeframe: Jun 2021 - Jul 2023

Programs:

Code	Description	Code	Description
44.0401	Public Administration	44.0402	Public Works Management

Regions:

Code	Description	Code	Description
6001	Alameda County, CA	6081	San Mateo County, CA
6013	Contra Costa County, CA	6085	Santa Clara County, CA
6075	San Francisco County, CA		

Education Level:

Description
Associate degree

Tuition Type: Tuition & Fees

Graduate Status: Undergraduate

Residency: In-State

There are no regional training providers for your selection.

Program Overview

	Completions (2020)	% Completions	Institutions (2020)	% Institutions
0 Completions	0	0%	0	0%
● All Programs	0	0%	0	0%
● Distance Offered Programs	0	0%	0	0%
● Non-Distance Offered Programs	0	0%	0	0%

Market Share by Institution Type

There are no regional Completions for your selection.

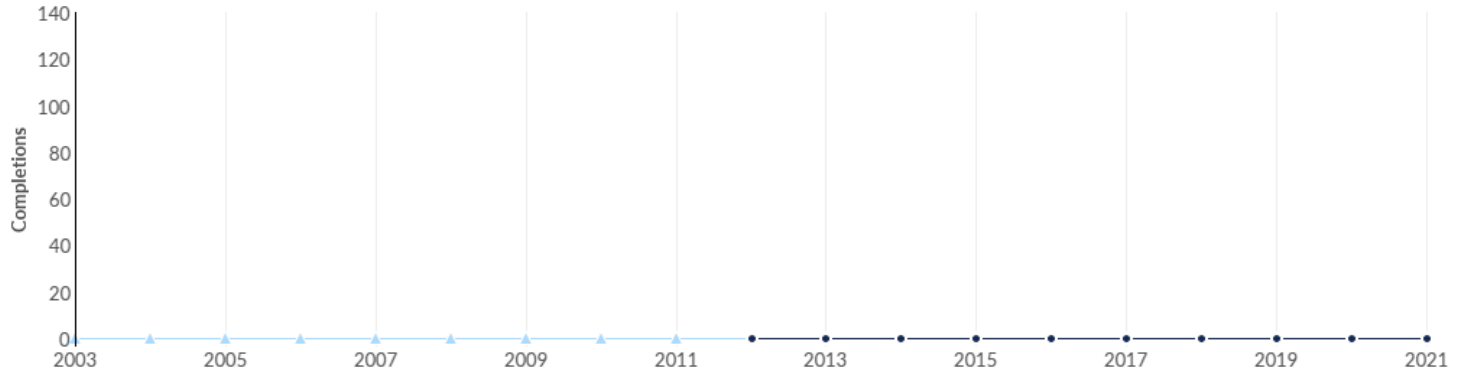
Market Share by Program

There are no regional Completions for your selection.

Completions by Institution

There are no regional training providers for your selection.

Regional Trends



	2012 Completions	2020 Completions	% Change
Distance Offered Programs	0	0	0.0%
Non-Distance Offered Programs	0	0	0.0%
All Programs	0	0	0.0%

Regional Completions by Award Level

Not enough data for this chart.

Similar Programs

77
Programs (2020)

11,681
Completions (2020)

CIP Code	Program	Associate's Degree Completions (2020)
24.0101	Liberal Arts and Sciences/Liberal Studies	2,419
52.0201	Business Administration and Management, General	2,329
42.0101	Psychology, General	1,513
45.0101	Social Sciences, General	1,399
43.0103	Criminal Justice/Law Enforcement Administration	678
09.0101	Speech Communication and Rhetoric	669
45.1101	Sociology, General	664
45.0601	Economics, General	607
45.1001	Political Science and Government, General	283
52.0101	Business/Commerce, General	236


Target Occupations

*Filtered by the proportion of the national workforce in these occupations with an Associate's degree

