

## Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ENGL	Unique Headcount	1506	1651	1643	1737	1884
	Total Course Enrollments	1889	2128	2092	2221	2316
	# of Course Offerings	22	23	21	18	20
	# of Section Offerings	82	91	87	89	92
	Ave Enrollment per Section*	23.0	23.4	24.0	25.0	25.2

**\*Color Coding:** Pink cells contain values at least 10% lower than the college average; blue cells at least 10% above the college average.

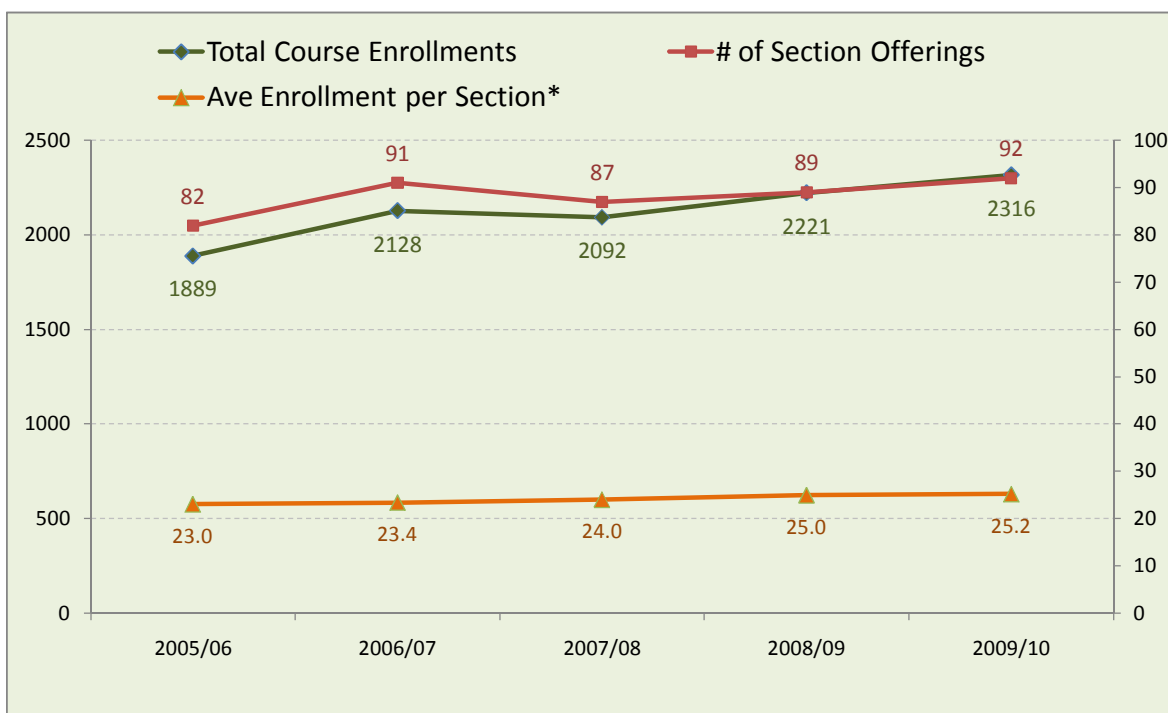
**Data Definitions:** **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

**Total Course Enrollments** is the sum of all individual section enrollments within the Department.

**# of Course Offerings** is the number of courses offered within the department for that Academic Year.

**# of Section Offerings** is the number of course sections offered within the department for that Academic Year.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

### Department Efficiency

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ENGL	WSCH	9185	10210	9969	10463	10616
	FTES	306.2	340.3	332.3	348.8	353.9
	FTE	19.28	20.62	19.65	20.07	20.38
	Load*	476	495	507	521	521

