

Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
HIST	Unique Headcount	726	810	840	883	1015
	Total Course Enrollments	860	948	969	992	1180
	# of Course Offerings	22	22	20	19	23
	# of Section Offerings	31	34	31	30	33
	Ave Enrollment per Section*	27.7	27.9	31.3	33.1	35.8

***Color Coding:** Pink cells contain values at least 10% lower than the college average; blue cells at least 10% above the college average.

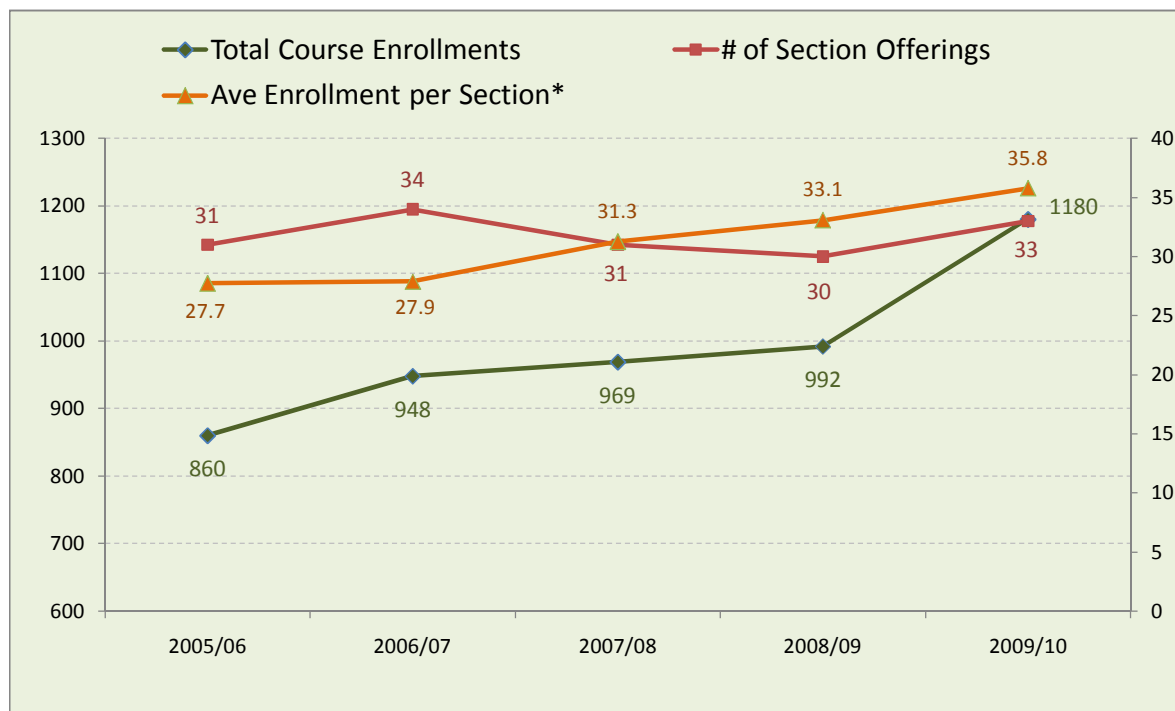
Data Definitions: **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

Total Course Enrollments is the sum of all individual section enrollments within the Department.

of Course Offerings is the number of courses offered within the department for that Academic Year.

of Section Offerings is the number of course sections offered within the department for that Academic Year.

Ave Enrollment per Section is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- * Compare course enrollments to section offerings. What is the relationship between the two trends?
- * Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- * How does your Department's average enrollment per section compare to the college average? Why might they be different?
- * Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- * Do the trends suggest any goals or enrollment targets for the department?