<p>12,943</p> <p>Jobs (2022)*</p> <p>5% <i>above</i> National average*</p>	<p>+9.6%</p> <p>% Change (2022-2029)*</p> <p>Nation: +10.5%*</p>	<p>\$66.82/hr</p> <p>\$139.0K/yr</p> <p>Median Earnings</p> <p>Nation: \$44.61/hr;</p> <p>\$92.8K/yr</p>	<p>1,305</p> <p>Annual Openings*</p>
---	--	--	---

Occupation	2022 Jobs*	Annual Openings*	Median Earnings	Growth (2022 - 2029)*	Employment Concentration (2022)*
General and Operations Managers	5,910	652	\$68.55/hr	+12.42%	0.78
Managers, All Other	3,541	320	\$84.21/hr	+6.72%	1.95
Construction Managers	1,017	96	\$54.12/hr	+9.73%	0.97
Compliance Officers	837	78	\$45.77/hr	+7.65%	1.16
Transportation, Storage, and Distribution Managers	547	50	\$59.33/hr	+4.75%	1.37
Chief Executives	539	40	\$110.64/hr	-0.37%	1.68
Social and Community Service Managers	332	39	\$39.24/hr	+16.87%	1.47
Social Science Research Assistants	187	28	\$32.28/hr	+13.37%	1.72
Legislators	24	2	\$32.51/hr	+8.33%	0.42
Postmasters and Mail Superintendents	<10	Insf. Data	\$44.82/hr	+Insf. Data	Insf. Data
Urban and Regional Planners	0	0	\$59.43/hr	0.00%	0.00











Job Postings Summary

<p>6,066</p> <p>Unique Postings</p> <p>21,438 Total Postings</p>	<p>4 : 1</p> <p>Posting Intensity</p>  <p>Regional Average: 4 : 1</p>	<p>1,759</p> <p>Employers Competing</p> <p>86,762 Total Employers</p>	<p>33 days</p> <p>Median Posting Duration</p> <p>Regional Average: 30 days</p>
--	--	---	--











There were 21,438 total job postings for your selection from June 2021 to July 2023, of which 6,066 were unique. These numbers give us a Posting Intensity of 4-to-1, meaning that for every 4 postings there is 1 unique job posting.

This is close to the Posting Intensity for all other occupations and companies in the region (4-to-1), indicating that they are putting average effort toward hiring for this position.

