

Table 1. Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
LIT.	Student Headcount	218	254	221	251	203
	Total Course Enrollments	240	266	241	265	226
	# of Course Offerings	8	9	7	8	7
	# of Section Offerings	9	9	7	8	7
	Ave Enrollment per Section*	26.7	29.6	34.4	33.1	32.3

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

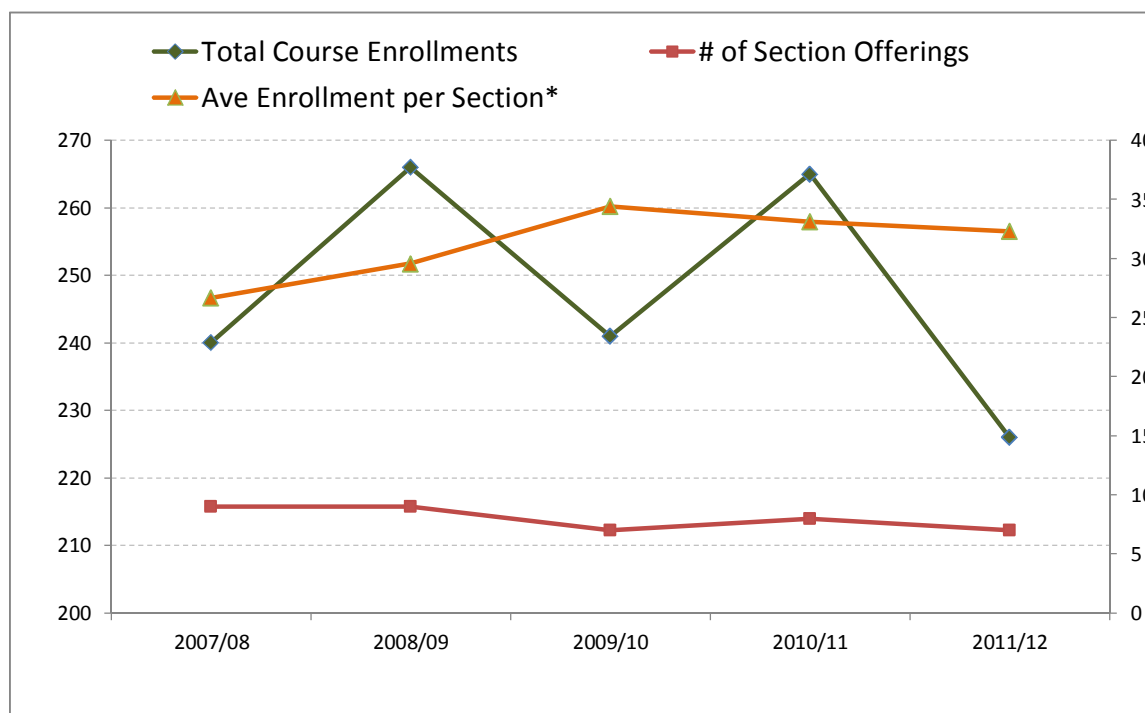
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

Total Course Enrollments is the sum of all course enrollments (filled seats) within the Department.

of Course Offerings is the number of courses offered within the department for that Academic Year.

of Section Offerings is the number of course sections offered within the department for that Academic Year.

Ave Enrollment per Section is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- * Compare course enrollments to section offerings. What is the relationship between the two trends?
- * Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- * How does your Department's average enrollment per section compare to the college average? Why might they be different?
- * Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- * Do the trends suggest any goals or enrollment targets for the department?

Table 2. Department Efficiency

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
LIT.	WSCH	779	894	780	848	731
	FTES	26.0	29.8	26.0	28.3	24.4
	FTE	1.8	1.8	1.4	1.6	1.4
	Load*	433	497	557	530	522

