

**Table 1. Enrollment Patterns & Course Offerings**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
PSYC	Student Headcount	651	769	841	758	692
	Total Course Enrollments	728	854	976	837	769
	# of Course Offerings	14	15	17	12	12
	# of Section Offerings	28	30	32	22	22
	Ave Enrollment per Section*	26.0	28.5	30.5	38.0	35.0

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

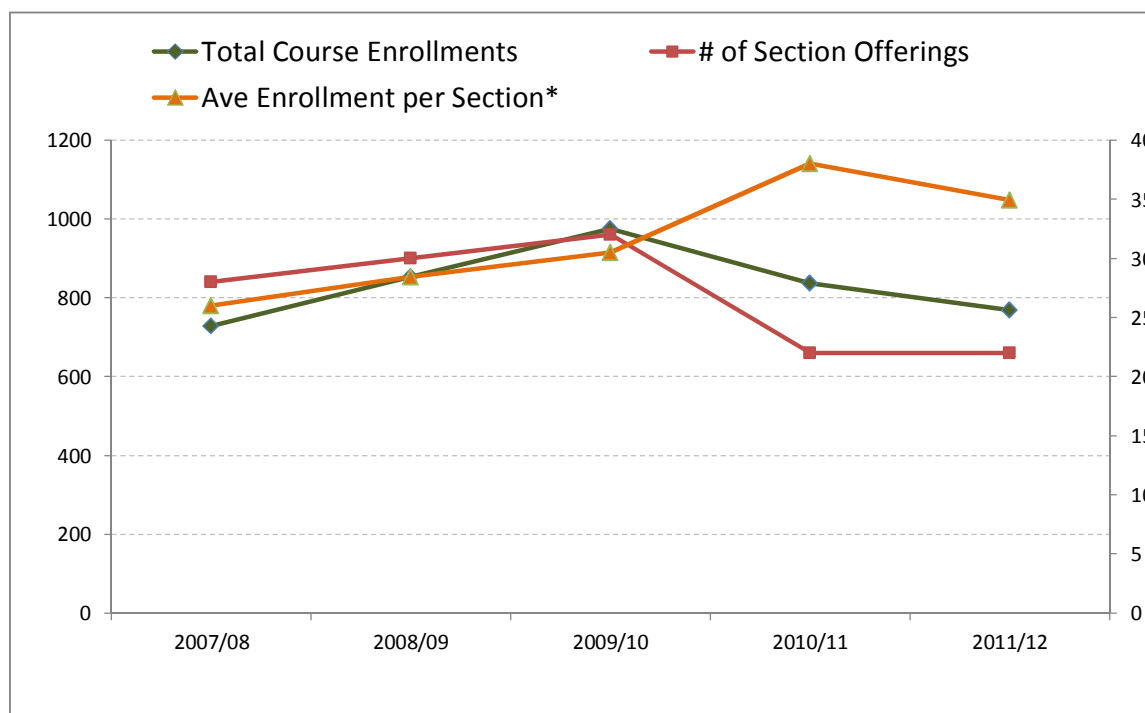
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the Department.

**# of Course Offerings** is the number of courses offered within the department for that Academic Year.

**# of Section Offerings** is the number of course sections offered within the department for that Academic Year.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

**Table 2. Department Efficiency**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
PSYC	WSCH	2341	2710	3037	2659	2442
	FTES	78.0	90.3	101.2	88.6	81.4
	FTE	4.2	4.6	4.4	4	4
	Load*	557	589	690	665	610

