

**Table 1. Enrollment Patterns & Course Offerings**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HIST	Student Headcount	840	883	1,015	937	1,032
	Total Course Enrollments	969	992	1,180	1,064	1,157
	# of Course Offerings	20	19	23	21	18
	# of Section Offerings	31	30	33	28	30
	Ave Enrollment per Section*	31.3	33.1	35.8	38.0	38.6

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

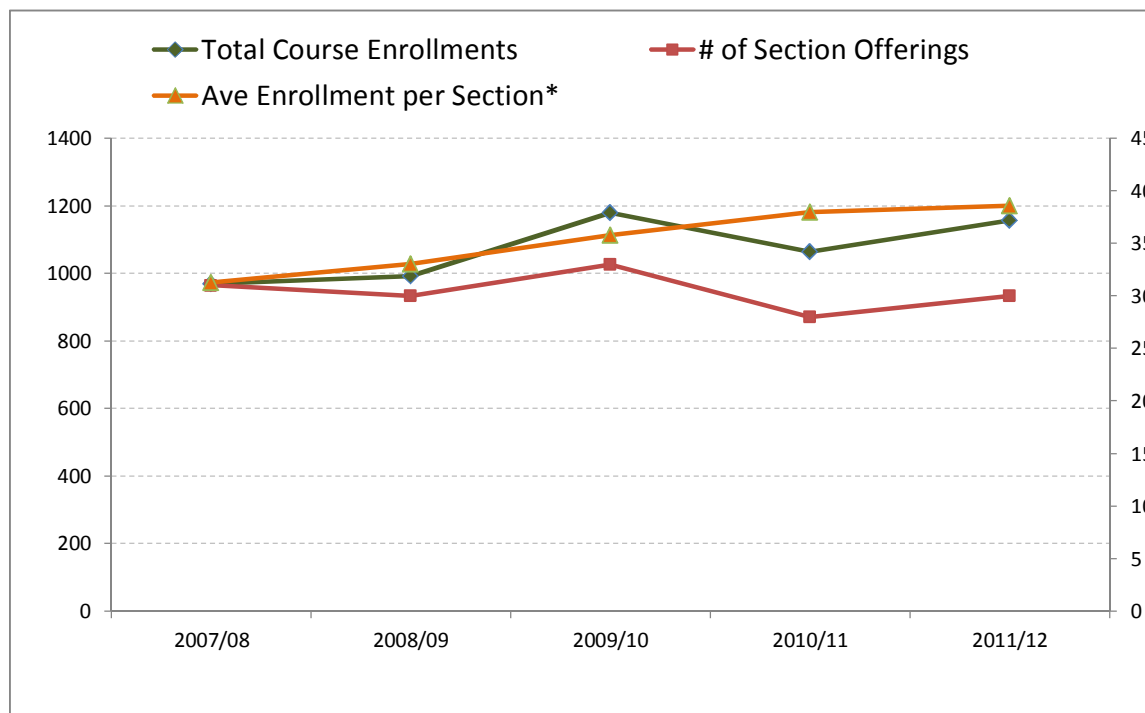
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the Department.

**# of Course Offerings** is the number of courses offered within the department for that Academic Year.

**# of Section Offerings** is the number of course sections offered within the department for that Academic Year.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

**Table 2. Department Efficiency**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HIST	WSCH	3024	3130	3746	3292	3582
	FTES	100.8	104.3	124.9	109.7	119.4
	FTE	6.2	6	6.4	5.6	6
	Load*	488	522	585	588	597