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

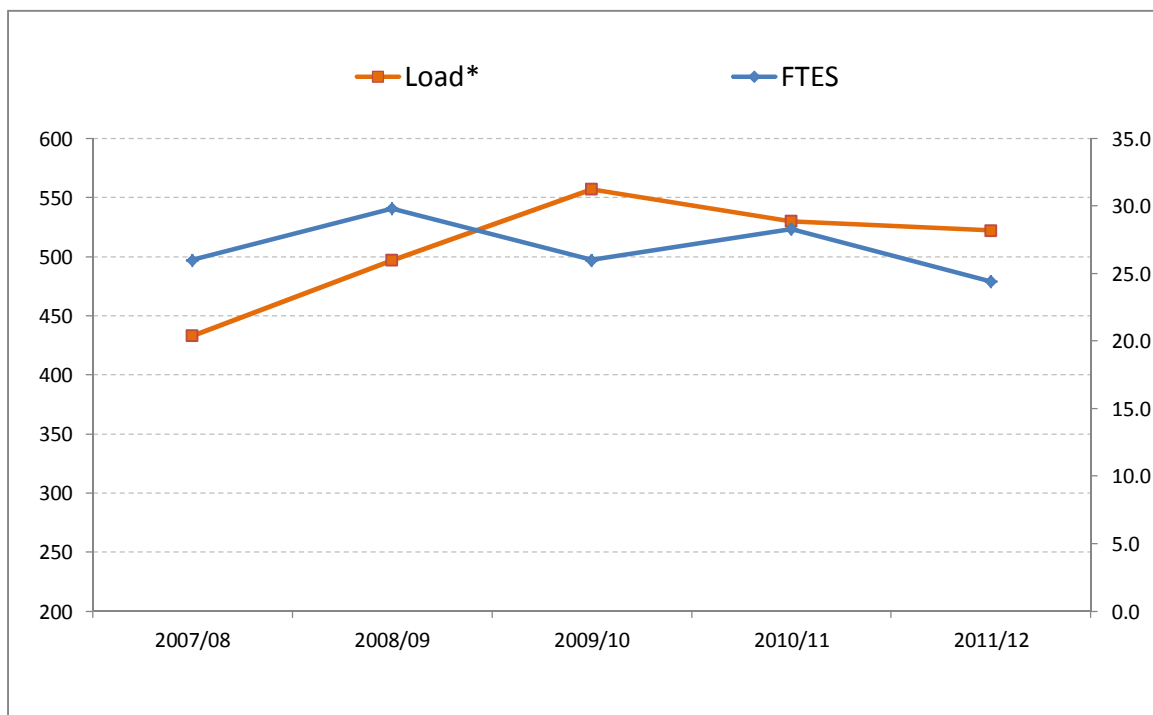
Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.

FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview



Some questions to get you thinking:

- * What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- * Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- * How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- * Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

Table 3. Student Performance Profile

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
LIT.	Success Rate*	77.0%	78.0%	69.0%	74.0%	73.0%
	Retention Rate*	89.0%	89.0%	82.0%	86.0%	83.0%
	Ave Units Attempted this Academic Year	11.6	9.3	12.1	11.2	11.5
	Ave Units Earned this Academic Year	9.41	7.4	8.58	8.06	9.03
	Ave Academic Year GPA	2.84	2.6	2.42	2.6	2.7
	Ave Cumulative GPA	2.93	2.79	2.71	2.75	2.77

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

Ave Units Attempted this Academic Year is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli

Ave Units Earned this Academic Year is the average number of course units awarded to the student at the end of the given Academic Year.