**\*Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

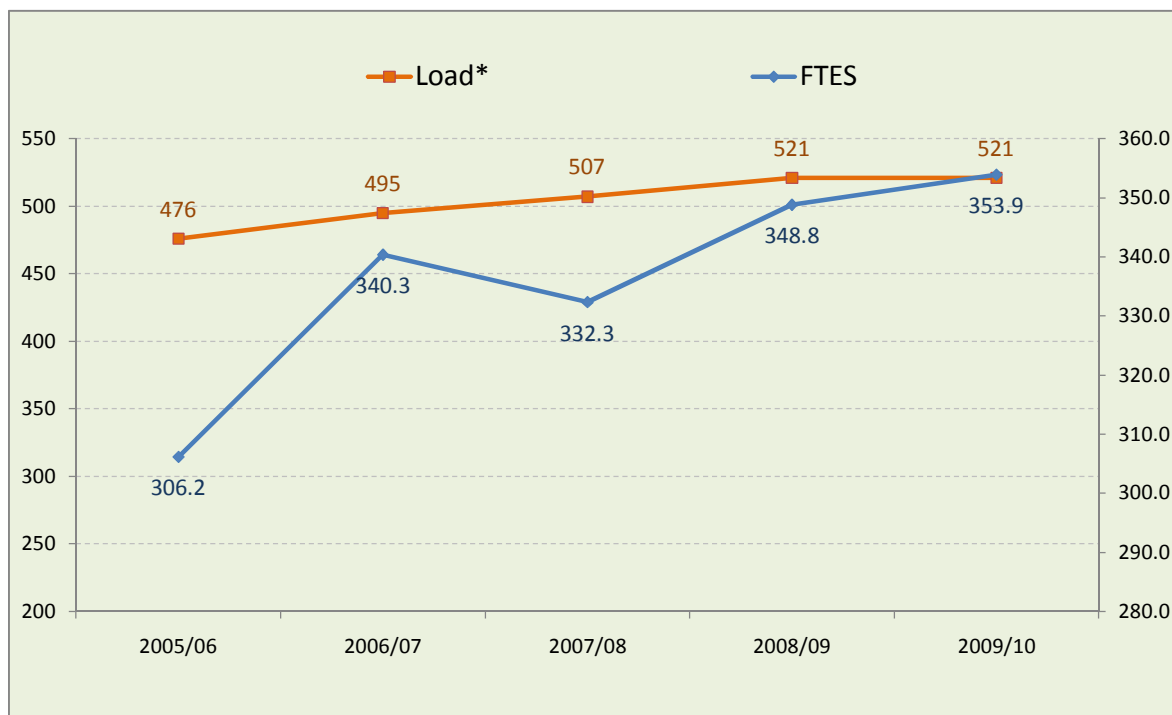
**Data Definitions:** **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.