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

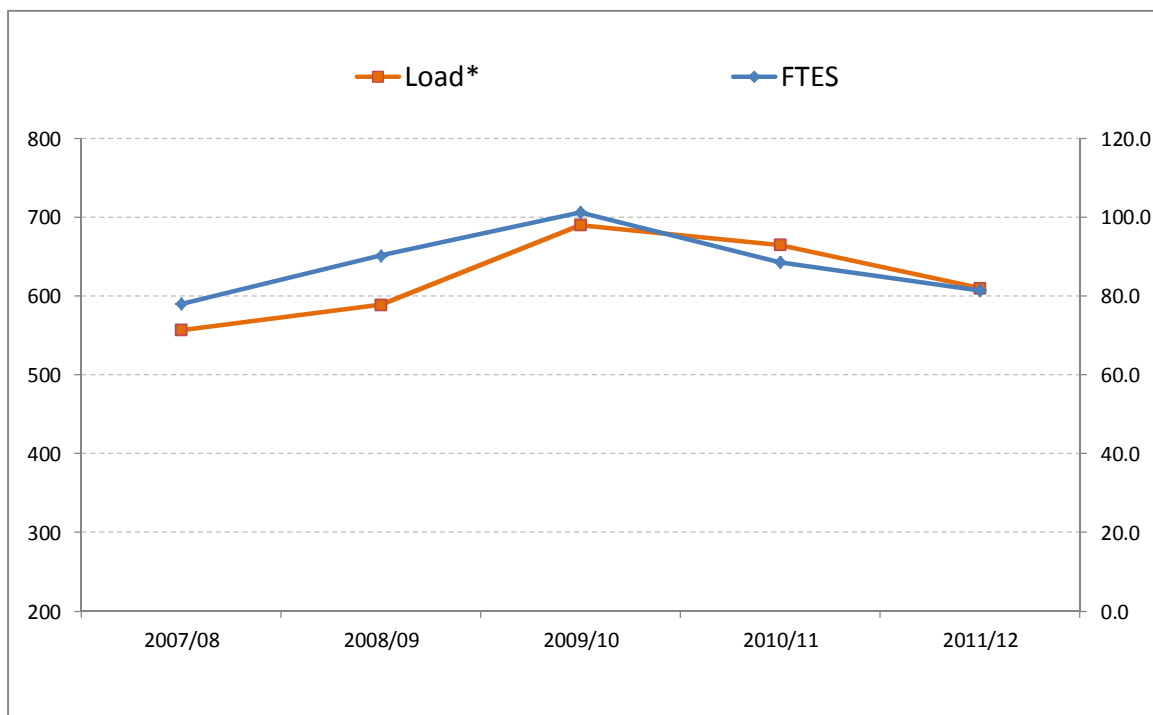
Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.

**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

**Department Overview**



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

**Table 3. Student Performance Profile**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
PSYC	Success Rate*	61.0%	62.0%	58.0%	56.0%	57.0%
	Retention Rate*	86.0%	85.0%	82.0%	80.0%	80.0%
	Ave Units Attempted this Academic Year	9.6	9.1	9	9.1	9.2
	Ave Units Earned this Academic Year	6.62	6.3	5.97	6.15	6.35
	Ave Academic Year GPA	2.29	2.29	2.22	2.23	2.31
	Ave Cumulative GPA	2.54	2.58	2.55	2.57	2.58

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.

**Ave Units Attempted this Academic Year** is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli

**Ave Units Earned this Academic Year** is the average number of course units awarded to the student at the end of the given Academic Year.

