

### Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
MART	Unique Headcount		318	302	440	404
	Total Course Enrollments		584	569	794	804
	# of Course Offerings		30	31	34	32
	# of Section Offerings		33	33	38	34
	Ave Enrollment per Section*		17.7	17.2	20.9	23.6

\*Color Coding: Pink cells contain values at least 10% lower than the college average; blue cells at least 10% above the college average.

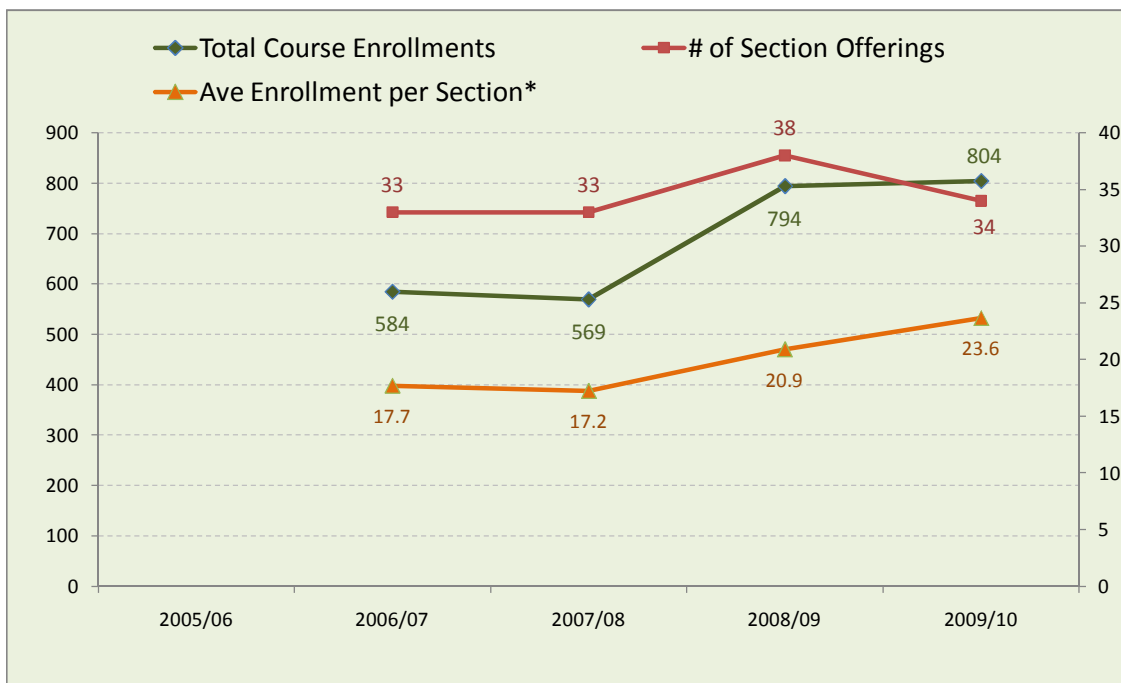
Data Definitions: **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

**Total Course Enrollments** is the sum of all individual section enrollments within the Department.

**# of Course Offerings** is the number of courses offered within the department for that Academic Year.

**# of Section Offerings** is the number of course sections offered within the department for that Academic Year.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