**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

### Department Overview



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

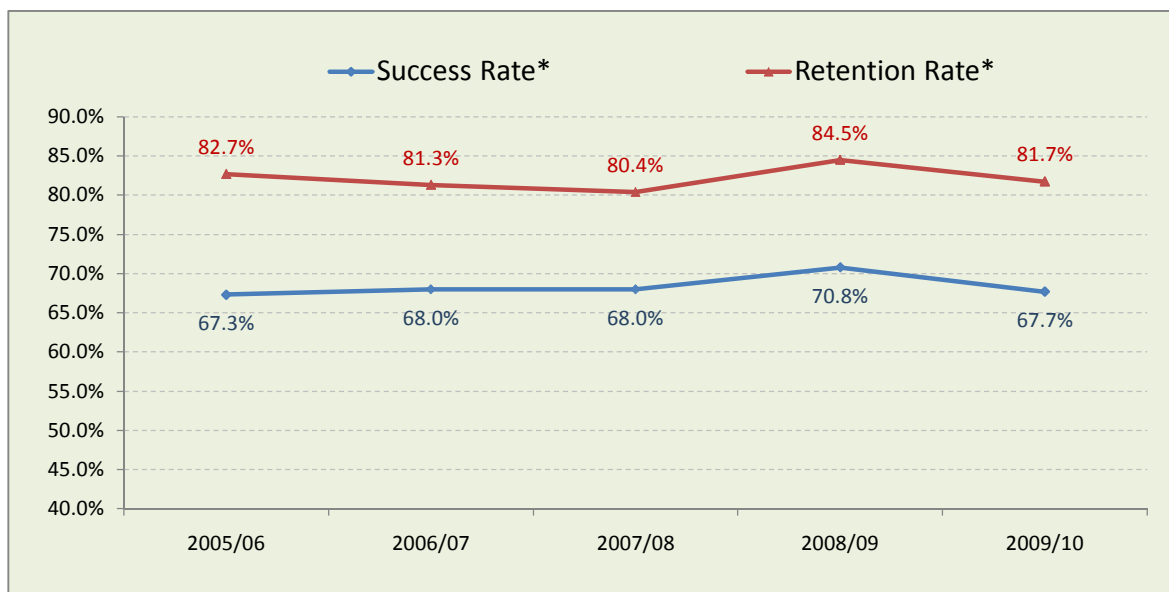
### Student Performance Profile

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ENGL	Success Rate*	67.3%	68.0%	68.0%	70.8%	67.7%
	Retention Rate*	82.7%	81.3%	80.4%	84.5%	81.7%
	Ave Units Attempted this Academic Year	10.06	9.78	10.04	10.33	9.68
	Ave Units Earned this Academic Year	6.99	6.9	6.91	7.37	6.99
	Ave Academic Year GPA	2.36	2.35	2.34	2.3	2.34
	Ave Cumulative GPA	2.61	2.58	2.55	2.52	2.54

\*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

**Data Definitions:** **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.  
**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.  
**Ave Units Attempted this Academic Year** is the average number of units associated with students enrollment for the Academic Year after the add/drop deadline.  
**Ave Units Earned this Academic Year** is the average number of course units awarded to the student at the end of the given Academic Year.  
**Ave Academic Year GPA** is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.  
**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

### Student Performance Profile



Some questions to get you thinking:

- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

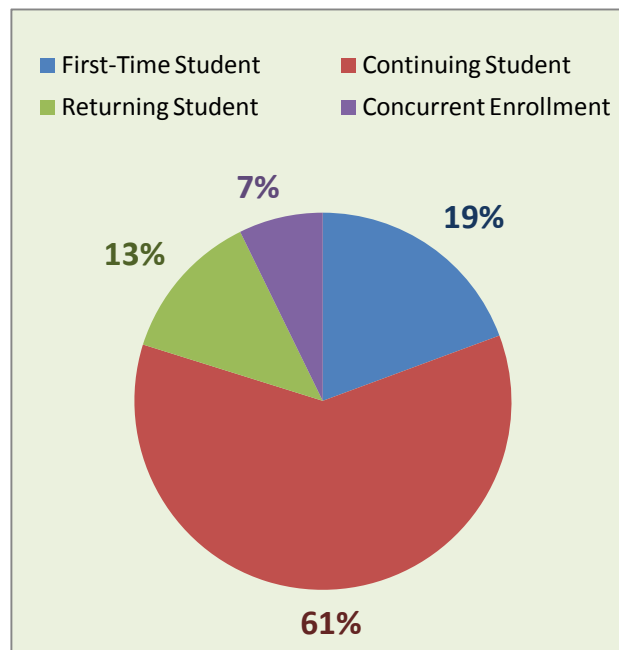
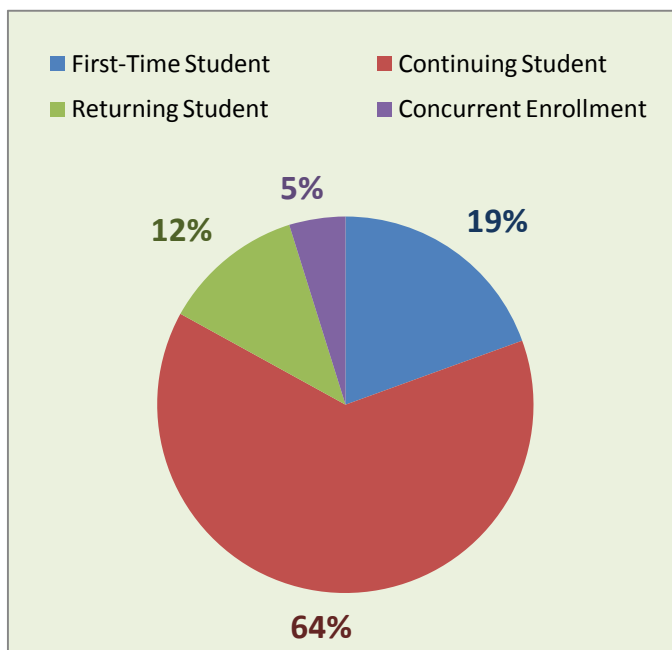
### Student Enrollment Status Profile

