

**Table 1. Enrollment Patterns & Course Offerings**

Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
FITN	Student Headcount	726	689	813	884	885
	Total Course Enrollments	768	736	865	945	973
	# of Course Offerings	10	11	12	14	14
	# of Section Offerings	45	43	47	36	36
	Ave Enrollment per Section*	17.1	17.1	18.4	26.3	27.0

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

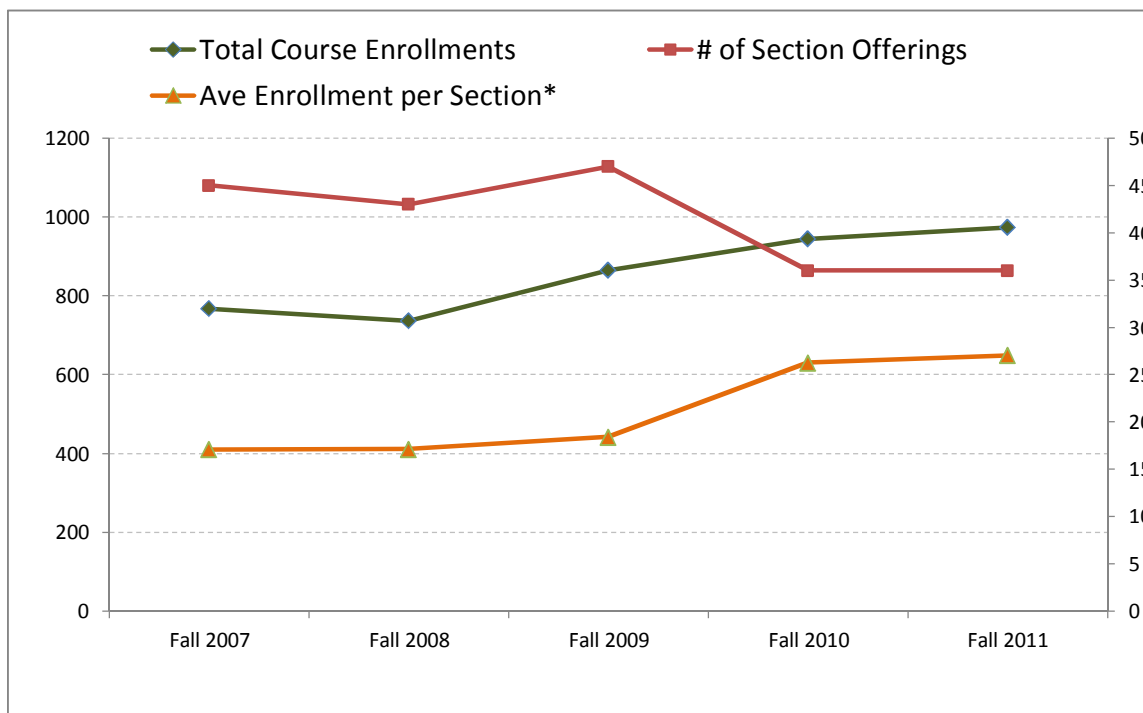
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the Department.

**# of Course Offerings** is the number of courses offered within the department for that term.

**# of Section Offerings** is the number of course sections offered within the department for that term.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

