

A profile of the community and the students we serve





This document provides a current overview of the characteristics of the students and the community we serve. Cañada College continuously tracks and analyzes this information to help inform our planning and to monitor and improve the effectiveness by which the college achieves its mission.

Our Students



Cañada College Student Body Profile

Ethnicity

Ethnicity Category	Academic Year 2011/12	
	Headcount	Percent
American Indian/Alaskan Native	34	0%
Asian	887	8%
Black - Non-Hispanic	432	4%
Filipino	393	4%
Hispanic	3,898	36%
Multi Races	1,024	9%
Pacific Islander	187	2%
White Non-Hispanic	3,574	33%
Unknown	537	5%

Note: for a small percentage of records student did not disclosed the requested information on their application therefore tables may not sum equally.

Data Source: San Mateo Community College Data Warehouse (extracted July 2012). Unknown categories captures students that did not disclose the information on their application.

Cañada College Student Body Profile

Age Distribution

Age Category	Academic Year 2011/12	
	Headcount	Percent
Younger than 18	715	7%
18 - 19 Yrs Old	1,625	15%
20 - 24 Yrs Old	3,142	29%
25 - 29 Yrs Old	1,734	16%
30 - 39 yrs old	1,912	17%
40+ Yrs Old	2,536	23%
Unknown	51	0%

Note: for a small percentage of records student did not disclosed the requested information on their application therefore tables may not sum equally.

Data Source: San Mateo Community College Data Warehouse (extracted July 2012). Unknown categories captures students that did not disclose the information on their application.

Cañada College Student Body Profile

Gender

Gender	Academic Year 2011/12	
	Headcount	Percent
Female	6,793	62%
Male	3,933	36%
Unknown	186	2%

Note: for a small percentage of records student did not disclosed the requested information on their application therefore tables may not sum equally.

Data Source: San Mateo Community College Data Warehouse (extracted July 2012). Unknown categories captures students that did not disclose the information on their application.

Cañada College Student Body Profile

Student Educational Goal

Educational Goal	Academic Year 2011/12	
	Headcount	Percent
Transfer (w/ or w/o Degree)	1,952	18%
Educational Development	2,128	19%
Career Dev (Degree, Certificate, License)	2,048	19%
4 Yr College Student attending Cañada	658	6%
Undecided on Goal	1,095	10%

The above categories are an aggregation of the goals students selected as their primary educational goal at the time of their application to the college.

Note: for a small percentage of records student did not disclose the requested information on their application therefore tables may not sum equally.

Data Source: San Mateo Community College Data Warehouse (extracted July 2012). Undecided category also captures the roughly 2% of records having no information on student goal.

Cañada College Student Body Profile

Level of Educational Attainment

Education Attainment	Academic Year 2011/12	
	Headcount	Percent
K-12 Student	813	7%
No High School Diploma	1,096	10%
Foreign High School Degree	615	6%
HS Degree or Equivalent	6,081	55%
AA/AS Degree	419	4%
BA Degree or Higher	1,934	18%
Unknown	24	0%

Note: for a small percentage of records student did not disclosed the requested information on their application therefore tables may not sum equally.

Data Source: San Mateo Community College Data Warehouse (extracted July 2012). Unknown categories captures students that did not disclose the information on their application.

Cañada College Student Body Profile

Student Unit Load

Academic Year 2011		
Unit Load	Headcount	Percent
Part Time (<6 Units)	7,674	70%
Part Time (6-11.5 Units)	2,218	20%
Full Time (12+ Units)	1,073	10%

Note: for a small percentage of records student did not disclosed the requested information on their application therefore tables may not sum equally.

Data Source: San Mateo Community College Data Warehouse (extracted July 2012). Unknown categories captures students that did not disclose the information on their application.