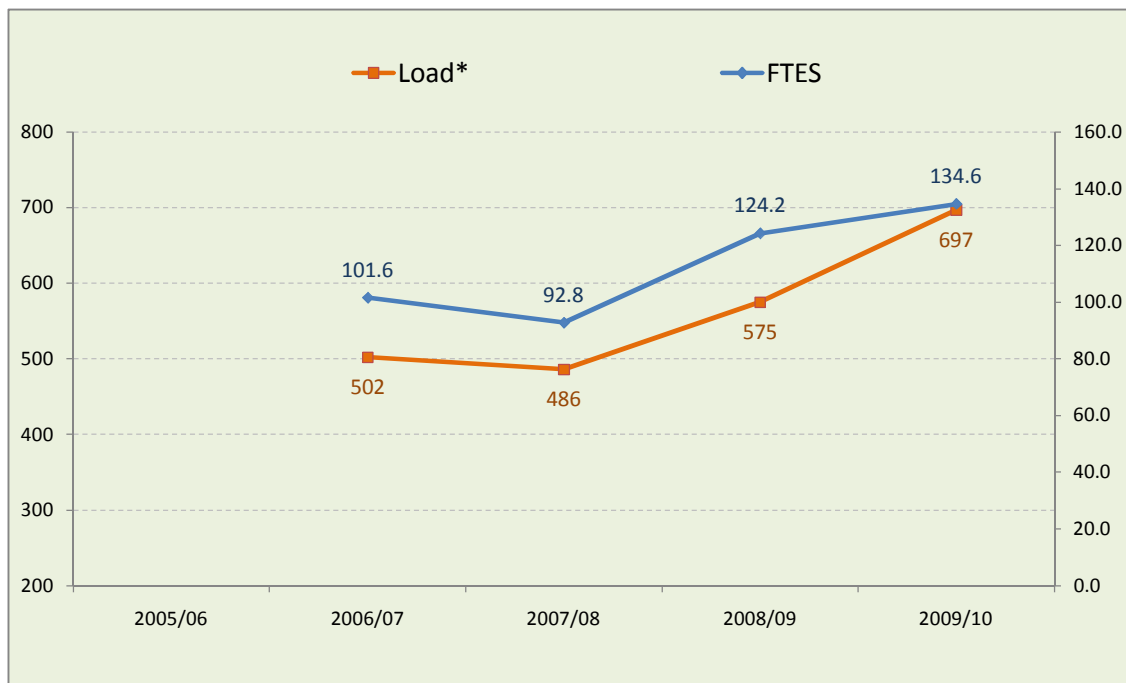
### Department Efficiency

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
MART	WSCH		3048	2783	3727	4038
	FTES		101.6	92.8	124.2	134.6
	FTE		6.07	5.73	6.48	5.79
	Load*		502	486	575	697

**\*Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

**Data Definitions:** **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.  
**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.  
**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.  
**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

### Department Overview



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

### Student Performance Profile

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
MART	Success Rate*		67.8%	63.8%	61.5%	70.1%
	Retention Rate*		80.7%	82.1%	87.5%	86.1%
	Ave Units Attempted this Academic Year		8.16	8.16	7.54	8.16
	Ave Units Earned this Academic Year		5.93	5.57	5.03	6.21
	Ave Academic Year GPA		2.59	2.39	2.29	2.47
	Ave Cumulative GPA		2.9	2.68	2.53	2.71

\*Color Coding: Pink cells contain values at least 10% lower than the college average; blue cells at least 10% above the college average.

Data Definitions: **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.

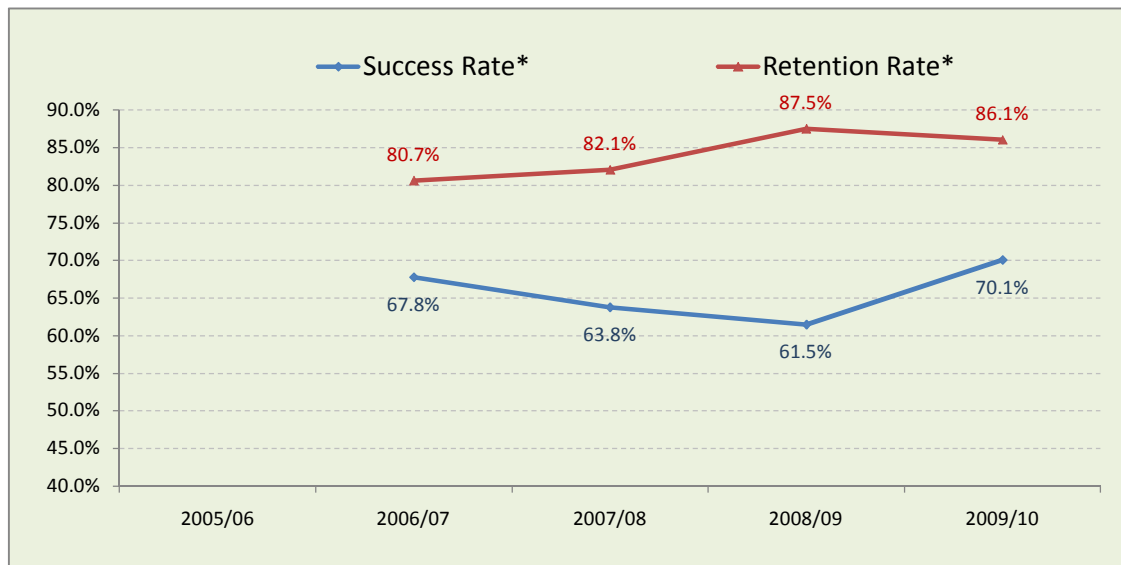
**Ave Units Attempted this Academic Year** is the average number of units associated with students enrollment for the Academic Year after the add/drop deadline.