**Ave Academic Year GPA** is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

### Student Performance Profile



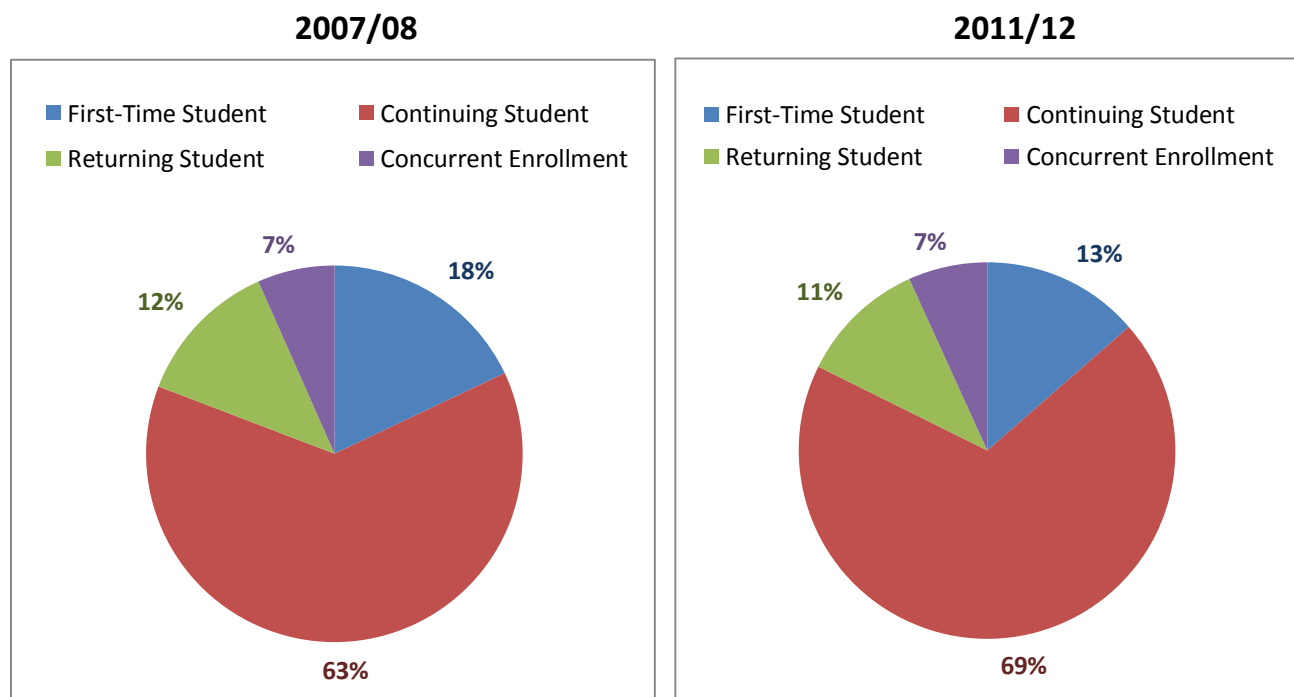
Some questions to get you thinking:

- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

**Table 4. Student Enrollment Status Profile**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
PSYC	First-Time Student	117	148	134	100	94
	Continuing Student	409	470	561	530	476
	Returning Student	82	94	90	87	75
	Concurrent Enrollment	43	57	56	40	47
	Percent First Time	18%	19%	16%	13%	14%
	Percent Continuing	63%	61%	67%	70%	69%
	Percent Returning	13%	12%	11%	11%	11%
	Percent Concurrent	7%	7%	7%	5%	7%

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college. Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years. Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college. Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

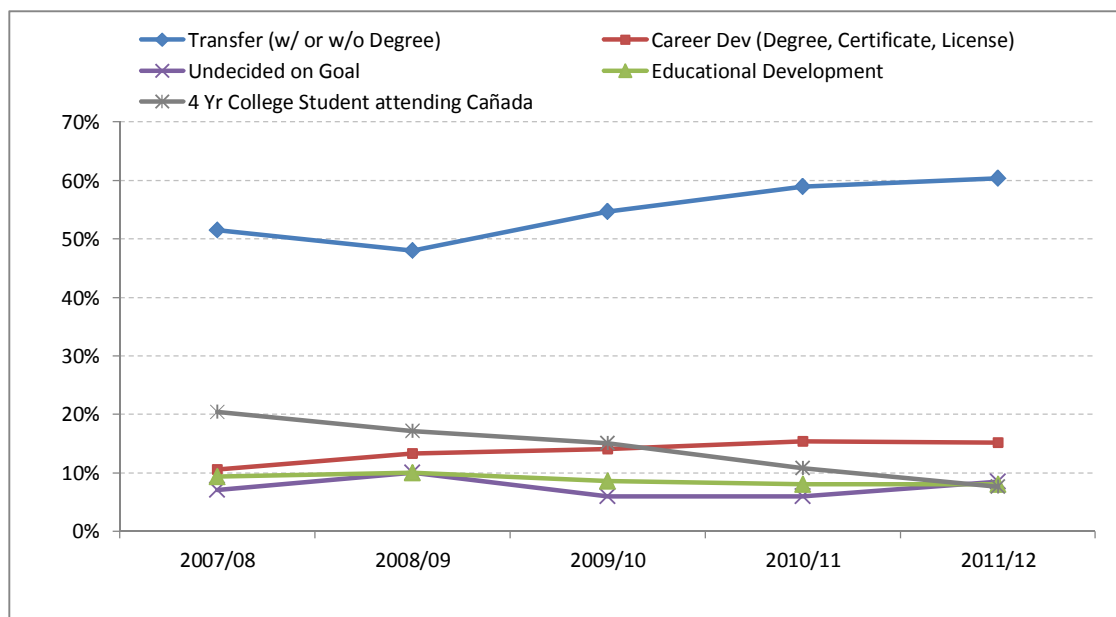
**Table 5. Student Goal Orientation**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
PSYC	Transfer (w/ or w/o Degree)	335	369	460	447	418
	Career Dev (Degree, Certificate, License)	69	102	118	117	105
	Educational Development	61	77	72	61	56
	4 Yr College Student attending Cañada	133	132	127	82	53
	Undecided on Goal	46	77	50	45	59
	% Transfer (w/ or w/o Degree)	51%	48%	55%	59%	60%
	% Career Dev (Degree, Certificate, License)	11%	13%	14%	15%	15%
	% Educational Development	9%	10%	9%	8%	8%
	% 4 Yr College Student attending Cañada	20%	17%	15%	11%	8%
	% Undecided on Goal	7%	10%	6%	6%	9%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

