

**Table 1. Enrollment Patterns & Course Offerings**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ENGL	Student Headcount	1643	1737	1884	1964	2019
	Total Course Enrollments	2092	2221	2316	2480	2532
	# of Course Offerings	21	18	20	18	19
	# of Section Offerings	87	89	92	96	101
	Ave Enrollment per Section*	24.0	25.0	25.2	25.8	25.1

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

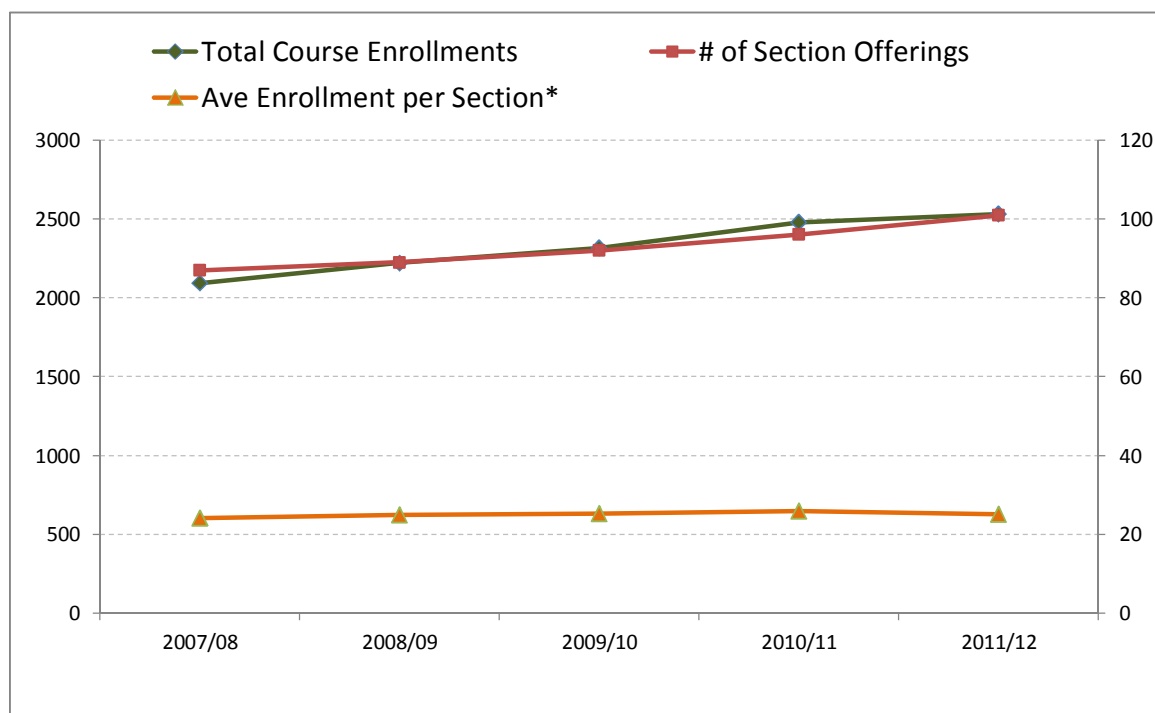
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the Department.

**# of Course Offerings** is the number of courses offered within the department for that Academic Year.

**# of Section Offerings** is the number of course sections offered within the department for that Academic Year.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

**Table 2. Department Efficiency**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ENGL	WSCH	9969	10463	10616	11470	11198
	FTES	332.3	348.8	353.9	382.3	373.3
	FTE	19.7	20.1	20.4	22	23.2
	Load*	507	521	521	522	483