Cañada College Student Body Profile

Place of Residence

Rank	City of Residence	Student	Proportion of Enrollment		City Median
		Headcount	Pct from City	Cummulative Pct	Household Income*
1	Redwood City	3,503	31%	31%	\$75,231
2	San Mateo	1,040	9%	41%	\$83,850
3	East Palo Alto	679	6%	47%	\$48,734
4	Menlo Park	624	6%	52%	\$107,860
5	San Carlos	607	5%	58%	\$110,929
6	San Francisco	524	5%	62%	\$71,304
7	Belmont	356	3%	65%	\$99,913
8	Palo Alto	282	3%	68%	\$120,670
9	South San Francisco	278	2%	70%	\$74,158
10	Daly City	238	2%	73%	\$74,987
11	Foster City	232	2%	75%	\$111,563
12	Burlingame	207	2%	76%	\$81,849
13	San Jose	196	2%	78%	\$79,405
14	San Bruno	186	2%	80%	\$75,576
15	Half Moon Bay	173	2%	81%	\$92,875
16	Pacifica	132	1%	83%	\$90,472
17	Mountain View	130	1%	84%	\$88,244
18	Millbrae	122	1%	85%	\$80,763
19	Woodside	120	1%	86%	\$186,359
20	Hayward	87	1%	87%	\$61,268
--	Rest of the State	1,205	11%	97%	
--	Outside California	294	3%	100%	--

Cañada Student Course Taking Patterns by City of Residence

(Academic Year 2011/12)

Rank	City of Residence	Percent Taking ESL	Percent Taking Basic Skills*	Percent Taking Voce Ed**	Percent Taking STEM***	Percent Taking Online
1	Redwood City	22%	25%	30%	24%	8%
2	San Mateo	4%	19%	37%	28%	10%
3	San Carlos	5%	18%	29%	32%	10%
4	Menlo Park	10%	23%	34%	24%	9%
5	East Palo Alto	21%	35%	31%	17%	6%
6	Belmont	5%	16%	34%	36%	13%
7	Palo Alto	7%	28%	38%	21%	11%
8	San Francisco	1%	11%	21%	31%	17%
9	Half Moon Bay	18%	22%	31%	26%	10%
10	Foster City	4%	14%	35%	34%	11%
11	Burlingame	4%	16%	34%	29%	12%
12	San Jose	1%	10%	42%	23%	9%
13	South San Francisco	2%	16%	27%	27%	18%
14	Daly City	1%	15%	26%	30%	24%
15	San Bruno	4%	15%	32%	29%	14%
16	Woodside	1%	10%	25%	22%	6%
17	Mountain View	8%	16%	45%	21%	6%
18	Pacifica	0%	14%	21%	37%	18%
19	Millbrae	0%	10%	33%	29%	15%
20	Hayward	4%	15%	35%	26%	19%

Note: * Students taking courses classified as below transfer level in Math, English & Reading.

Note: ** Students taking courses with SAM Codes indicating the course as either Advanced Occupational or Clearly Occupational.