**Ave Units Earned this Academic Year** is the average number of course units awarded to the student at the end of the given Academic Year.

**Ave Academic Year GPA** is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

### Student Performance Profile



Some questions to get you thinking:

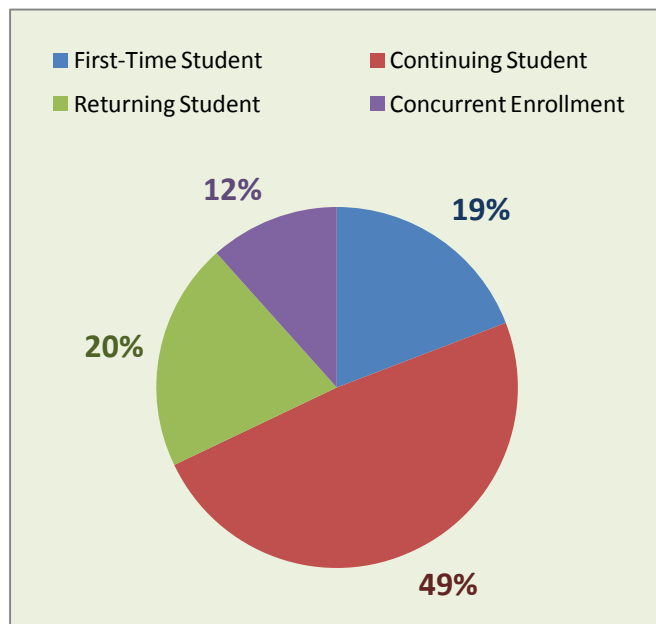
- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

### Student Enrollment Status Profile

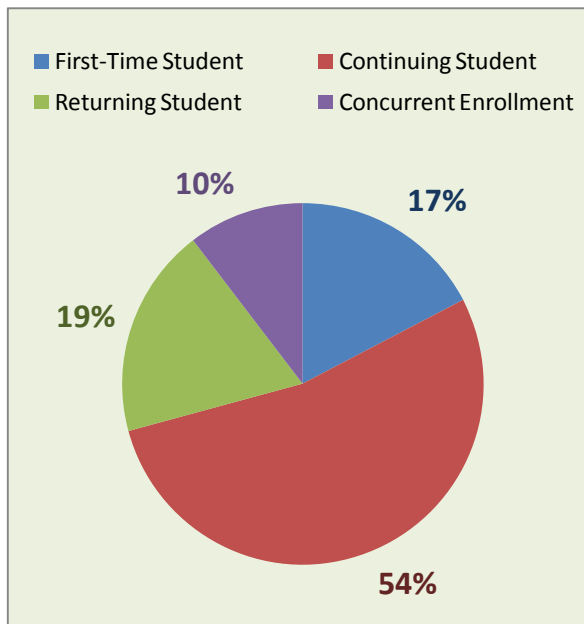
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
MART	First-Time Student		61	57	57	70
	Continuing Student		155	148	202	216
	Returning Student		65	43	64	76
	Concurrent Enrollment		37	54	117	42
	Percent First Time		19%	19%	13%	17%
	Percent Continuing		49%	49%	46%	53%
	Percent Returning		20%	14%	15%	19%
	Percent Concurrent		12%	18%	27%	10%

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.  
**Returning Student** is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.  
**Continuing Students** are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.  
**Concurrent Enrollment** is a student that is attending high school during the Academic Year for which he/she is applying.