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

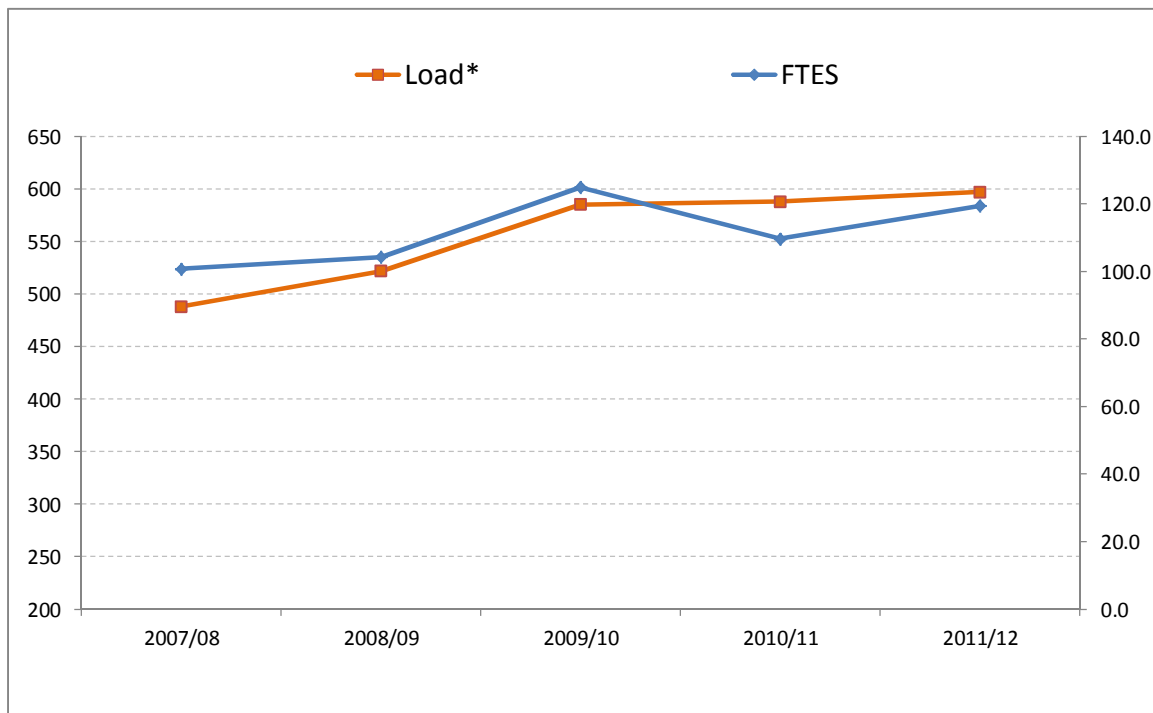
Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.

**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

**Department Overview**



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

**Table 3. Student Performance Profile**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HIST	Success Rate*	70.0%	71.0%	61.0%	59.0%	64.0%
	Retention Rate*	86.0%	87.0%	82.0%	81.0%	83.0%
	Ave Units Attempted this Academic Year	10.2	10	10.2	10	10
	Ave Units Earned this Academic Year	7.27	7.01	6.83	6.71	7.08
	Ave Academic Year GPA	2.48	2.46	2.34	2.33	2.45
	Ave Cumulative GPA	2.68	2.66	2.6	2.58	2.68