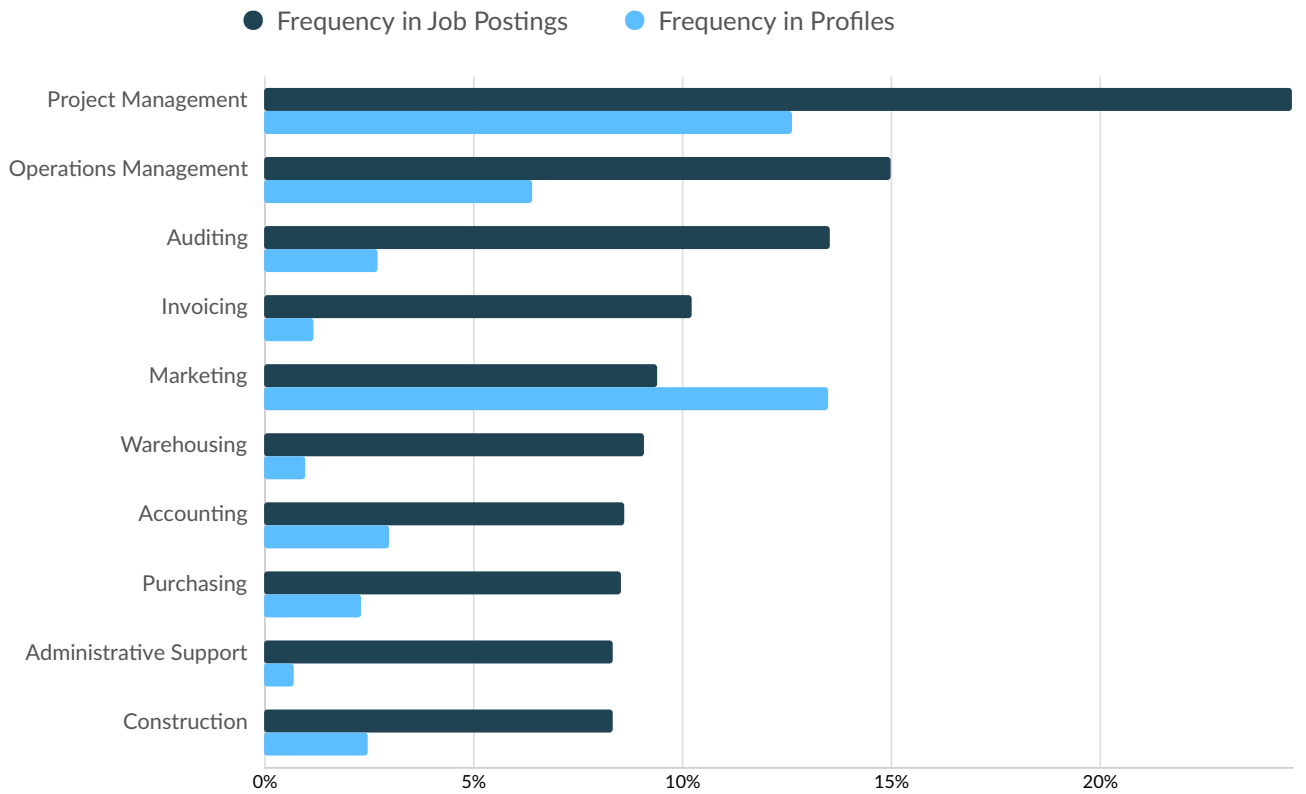
Top Companies Posting

Company	Total/Unique (Jun 2021 - Jul 2023)	Posting Intensity	Median Posting Duration
Accenture	271 / 137	2 : 1 	37 days
Marriott International	735 / 121	6 : 1 	41 days
Stanford University	364 / 92	4 : 1 	29 days
Randstad	142 / 85	2 : 1 	31 days
Walmart	169 / 73	2 : 1 	31 days
Bank of America	186 / 70	3 : 1 	25 days
CBRE	361 / 60	6 : 1 	28 days
Lawrence Livermore National Laboratory	119 / 48	2 : 1 	28 days
Allied Universal	314 / 47	7 : 1 	37 days
DaVita	129 / 47	3 : 1 	27 days