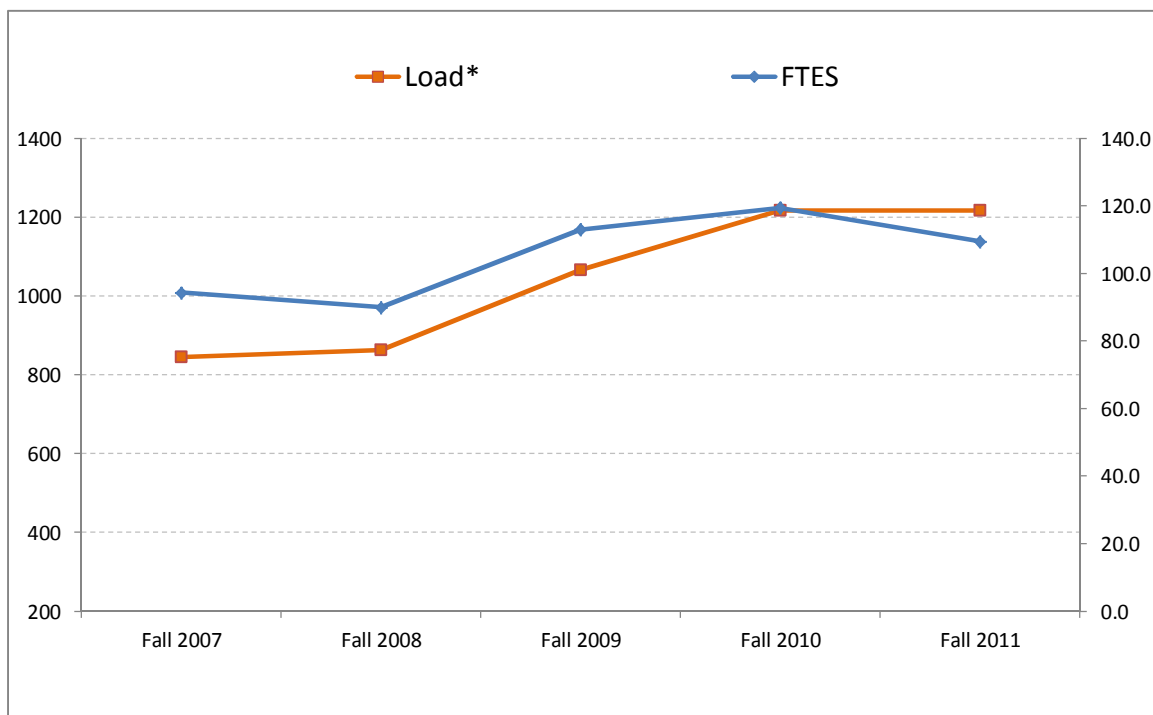
**Table 2. Department Efficiency**

Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
FITN	WSCH	2830	2698	3391	3585	3286
	FTES	94.3	90.0	113.0	119.5	109.5
	FTE	3.35	3.13	3.18	2.95	2.7
	Load*	845	863	1066	1217	1217

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

**Data Definitions:** **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.  
**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.  
**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that term.  
**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

**Department Overview**



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

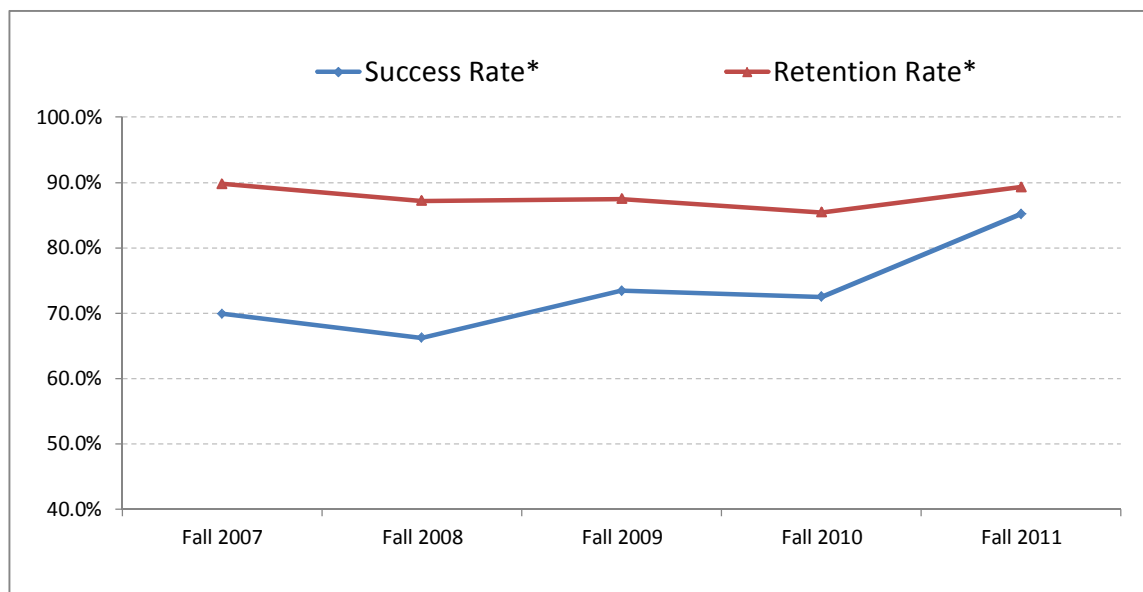
**Table 3. Student Performance Profile**

Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
FITN	Success Rate*	69.9%	66.2%	73.4%	72.5%	85.2%
	Retention Rate*	89.8%	87.2%	87.5%	85.4%	89.3%
	Ave Units Attempted this Term	8	8	8.3	8.2	8.1
	Ave Units Earned this Term	6	5.8	5.8	5.4	5.8
	Ave Term GPA	2.42	2.21	2.28	2.28	2.67
	Ave Cumulative GPA	2.84	2.83	2.73	2.69	2.91

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

**Data Definitions:** **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.  
**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.  
**Ave Units Attempted this Term** is the average number of units associated with students enrollment for the term after the add/drop deadline.  
**Ave Units Earned this Term** is the average number of course units awarded to the student at the end of the given term.  
**Ave Term GPA** is the average current term GPA of all students taking courses in the department for the given term.  
**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given term.

**Student Performance Profile**



Some questions to get you thinking:

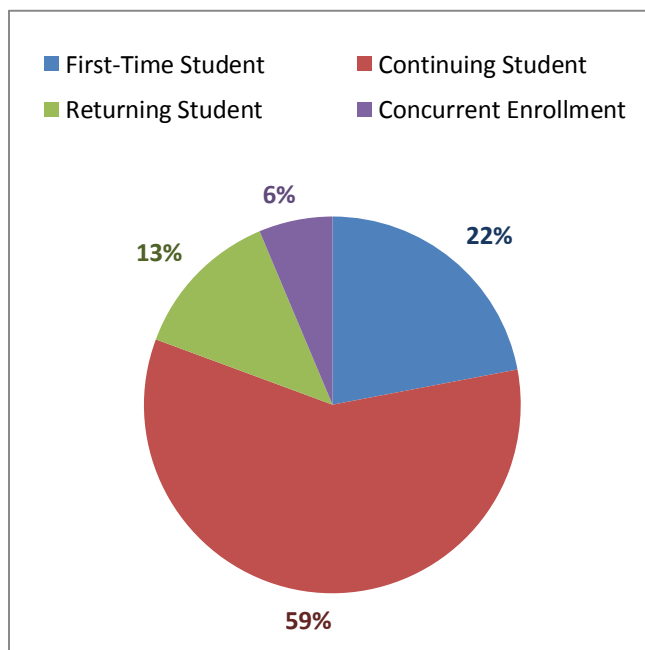
- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