Department Efficiency

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
HIST	WSCH	2685	2933	3024	3130	3746
	FTES	89.5	97.8	100.8	104.3	124.9
	FTE	6.2	6.4	6.2	6	6.4
	Load*	433	458	488	522	585

*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

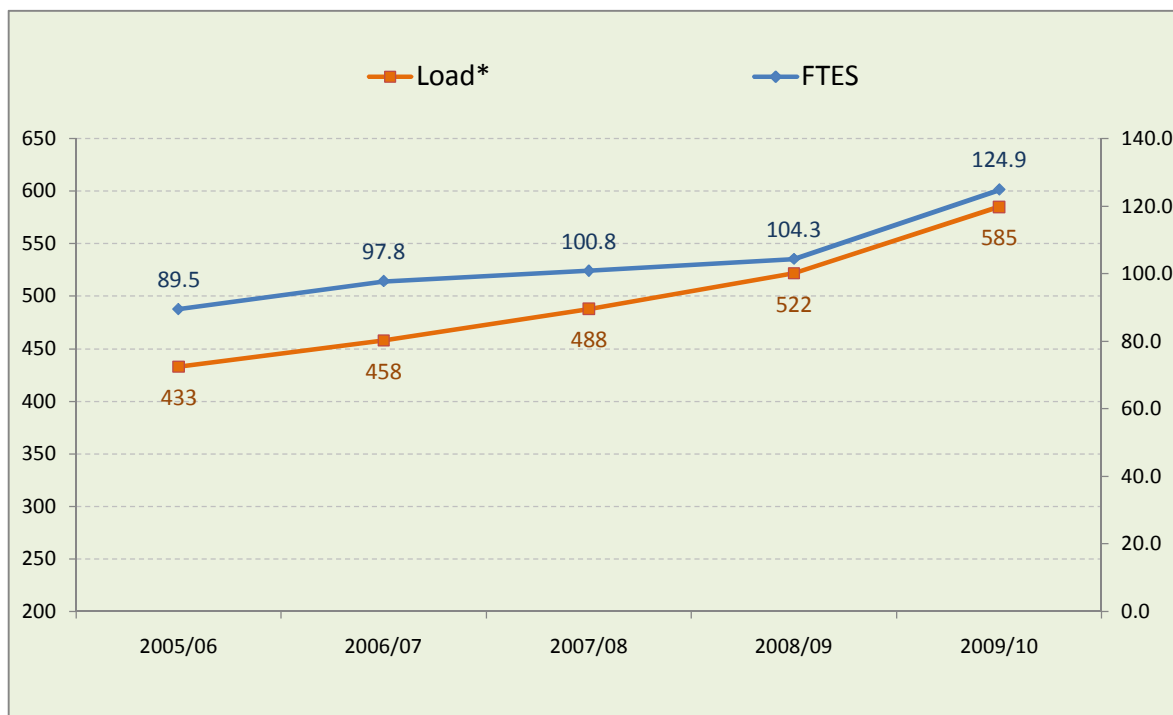
Data Definitions: WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the department.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.

FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview



Some questions to get you thinking:

- * What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- * Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- * How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- * Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

Student Performance Profile

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
HIST	Success Rate*	73.8%	67.4%	70.0%	71.0%	60.8%
	Retention Rate*	87.3%	84.1%	86.2%	86.7%	81.6%
	Ave Units Attempted this Academic Year	10.7	10.18	10.24	9.96	9.77
	Ave Units Earned this Academic Year	7.91	7.25	7.27	7.01	6.89
	Ave Academic Year GPA	2.56	2.5	2.48	2.46	2.31
	Ave Cumulative GPA	2.67	2.71	2.68	2.66	2.56

***Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

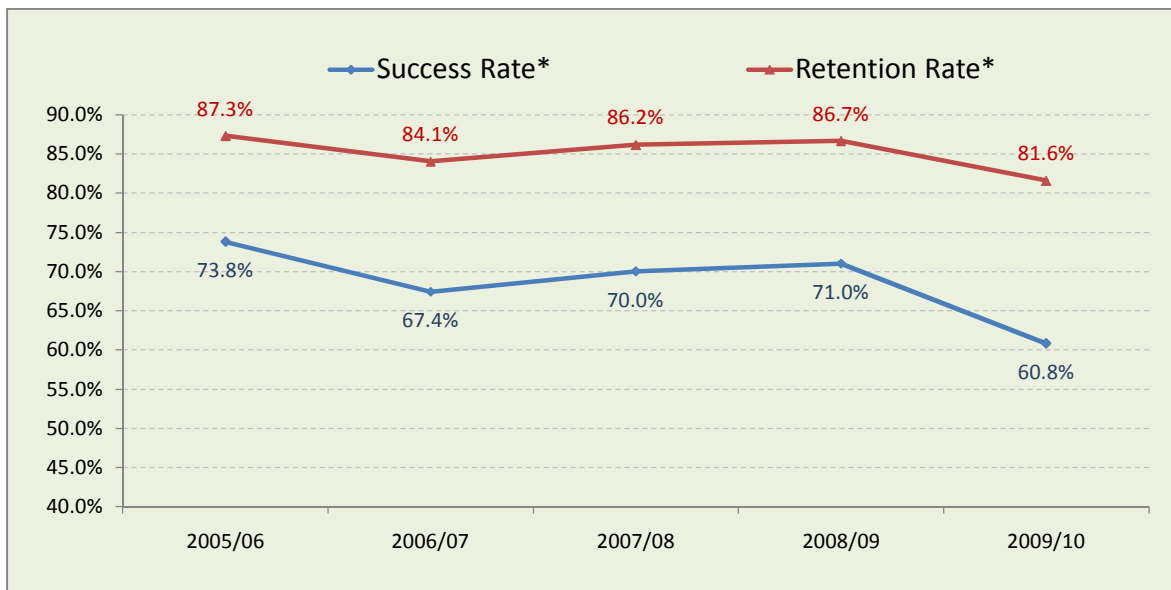
Ave Units Attempted this Academic Year is the average number of units associated with students enrollment for the Academic Year after the add/drop deadline.

Ave Units Earned this Academic Year is the average number of course units awarded to the student at the end of the given Academic Year.

Ave Academic Year GPA is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

Student Performance Profile



Some questions to get you thinking:

- * What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- * Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- * What do you think are the two or three underlying causes driving those trends and how might they be improved?
- * Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

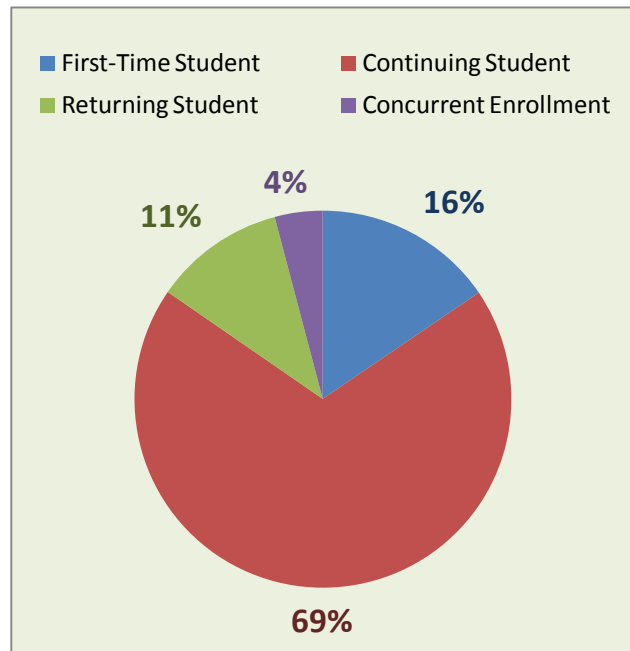
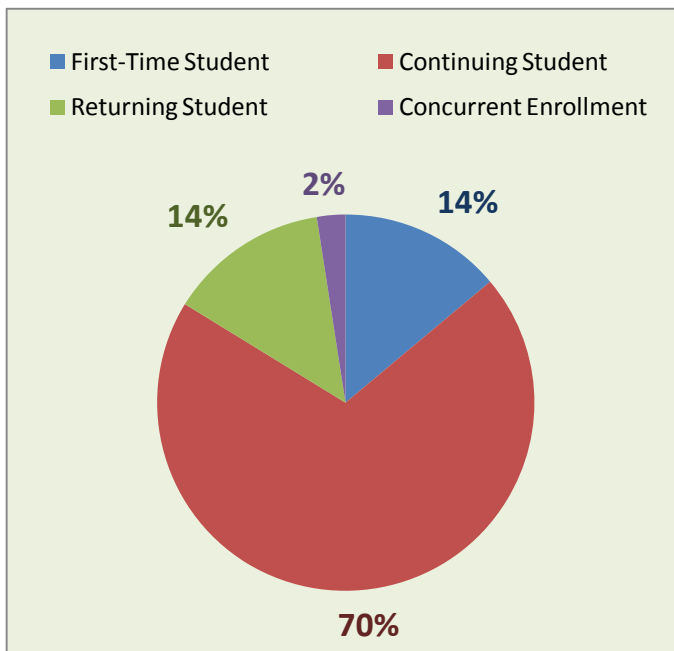
Student Enrollment Status Profile