Top Posted Job Titles

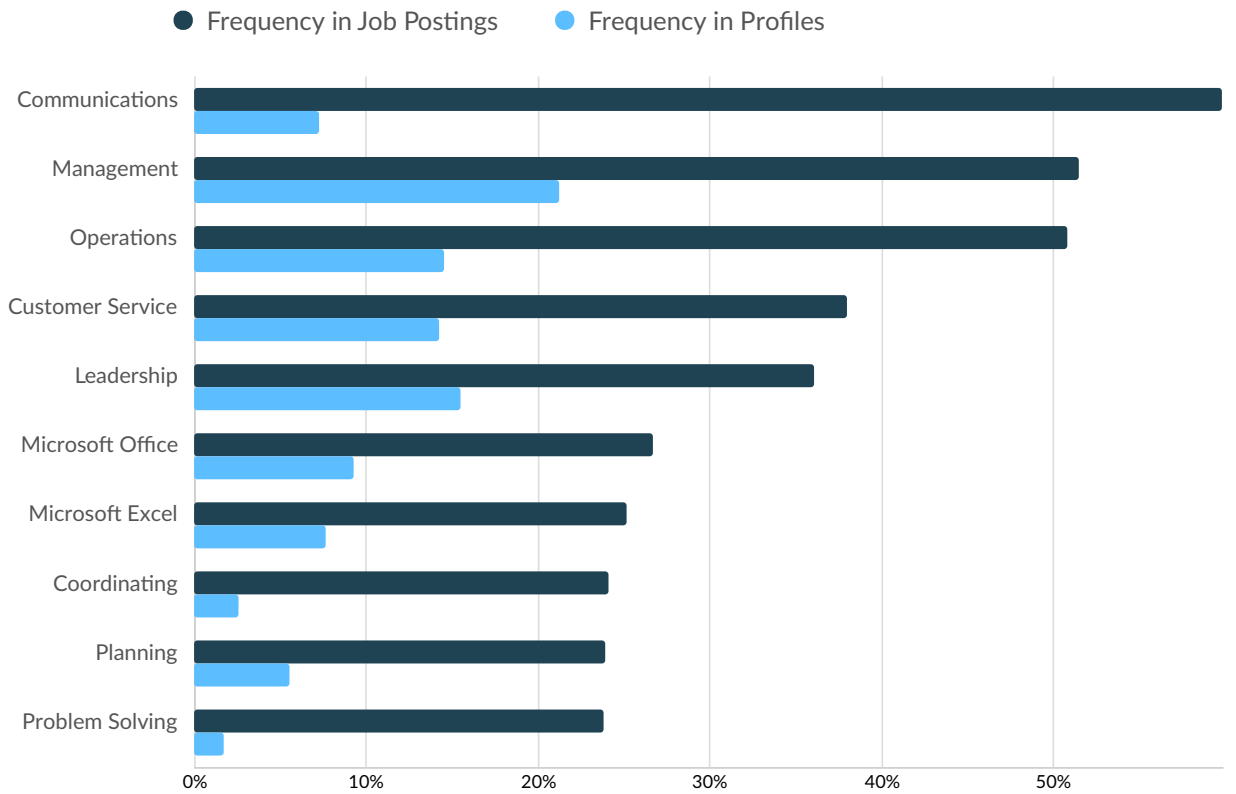
Job Title	Total/Unique (Jun 2021 - Jul 2023)	Posting Intensity	Median Posting Duration
Project Coordinators	1,814 / 428	4 : 1 	29 days
Operations Managers	973 / 199	5 : 1 	35 days
Warehouse Supervisors	622 / 135	5 : 1 	39 days
Operations Supervisors	378 / 107	4 : 1 	27 days
Program Managers	237 / 103	2 : 1 	38 days
General Managers	269 / 90	3 : 1 	38 days
Program Coordinators	259 / 88	3 : 1 	40 days
Operations Coordinators	216 / 74	3 : 1 	36 days
Area Managers	245 / 63	4 : 1 	24 days
Business Relationship Managers	141 / 54	3 : 1 	52 days