2006/07



2009/10



Some questions to get you thinking:

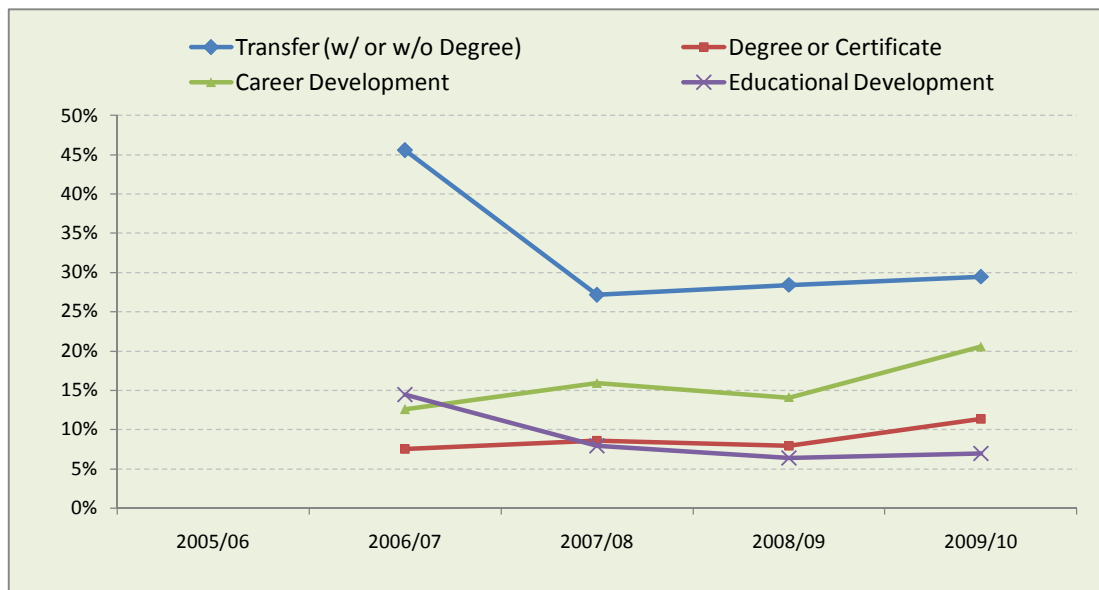
- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

### Student Goal Orientation

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
MART	Transfer (w/ or w/o Degree)		145	82	125	119
	Degree or Certificate		24	26	35	46
	Career Development		40	48	62	83
	Educational Development		46	24	28	28
	Undecided		35	100	155	92
	Other Goal		27	16	30	31
	Percent Transfer		46%	27%	28%	29%
	Percent Degree or Certificate		8%	9%	8%	11%
	Percent Career Development		13%	16%	14%	21%
	Percent Education Development		14%	8%	6%	7%
	Percent Undecided		11%	33%	35%	23%
	Percent Other		8%	5%	7%	8%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.  
**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.  
**Note 2:** Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

### Sample of Student Goal Orientation



Some questions to get you thinking:

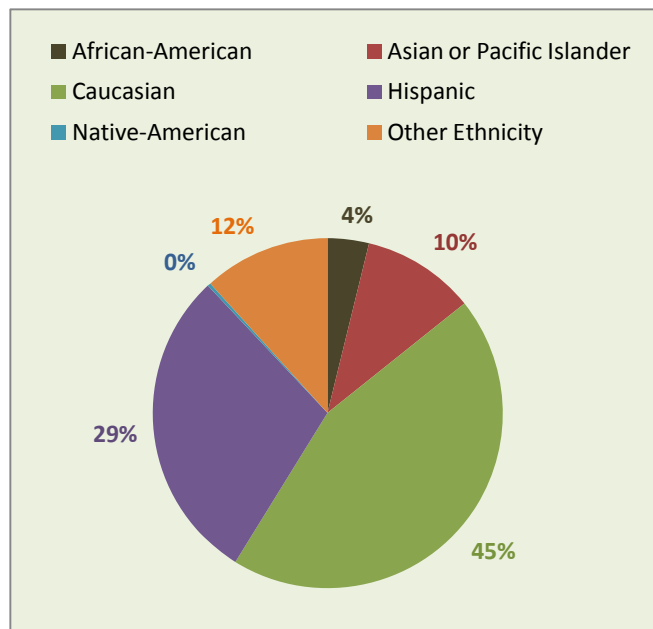
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