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
HIST	First-Time Student	101	110	118	116	157
	Continuing Student	507	539	594	616	702
	Returning Student	100	97	100	113	114
	Concurrent Enrollment	18	64	28	38	42
	Percent First Time	14%	14%	14%	13%	15%
	Percent Continuing	70%	67%	71%	70%	69%
	Percent Returning	14%	12%	12%	13%	11%
	Percent Concurrent	2%	8%	3%	4%	4%

Data Definitions: **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.
Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.
Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.
Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.

2005/06

2009/10



Some questions to get you thinking:

- * How has the proportion first-time, continuing & returning students in your department changed over the period?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

Student Goal Orientation

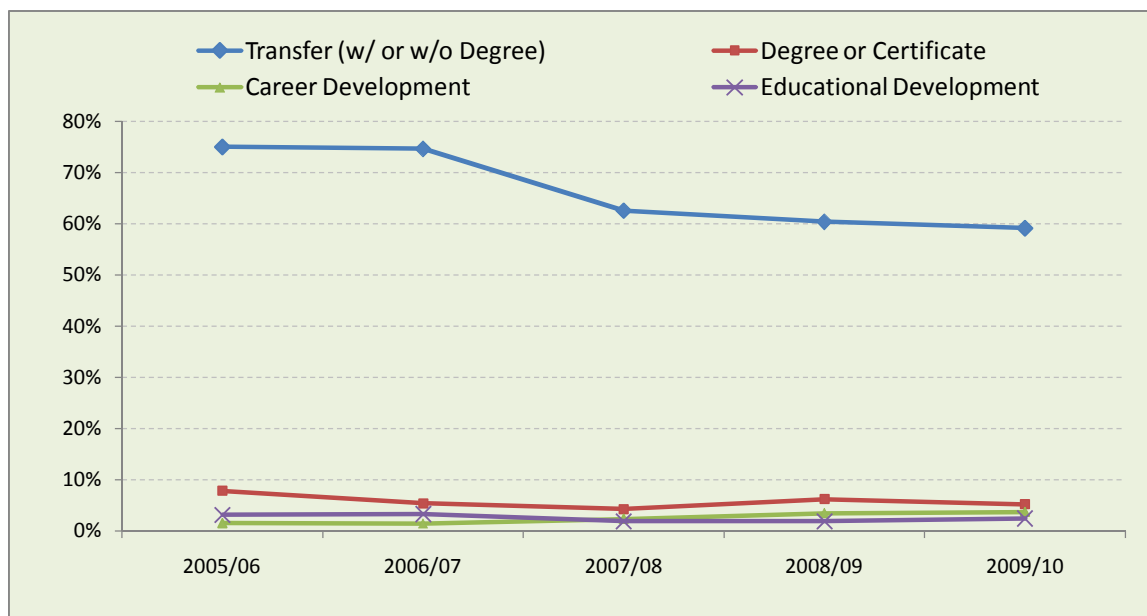
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
HIST	Transfer (w/ or w/o Degree)	545	605	526	534	601
	Degree or Certificate	57	44	36	55	53
	Career Development	11	12	20	31	38
	Educational Development	23	27	16	17	25
	Undecided	16	61	187	167	201
	Other Goal	74	59	46	67	76
	Percent Transfer	75%	75%	63%	60%	59%
	Percent Degree or Certificate	8%	5%	4%	6%	5%
	Percent Career Development	2%	1%	2%	4%	4%
	Percent Education Development	3%	3%	2%	2%	2%
	Percent Undecided	2%	8%	22%	19%	20%
	Percent Other	10%	7%	5%	8%	7%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

