Table 1. Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HMSV	Student Headcount	174	165	182	197	163
	Total Course Enrollments	375	320	443	411	377
	# of Course Offerings	13	12	12	10	10
	# of Section Offerings	18	18	17	15	15
	Ave Enrollment per Section*	20.8	17.8	26.1	27.4	25.1

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

Total Course Enrollments is the sum of all course enrollments (filled seats) within the Department.

# of Course Offerings is the number of courses offered within the department for that Academic Year.

# of Section Offerings is the number of course sections offered within the department for that Academic Year.

Ave Enrollment per Section is the average number of students per section (Average Class Size).
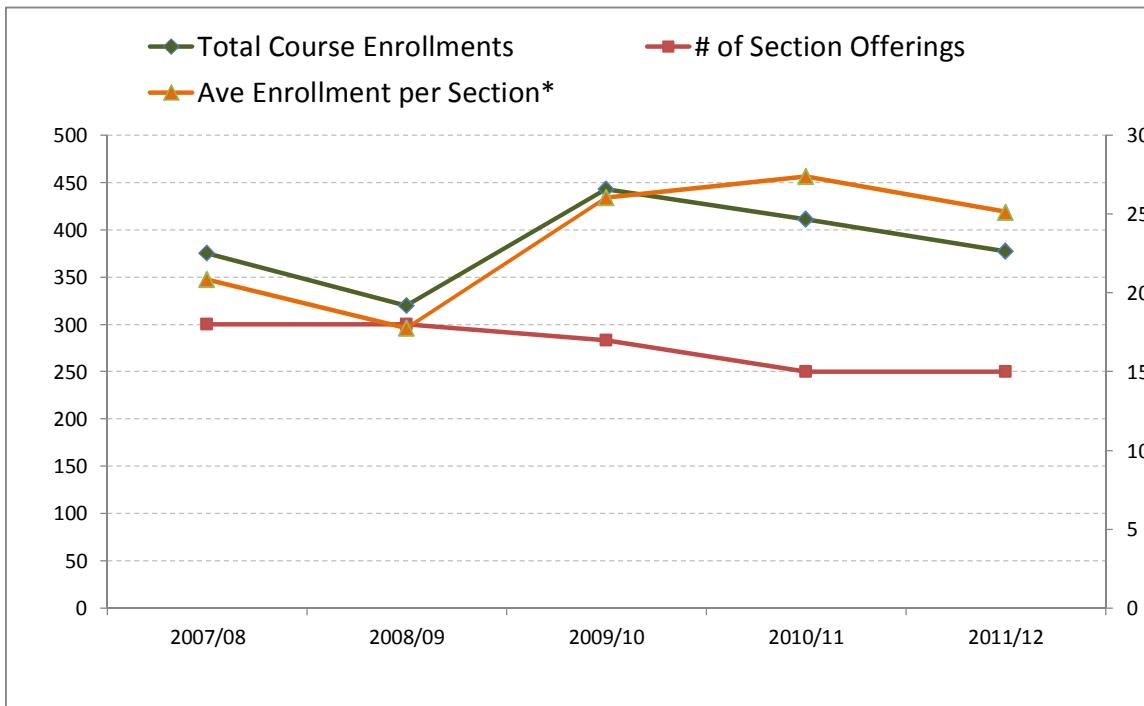
Some questions to get you thinking:

* Compare course enrollments to section offerings. What is the relationship between the two trends?

* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?

* How does your Department's average enrollment per section compare to the college average? Why might they be different?

* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?

* Do the trends suggest any goals or enrollment targets for the department?

Table 2.   Department Efficiency

| Department | Metric | Academic Year | | | | |
		2007/08	2008/09	2009/10	2010/11	2011/12
HMSV	WSCH	958	860	1136	1058	971
	FTES	31.9	28.7	37.9	35.3	32.4
	FTE	2.4	2.4	2.2	2.2	2.2
	Load*	399	358	516	481	441

Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.

FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview
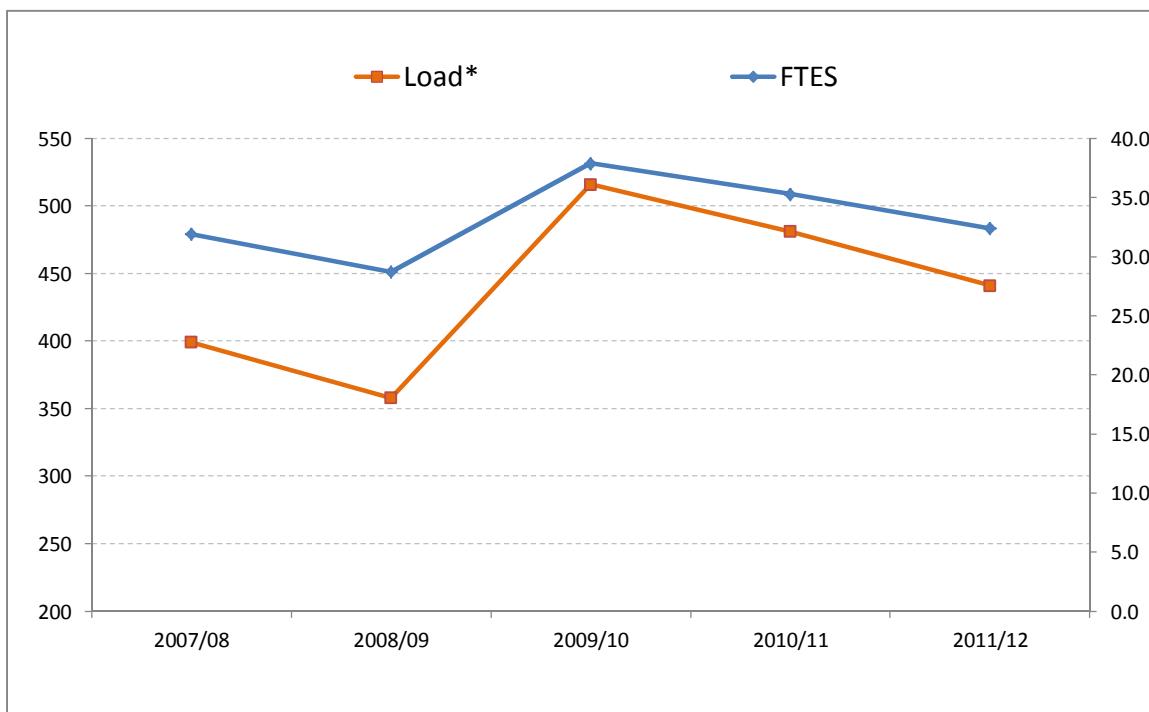
Some questions to get you thinking:

* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets
   for FTES & Load?

Table 3. Student Performance Profile

| Department | Metric | Academic Year | | | | |
		2007/08	2008/09	2009/10	2010/11	2011/12
HMSV	Success Rate*	82.0%	82.0%	86.0%	78.0%	77.0%
	Retention Rate*	86.0%	90.0%	88.0%	88.0%	86.0%
	Ave Units Attempted this Academic Year	8.4	8.8	9.4	8.2	8.7
	Ave Units Earned this Academic Year	6.61	6.98	7.8	6.52	6.95
	Ave Academic Year GPA	3.08	2.98	3.17	2.93	2.94
	Ave Cumulative GPA	3.1	3.05	3.15	2.97	2.85

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

Ave Units Attempted this Academic Year is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli

Ave Units Earned this Academic Year is the average number of course units awarded to the student at the end of the given Academic Year.