**Student Goal Orientation**



Some questions to get you thinking:

- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

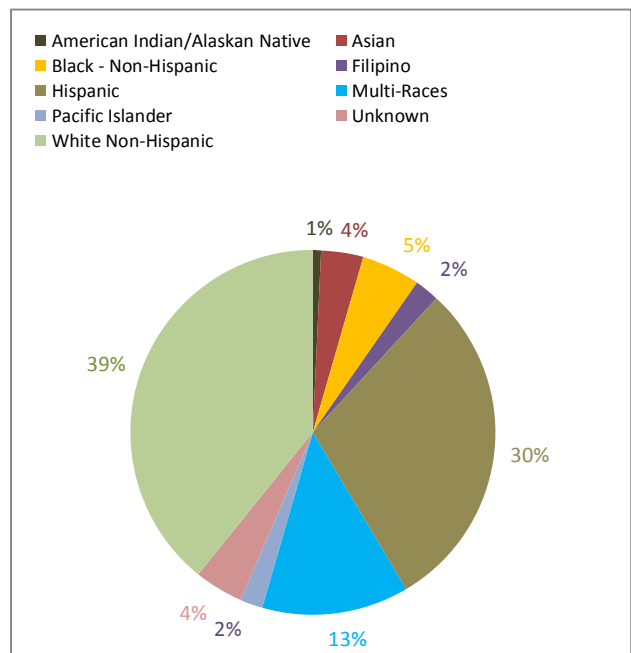
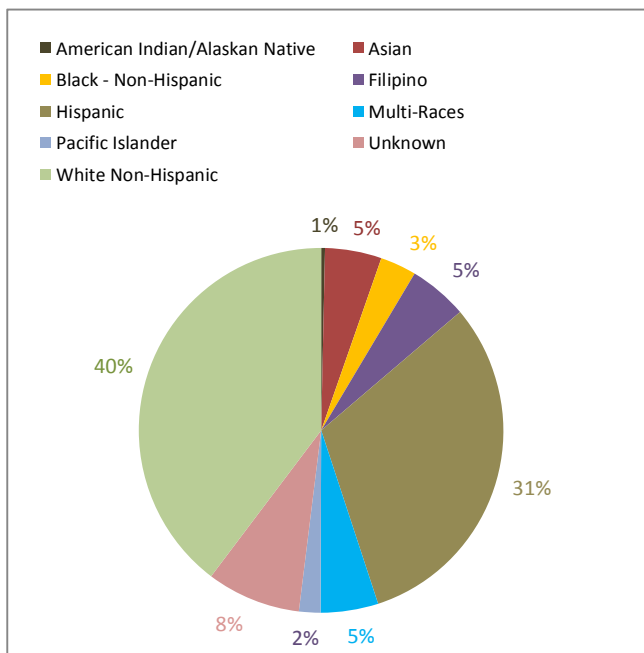
**Table 6. Student Demographics - Ethnicity**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
PSYC	American Indian/Alaskan Native		4	3	1	5
	Asian		41	42	36	26
	Black - Non-Hispanic		29	27	34	36
	Filipino		38	44	17	15
	Hispanic		227	262	238	205
	Multi-Races		5	43	70	90
	Pacific Islander		22	16	16	14
	Unknown		87	70	51	30
	White Non-Hispanic		316	334	295	271
	% American Indian/Alaskan Native		1%	0%	0%	1%
	% Asian		5%	5%	5%	4%
	% Black - Non-Hispanic		4%	3%	4%	5%
	% Filipino		5%	5%	2%	2%
	% Hispanic		30%	31%	31%	30%
	% Multi-Races		1%	5%	9%	13%
	% Pacific Islander		3%	2%	2%	2%
	% Unknown		11%	8%	7%	4%
	% White Non-Hispanic		41%	40%	39%	39%