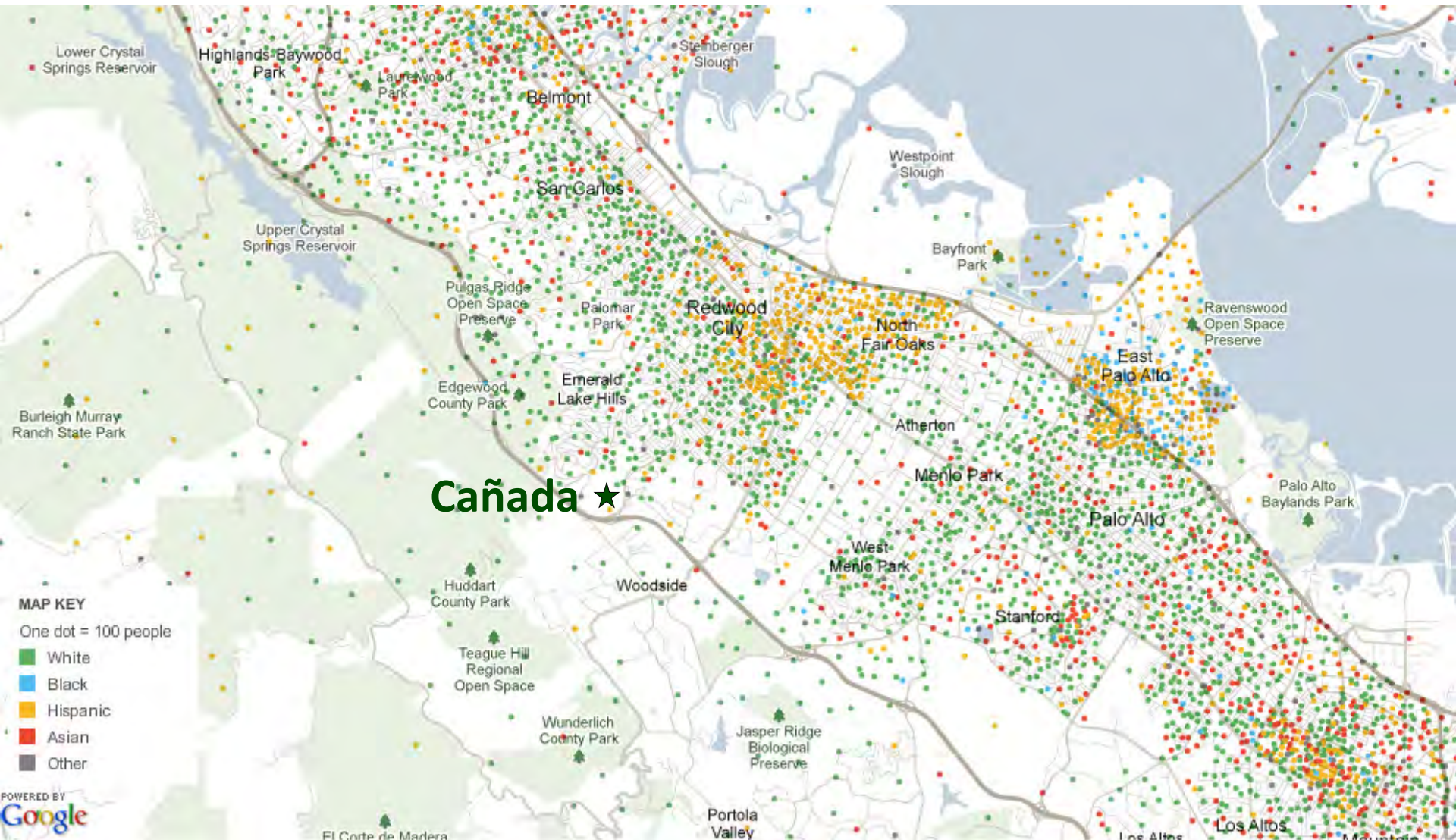
Note: *** Students taking transfer level courses in Science, Technology, Engineering or Math. Allied Health course are not included in this category.

