

**Table 1. Enrollment Patterns & Course Offerings**

| Department | Metric                      | Academic Year |         |         |         |         |
|------------|-----------------------------|---------------|---------|---------|---------|---------|
|            |                             | 2007/08       | 2008/09 | 2009/10 | 2010/11 | 2011/12 |
| SPAN       | Student Headcount           | 407           | 513     | 554     | 523     | 405     |
|            | Total Course Enrollments    | 495           | 654     | 645     | 588     | 463     |
|            | # of Course Offerings       | 24            | 24      | 24      | 26      | 20      |
|            | # of Section Offerings      | 35            | 47      | 45      | 48      | 33      |
|            | Ave Enrollment per Section* | 14.1          | 13.9    | 14.3    | 12.3    | 14.0    |

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

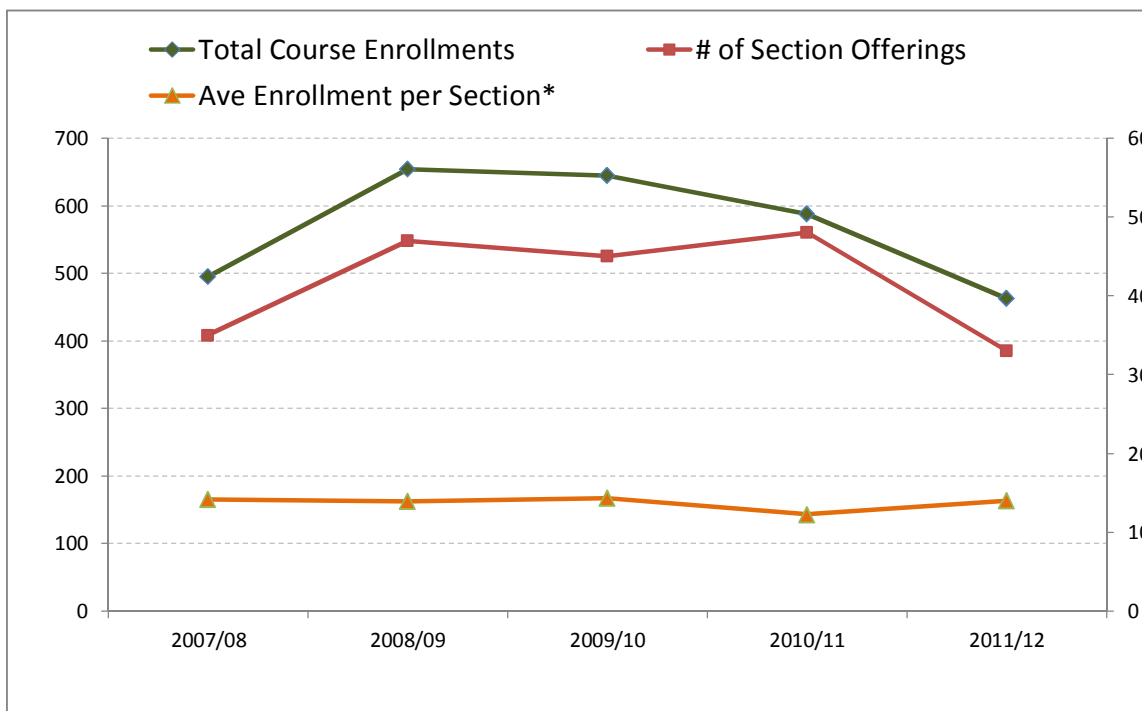
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the Department.

**# of Course Offerings** is the number of courses offered within the department for that Academic Year.

**# of Section Offerings** is the number of course sections offered within the department for that Academic Year.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

**Table 2. Department Efficiency**

| Department | Metric | Academic Year |         |         |         |         |
|------------|--------|---------------|---------|---------|---------|---------|
|            |        | 2007/08       | 2008/09 | 2009/10 | 2010/11 | 2011/12 |
| SPAN       | WSCH   | 2684          | 3228    | 3470    | 2647    | 2104    |
|            | FTES   | 89.5          | 107.6   | 115.7   | 88.2    | 70.1    |
|            | FTE    | 5.3           | 7.6     | 5.8     | 5.6     | 5.1     |
|            | Load*  | 503           | 425     | 598     | 473     | 410     |