**Table 4. Student Enrollment Status Profile**

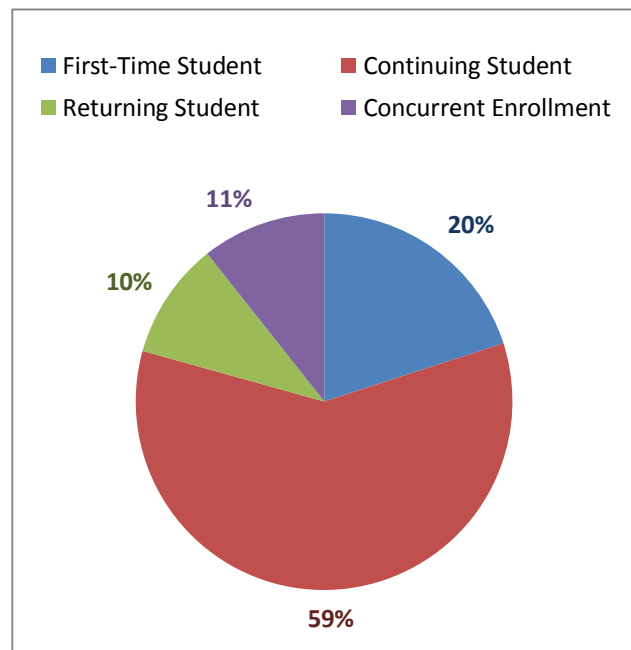
Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
FITN	First-Time Student	156	142	134	164	177
	Continuing Student	416	426	406	483	524
	Returning Student	92	89	67	95	89
	Concurrent Enrollment	45	69	82	71	94
	Percent First Time	21%	21%	16%	19%	20%
	Percent Continuing	57%	62%	50%	55%	59%
	Percent Returning	13%	13%	8%	11%	10%
	Percent Concurrent	6%	10%	10%	8%	11%

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.  
**Continuing Students** are those that attended the DISTRICT in immediately previous primary term. Fall & Spring are primary terms.  
**Returning Student** is returning to this DISTRICT and has not attended another institution since the last term here or is returning to this DISTRICT after attending another college.  
**Concurrent Enrollment** is a student that is attending high school during the term for which he/she is applying.

