

<p>Constituency)</p>	<p>Classified – Ricardo Flores and Maria Mendez EOPS – Linda Allen Student Activities – Aja Butler An open meeting for the Diversity Committee will be on Monday, October 8 at 1:30 p.m. in Building 22, Room 109.</p>	
<p>III. Strategic Plan</p>	<p>Informed members that it was the intent of the Strategic Planning Committee and the SMCOE consultant to have the College Administrators review the Strategic Planning document at their Retreat during the summer as a way of getting action plans done. Suggested that perhaps the Strategic Planning Committee come back at another time to look at other goals and bring them forward as this is a dynamic document that should be updated each year. Discussion included accepting document as a living document with a prologue written by President Mohr. It was also mentioned that we reopen the document in order to get more input from classified and faculty. It was pointed out that the Strategic Planning Committee working on the document included the Planning & Budget Committee and faculty and staff representation from College Divisions along with student representation. It was agreed by consensus to approve the Strategic Planning document with President Mohr writing an introduction for the document. A reporting mechanism will also need to be developed for the document and submitted periodically to College Council for review.</p>	<p>Thomas Mohr, President</p>
<p>IV. Marketing Update & Other Important Matters</p>	<p>Informed members that \$43,000 of the marketing budget has been spent on television and radio ads for the Fall 2007 semester. The Cañada television ad was made during this past summer and should be usable for two years. The television ad was shown on MTV, VH1, Food Network, Discovery, ESPN II, Fox Sports, Soccer Channel, and GALA Channels. A telephone line was setup to gage how we are reaching our students through the television and radio ads and was found that we were being watched and heard. We also have a marketing contract for the past two years with the SF Giants that has been very successful. Planning radio ads for Spring 2008 but not sure if we will be able to afford to do television. Currently working on a proposal for a College brochure that everyone can use and a marketing analysis of local high schools and on what other Community College are doing.</p>	<p>Robert Hood, Director of Marketing</p>
<p>V. Fund Developer Position</p>	<p>President Mohr informed members that he would like to move forward in filling the Fund Developer position. This position was approved by Planning and Budget and College Council in Spring 2007 but put on hold by the President due to the retirement of the SMCCC Foundation Director and the Foundation’s possible</p>	<p>Thomas Mohr, President</p>

<p>VI. Facilities Update</p>	<p>restructuring. To date the Foundation has not found anyone for the Foundation Director.</p> <p>The Fund Developer position would be a 192S classification and would cost the College approximately \$74,000 for the first year. It is our hope that the person in this position would be able to recoup some of their salary cost in the first year and possible all in the second year. The person in this position would be the major donor contact for the College with much more thorough interaction with the business industry. It was noted that both CSM and Skyline each have a Fund Developer. It was asked if grant writing would be one of its duties and noted that this task was not in the job description put together.</p> <p>President Mohr will review the Fund Developer job description and then forward it to be posted.</p> <p>Reported that remodeling work on Buildings 16 and 18 will begin at the end of the Fall 2007 semester. Buildings 5, 6, 20 and 21 will be used for swing space during the remodel. Scheduling right now is as follows:</p> <ul style="list-style-type: none"> • December 17, 2007 - faculty will move out of Buildings 16 and 18 and into swing space. • December 24 – 31, 2007 Hazmat abatement will take place • August 1 – 15, 2008 – Faculty will move back into Buildings 16 and 18 <p>Source of funding for this project is Bond dollars.</p> <p>Building 8 will also be remodeled and designs of the upper and lower floors were shown.</p> <p>An updated presentation of the Gateway Project was shown that included:</p> <ul style="list-style-type: none"> • College entryway from Cañada Road and Farm Hill Blvd • Lighting • Loop Road Barriers of granite/steel which will be a way of keeping 4 wheel drive vehicles out • Signage color and experiment with color of arrows • Mapping • Consideration for disabled roadway signs. • Various places on campus where banners can be displayed • Possibility of moving 6 or 7 olive trees not in good health with possibility of moving to another area on campus <p>Suggestions included having signage that list the athletic schedule and special events in the Theatre.</p> <p>The design is 65% done. One more meeting will be scheduled for the Cañada User Group showing the final plans.</p>	<p>Thomas Mohr, President</p>
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<p>3) PLANNING & BUDGET COMMITTEE UPDATE</p>	<p>Met yesterday. Discussed Professional and Staff Development and the different categories funding comes from. Also discussed hiring process for full time faculty and classified.</p>	<p>Martin Partlan & Joan Murphy, Planning & Budget Co-Chairs</p>
<p>4) SENATE UPDATES</p> <p>Academic Senate</p> <p>ASCC</p> <p>Classified Senate</p>	<p>At the District Academic Senate level, state law requires Colleges to provide sexual assault prevention education. Harry Joel, our Vice Chancellor of Human Resources, has written a policy for our District which will be discussed at the next Academic Senate meeting.</p> <p>Academic Senate approved sending one faculty member as a Canada Scholar Reported that the Academic Senate approved sending a Cañada Scholar to the College of San Mateo Center for Scholarship of Teaching & Learning. Funding of \$6200 was approved for this program by the Basic Skills Task Force at their last meeting which will fund one semester for the Cañada Scholar.</p> <p>No Report</p> <ul style="list-style-type: none"> • Last meeting was on September 24. • Have initiated Soup Socials on Mondays • Classified Senate officers will begin meeting monthly with the College President • Staff Development will be discussed at their next meeting. 	<p>Martin Partlan, Academic Senate President</p> <p>Joan Murphy, Classified Senate President</p>
<p>5) DIVISION UPDATES</p> <p>Business</p> <p>Humanities</p> <p>Science & Technology</p> <p>Student Services</p>	<p>Last Division meeting discussed:</p> <ul style="list-style-type: none"> • Video surveillance in Building 9 • Dean of Counseling & Enrollment Services Melissa Raby discussed the “Early Alert System” • Arts & Olive Festival is on Sunday, October 7th from 10:00 a.m. to 5:00 p.m. – volunteers are welcomed <p>Faculty & Staff were introduced to Microsoft Office 2007 Working on hiring justifications and instructional equipment requests. Faculty Lecture Series taking place in Fall 2007 and Spring 2008</p> <p>Division getting ready for move to swing space.</p> <p>Reviewed upcoming events by Student Services:</p> <ul style="list-style-type: none"> • 10/4 Video/Book presentation: “Death on a Friendly Border” in the Learning Center • 10/9 Cañada Library presents Santa Cruz author James D. Houston 	<p>Ron Trugman</p> <p>Joan Murphy</p> <p>Martin Partlan</p> <p>Lesli Sachs</p>

	<p>who will lecture on “Where Hawaiians Met The Donner Party: Early Immigration Into California”</p> <ul style="list-style-type: none"> • 10/9 documentary will be shown on “National Coming Out Day “ • 10/17 Transfer Day in Student Center 9 a.m. to 1:00 p.m. • 10/18 College Night 6:30 to 9 p.m. in Gymnasium • 11/27 Blood Drive 	
6) MATTERS OF PUBLIC INTEREST	Arts & Olive Festival on Sunday, October 7 from 10:00 am. To 5:00 p.m.	Linda Hayes, Dean of Business & Workforce Development & Athletics
7) ADJOURNMENT	Meeting was adjourned at 3:35 p.m.	