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

**Data Definitions:** **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.

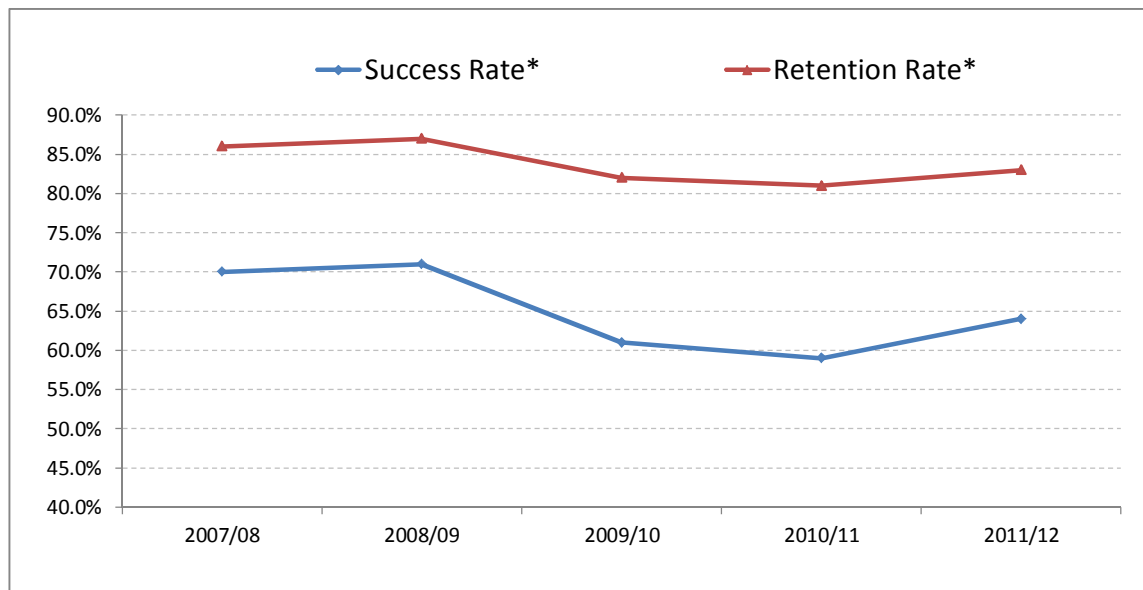
**Ave Units Attempted this Academic Year** is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli

**Ave Units Earned this Academic Year** is the average number of course units awarded to the student at the end of the given Academic Year.

**Ave Academic Year GPA** is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

### Student Performance Profile



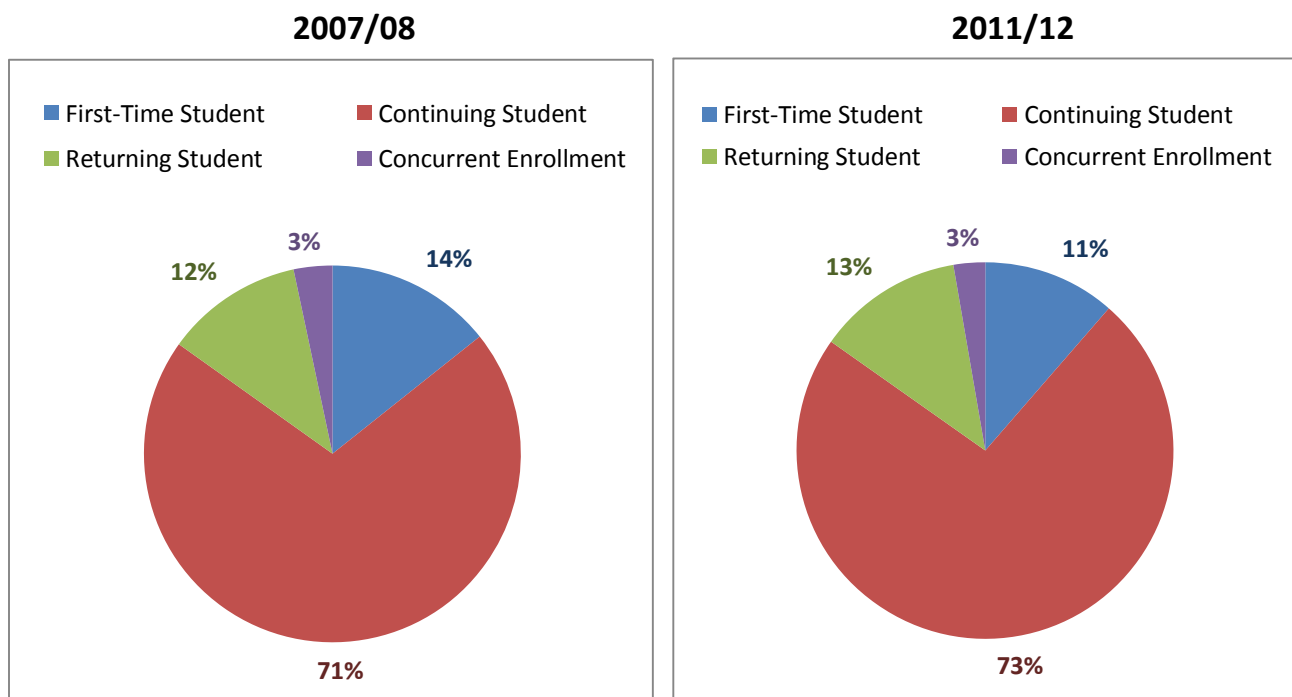
Some questions to get you thinking:

- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

**Table 4. Student Enrollment Status Profile**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HIST	First-Time Student	120	118	160	128	118
	Continuing Student	593	614	701	656	757
	Returning Student	99	112	115	129	129
	Concurrent Enrollment	28	39	39	24	28
	Percent First Time	14%	13%	16%	14%	11%
	Percent Continuing	71%	70%	69%	70%	73%
	Percent Returning	12%	13%	11%	14%	13%
	Percent Concurrent	3%	4%	4%	3%	3%

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college. Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years. Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college. Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

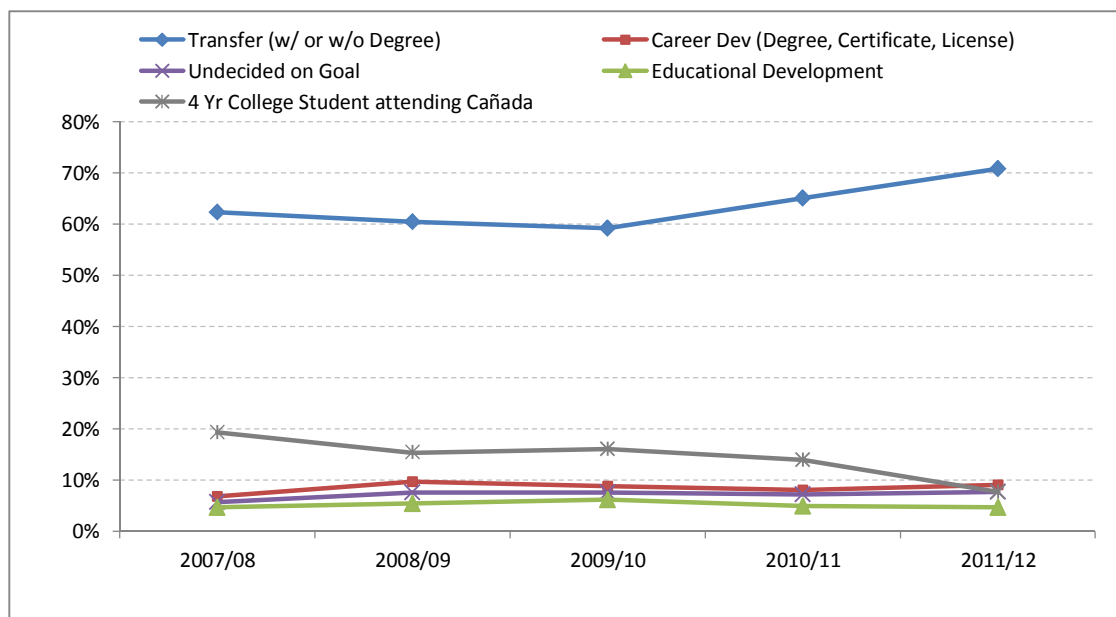
**Table 5. Student Goal Orientation**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HIST	Transfer (w/ or w/o Degree)	524	534	601	610	731
	Career Dev (Degree, Certificate, License)	57	86	90	76	94
	Educational Development	40	48	63	46	48
	4 Yr College Student attending Cañada	162	136	163	131	79
	Undecided on Goal	48	67	77	68	79
	% Transfer (w/ or w/o Degree)	62%	60%	59%	65%	71%
	% Career Dev (Degree, Certificate, License)	7%	10%	9%	8%	9%
	% Educational Development	5%	5%	6%	5%	5%
	% 4 Yr College Student attending Cañada	19%	15%	16%	14%	8%
	% Undecided on Goal	6%	8%	8%	7%	8%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