Our Community



Cañada College Service Area

Distribution of Racial and Ethnicity Groups

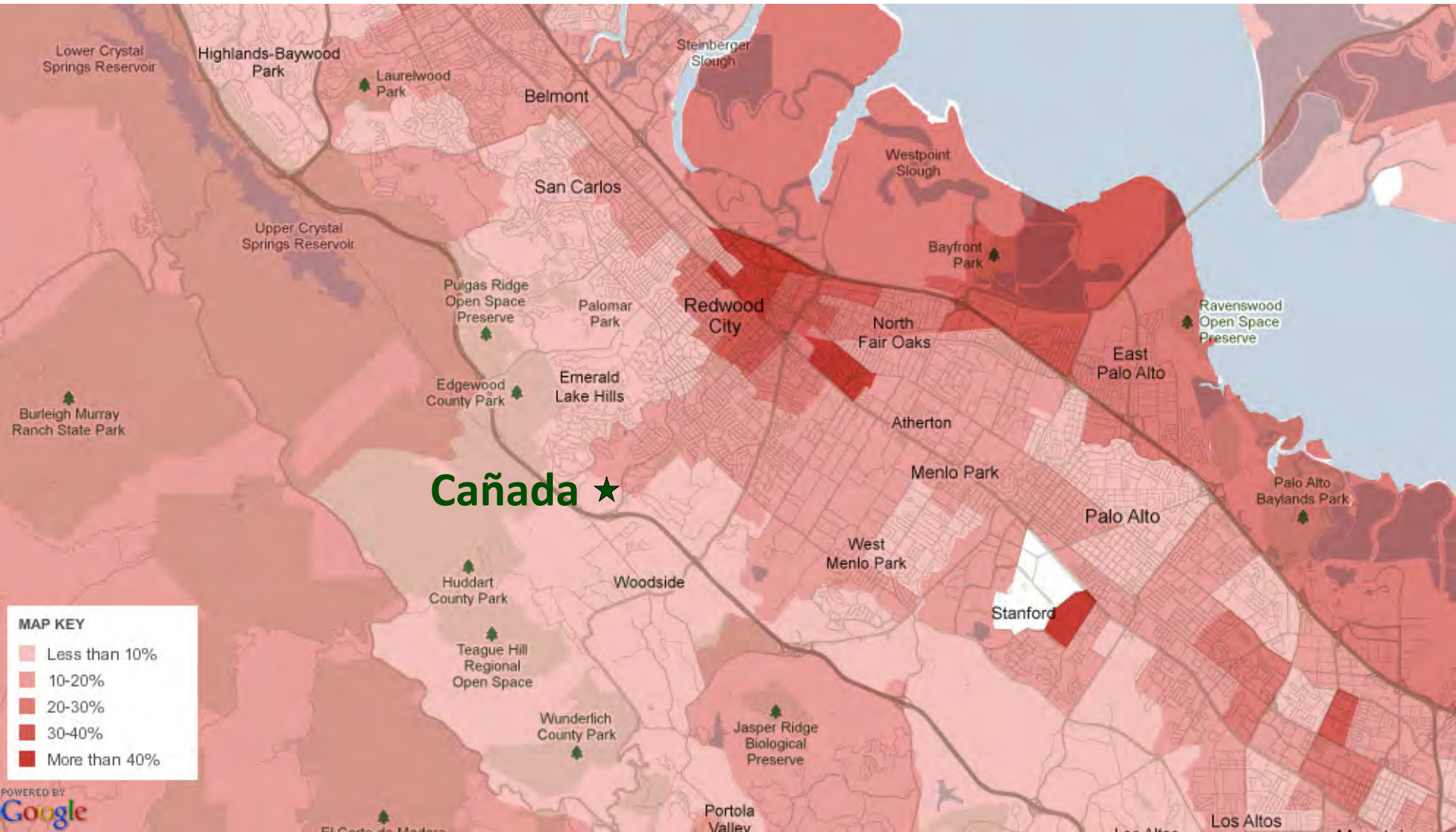


Maps were taken from the New York Times online resource titled: *Mapping America: Every City, Every Block* (link: <http://projects.nytimes.com/census/2010/explorer?ref=us>).

Map source data come from the Census Bureau's American Community Survey, based on samples from 2005 to 2009. Because these figures are based on samples, they are subject to a margin of error, particularly in places with a low population, and are best regarded as estimates.

Cañada College Service Area

Distribution of Households Earning Under \$30K



Maps were taken from the New York Times online resource titled: *Mapping America: Every City, Every Block* (link: <http://projects.nytimes.com/census/2010/explorer?ref=us>).

Map source data come from the Census Bureau's American Community Survey, based on samples from 2005 to 2009. Because these figures are based on samples, they are subject to a margin of error, particularly in places with a low population, and are best regarded as estimates.

City Population and Income Information

(2010 Census)

Rank	City of Residence	City Population 2010	Population Growth 2000 - 2010	Median Household Income	Percent of Households Below Poverty Level
1	Redwood City	76,815	1.9%	\$75,231	9.6%
2	San Mateo	97,207	5.1%	\$83,850	5.9%
3	East Palo Alto	28,155	-4.6%	\$48,734	16.6%
4	San Carlos	28,406	2.5%	\$110,929	3.3%
5	Menlo Park	32,026	4.0%	\$107,860	6.2%
6	San Francisco	805,235	3.7%	\$71,304	11.9%
7	Belmont	25,835	2.8%	\$99,913	3.6%
8	Palo Alto	64,403	9.9%	\$120,670	5.7%
9	South San Francisco	63,632	5.1%	\$74,158	6.3%
10	Burlingame	28,806	2.3%	\$81,849	7.2%
11	Foster City	30,567	6.1%	\$111,563	4.4%
12	Daly City	101,123	-2.4%	\$74,987	7.0%
13	San Jose	945,942	5.7%	\$79,405	10.8%
14	Half Moon Bay	11,324	-4.4%	\$92,875	6.5%
15	San Bruno	41,114	2.4%	\$75,576	7.2%
16	Woodside	5,287	-1.2%	\$186,359	3.7%
17	Mountain View	74,066	4.7%	\$88,244	6.8%
18	Pacifica	37,234	-3.0%	\$90,472	4.8%
19	Millbrae	21,532	3.9%	\$80,763	5.9%
20	Hayward	144,186	3.0%	\$61,268	12.5%

Note: Table sorted to correspond with the ranked list of largest enrollment centers for Canada College