Ave Academic Year GPA is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

Student Performance Profile



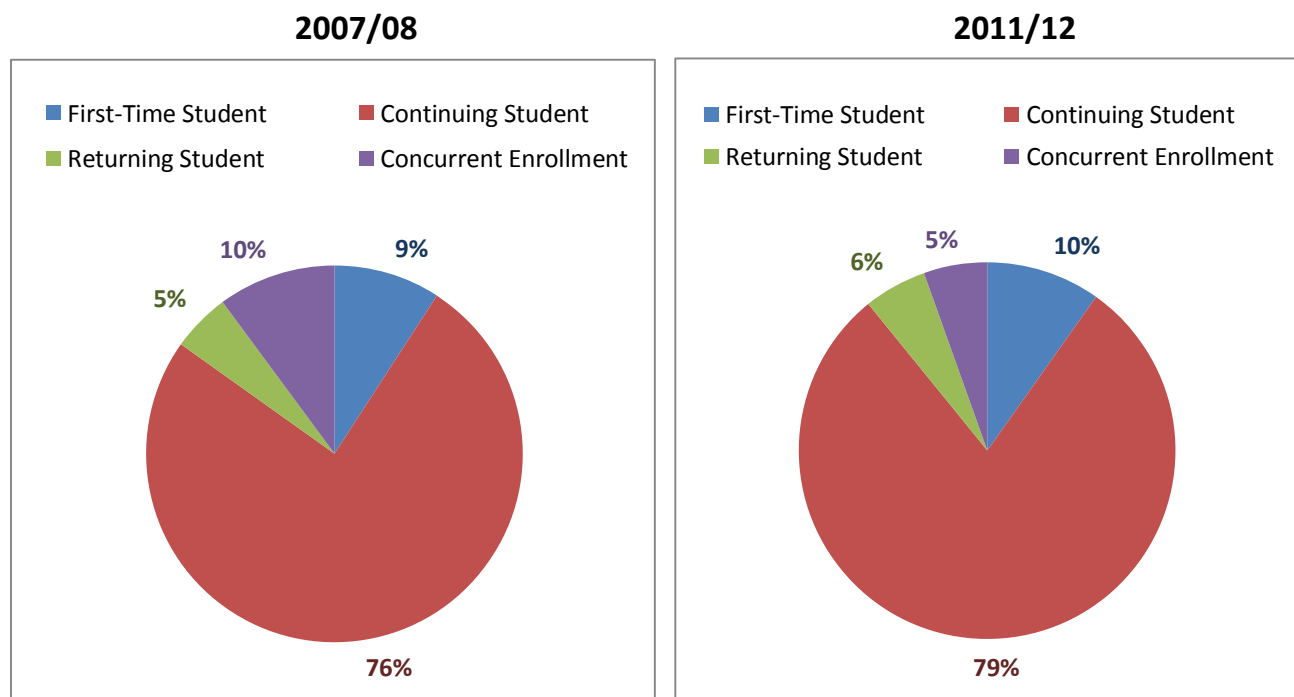
Some questions to get you thinking:

- * What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- * Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- * What do you think are the two or three underlying causes driving those trends and how might they be improved?
- * Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

Table 4. Student Enrollment Status Profile

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
LIT.	First-Time Student	20	22	23	22	20
	Continuing Student	165	182	176	190	161
	Returning Student	11	18	17	30	11
	Concurrent Enrollment	22	32	5	9	11
	Percent First Time	9%	9%	10%	9%	10%
	Percent Continuing	76%	72%	80%	76%	79%
	Percent Returning	5%	7%	8%	12%	5%
	Percent Concurrent	10%	13%	2%	4%	5%

Data Definitions: **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college. Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years. Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college. Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.



Some questions to get you thinking:

- * How has the proportion first-time, continuing & returning students in your department changed over the period?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