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

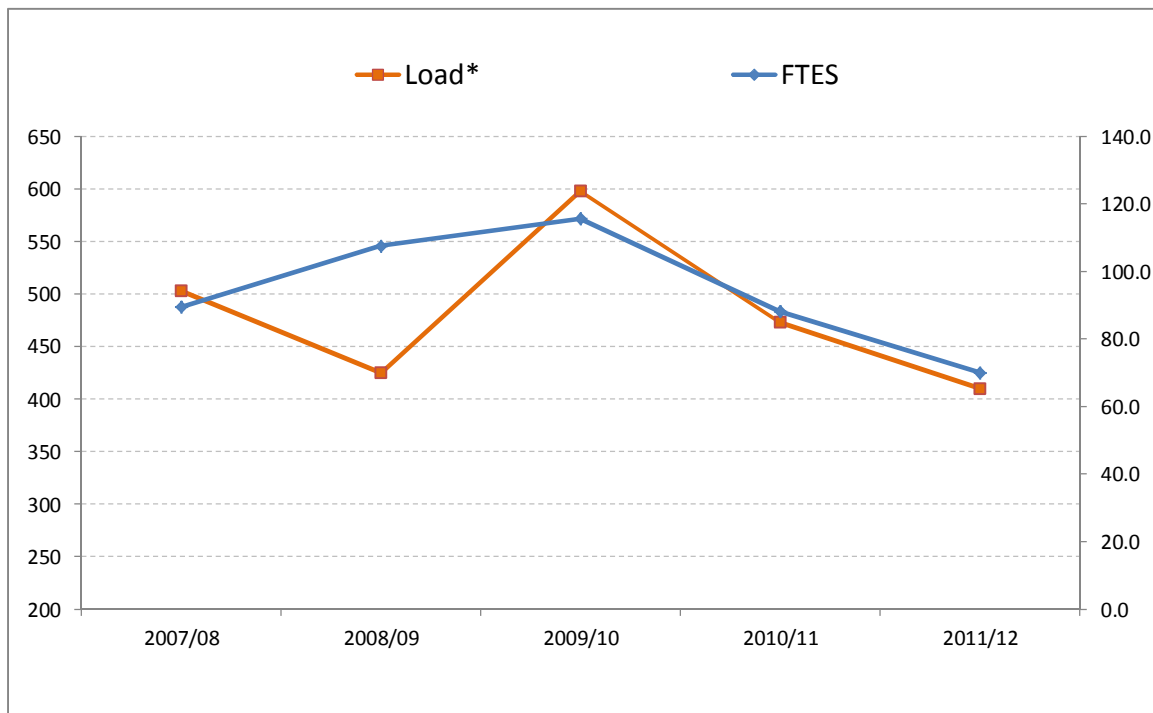
Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.

**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

**Department Overview**



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

**Table 3. Student Performance Profile**

| Department | Metric                                 | Academic Year |         |         |         |         |
|------------|--|---------------|---------|---------|---------|---------|
|            |  | 2007/08       | 2008/09 | 2009/10 | 2010/11 | 2011/12 |
| SPAN       | Success Rate*                          | 65.0%         | 63.0%   | 64.0%   | 62.0%   | 69.0%   |
|            | Retention Rate*                        | 80.0%         | 81.0%   | 82.0%   | 82.0%   | 84.0%   |
|            | Ave Units Attempted this Academic Year | 8             | 6.7     | 7.3     | 7.7     | 8.3     |
|            | Ave Units Earned this Academic Year    | 5.35          | 4.6     | 4.79    | 5.01    | 5.95    |
|            | Ave Academic Year GPA                  | 2.16          | 2.17    | 2.21    | 2.1     | 2.36    |
|            | Ave Cumulative GPA                     | 2.68          | 2.5     | 2.6     | 2.61    | 2.76    |

**\*Color Coding:** Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

**Data Definitions:** **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.  
**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.  
**Ave Units Attempted this Academic Year** is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli  
**Ave Units Earned this Academic Year** is the average number of course units awarded to the student at the end of the given Academic Year.  
**Ave Academic Year GPA** is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.  
**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