### Student Demographics - Ethnicity

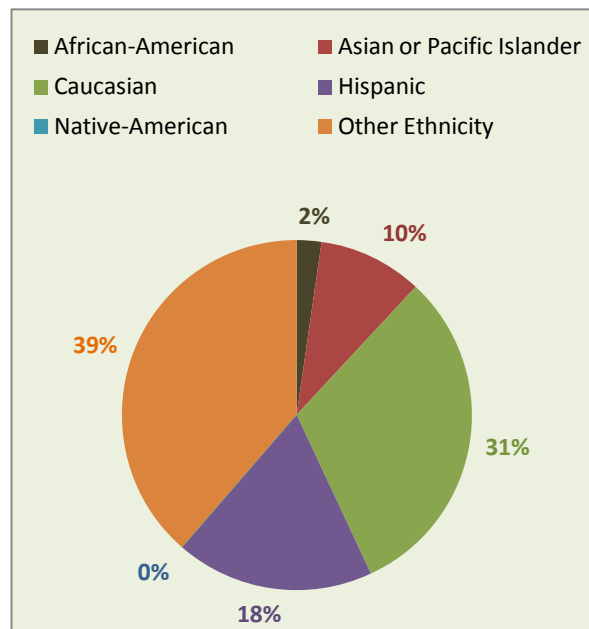
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
MART	African-American		12	8	8	9
	Asian or Pacific Islander		33	46	41	39
	Caucasian		141	113	159	126
	Hispanic		92	82	135	74
	Native-American		1	0	1	0
	Other Ethnicity		37	51	93	156
	Percent African-American		4%	3%	2%	2%
	Percent Asian or Pacific Islander		10%	15%	9%	10%
	Percent Caucasian		44%	37%	36%	31%
	Percent Hispanic		29%	27%	31%	18%
	Percent Native-American		0%	0%	0%	0%
	Percent Other Ethnicity		12%	17%	21%	39%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

2006/07



2009/10



Some questions to get you thinking:

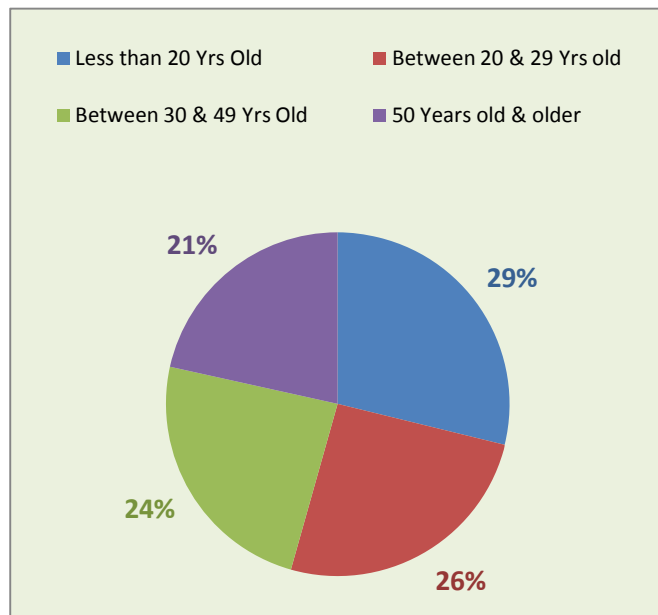
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