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

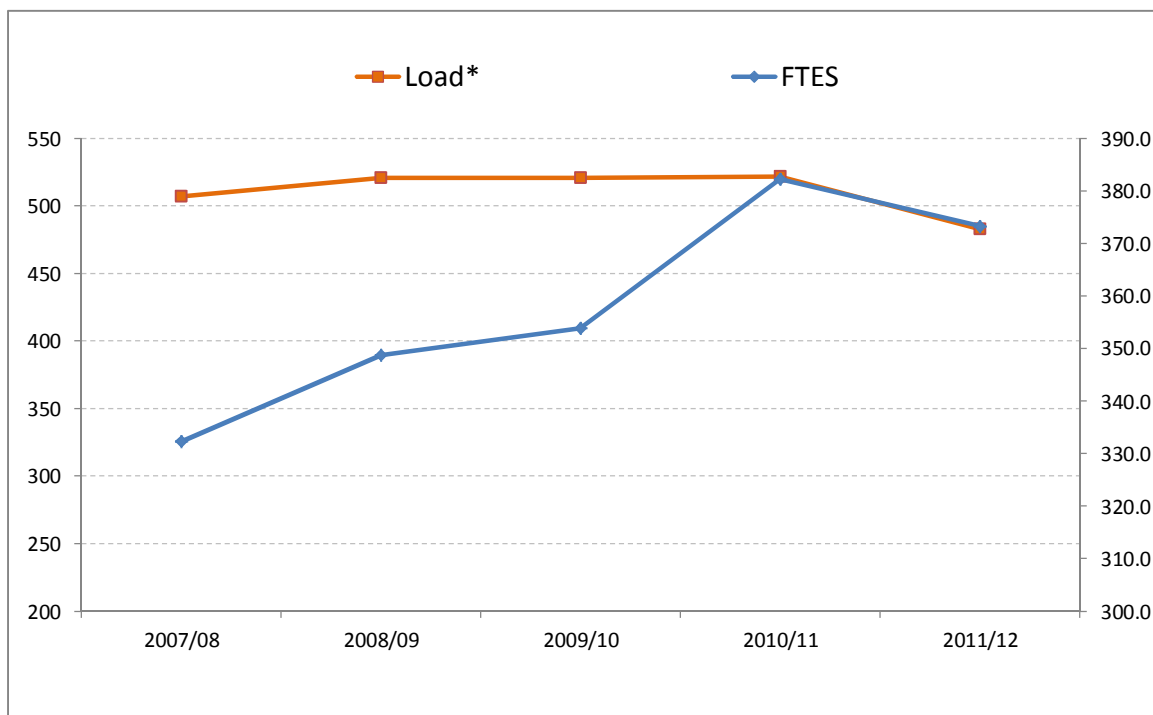
Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.