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ENGL	First-Time Student	293	352	371	404	364
	Continuing Student	957	1016	945	1029	1140
	Returning Student	183	198	210	198	243
	Concurrent Enrollment	73	85	117	106	137
	Percent First Time	19%	21%	23%	23%	19%
	Percent Continuing	64%	62%	58%	59%	61%
	Percent Returning	12%	12%	13%	11%	13%
	Percent Concurrent	5%	5%	7%	6%	7%

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.  
**Returning Student** is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.  
**Continuing Students** are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.  
**Concurrent Enrollment** is a student that is attending high school during the Academic Year for which he/she is applying.

2005/06

2009/10



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

### Student Goal Orientation

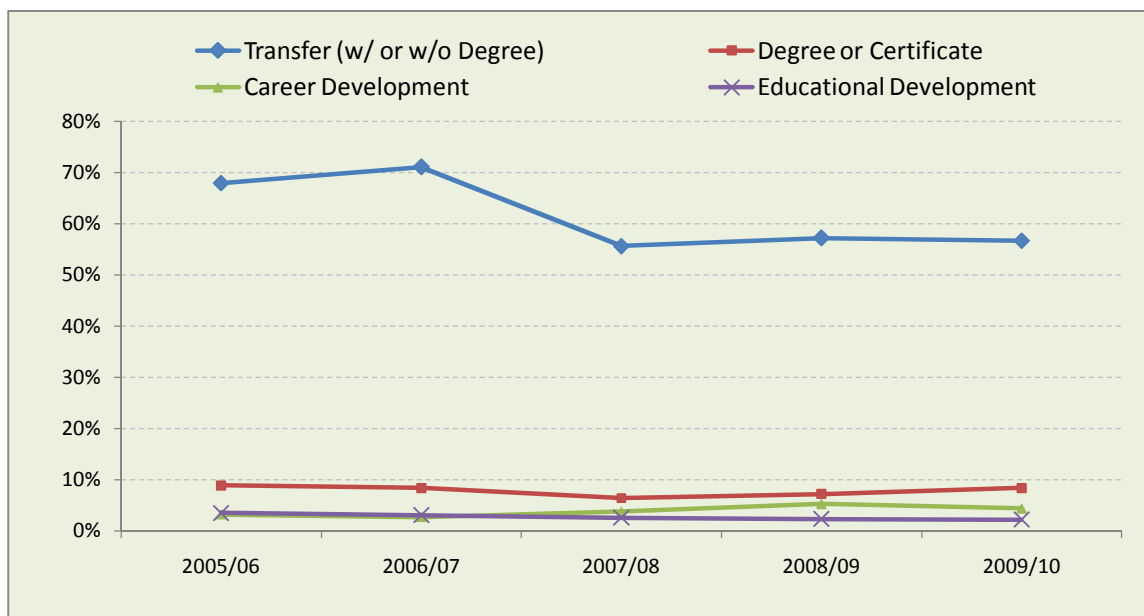
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ENGL	Transfer (w/ or w/o Degree)	1024	1175	915	995	1069
	Degree or Certificate	134	139	106	126	159
	Career Development	48	45	63	92	83
	Educational Development	53	51	43	41	42
	Undecided	66	77	343	303	310
	Other Goal	179	163	127	139	182
	Percent Transfer	68%	71%	56%	57%	57%
	Percent Degree or Certificate	9%	8%	6%	7%	8%
	Percent Career Development	3%	3%	4%	5%	4%
	Percent Education Development	4%	3%	3%	2%	2%
	Percent Undecided	4%	5%	21%	17%	16%
	Percent Other	12%	10%	8%	8%	10%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