**Student Goal Orientation**



Some questions to get you thinking:

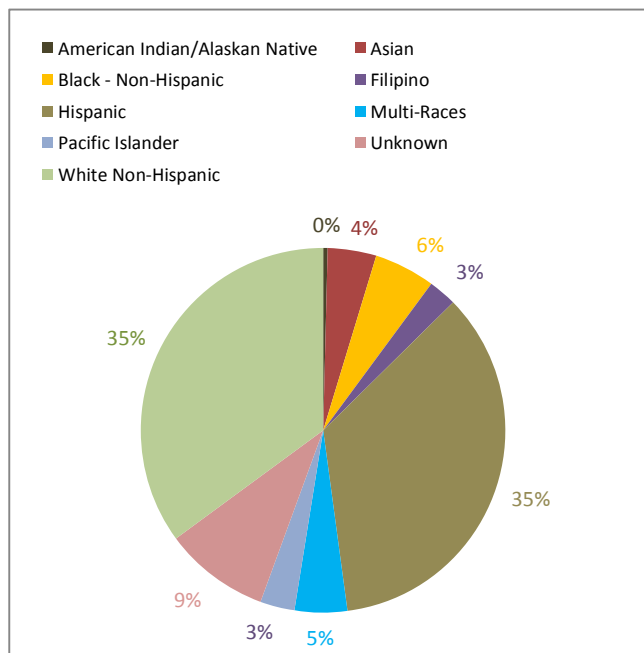
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

**Table 6. Student Demographics - Ethnicity**

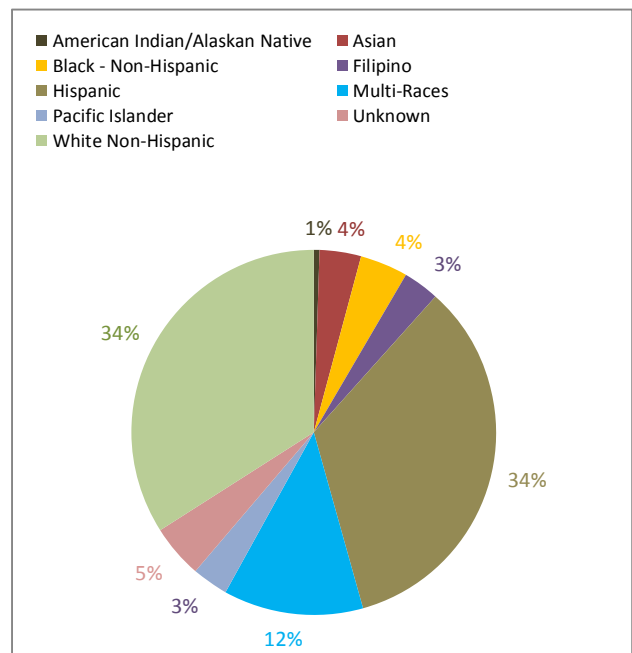
Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HIST	American Indian/Alaskan Native		2	4	7	5
	Asian		27	44	39	38
	Black - Non-Hispanic		37	55	54	44
	Filipino		21	25	23	33
	Hispanic		324	358	302	351
	Multi-Races		4	47	76	128
	Pacific Islander		22	31	24	33
	Unknown		87	95	69	49
	White Non-Hispanic		359	356	343	351
	% American Indian/Alaskan Native		0%	0%	1%	0%
	% Asian		3%	4%	4%	4%
	% Black - Non-Hispanic		4%	5%	6%	4%
	% Filipino		2%	2%	2%	3%
	% Hispanic		37%	35%	32%	34%
% Multi-Races		0%	5%	8%	12%	
% Pacific Islander		2%	3%	3%	3%	
% Unknown		10%	9%	7%	5%	
% White Non-Hispanic		41%	35%	37%	34%	