**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

**Department Overview**



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

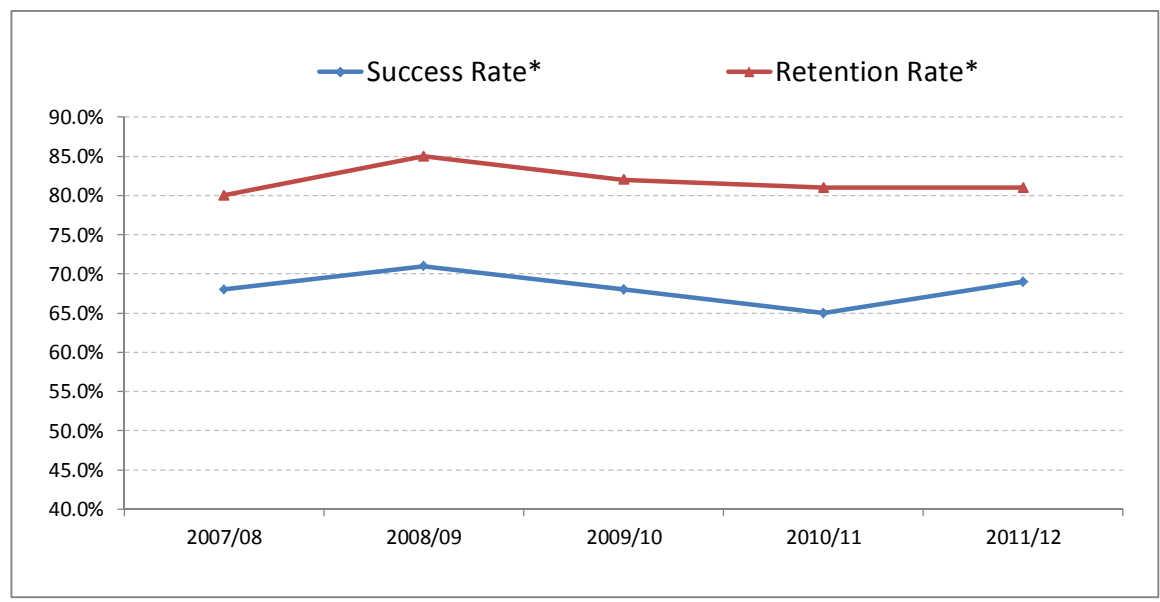
**Table 3. Student Performance Profile**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ENGL	Success Rate*	68.0%	71.0%	68.0%	65.0%	69.0%
	Retention Rate*	80.0%	85.0%	82.0%	81.0%	81.0%
	Ave Units Attempted this Academic Year	10	10.3	10.1	10.3	10.3
	Ave Units Earned this Academic Year	6.91	7.37	6.89	6.81	7.12
	Ave Academic Year GPA	2.34	2.3	2.38	2.29	2.32
	Ave Cumulative GPA	2.55	2.52	2.58	2.52	2.52

**\*Color Coding:** Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

**Data Definitions:** **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.  
**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.  
**Ave Units Attempted this Academic Year** is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli  
**Ave Units Earned this Academic Year** is the average number of course units awarded to the student at the end of the given Academic Year.  
**Ave Academic Year GPA** is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.  
**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

**Student Performance Profile**



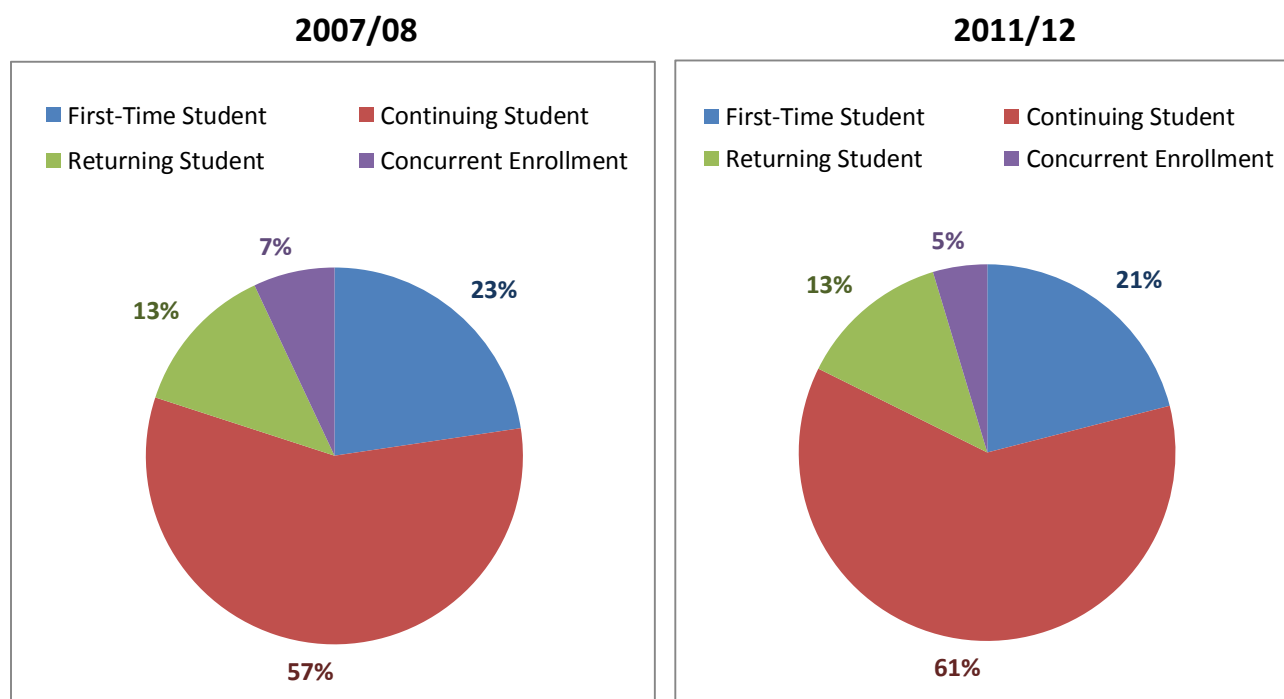
Some questions to get you thinking:

- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

**Table 4. Student Enrollment Status Profile**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ENGL	First-Time Student	372	397	373	412	424
	Continuing Student	943	1045	1134	1206	1238
	Returning Student	213	189	243	252	263
	Concurrent Enrollment	115	106	134	93	94
	Percent First Time	23%	23%	20%	21%	21%
	Percent Continuing	57%	60%	60%	61%	61%
	Percent Returning	13%	11%	13%	13%	13%
	Percent Concurrent	7%	6%	7%	5%	5%

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college. Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years. Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college. Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

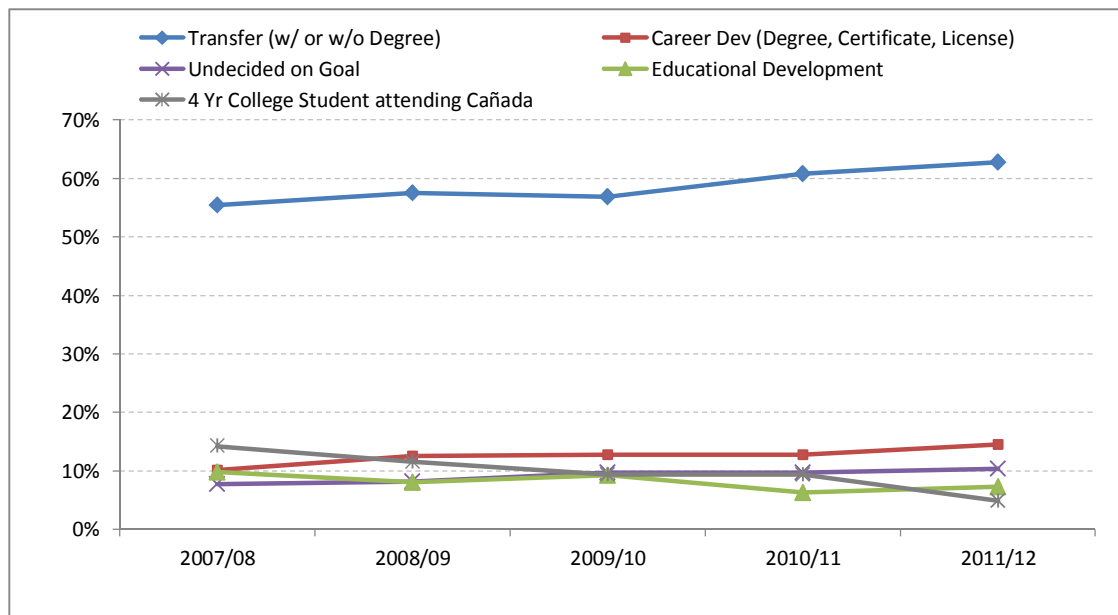
**Table 5. Student Goal Orientation**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ENGL	Transfer (w/ or w/o Degree)	911	1000	1071	1194	1268
	Career Dev (Degree, Certificate, License)	167	217	241	250	294
	Educational Development	161	140	174	123	148
	4 Yr College Student attending Cañada	234	201	176	184	98
	Undecided on Goal	127	141	182	191	209
	% Transfer (w/ or w/o Degree)	55%	58%	57%	61%	63%
	% Career Dev (Degree, Certificate, License)	10%	12%	13%	13%	15%
	% Educational Development	10%	8%	9%	6%	7%
	% 4 Yr College Student attending Cañada	14%	12%	9%	9%	5%
	% Undecided on Goal	8%	8%	10%	10%	10%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