**Note 2:** Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

### Sample of Student Goal Orientation



Some questions to get you thinking:

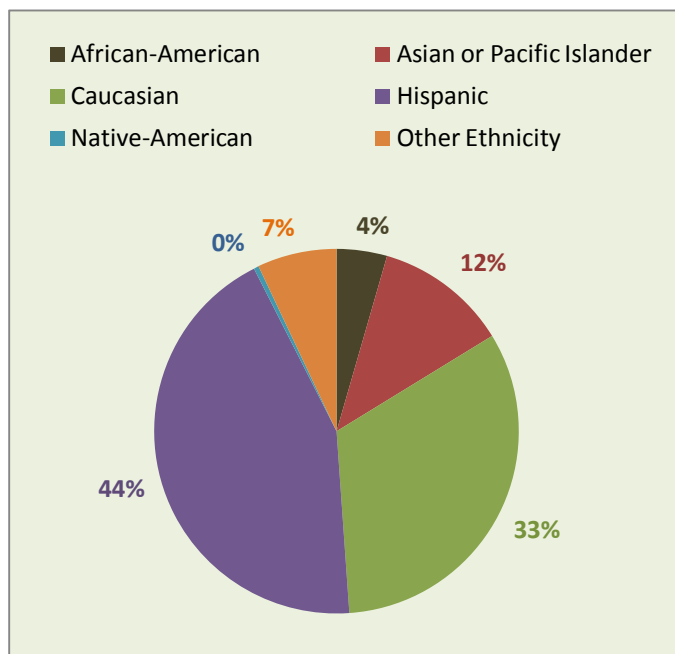
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

### Student Demographics - Ethnicity

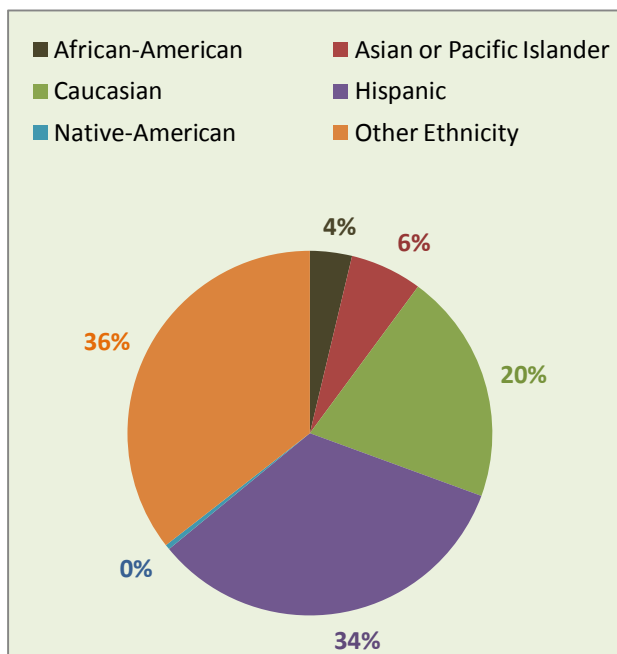
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ENGL	African-American	67	62	88	83	69
	Asian or Pacific Islander	176	210	177	172	120
	Caucasian	487	521	546	532	381
	Hispanic	652	715	647	739	625
	Native-American	7	5	6	6	7
	Other Ethnicity	105	129	169	196	663
	Percent African-American	4%	4%	5%	5%	4%
	Percent Asian or Pacific Islander	12%	13%	11%	10%	6%
	Percent Caucasian	32%	32%	33%	31%	20%
	Percent Hispanic	43%	43%	39%	43%	33%
	Percent Native-American	0%	0%	0%	0%	0%
	Percent Other Ethnicity	7%	8%	10%	11%	35%