**Student Performance Profile**



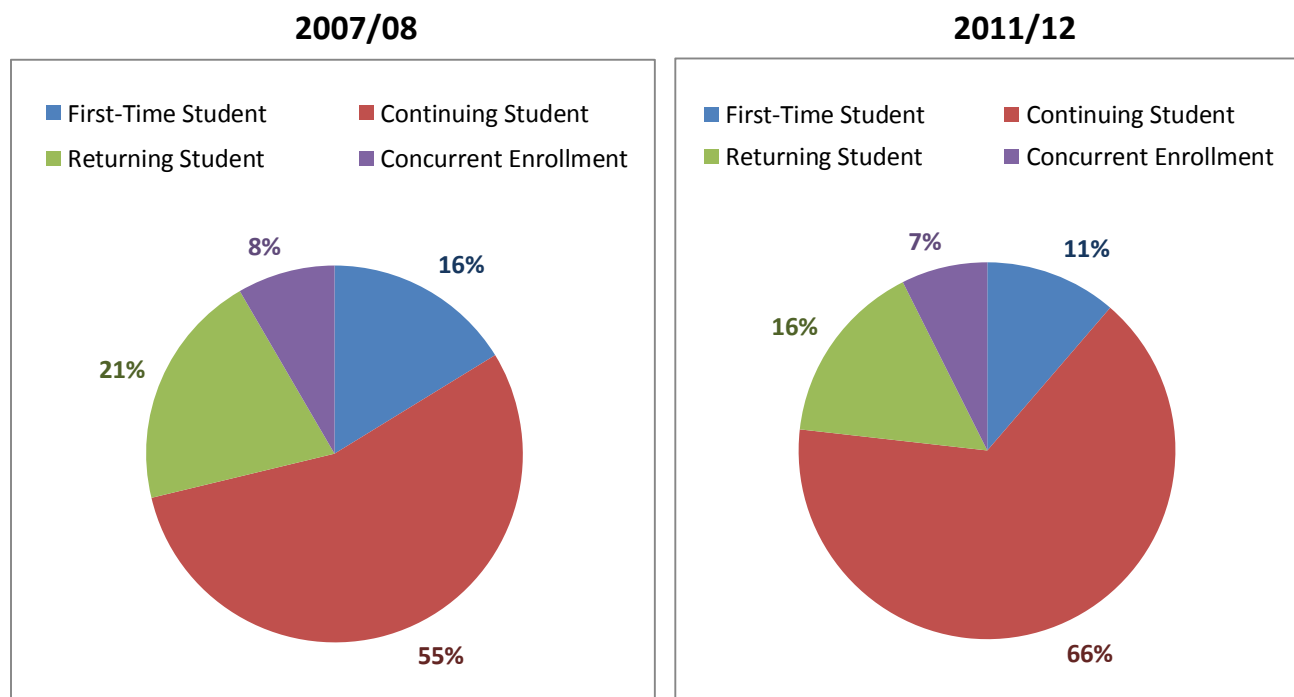
Some questions to get you thinking:

- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

**Table 4. Student Enrollment Status Profile**

| Department | Metric                | Academic Year |         |         |         |         |
|------------|-----------------------|---------------|---------|---------|---------|---------|
|            |                       | 2007/08       | 2008/09 | 2009/10 | 2010/11 | 2011/12 |
| SPAN       | First-Time Student    | 66            | 57      | 88      | 65      | 46      |
|            | Continuing Student    | 224           | 241     | 280     | 309     | 265     |
|            | Returning Student     | 83            | 82      | 114     | 102     | 64      |
|            | Concurrent Enrollment | 34            | 133     | 72      | 47      | 30      |
|            | Percent First Time    | 16%           | 11%     | 16%     | 12%     | 11%     |
|            | Percent Continuing    | 55%           | 47%     | 51%     | 59%     | 65%     |
|            | Percent Returning     | 20%           | 16%     | 21%     | 20%     | 16%     |
|            | Percent Concurrent    | 8%            | 26%     | 13%     | 9%      | 7%      |

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.  
**Continuing Students** are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.  
**Returning Student** is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.  
**Concurrent Enrollment** is a student that is attending high school during the Academic Year for which he/she is applying.