**Student Goal Orientation**



Some questions to get you thinking:

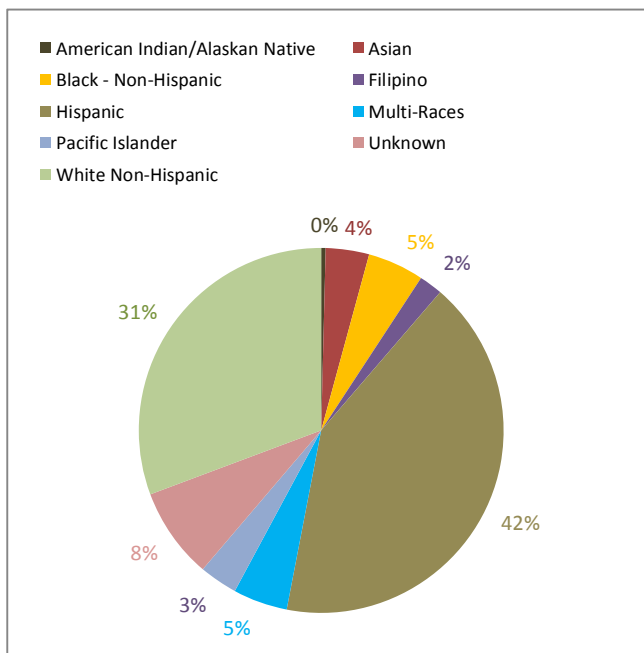
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

**Table 6. Student Demographics - Ethnicity**

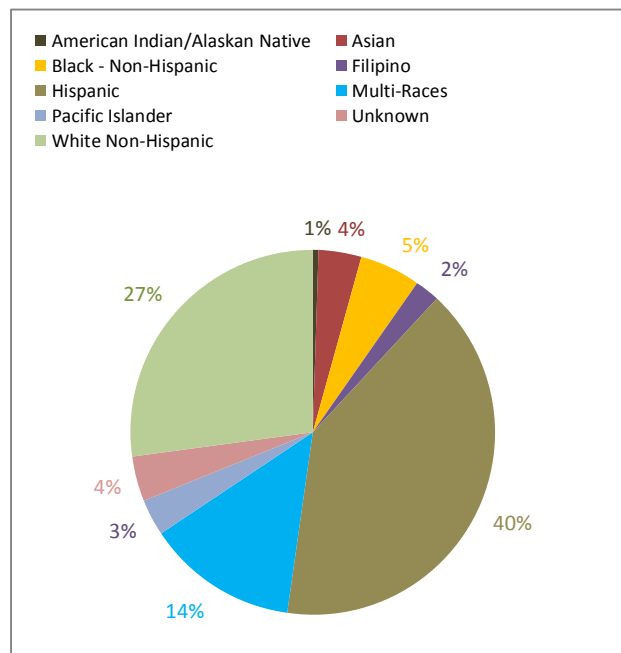
Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ENGL	American Indian/Alaskan Native		8	8	6	10
	Asian		84	72	80	77
	Black - Non-Hispanic		83	94	100	109
	Filipino		42	39	54	44
	Hispanic		750	786	803	815
	Multi-Races		10	91	182	271
	Pacific Islander		49	63	57	65
	Unknown		165	153	108	80
	White Non-Hispanic		546	578	574	548
	% American Indian/Alaskan Native		0%	0%	0%	0%
	% Asian		5%	4%	4%	4%
	% Black - Non-Hispanic		5%	5%	5%	5%
	% Filipino		2%	2%	3%	2%
	% Hispanic		43%	42%	41%	40%
	% Multi-Races		1%	5%	9%	13%
	% Pacific Islander		3%	3%	3%	3%
	% Unknown		9%	8%	5%	4%
	% White Non-Hispanic		31%	31%	29%	27%