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

**2009/10**



**2011/12**



Some questions to get you thinking:

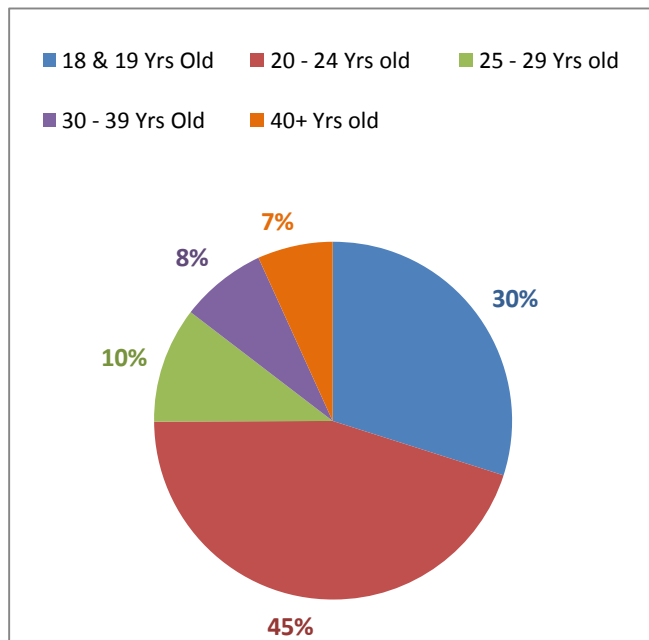
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

**Table 7. Student Demographics - Gender & Age**

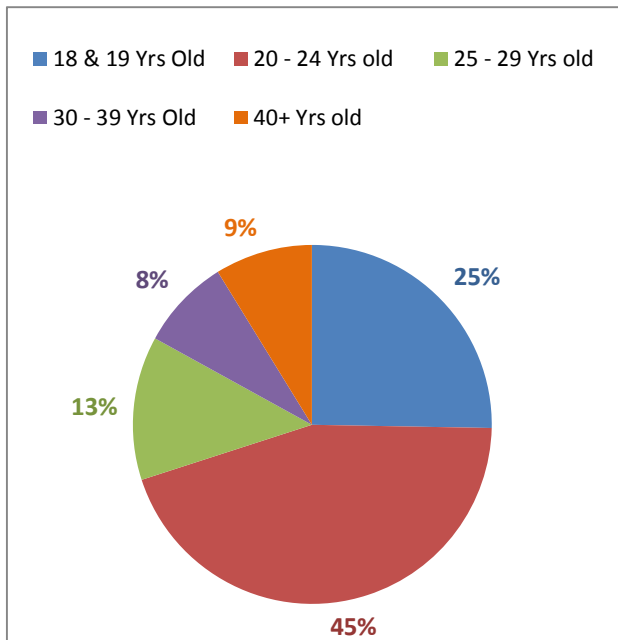
Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HIST	Female	449	477	542	511	567
	Male	370	392	450	410	449
	18 & 19 Yrs Old	241	229	321	261	253
	20 - 24 Yrs old	362	368	414	423	447
	25 - 29 Yrs old	84	107	99	109	130
	30 - 39 Yrs Old	63	66	76	68	82
	40+ Yrs old	55	80	60	53	88
	% Female	53%	54%	53%	55%	55%
	% Male	44%	44%	44%	44%	44%
	% 18 & 19 Yrs Old	29%	26%	32%	28%	25%
	% 20 - 24 Yrs old	43%	42%	41%	45%	43%
	% 25 - 29 Yrs old	10%	12%	10%	12%	13%
	% 30 - 39 Yrs Old	8%	7%	7%	7%	8%
	% 40+ Yrs old	7%	9%	6%	6%	9%