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

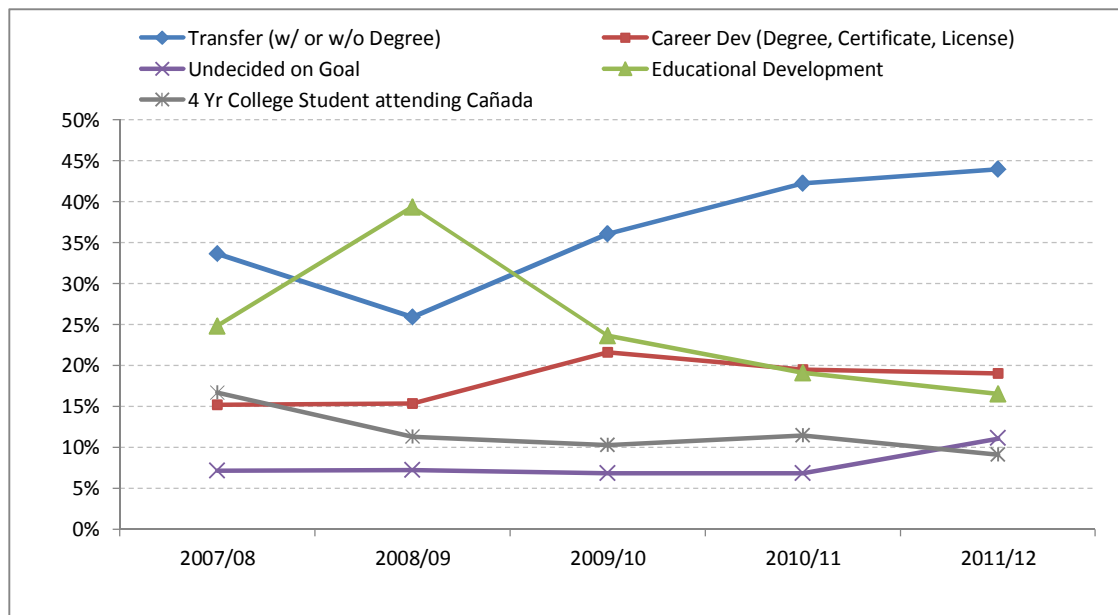
**Table 5. Student Goal Orientation**

| Department | Metric                                      | Academic Year |         |         |         |         |
|------------|---|---------------|---------|---------|---------|---------|
|            |   | 2007/08       | 2008/09 | 2009/10 | 2010/11 | 2011/12 |
| SPAN       | Transfer (w/ or w/o Degree)                 | 137           | 133     | 200     | 221     | 178     |
|            | Career Dev (Degree, Certificate, License)   | 62            | 79      | 120     | 102     | 77      |
|            | Educational Development                     | 101           | 202     | 131     | 100     | 67      |
|            | 4 Yr College Student attending Cañada       | 68            | 58      | 57      | 60      | 37      |
|            | Undecided on Goal                           | 29            | 37      | 38      | 36      | 45      |
|            | % Transfer (w/ or w/o Degree)               | 34%           | 26%     | 36%     | 42%     | 44%     |
|            | % Career Dev (Degree, Certificate, License) | 15%           | 15%     | 22%     | 20%     | 19%     |
|            | % Educational Development                   | 25%           | 39%     | 24%     | 19%     | 17%     |
|            | % 4 Yr College Student attending Cañada     | 17%           | 11%     | 10%     | 11%     | 9%      |
|            | % Undecided on Goal                         | 7%            | 7%      | 7%      | 7%      | 11%     |

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

**Student Goal Orientation**



Some questions to get you thinking:

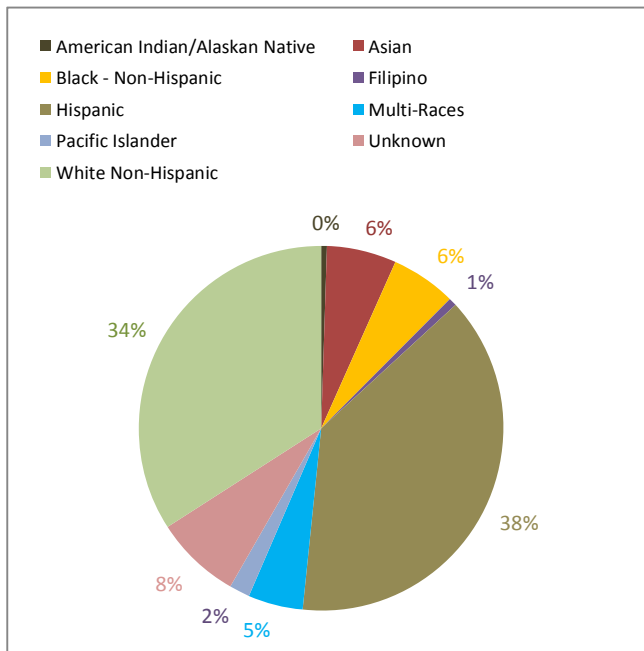
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