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

**2009/10**



**2011/12**



Some questions to get you thinking:

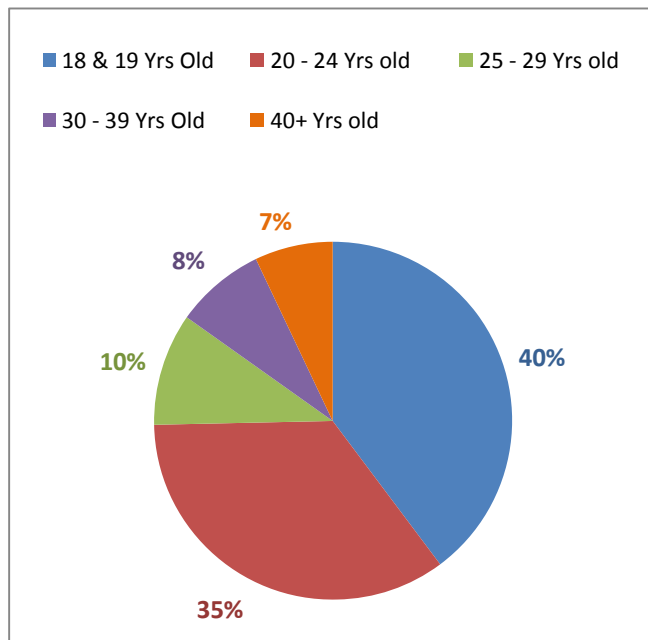
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

**Table 7. Student Demographics - Gender & Age**

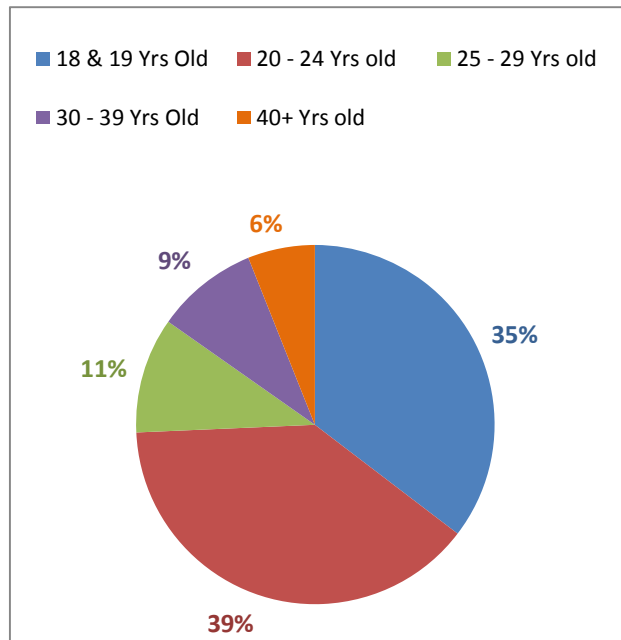
Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ENGL	Female	917	970	1038	1097	1119
	Male	678	733	804	827	866
	18 & 19 Yrs Old	606	658	664	698	677
	20 - 24 Yrs old	531	544	654	700	743
	25 - 29 Yrs old	155	170	184	197	200
	30 - 39 Yrs Old	123	123	120	161	176
	40+ Yrs old	108	131	134	113	116
	% Female	56%	56%	55%	56%	55%
	% Male	41%	42%	43%	42%	43%
	% 18 & 19 Yrs Old	37%	38%	35%	36%	34%
	% 20 - 24 Yrs old	32%	31%	35%	36%	37%
	% 25 - 29 Yrs old	9%	10%	10%	10%	10%
	% 30 - 39 Yrs Old	7%	7%	6%	8%	9%
	% 40+ Yrs old	7%	8%	7%	6%	6%