Ave Academic Year GPA is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

Student Performance Profile
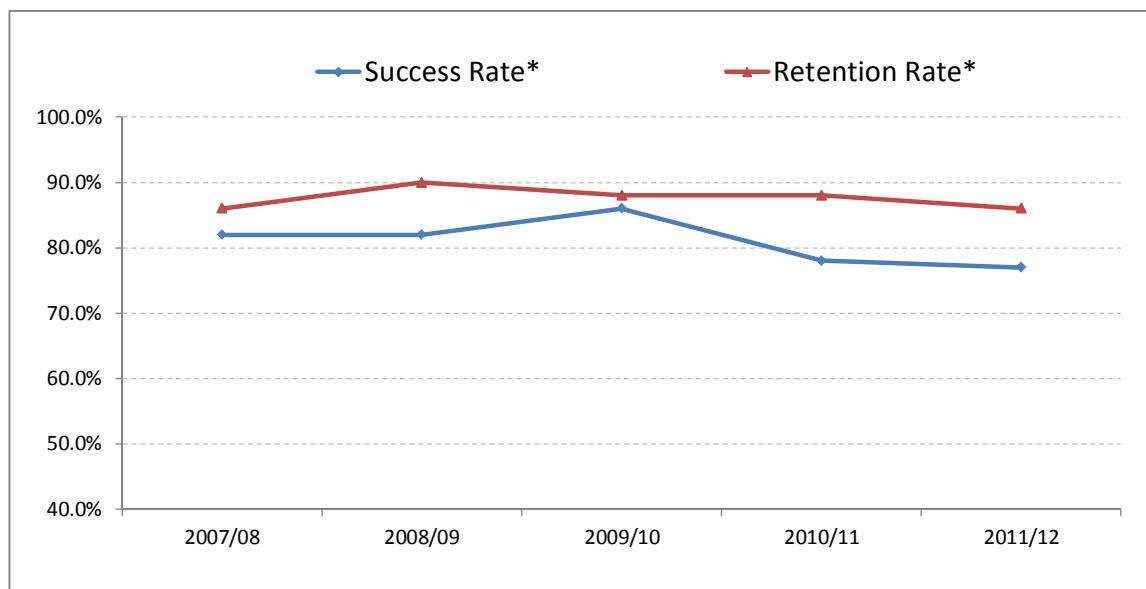
Some questions to get you thinking:

* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
* What do you think are the two or three underlying causes driving those trends and how might they be improved?
* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

Table 4. Student Enrollment Status Profile

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HMSV	First-Time Student	13	12	16	19	9
	Continuing Student	130	126	140	152	129
	Returning Student	31	26	26	26	25
	Concurrent Enrollment	0	1	0	0	0
	Percent First Time	7%	7%	9%	10%	6%
	Percent Continuing	75%	76%	77%	77%	79%
	Percent Returning	18%	16%	14%	13%	15%
	Percent Concurrent	0%	1%	0%	0%	0%

Data Definitions: **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.

Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.

Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to

this DISTRICT after attending another college.

Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.