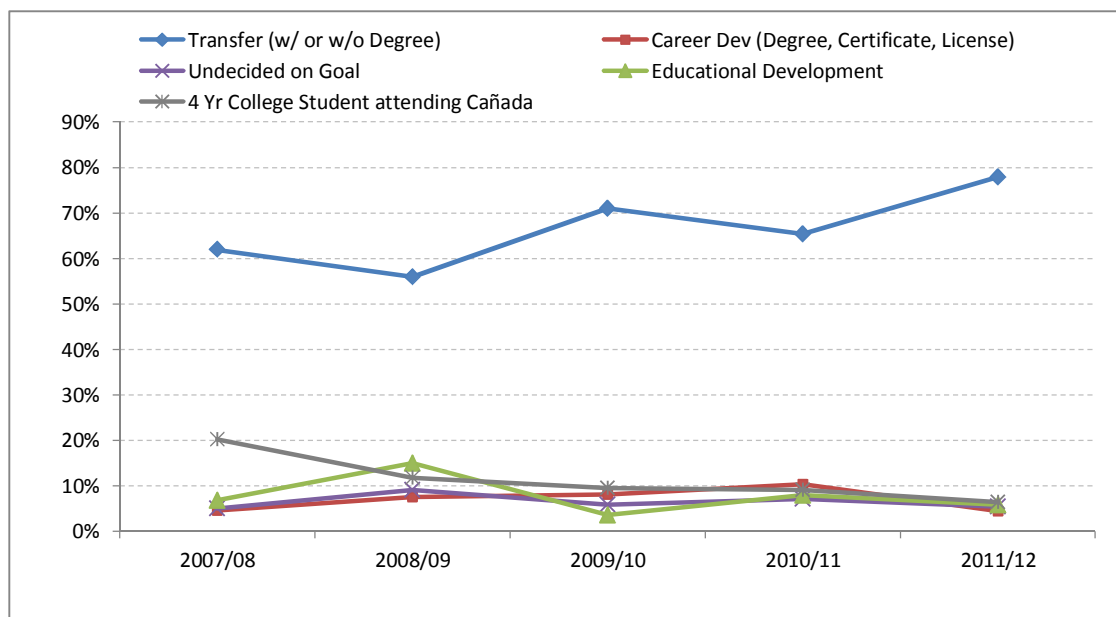
Table 5. Student Goal Orientation

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
LIT.	Transfer (w/ or w/o Degree)	135	142	157	164	158
	Career Dev (Degree, Certificate, License)	10	19	18	26	9
	Educational Development	15	38	8	20	12
	4 Yr College Student attending Cañada	44	30	21	23	13
	Undecided on Goal	11	23	13	18	11
	% Transfer (w/ or w/o Degree)	62%	56%	71%	65%	78%
	% Career Dev (Degree, Certificate, License)	5%	7%	8%	10%	4%
	% Educational Development	7%	15%	4%	8%	6%
	% 4 Yr College Student attending Cañada	20%	12%	10%	9%	6%
	% Undecided on Goal	5%	9%	6%	7%	5%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

Student Goal Orientation



Some questions to get you thinking:

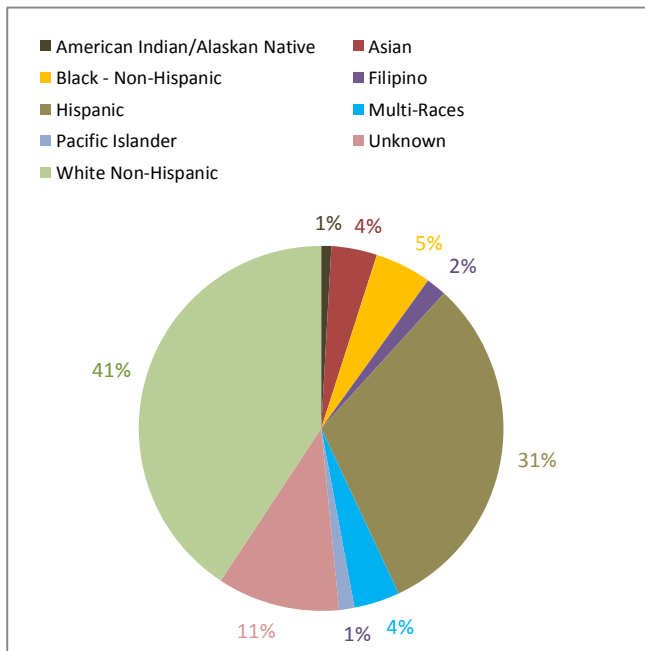
- * What are the most important trends occurring over the period? Do the data match your perceptions ?
- * What do you think are the underlying causes driving these trends ?
- * Does this change suggest any response strategy for the department?
- * How do the department trends compare to the college? Why might the two show different trends?

Table 6. Student Demographics - Ethnicity

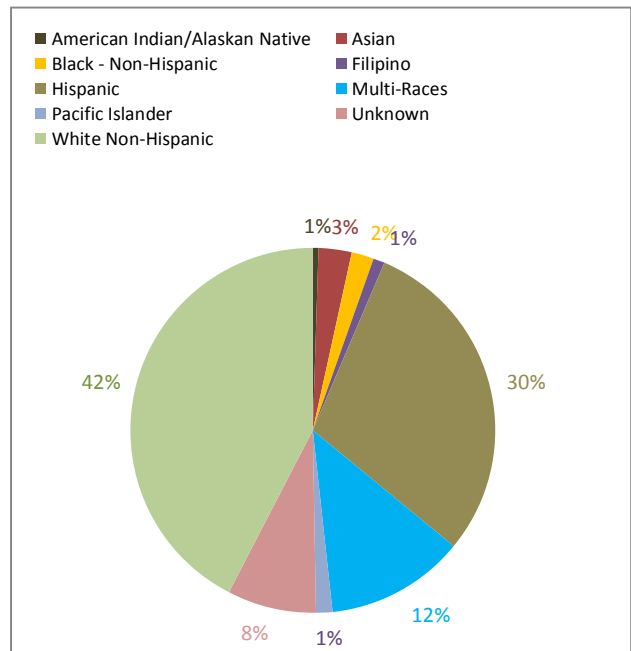
Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
LIT.	American Indian/Alaskan Native		0	2	2	1
	Asian		11	9	6	6
	Black - Non-Hispanic		7	11	16	4
	Filipino		4	4	4	2
	Hispanic		107	69	87	60
	Multi-Races		1	9	12	25
	Pacific Islander		11	3	7	3
	Unknown		29	24	18	16
	White Non-Hispanic		84	90	99	86
	% American Indian/Alaskan Native		0%	1%	1%	0%
	% Asian		4%	4%	2%	3%
	% Black - Non-Hispanic		3%	5%	6%	2%
	% Filipino		2%	2%	2%	1%
	% Hispanic		42%	31%	35%	30%
	% Multi-Races		0%	4%	5%	12%
	% Pacific Islander		4%	1%	3%	1%
	% Unknown		11%	11%	7%	8%
	% White Non-Hispanic		33%	41%	39%	42%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