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

**2009/10**

**2011/12**



Some questions to get you thinking:

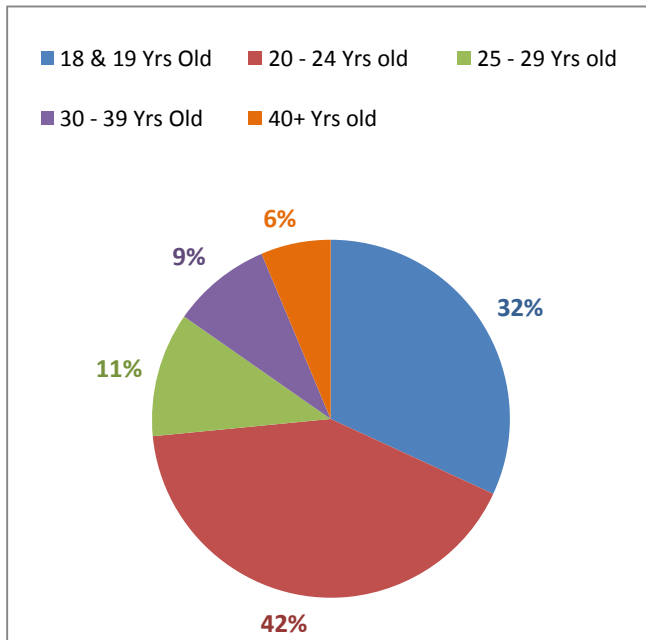
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

**Table 7. Student Demographics - Gender & Age**

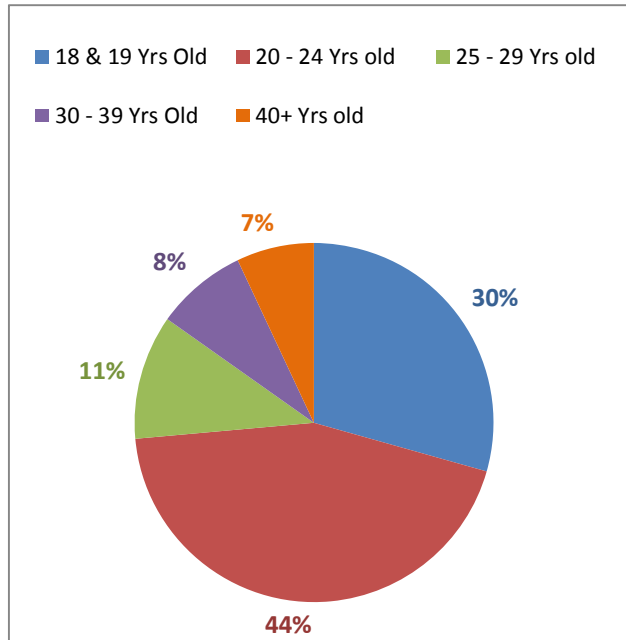
Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
PSYC	Female	429	502	542	479	448
	Male	201	254	279	266	231
	18 & 19 Yrs Old	191	230	239	198	189
	20 - 24 Yrs old	249	270	309	294	284
	25 - 29 Yrs old	67	97	103	101	72
	30 - 39 Yrs Old	54	78	85	72	53
	40+ Yrs old	38	47	45	51	45
	% Female	66%	65%	64%	63%	65%
	% Male	31%	33%	33%	35%	33%
	% 18 & 19 Yrs Old	29%	30%	28%	26%	27%
	% 20 - 24 Yrs old	38%	35%	37%	39%	41%
	% 25 - 29 Yrs old	10%	13%	12%	13%	10%
	% 30 - 39 Yrs Old	8%	10%	10%	9%	8%
	% 40+ Yrs old	6%	6%	5%	7%	7%