**Table 6. Student Demographics - Ethnicity**

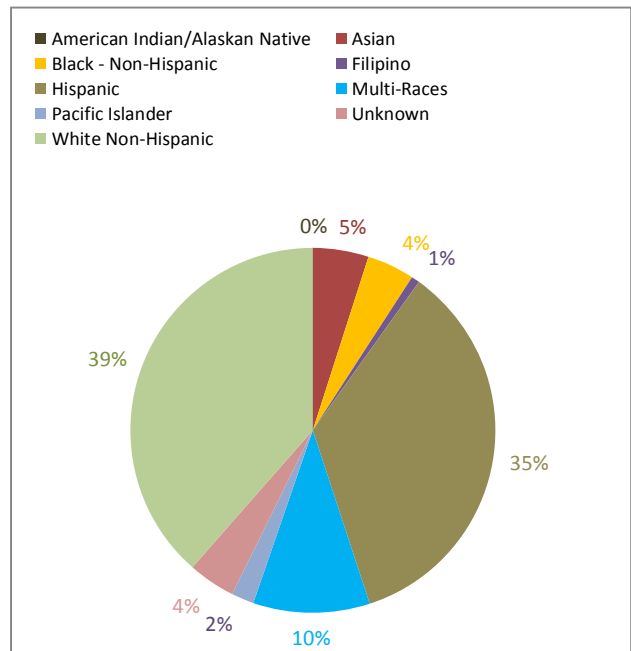
| Department           | Metric                           | Academic Year |         |         |         |         |
|----------------------|----------------------------------|---------------|---------|---------|---------|---------|
|                      |                                  | 2007/08       | 2008/09 | 2009/10 | 2010/11 | 2011/12 |
| SPAN                 | American Indian/Alaskan Native   |               | 3       | 3       | 1       | 0       |
|                      | Asian                            |               | 17      | 34      | 19      | 20      |
|                      | Black - Non-Hispanic             |               | 21      | 32      | 25      | 17      |
|                      | Filipino                         |               | 6       | 4       | 7       | 3       |
|                      | Hispanic                         |               | 228     | 213     | 215     | 142     |
|                      | Multi-Races                      |               | 6       | 27      | 46      | 42      |
|                      | Pacific Islander                 |               | 11      | 10      | 12      | 8       |
|                      | Unknown                          |               | 37      | 42      | 35      | 17      |
|                      | White Non-Hispanic               |               | 184     | 189     | 163     | 156     |
|                      | % American Indian/Alaskan Native |               | 1%      | 1%      | 0%      | 0%      |
|                      | % Asian                          |               | 3%      | 6%      | 4%      | 5%      |
|                      | % Black - Non-Hispanic           |               | 4%      | 6%      | 5%      | 4%      |
|                      | % Filipino                       |               | 1%      | 1%      | 1%      | 1%      |
|                      | % Hispanic                       |               | 44%     | 38%     | 41%     | 35%     |
|                      | % Multi-Races                    |               | 1%      | 5%      | 9%      | 10%     |
|                      | % Pacific Islander               |               | 2%      | 2%      | 2%      | 2%      |
|                      | % Unknown                        |               | 7%      | 8%      | 7%      | 4%      |
| % White Non-Hispanic |                                  | 36%           | 34%     | 31%     | 39%     |         |

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

**2009/10**



**2011/12**



Some questions to get you thinking:

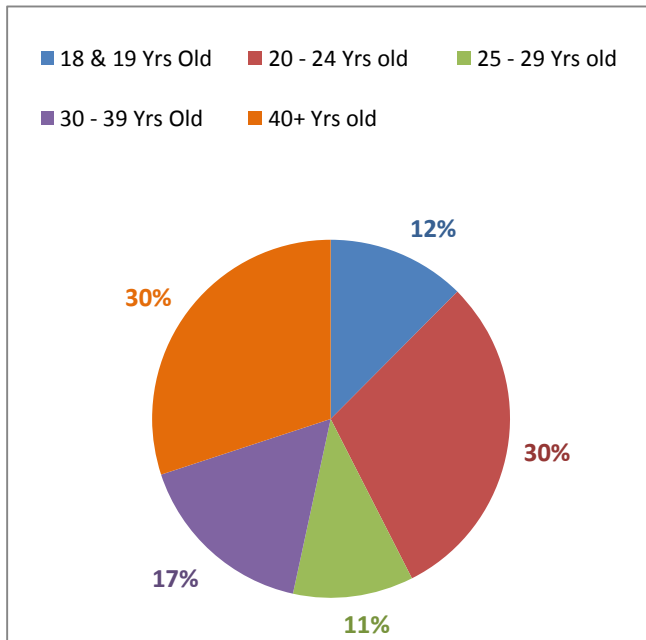
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

**Table 7. Student Demographics - Gender & Age**

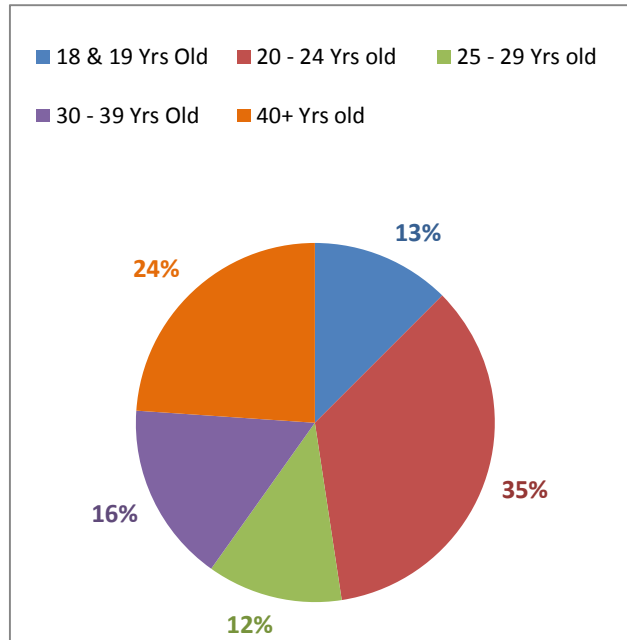
| Department | Metric            | Academic Year |         |         |         |         |
|------------|-------------------|---------------|---------|---------|---------|---------|
|            |                   | 2007/08       | 2008/09 | 2009/10 | 2010/11 | 2011/12 |
| SPAN       | Female            | 262           | 318     | 350     | 324     | 264     |
|            | Male              | 128           | 182     | 189     | 188     | 137     |
|            | 18 & 19 Yrs Old   | 46            | 43      | 57      | 75      | 47      |
|            | 20 - 24 Yrs old   | 111           | 117     | 152     | 153     | 132     |
|            | 25 - 29 Yrs old   | 40            | 48      | 65      | 75      | 46      |
|            | 30 - 39 Yrs Old   | 61            | 69      | 73      | 77      | 61      |
|            | 40+ Yrs old       | 111           | 105     | 138     | 98      | 90      |
|            | % Female          | 64%           | 62%     | 63%     | 62%     | 65%     |
|            | % Male            | 31%           | 35%     | 34%     | 36%     | 34%     |
|            | % 18 & 19 Yrs Old | 11%           | 8%      | 10%     | 14%     | 12%     |
|            | % 20 - 24 Yrs old | 27%           | 23%     | 27%     | 29%     | 33%     |
|            | % 25 - 29 Yrs old | 10%           | 9%      | 12%     | 14%     | 11%     |
|            | % 30 - 39 Yrs Old | 15%           | 13%     | 13%     | 15%     | 15%     |
|            | % 40+ Yrs old     | 27%           | 20%     | 25%     | 19%     | 22%     |

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**2007/08**



**2011/12**



Some questions to get you thinking:

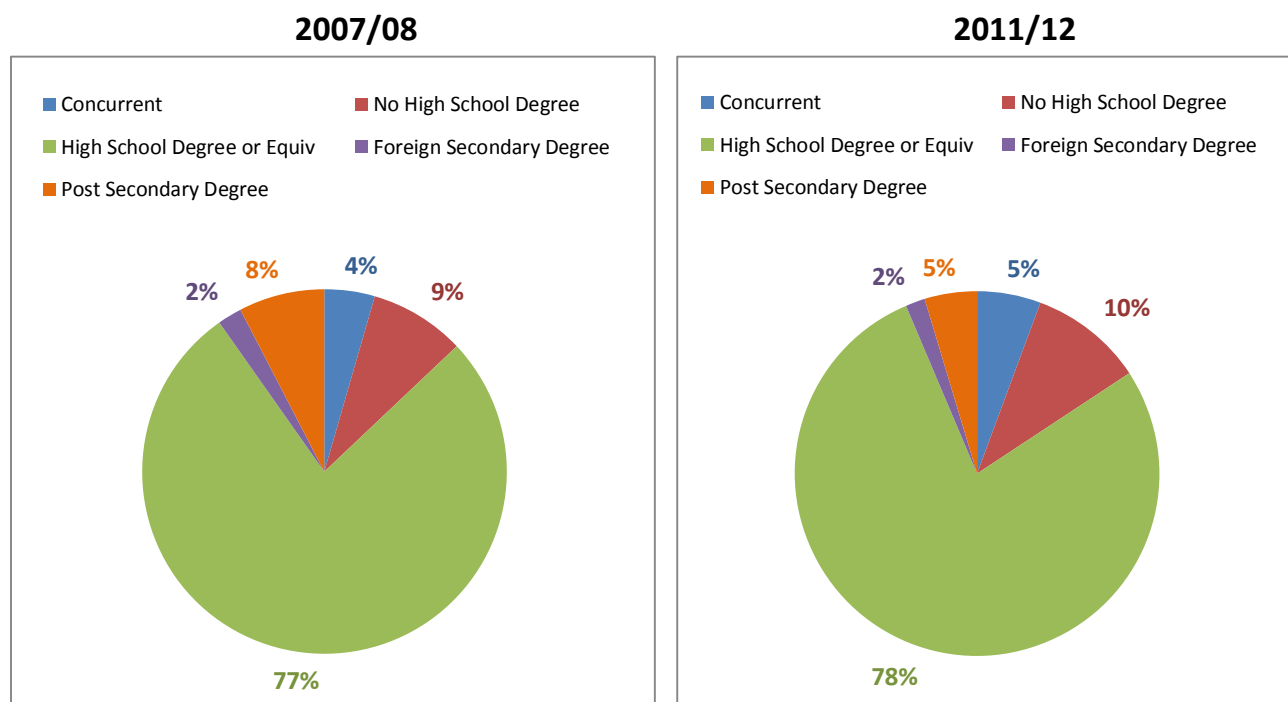
- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

**Table 8. Student Education Attainment Level**

| Department | Metric                        | Academic Year |         |         |         |         |
|------------|-------------------------------|---------------|---------|---------|---------|---------|
|            |                               | 2007/08       | 2008/09 | 2009/10 | 2010/11 | 2011/12 |
| SPAN       | Concurrent                    | 21            | 35      | 54      | 28      | 23      |
|            | No High School Degree         | 40            | 60      | 60      | 39      | 41      |
|            | High School Degree or Equiv   | 365           | 372     | 406     | 338     | 317     |
|            | Foreign Secondary Degree      | 10            | 23      | 12      | 16      | 7       |
|            | Post Secondary Degree         | 36            | 26      | 38      | 31      | 19      |
|            | % Concurrent Enrollment       | 5%            | 7%      | 10%     | 5%      | 6%      |
|            | % No High School Degree       | 10%           | 12%     | 11%     | 7%      | 10%     |
|            | % High School Degree or Equiv | 90%           | 73%     | 73%     | 65%     | 78%     |
|            | % Foreign Secondary Degree    | 2%            | 4%      | 2%      | 3%      | 2%      |
|            | % Post Secondary Degree       | 9%            | 5%      | 7%      | 6%      | 5%      |

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?