2009/10



2011/12



Some questions to get you thinking:

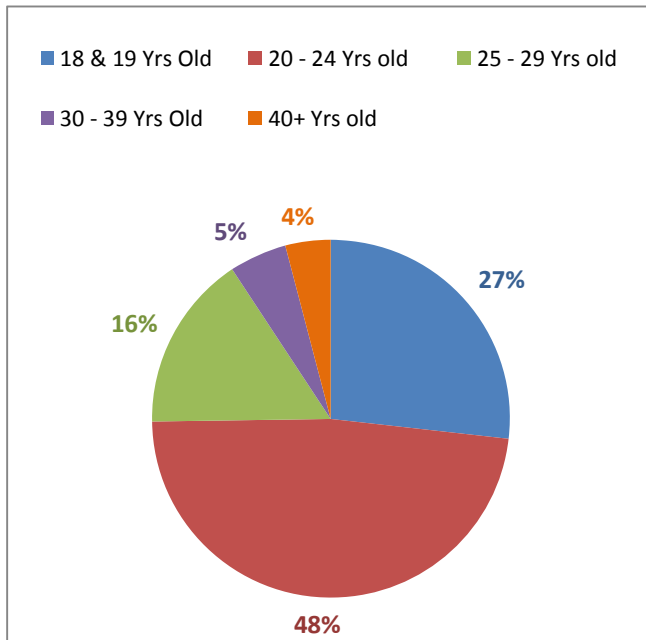
- * How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

Table 7. Student Demographics - Gender & Age

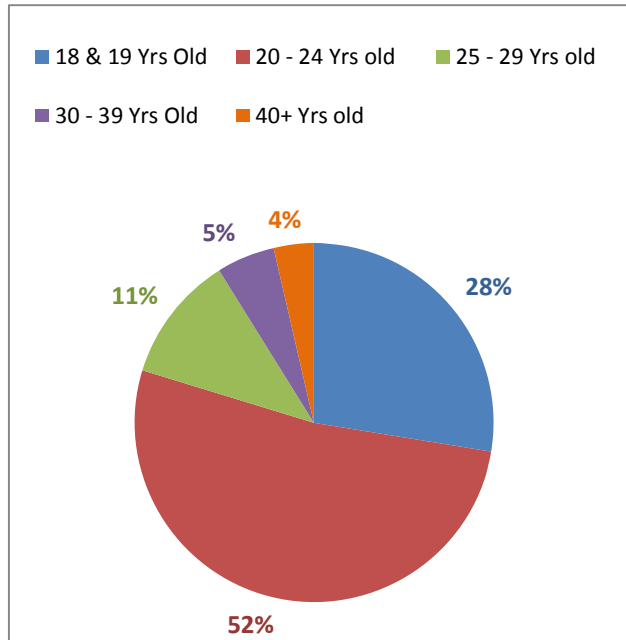
Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
LIT.	Female	117	151	127	148	115
	Male	96	101	91	101	84
	18 & 19 Yrs Old	52	67	61	48	53
	20 - 24 Yrs old	93	107	120	129	100
	25 - 29 Yrs old	31	17	17	29	22
	30 - 39 Yrs Old	10	12	6	18	10
	40+ Yrs old	8	22	13	21	7
	% Female	54%	59%	57%	59%	57%
	% Male	44%	40%	41%	40%	41%
	% 18 & 19 Yrs Old	24%	26%	28%	19%	26%
	% 20 - 24 Yrs old	43%	42%	54%	51%	49%
	% 25 - 29 Yrs old	14%	7%	8%	12%	11%
	% 30 - 39 Yrs Old	5%	5%	3%	7%	5%
	% 40+ Yrs old	4%	9%	6%	8%	3%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

2007/08



2011/12



Some questions to get you thinking:

- * Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?