2007/08
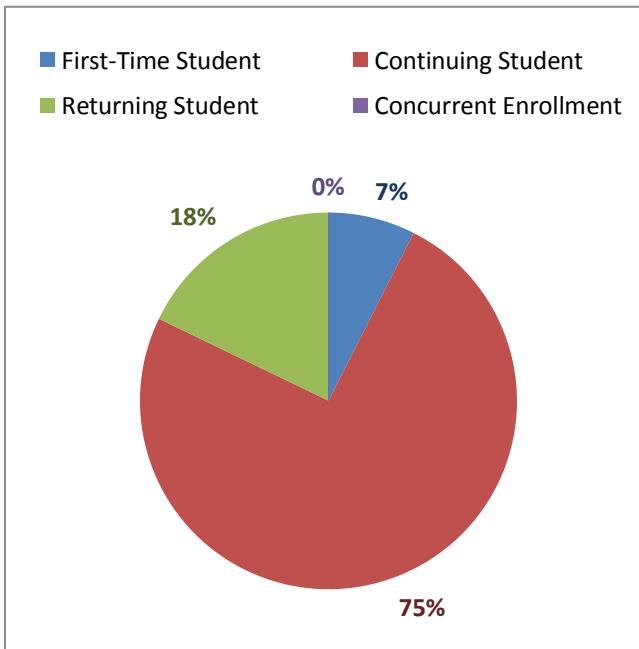
2011/12
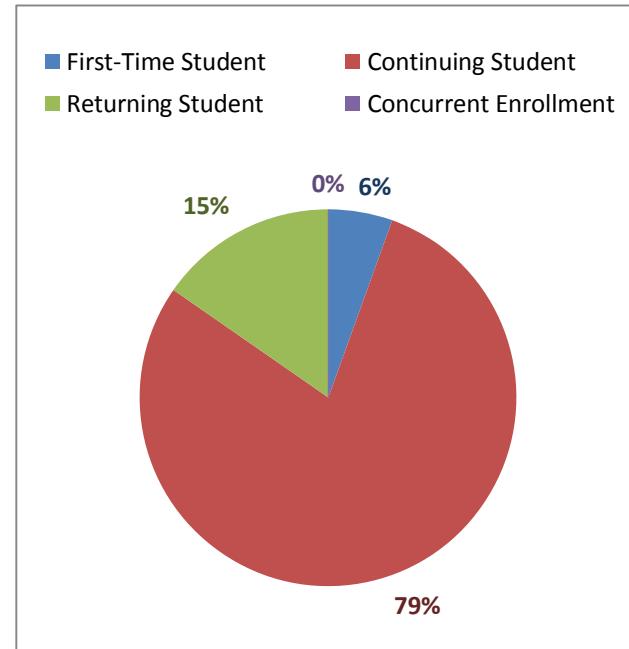
Some questions to get you thinking:

* How has the proportion first-time, continuing & returning students in your department changed over the period?
* Does this change suggest any response strategy for the department?
* How does the current picture compare with the college average and what does that tell you?

Table 5. Student Goal Orientation

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HMSV	Transfer (w/ or w/o Degree)	45	39	64	64	58
	Career Dev (Degree, Certificate, License)	67	63	65	72	68
	Educational Development	21	22	17	16	10
	4 Yr College Student attending Cañada	28	23	16	17	7
	Undecided on Goal	10	10	14	25	18
	% Transfer (w/ or w/o Degree)	26%	24%	35%	32%	36%
	% Career Dev (Degree, Certificate, License)	39%	38%	36%	37%	42%
	% Educational Development	12%	13%	9%	8%	6%
	% 4 Yr College Student attending Cañada	16%	14%	9%	9%	4%
	% Undecided on Goal	6%	6%	8%	13%	11%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1:   Percentages do not sum to 100% because the Transfer category also includes some degree seaking students.