### Student Demographics - Gender & Age

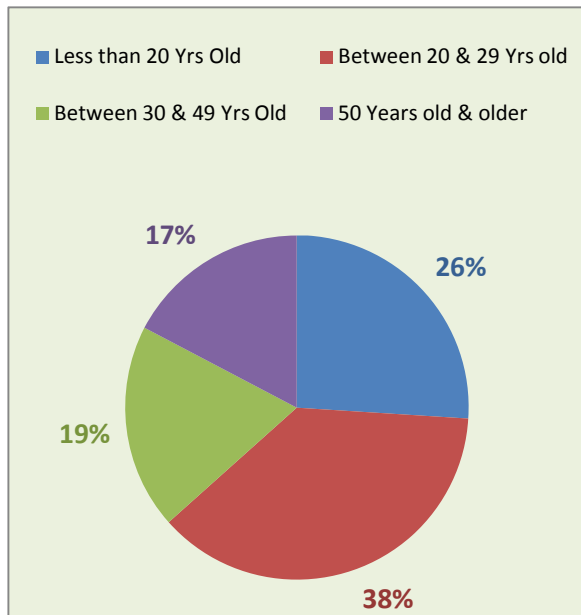
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
MART	Female		135	121	186	194
	Male		173	171	240	204
	Less than 20 Yrs Old		91	97	185	105
	Between 20 & 29 Yrs old		81	101	114	151
	Between 30 & 49 Yrs Old		76	61	72	78
	50 Years old & older		68	41	66	70
	% Female		42%	40%	42%	48%
	% Male		54%	57%	55%	50%
	% Less than 20 yrs old		29%	32%	42%	26%
	% Between 20 & 29 yrs old		25%	33%	26%	37%
	% Between 30 and 49 yrs old		24%	20%	16%	19%
	% 50 Years old & older		21%	14%	15%	17%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

2006/07



2009/10



Some questions to get you thinking:

- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

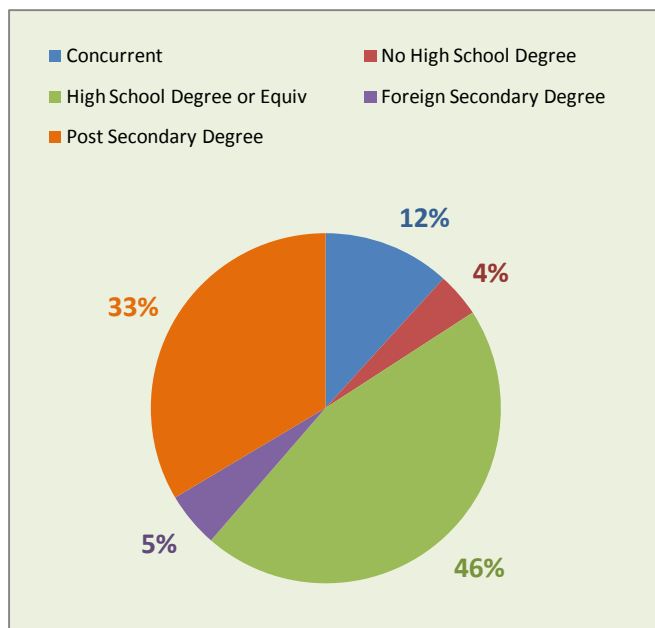
### Student Education Attainment Level

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
MART	Concurrent		37	54	117	42
	No High School Degree		13	10	11	11
	High School Degree or Equiv		144	136	184	204
	Foreign Secondary Degree		16	13	15	14
	Post Secondary Degree		106	88	112	131
	% Concurrent Enrollment		12%	18%	27%	10%
	% No High School Degree		4%	3%	3%	3%
	% High School Degree or Equiv		45%	45%	42%	50%
	% Foreign Secondary Degree		5%	4%	3%	3%
	% Post Secondary Degree		33%	29%	25%	32%

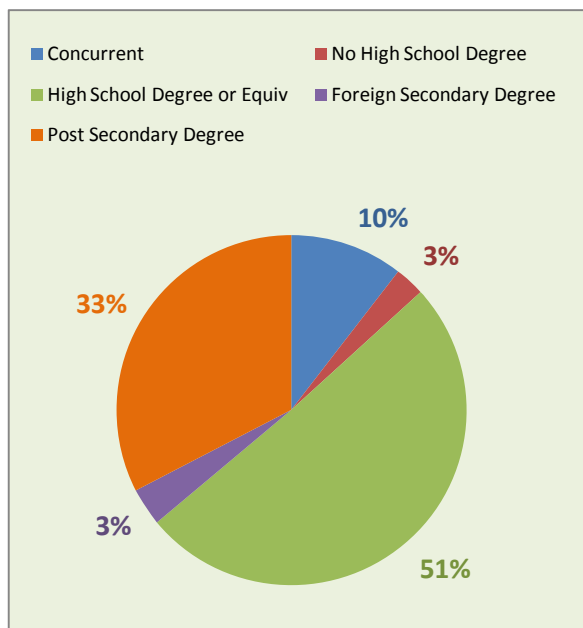
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2005/06



2009/10



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?