Data Source: U.S. Census Bureau QuickFacts. Figures are for 2010 and available at: <http://quickfacts.census.gov/qfd/states/060001k.html>

City Demographics and Social Characteristics

(2010 Census)

Rank	City of Residence	Percent Ages 5 - 18	Percent Minority*	Speak Second Language at Home**	Percent Having High School Diploma	Percent Having BA Degree or Higher
1	Redwood City	31%	43%	45%	85%	40%
2	San Mateo	28%	32%	42%	89%	43%
3	East Palo Alto	41%	89%	70%	65%	16%
4	San Carlos	30%	11%	19%	97%	59%
5	Menlo Park	32%	25%	26%	93%	70%
6	San Francisco	18%	22%	45%	86%	51%
7	Belmont	28%	14%	30%	96%	58%
8	Palo Alto	29%	9%	38%	98%	79%
9	South San Francisco	28%	39%	59%	85%	32%
10	Burlingame	28%	16%	33%	94%	53%
11	Foster City	29%	9%	46%	96%	62%
12	Daly City	25%	29%	69%	86%	34%
13	San Jose	32%	38%	55%	82%	37%
14	Half Moon Bay	29%	33%	33%	83%	40%
15	San Bruno	27%	35%	49%	91%	34%
16	Woodside	28%	5%	18%	96%	71%
17	Mountain View	27%	25%	47%	90%	59%
18	Pacifica	26%	21%	27%	94%	38%
19	Millbrae	25%	14%	50%	90%	40%
20	Hayward	32%	57%	55%	79%	23%

Data Source: U.S. Census Bureau QuickFacts. Figures are for 2010 and available at: <http://quickfacts.census.gov/qfd/states/060001k.html>

Note: * Minority refers to population categorized in the 2010 U.S. Census as any one of the following: Black, American Indian, Pacific Islander or Hispanic.

Note: ** Persons were asked to report whether they sometimes or always spoke a language other than English at home. Most people who reported speaking a language other than English at home also speak English.



The remaining slides display several cross-sectional profiles of our students. Close analysis and routine tracking of these subpopulations, among others, helps the college identify interventions and target resources to continuously improve our efforts in supporting student learning.

Student Cross Sections

Unit Load by Educational Goal

Unit Load distribution of students with the stated educational goal

Student's Educational Goal	Student Unit Load		
	Part Time (<6 Units)	Part Time (6-11.5 Units)	Full Time (12+ Units)
Transfer (w/ or w/o Degree)	47%	32%	22%
Educational Development	75%	20%	5%
Career Dev (Degree, Certificate, License)	60%	29%	11%
4 Yr College Student attending Cañada	62%	27%	11%
Undecided on Goal	62%	26%	13%
College Overall	59%	27%	14%

The above categories are an aggregation of the goals students selected as their primary educational goal at the time of their application to the college.

Student Cross Sections

Unit Load by Student Ethnicity

Unit Load distribution for students within each stated ethnicity group

Ethnicity Category	Student Unit Load		
	Part Time (<6 Units)	Part Time (6-11.5 Units)	Full Time (12+ Units)
American Indian/Alaskan Native	54%	28%	18%
Asian	69%	21%	10%
Black - Non-Hispanic	51%	30%	19%
Filipino	66%	24%	9%
Hispanic	54%	31%	14%
Multi Races	54%	27%	19%
Pacific Islander	59%	28%	13%
White Non-Hispanic	51%	30%	19%
Unknown	62%	25%	13%
College Overall	59%	27%	14%

Student Cross Sections

Unit Load by Student Age Group

Unit Load distribution for students within each stated age group

Student Age Group	Student Unit Load		
	Part Time (<6 Units)	Part Time (6-11.5 Units)	Full Time (12+ Units)
18 - 19 Yrs Old	27%	35%	39%
20 - 24 Yrs Old	37%	35%	28%
25 - 29 Yrs Old	54%	32%	14%
30 - 39 yrs old	61%	29%	10%
40+ Yrs Old	69%	23%	8%
College Overall	59%	27%	14%