### Student Goal Orientation
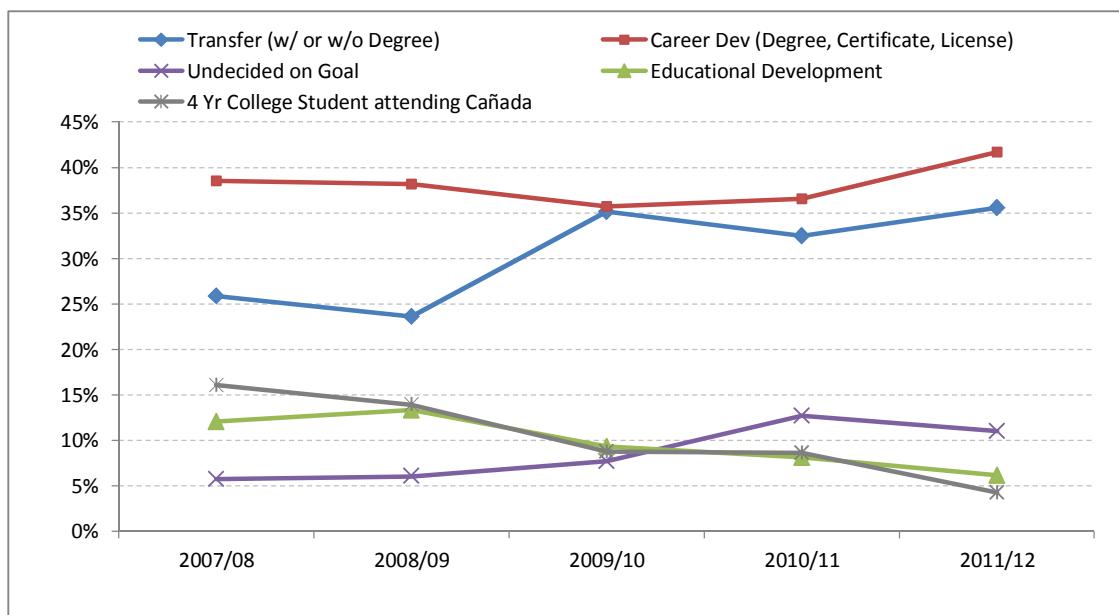
Some questions to get you thinking:

* What are the most important trends occurring over the period? Do the data match your perceptions ?

* What do you think are the underlying causes driving these trends ?

* Does this change suggest any response strategy for the department?

* How do the department trends compare to the college? Why might the two show different trends?

## Table 6. Student Demographics - Ethnicity

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HMSV	American Indian/Alaskan Native		2	1	1	1
	Asian		3	5	5	4
	Black - Non-Hispanic		26	24	21	26
	Filipino		2	1	4	2
	Hispanic		104	105	112	88
	Multi-Races		3	5	9	6
	Pacific Islander		1	7	8	5
	Unknown		12	10	11	6
	White Non-Hispanic		12	24	26	25
	% American Indian/Alaskan Native		1%	1%	1%	1%
	% Asian		2%	3%	3%	2%
	% Black - Non-Hispanic		16%	13%	11%	16%
	% Filipino		1%	1%	2%	1%
	% Hispanic		63%	58%	57%	54%
	% Multi-Races		2%	3%	5%	4%
	% Pacific Islander		1%	4%	4%	3%
	% Unknown		7%	5%	6%	4%
	% White Non-Hispanic		7%	13%	13%	15%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

2009/10
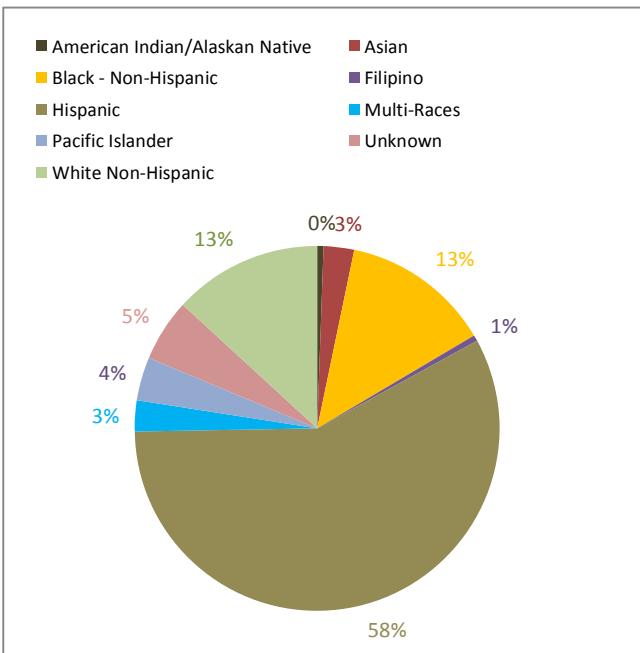
2011/12
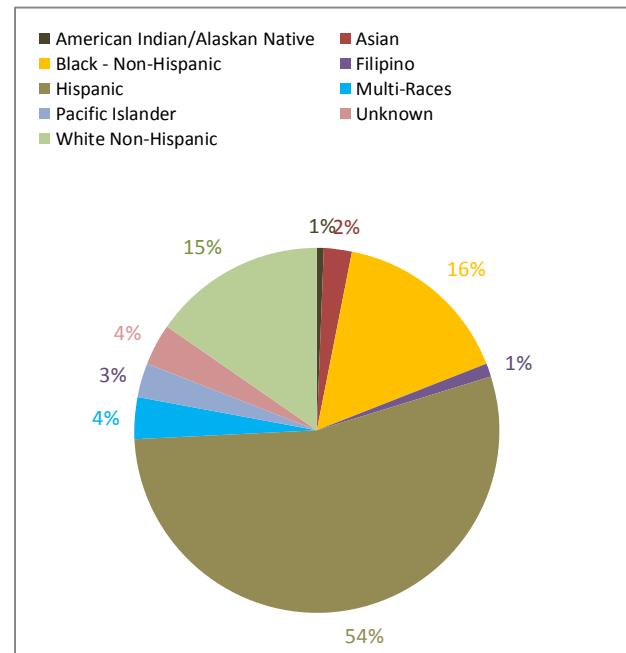
Some questions to get you thinking:

* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
* What might be the underlying causes driving any changes?
* Does this change suggest any response strategy for the department?
* How does the current picture compare with the college average and what does that tell you?

Table 7. Student Demographics - Gender & Age

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HMSV	Female	157	137	156	159	141
	Male	13	25	23	30	19
	18 & 19 Yrs Old	1	4	2	8	5
	20 - 24 Yrs old	21	21	27	27	23
	25 - 29 Yrs old	13	21	29	28	19
	30 - 39 Yrs Old	44	41	43	46	36
	40+ Yrs old	93	76	80	83	78
	% Female	90%	83%	86%	81%	87%
	% Male	7%	15%	13%	15%	12%
	% 18 & 19 Yrs Old	1%	2%	1%	4%	3%
	% 20 - 24 Yrs old	12%	13%	15%	14%	14%
	% 25 - 29 Yrs old	7%	13%	16%	14%	12%
	% 30 - 39 Yrs Old	25%	25%	24%	23%	22%
	% 40+ Yrs old	53%	46%	44%	42%	48%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

2007/08
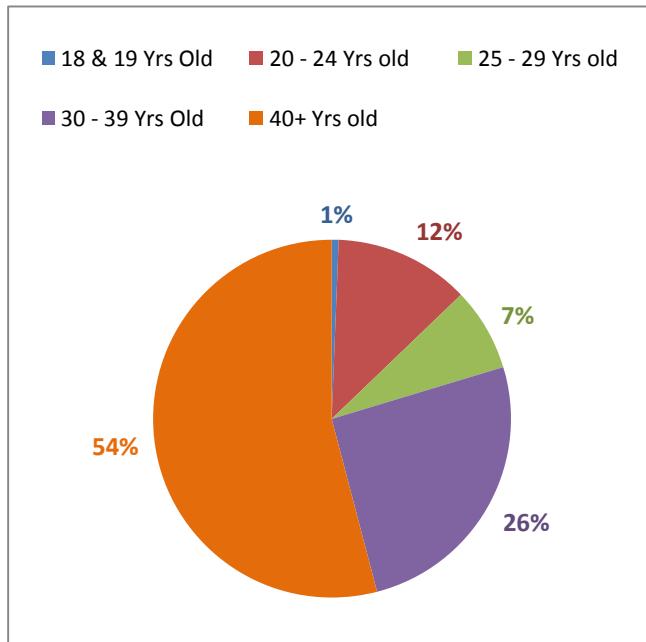
2011/12
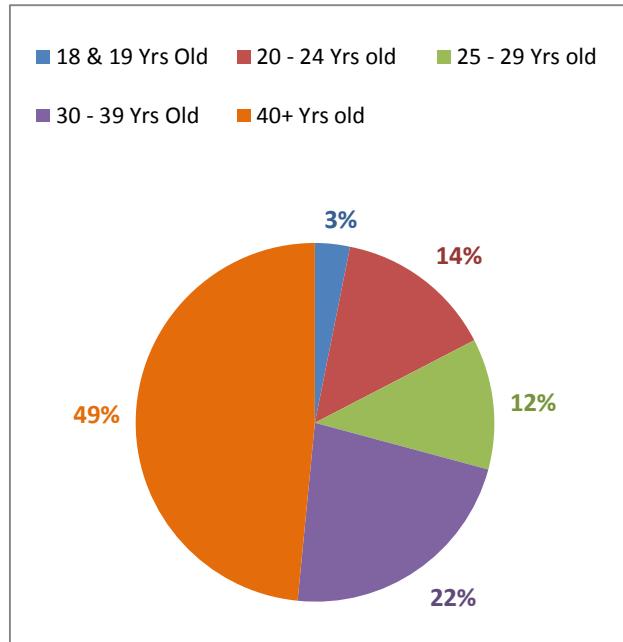
Some questions to get you thinking:

* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?

* What might be the underlying causes driving any changes? Do you expect the trend to continue?

* How does the current picture for the department compare with the college?

* Does this change suggest any response strategy for the department?

Table 8. Student Education Attainment Level

| Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HMSV	Concurrent	0	1	0	0	0
	No High School Degree	30	30	22	21	29
	High School Degree or Equiv	89	97	108	114	87
	Foreign Secondary Degree	23	14	23	23	27
	Post Secondary Degree	32	24	29	38	19
	% Concurrent Enrollment	0%	1%	0%	0%	0%
	% No High School Degree	17%	18%	12%	11%	18%
	% High School Degree or Equiv	51%	59%	59%	58%	53%
	% Foreign Secondary Degree	13%	8%	13%	12%	17%
	% Post Secondary Degree	18%	15%	16%	19%	12%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

2007/08
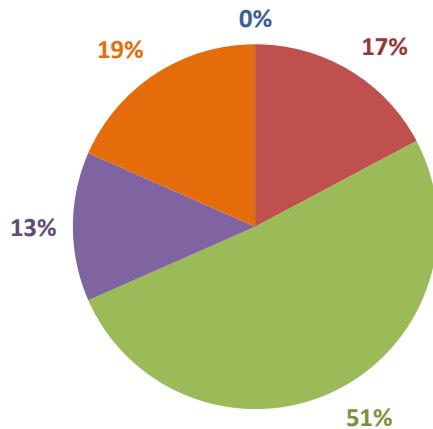
2011/12
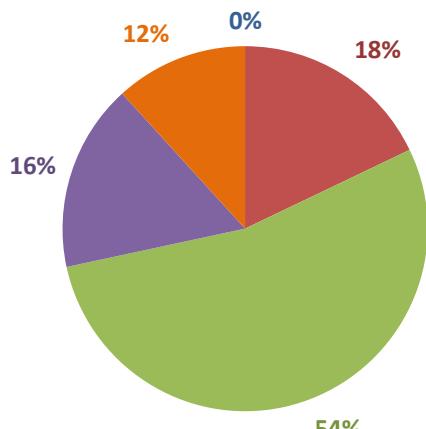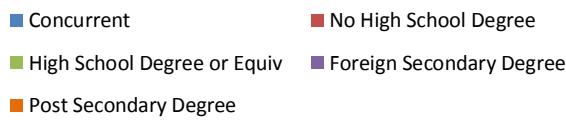
Some questions to get you thinking:

* Is the current education attainment profile of your students what you expected?
* How has the education level of the students in your department been changing over this period?
* What might be the underlying causes driving any changes? Do you expect the trend to continue?
* How does the current picture for the department compare with the college?
* Does this change suggest any response strategy for the department?