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**2007/08**



**2011/12**



Some questions to get you thinking:

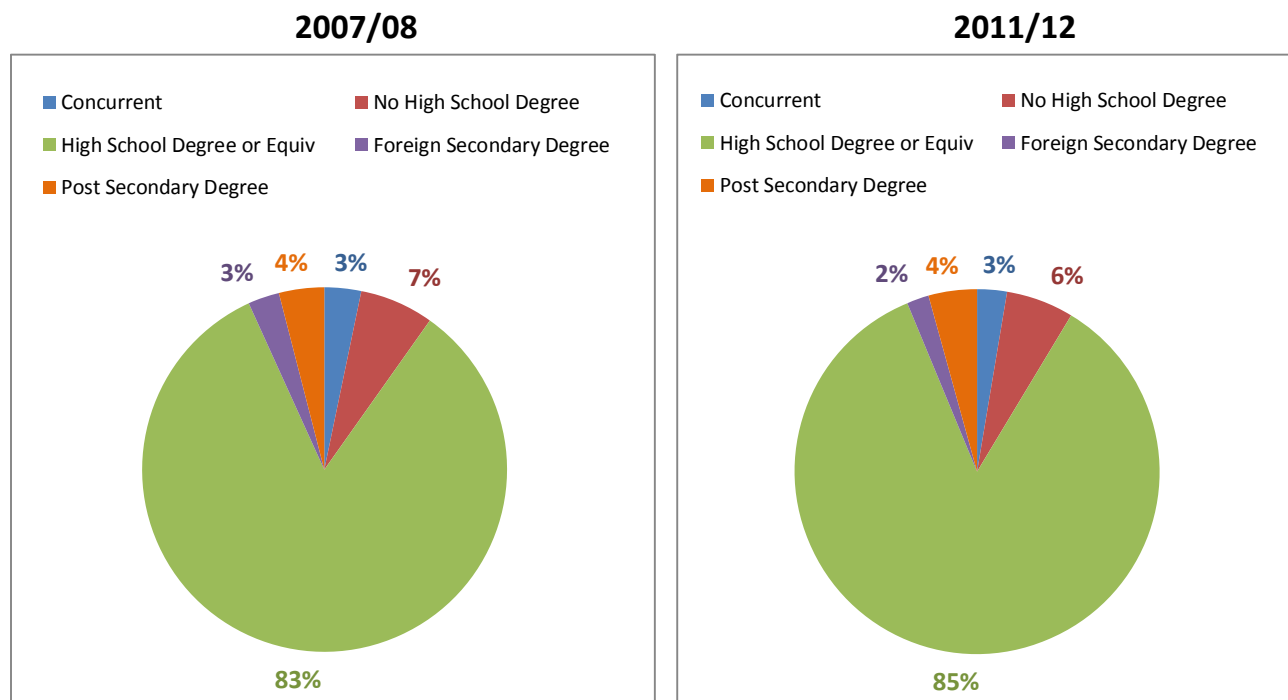
- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

**Table 8. Student Education Attainment Level**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
HIST	Concurrent	28	39	39	24	28
	No High School Degree	57	78	86	59	63
	High School Degree or Equiv	724	722	866	801	897
	Foreign Secondary Degree	24	33	18	30	21
	Post Secondary Degree	35	50	45	47	45
	% Concurrent Enrollment	3%	4%	4%	3%	3%
	% No High School Degree	7%	9%	8%	6%	6%
	% High School Degree or Equiv	86%	82%	85%	85%	87%
	% Foreign Secondary Degree	3%	4%	2%	3%	2%
	% Post Secondary Degree	4%	6%	4%	5%	4%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?