Top Specialized Skills



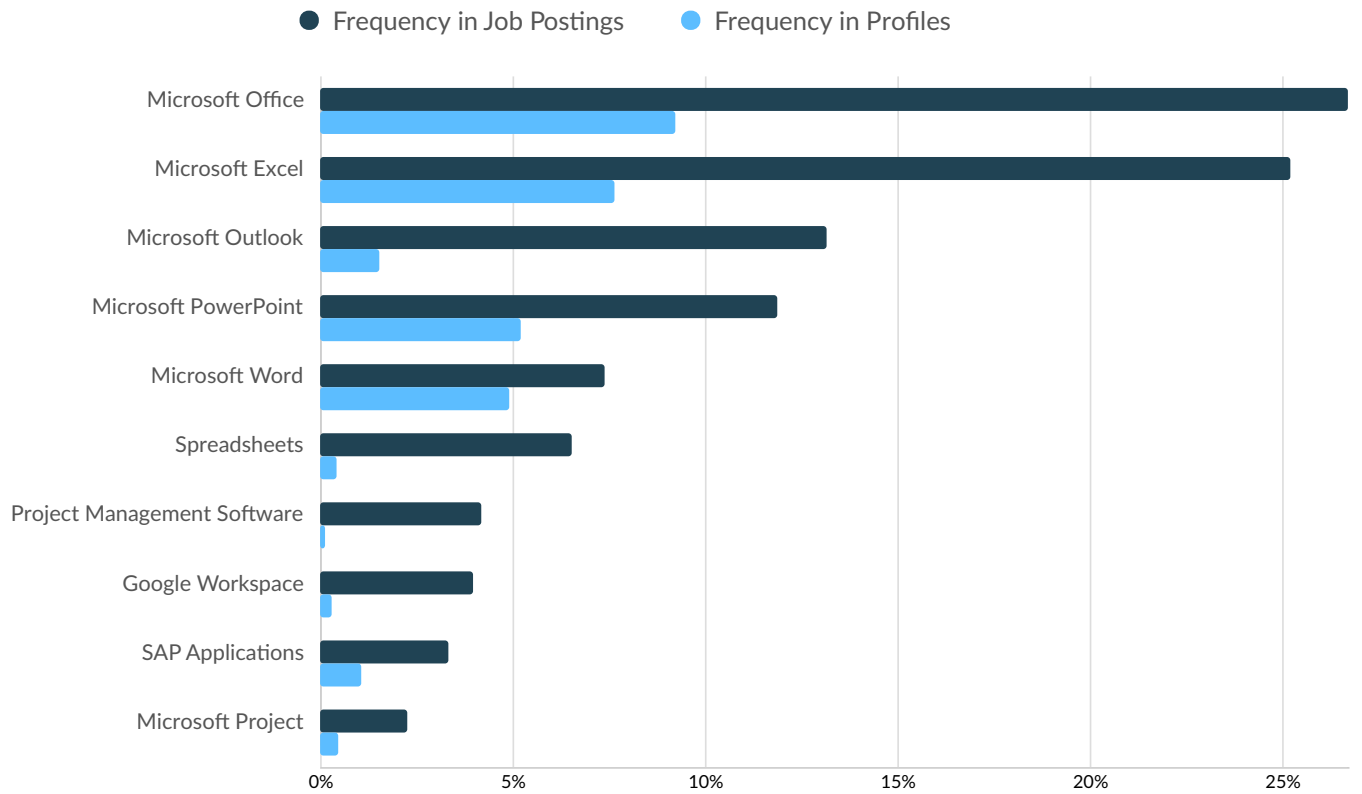
Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Project Management	1,493	25%	74,841	13%
Operations Management	910	15%	38,047	6%
Auditing	822	14%	16,039	3%
Invoicing	620	10%	7,011	1%
Marketing	571	9%	80,090	14%
Warehousing	553	9%	5,913	1%
Accounting	523	9%	17,739	3%
Purchasing	519	9%	13,801	2%
Administrative Support	507	8%	4,086	1%
Construction	506	8%	14,772	2%

Top Common Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Communications	3,630	60%	43,099	7%
Management	3,122	51%	126,167	21%
Operations	3,085	51%	86,198	15%
Customer Service	2,307	38%	84,507	14%
Leadership	2,192	36%	91,815	16%
Microsoft Office	1,621	27%	54,745	9%
Microsoft Excel	1,530	25%	45,267	8%
Coordinating	1,465	24%	15,066	3%
Planning	1,452	24%	32,724	6%
Problem Solving	1,445	24%	10,249	2%

Top Software Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Microsoft Office	1,621	27%	54,745	9%
Microsoft Excel	1,530	25%	45,267	8%
Microsoft Outlook	798	13%	9,232	2%
Microsoft PowerPoint	721	12%	30,794	5%
Microsoft Word	449	7%	29,115	5%
Spreadsheets	398	7%	2,460	0%
Project Management Software	254	4%	821	0%
Google Workspace	240	4%	1,862	0%
SAP Applications	202	3%	6,243	1%
Microsoft Project	138	2%	2,887	0%

Top Qualifications

Qualification	Postings with Qualification
Valid Driver's License	1,020
Cardiopulmonary Resuscitation (CPR) Certification	282
First Aid Certification	228
Project Management Professional Certification	146
Registered Nurse (RN)	109
Master Of Business Administration (MBA)	89
Security Clearance	87
ServSafe Certification	61
Licensed Practical Nurse (LPN)	60
Forklift Certification	58

Appendix A

Program Selection Details

CIP Code	Program Name
44.0401	Public Administration
44.0402	Public Works Management

Appendix B - Data Sources and Calculations

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

State Data Sources

This report uses state data from the following agencies: California Employment Development Department