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**2007/08**



**2011/12**



Some questions to get you thinking:

- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

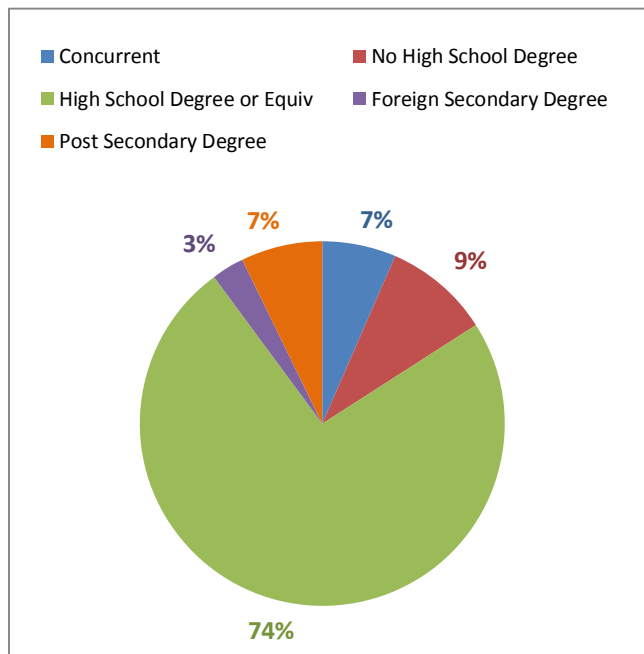
**Table 8. Student Education Attainment Level**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
PSYC	Concurrent	18	18	33	18	12
	No High School Degree	26	32	50	29	24
	High School Degree or Equiv	204	219	386	376	441
	Foreign Secondary Degree	8	5	20	13	11
	Post Secondary Degree	20	28	38	23	27
	% Concurrent Enrollment	3%	2%	4%	2%	2%
	% No High School Degree	4%	4%	6%	4%	3%
	% High School Degree or Equiv	31%	28%	46%	50%	64%
	% Foreign Secondary Degree	1%	1%	2%	2%	2%
	% Post Secondary Degree	3%	4%	5%	3%	4%

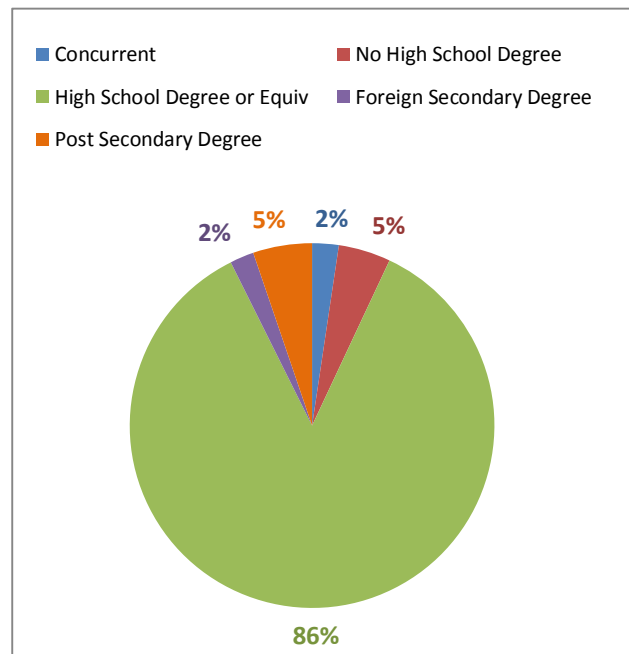
**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

**2007/08**



**2011/12**



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?