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

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Some questions to get you thinking:

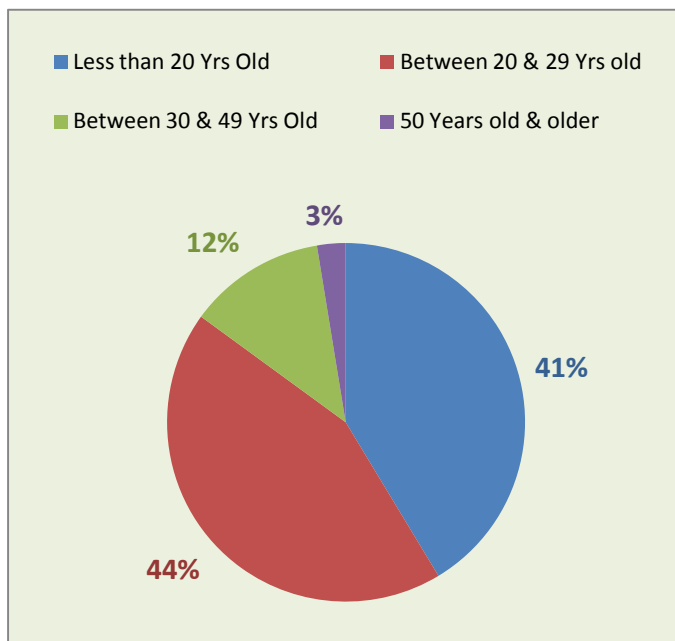
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

### Student Demographics - Gender & Age

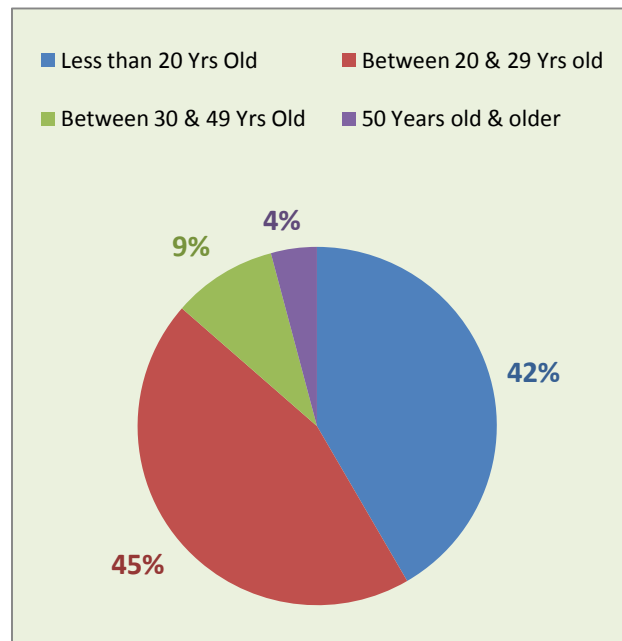
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ENGL	Female	865	964	917	970	1041
	Male	618	657	678	733	799
	Less than 20 Yrs Old	618	657	715	757	776
	Between 20 & 29 Yrs old	652	714	686	717	835
	Between 30 & 49 Yrs Old	185	207	171	189	176
	50 Years old & older	39	64	61	65	78
	% Female	57%	58%	56%	56%	55%
	% Male	41%	40%	41%	42%	42%
	% Less than 20 yrs old	41%	40%	44%	44%	41%
	% Between 20 & 29 yrs old	43%	43%	42%	41%	44%
	% Between 30 and 49 yrs old	12%	13%	10%	11%	9%
	% 50 Years old & older	3%	4%	4%	4%	4%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