**Fall 2007**



**Fall 2011**



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

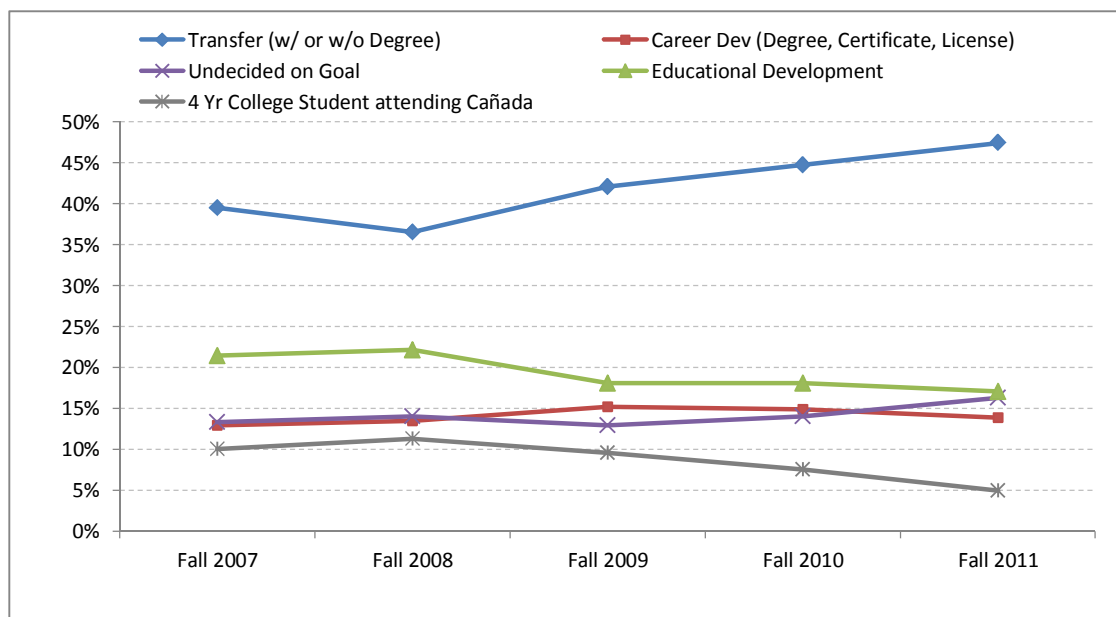
**Table 5. Student Goal Orientation**

Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
FITN	Transfer (w/ or w/o Degree)	287	252	342	396	420
	Career Dev (Degree, Certificate, License)	94	93	124	132	123
	Educational Development	156	153	147	160	151
	4 Yr College Student attending Cañada	73	78	78	67	44
	Undecided on Goal	97	97	105	124	144
	% Transfer (w/ or w/o Degree)	40%	37%	42%	45%	47%
	% Career Dev (Degree, Certificate, License)	13%	13%	15%	15%	14%
	% Educational Development	21%	22%	18%	18%	17%
	% 4 Yr College Student attending Cañada	10%	11%	10%	8%	5%
	% Undecided on Goal	13%	14%	13%	14%	16%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

**Student Goal Orientation**



Some questions to get you thinking:

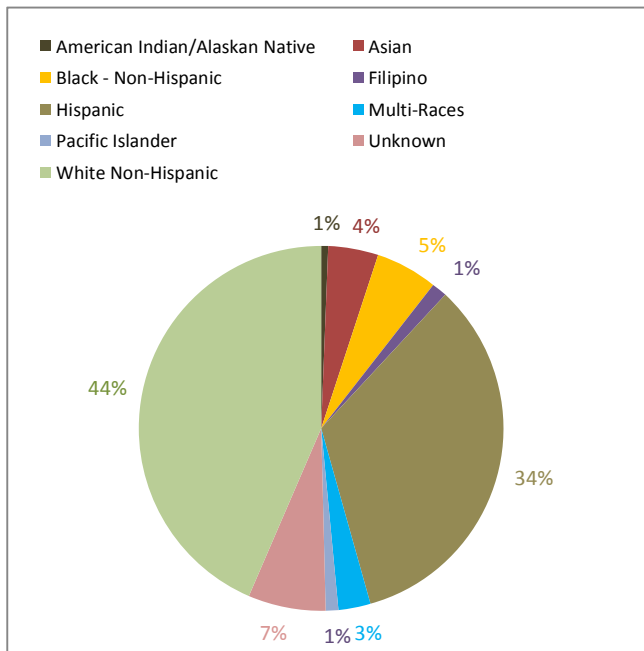
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

**Table 6. Student Demographics - Ethnicity**

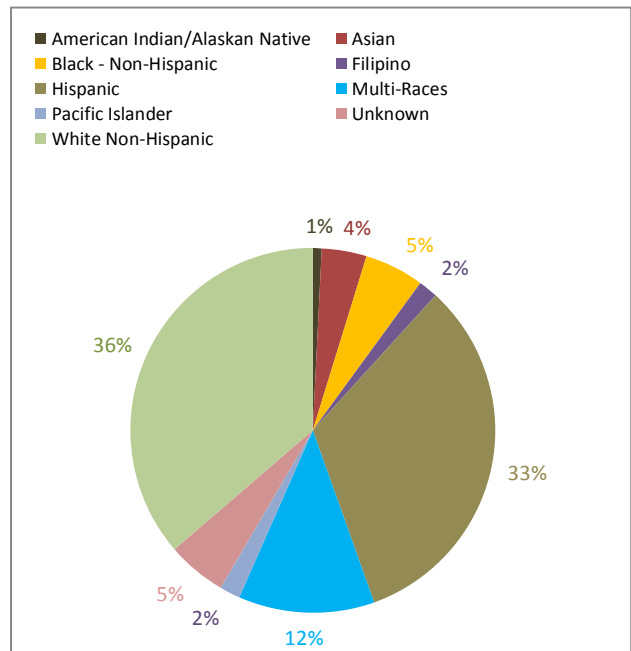
Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
FITN	American Indian/Alaskan Native		6	5	5	7
	Asian		36	36	29	35
	Black - Non-Hispanic		28	45	49	47
	Filipino		11	11	17	15
	Hispanic		223	274	317	290
	Multi-Races		11	23	53	107
	Pacific Islander		6	9	12	16
	Unknown		56	56	61	47
	White Non-Hispanic		312	354	341	321
	% American Indian/Alaskan Native		1%	1%	1%	1%
	% Asian		5%	4%	3%	4%
	% Black - Non-Hispanic		4%	6%	6%	5%
	% Filipino		2%	1%	2%	2%
	% Hispanic		32%	34%	36%	33%
	% Multi-Races		2%	3%	6%	12%
	% Pacific Islander		1%	1%	1%	2%
	% Unknown		8%	7%	7%	5%
	% White Non-Hispanic		45%	44%	39%	36%