Note 2: Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

Sample of Student Goal Orientation



Some questions to get you thinking:

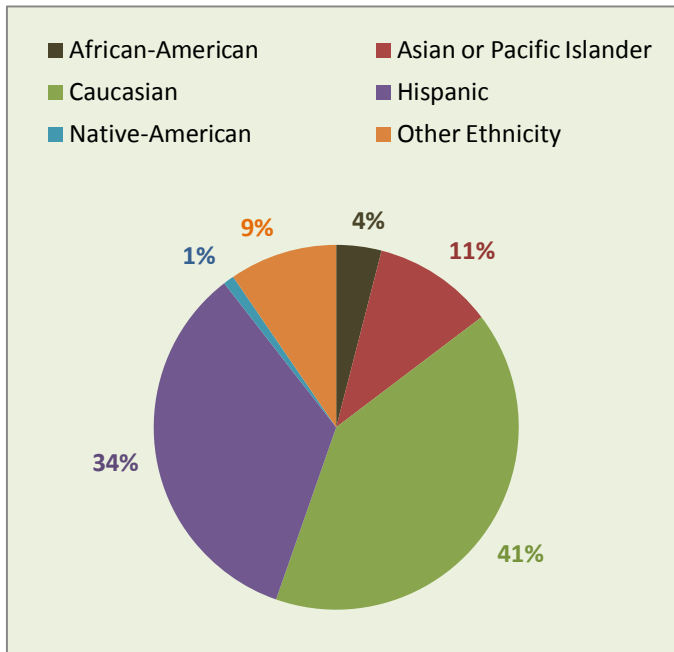
- * What are the most important trends occurring over the period? Do the data match your perceptions ?
- * What do you think are the underlying causes driving these trends ?
- * Does this change suggest any response strategy for the department?
- * How do the department trends compare to the college? Why might the two show different trends?

Student Demographics - Ethnicity

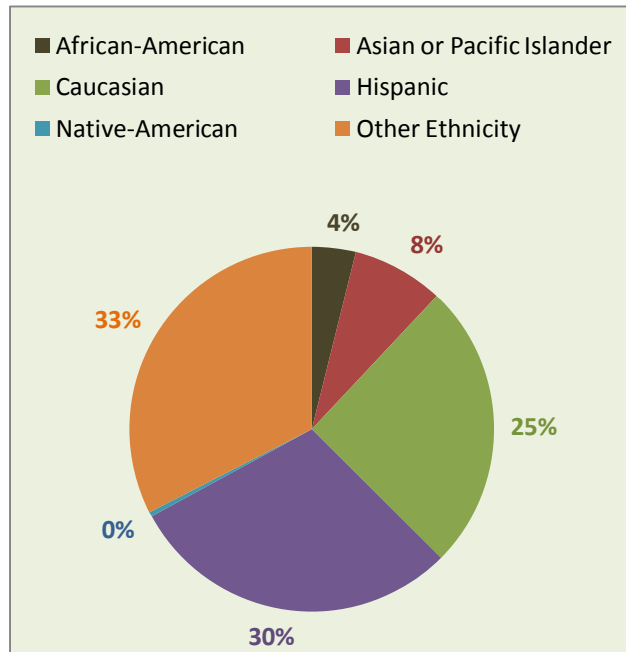
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
HIST	African-American	29	33	36	35	39
	Asian or Pacific Islander	77	99	86	66	81
	Caucasian	294	331	313	348	255
	Hispanic	247	261	298	320	297
	Native-American	7	3	2	2	4
	Other Ethnicity	69	76	100	107	326
	Percent African-American	4%	4%	4%	4%	4%
	Percent Asian or Pacific Islander	11%	12%	10%	7%	8%
	Percent Caucasian	40%	41%	37%	39%	25%
	Percent Hispanic	34%	32%	35%	36%	29%
	Percent Native-American	1%	0%	0%	0%	0%
	Percent Other Ethnicity	10%	9%	12%	12%	32%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