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Some questions to get you thinking:

- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

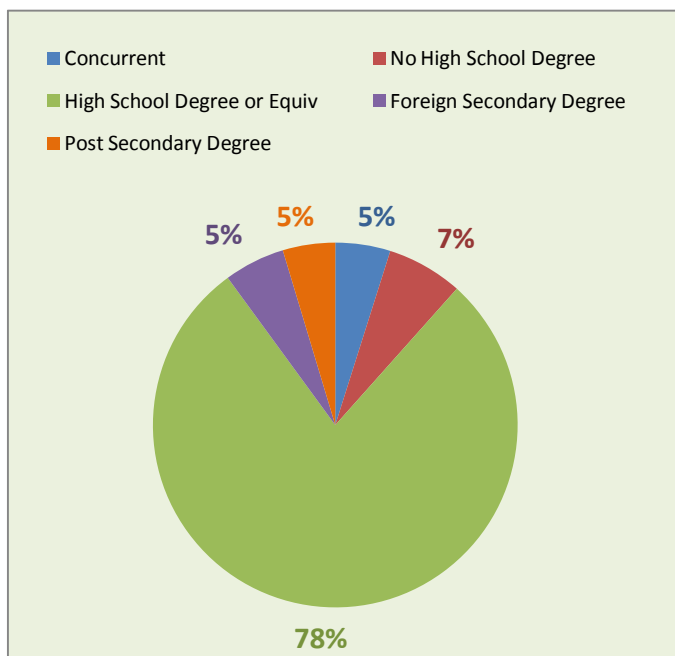
### Student Education Attainment Level

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ENGL	Concurrent	73	85	117	106	137
	No High School Degree	101	111	91	117	113
	High School Degree or Equiv	1177	1283	1296	1367	1495
	Foreign Secondary Degree	81	79	41	56	58
	Post Secondary Degree	70	86	89	86	78
	% Concurrent Enrollment	5%	5%	7%	6%	7%
	% No High School Degree	7%	7%	6%	7%	6%
	% High School Degree or Equiv	78%	78%	79%	79%	79%
	% Foreign Secondary Degree	5%	5%	2%	3%	3%
	% Post Secondary Degree	5%	5%	5%	5%	4%

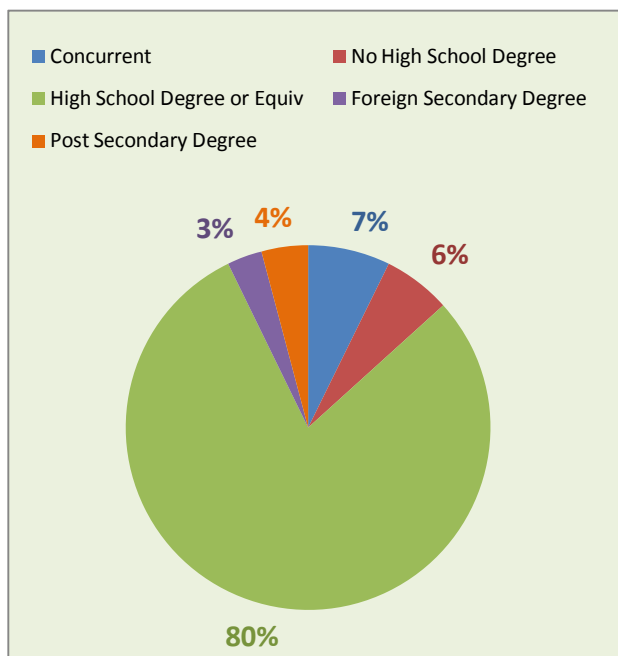
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2009/10



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?