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

**Fall 2009**



**Fall 2011**



Some questions to get you thinking:

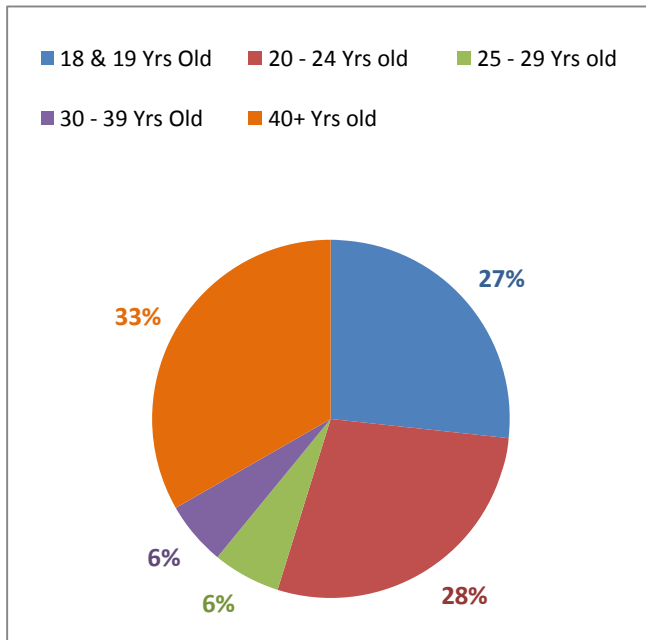
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

**Table 7. Student Demographics - Gender & Age**

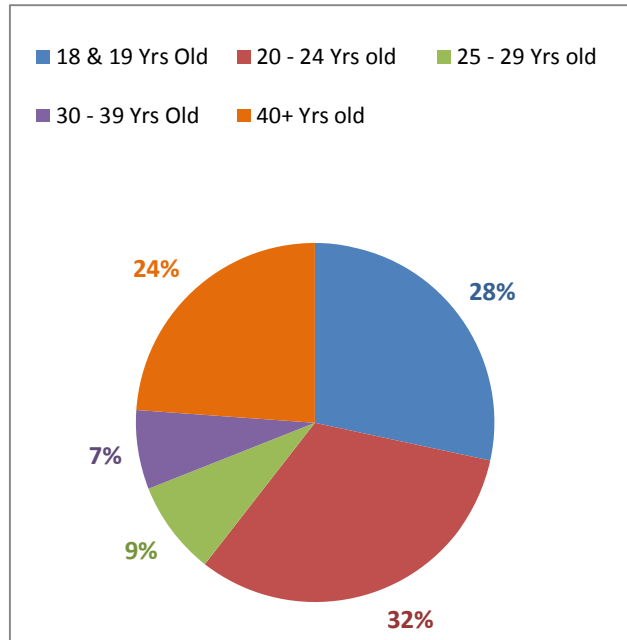
Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
FITN	Female	406	356	444	504	462
	Male	301	310	345	362	408
	18 & 19 Yrs Old	178	186	228	202	228
	20 - 24 Yrs old	187	161	230	301	258
	25 - 29 Yrs old	41	44	57	58	68
	30 - 39 Yrs Old	38	45	44	49	57
	40+ Yrs old	222	176	193	194	192
	% Female	56%	52%	55%	57%	52%
	% Male	41%	45%	42%	41%	46%
	% 18 & 19 Yrs Old	25%	27%	28%	23%	26%
	% 20 - 24 Yrs old	26%	23%	28%	34%	29%
	% 25 - 29 Yrs old	6%	6%	7%	7%	8%
	% 30 - 39 Yrs Old	5%	7%	5%	6%	6%
	% 40+ Yrs old	31%	26%	24%	22%	22%