2005/06



2009/10



Some questions to get you thinking:

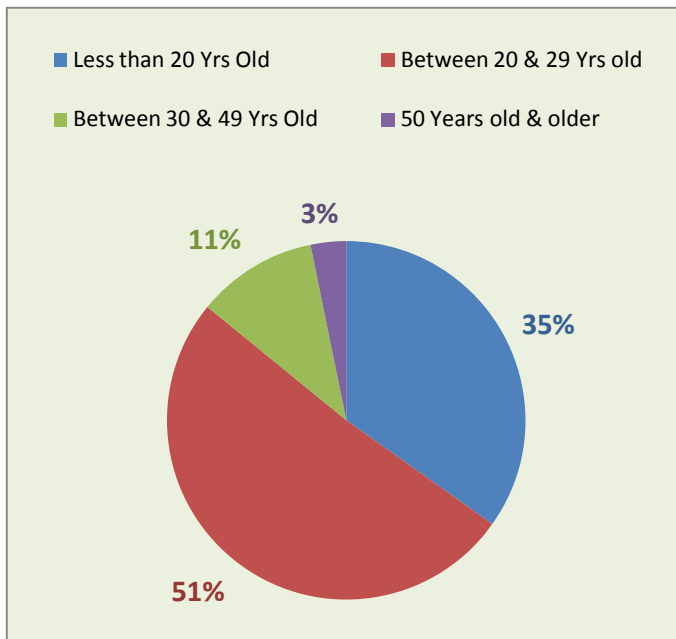
- * How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

Student Demographics - Gender & Age

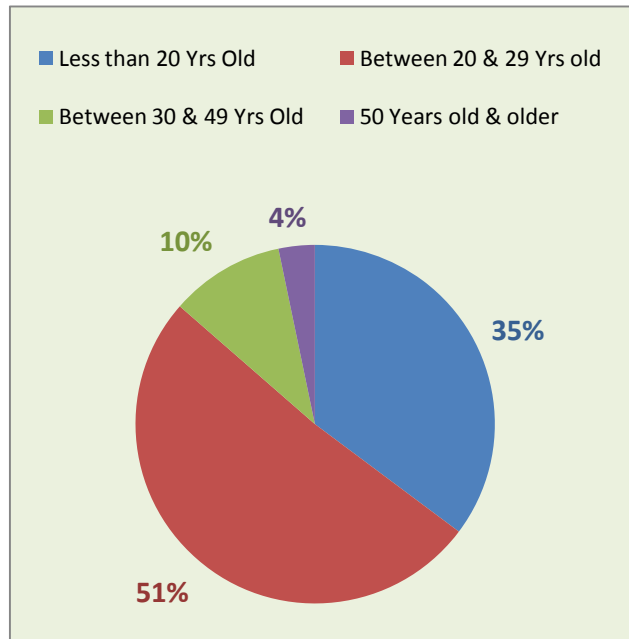
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
HIST	Female	398	428	449	477	542
	Male	322	362	370	391	449
	Less than 20 Yrs Old	252	278	270	258	353
	Between 20 & 29 Yrs old	369	420	447	474	513
	Between 30 & 49 Yrs Old	79	82	90	105	103
	50 Years old & older	23	23	28	41	33
	% Female	55%	53%	53%	54%	53%
	% Male	44%	45%	44%	44%	44%
	% Less than 20 yrs old	35%	34%	32%	29%	35%
	% Between 20 & 29 yrs old	51%	52%	53%	54%	51%
	% Between 30 and 49 yrs old	11%	10%	11%	12%	10%
	% 50 Years old & older	3%	3%	3%	5%	3%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

2005/06



2009/10



Some questions to get you thinking:

- * Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?