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**2007/08**



**2011/12**



Some questions to get you thinking:

- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

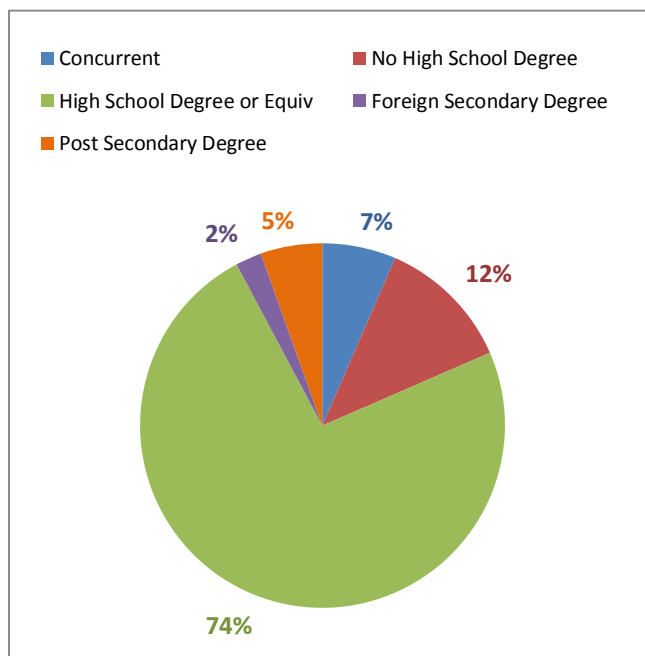
**Table 8. Student Education Attainment Level**

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ENGL	Concurrent	115	106	134	93	94
	No High School Degree	210	223	250	209	206
	High School Degree or Equiv	1296	1365	1494	1618	1659
	Foreign Secondary Degree	41	56	58	64	73
	Post Secondary Degree	96	93	81	71	62
	% Concurrent Enrollment	7%	6%	7%	5%	5%
	% No High School Degree	13%	13%	13%	11%	10%
	% High School Degree or Equiv	79%	79%	79%	82%	82%
	% Foreign Secondary Degree	2%	3%	3%	3%	4%
	% Post Secondary Degree	6%	5%	4%	4%	3%

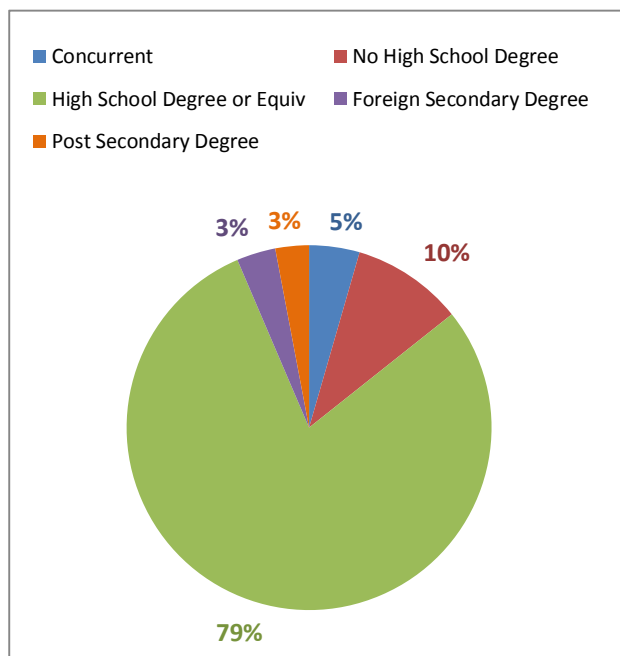
**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

**2007/08**



**2011/12**



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?