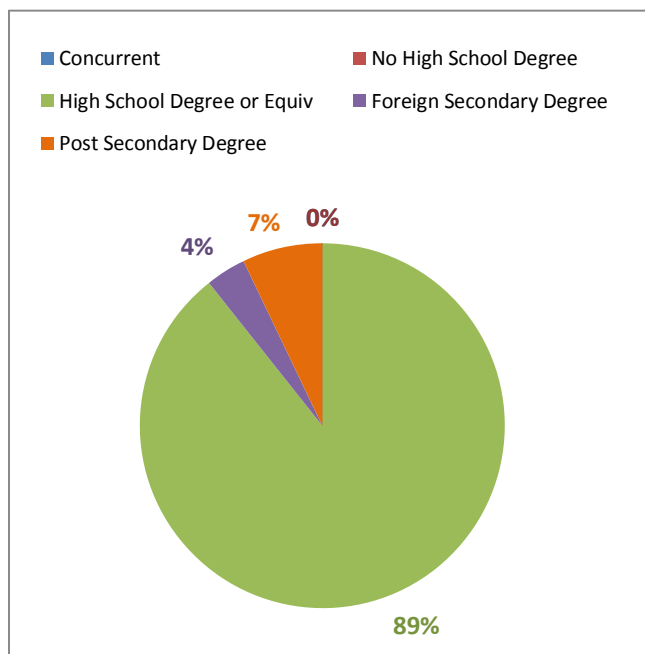
Table 8. Student Education Attainment Level

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
LIT.	Concurrent	0	3	0	0	0
	No High School Degree	0	5	8	22	30
	High School Degree or Equiv	25	16	21	37	40
	Foreign Secondary Degree	1	0	8	19	38
	Post Secondary Degree	2	3	2	18	10
	% Concurrent Enrollment	0%	1%	0%	0%	0%
	% No High School Degree	0%	2%	4%	9%	15%
	% High School Degree or Equiv	11%	6%	10%	15%	20%
	% Foreign Secondary Degree	0%	0%	4%	8%	19%
	% Post Secondary Degree	1%	1%	1%	7%	5%

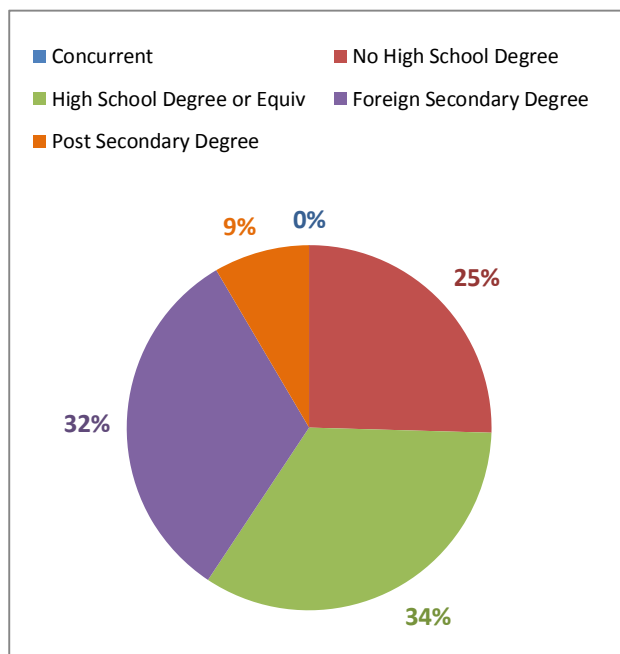
Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

2007/08



2011/12



Some questions to get you thinking:

- * Is the current education attainment profile of your students what you expected?
- * How has the education level of the students in your department been changing over this period?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?