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**Fall 2007**



**Fall 2011**



Some questions to get you thinking:

- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

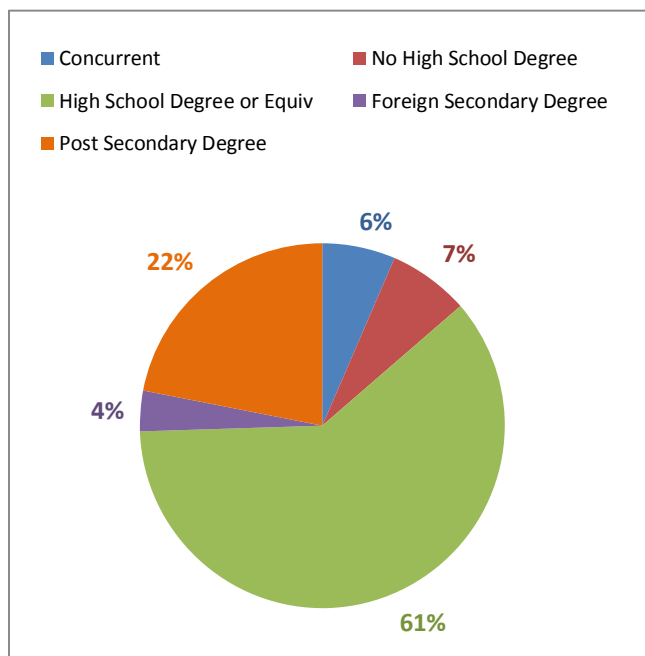
**Table 8. Student Education Attainment Level**

Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
FITN	Concurrent	45	69	82	71	94
	No High School Degree	50	46	49	50	47
	High School Degree or Equiv	424	393	523	572	597
	Foreign Secondary Degree	25	16	26	33	31
	Post Secondary Degree	153	148	143	133	116
	% Concurrent Enrollment	6%	10%	10%	8%	11%
	% No High School Degree	7%	7%	6%	6%	5%
	% High School Degree or Equiv	58%	57%	64%	65%	67%
	% Foreign Secondary Degree	3%	2%	3%	4%	4%
	% Post Secondary Degree	21%	21%	18%	15%	13%

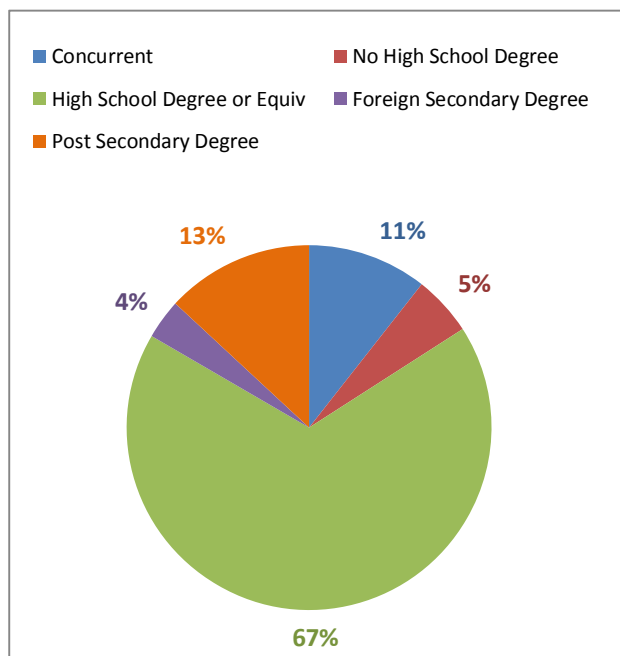
**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

**Fall 2007**



**Fall 2011**



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?