Student Cross Sections

Ethnicity by Age Group

Age distribution for each ethnicity group & the college overall

Ethnicity Category	Age Categories					
	Younger than 18	18 & 19 Years Old	20 to 24 Years old	25 to 29 Years old	30 to 39 Years Old	40 Years Old & Older
American Indian/Alaskan Native	4%	13%	25%	13%	14%	32%
Asian	10%	11%	26%	17%	18%	18%
Black - Non-Hispanic	6%	12%	25%	15%	17%	26%
Filipino	2%	11%	32%	23%	19%	13%
Hispanic	7%	16%	25%	17%	19%	15%
Multi Races	10%	25%	30%	14%	12%	9%
Pacific Islander	10%	21%	33%	16%	13%	8%
White Non-Hispanic	9%	16%	24%	13%	12%	26%
Unknown	12%	14%	27%	14%	15%	17%
College Overall	7%	14%	28%	15%	16%	20%

Student Cross Sections

Ethnicity by Level of Education

Level of Education Attainment for each ethnicity group & the college overall

Ethnicity Category	Level of Education Attainment						
	K-12 Student	No HS Diploma	Foreign HS Degree	HS Degree or Equiv	AA/AS Degree	BA Degree or Higher	Unknown
American Indian/Alaska Native	3%	5%	0%	73%	4%	12%	2%
Asian	11%	3%	5%	37%	5%	39%	0%
Black - Non-Hispanic	6%	7%	2%	69%	5%	10%	0%
Filipino	2%	2%	4%	59%	7%	26%	0%
Hispanic	8%	28%	9%	47%	3%	5%	0%
Multi Races	11%	3%	3%	61%	4%	18%	0%
Pacific Islander	11%	6%	5%	68%	5%	4%	0%
Unknown	13%	7%	3%	47%	4%	26%	0%
White Non-Hispanic	10%	2%	2%	51%	5%	30%	0%
College Overall	7%	10%	6%	55%	4%	18%	0%

Cañada College Student Body Profile

Ethnicity by Place of Residence

For all enrolled students residing in the specified city, the percent breakdown from each ethnicity (e.g. 55% of enrolled students living in Redwood City are Hispanic)

	City of Residence							
	Redwood City	San Mateo	San Carlos	Menlo Park	East Palo Alto	Belmont	Palo Alto	San Francisco
Asian	3%	10%	6%	4%	1%	12%	10%	27%
Black - Non-Hispanic	2%	3%	1%	6%	13%	2%	12%	5%
Filipino	2%	3%	1%	1%	0%	2%	1%	7%
Hispanic	55%	31%	16%	39%	71%	19%	31%	13%
American Indian/Alaska Native	0%	0%	1%	0%	0%	0%	0%	0%
Pacific Islander	1%	2%	1%	2%	6%	1%	4%	1%
Multi Races	3%	5%	4%	3%	3%	4%	4%	6%
White Non-Hispanic	27%	36%	63%	39%	2%	47%	30%	33%
Unknown	6%	10%	8%	6%	4%	12%	8%	9%
College Total	100%	100%	100%	100%	100%	100%	100%	100%

Note: Cities included in the table capture 68% of total college enrollment

Cañada College Student Body Profile

Education Level by Place of Residence

For all enrolled students residing in the specified city, the percent breakdown by level of education attainment (e.g. 49% of enrolled student from Redwood City have a High School Diploma or equivalent)

Education Level	City of Residence							
	Redwood City	San Mateo	San Carlos	Menlo Park	East Palo Alto	Belmont	Palo Alto	San Francisco
Concurrently Enrolled in K-12	8%	3%	11%	12%	25%	16%	12%	0%
No High School Degree	22%	5%	4%	10%	22%	5%	6%	2%
High School Degree or Equiv	49%	63%	52%	46%	45%	50%	45%	49%
Foreign Secondary Degree	6%	5%	3%	5%	4%	3%	4%	3%
AA/AS Degree	3%	5%	6%	4%	1%	4%	5%	5%
BA Degree or Higher	11%	19%	24%	22%	3%	22%	27%	40%
Not Disclosed	0%	0%	0%	0%	0%	0%	1%	0%
Colleg Total	100%	100%	100%	100%	100%	100%	100%	100%

Note: Cities included in the table capture 68% of total college enrollment



For more information including five year trends and academic performance metrics for these student cohorts please refer to the college's Program Review data summary at:

Link: http://www.canadacollege.edu/inside/research/programreview/info_packet/academic_year/Canada_AY.pdf

For further information please contact the Cañada College Office of Planning, Research & Student Success

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