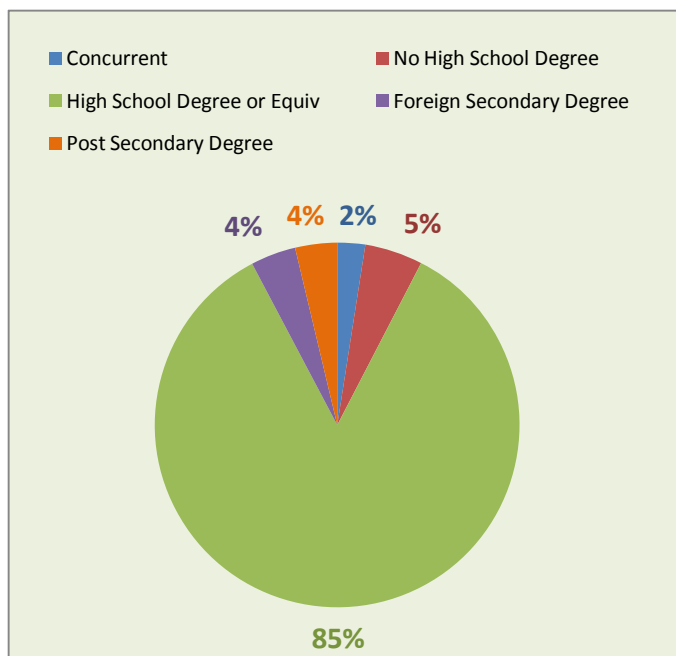
Student Education Attainment Level

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
HIST	Concurrent	18	64	28	38	42
	No High School Degree	37	38	28	38	44
	High School Degree or Equiv	614	634	724	722	865
	Foreign Secondary Degree	29	37	24	33	18
	Post Secondary Degree	27	35	32	48	43
	% Concurrent Enrollment	2%	8%	3%	4%	4%
	% No High School Degree	5%	5%	3%	4%	4%
	% High School Degree or Equiv	85%	78%	86%	82%	85%
	% Foreign Secondary Degree	4%	5%	3%	4%	2%
	% Post Secondary Degree	4%	4%	4%	5%	4%

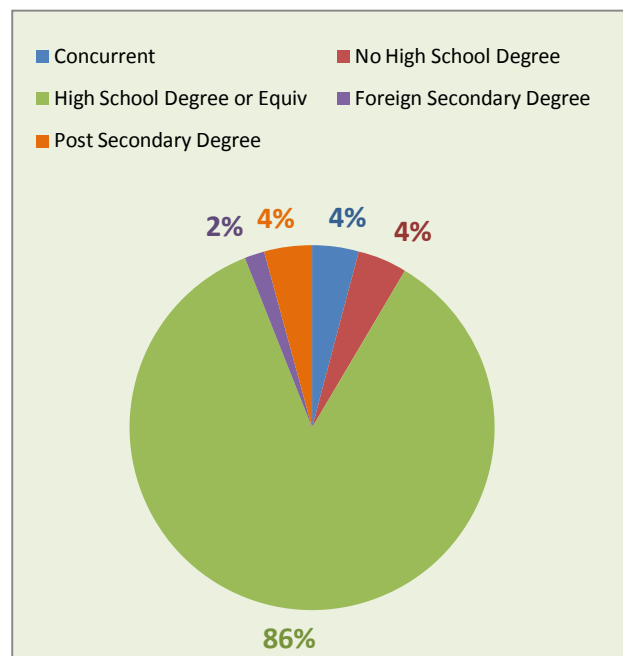
Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

2005/06



2009/10



Some questions to get you thinking:

- * Is the current education attainment profile of your students what you expected?
- * How has the education level of the students in your department been changing over this period?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?