

Table 1. Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ECE.	Student Headcount	962	965	1042	1134	1018
	Total Course Enrollments	1780	1776	2032	2041	1885
	# of Course Offerings	42	42	46	44	37
	# of Section Offerings	62	62	66	67	64
	Ave Enrollment per Section*	28.7	28.6	30.8	30.5	29.5

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

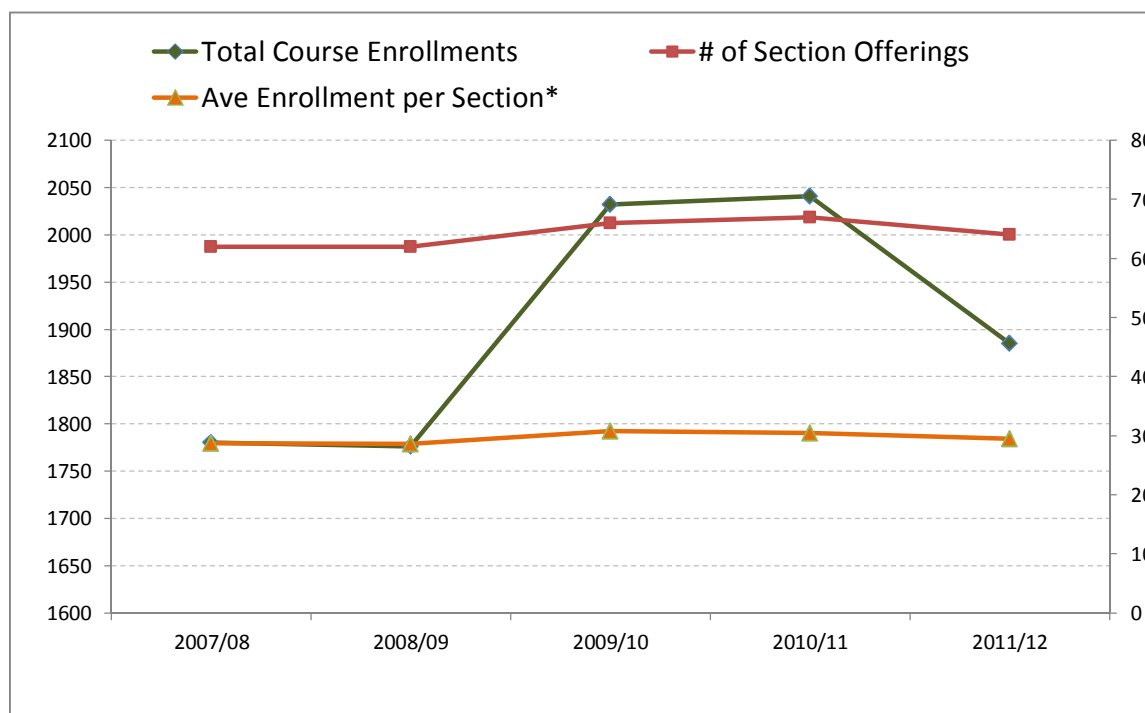
Data Definitions: Student Headcount is the count of individual students (no duplicates) enrolled in all courses within the Department

Total Course Enrollments is the sum of all course enrollments (filled seats) within the Department.

of Course Offerings is the number of courses offered within the department for that Academic Year.

of Section Offerings is the number of course sections offered within the department for that Academic Year.

Ave Enrollment per Section is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- * Compare course enrollments to section offerings. What is the relationship between the two trends?
- * Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- * How does your Department's average enrollment per section compare to the college average? Why might they be different?
- * Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- * Do the trends suggest any goals or enrollment targets for the department?

Table 2. Department Efficiency

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ECE.	WSCH	5154	5476	6250	6214	5991
	FTES	171.8	182.5	208.3	207.1	199.7
	FTE	9.8	10.4	10.8	11	11.5
	Load*	524	528	580	563	520

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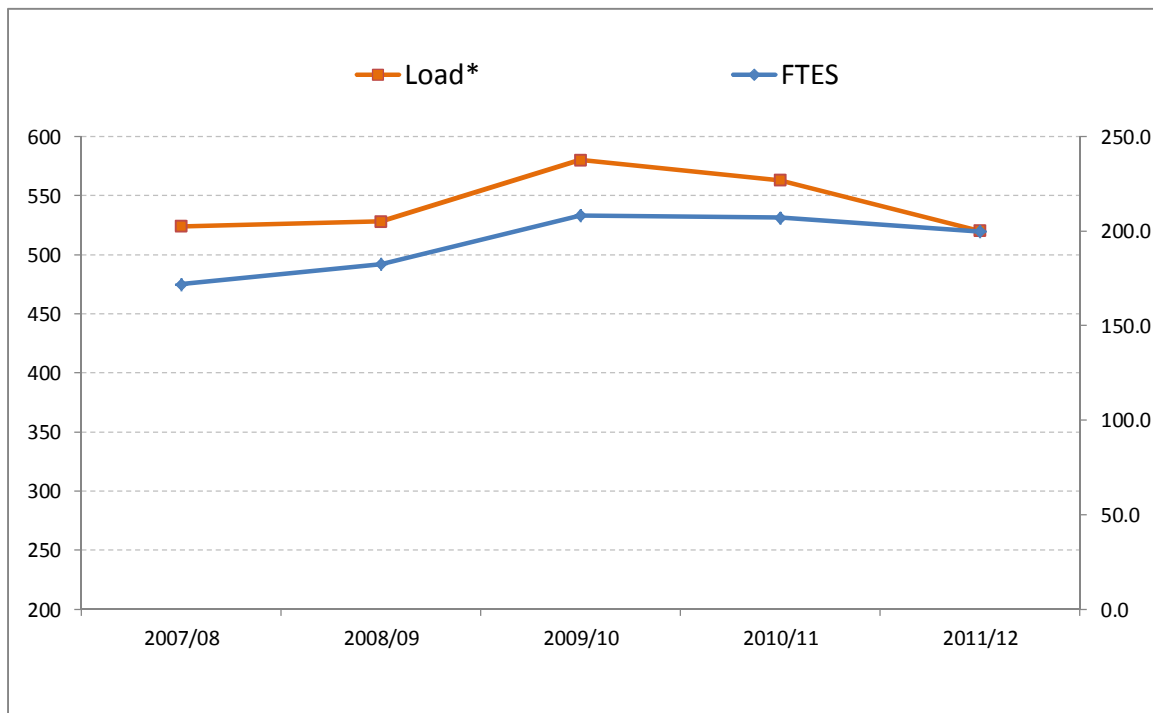
Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.

FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview



Some questions to get you thinking:

- * What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- * Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- * How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- * Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

Table 3. Student Performance Profile

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ECE.	Success Rate*	81.0%	81.0%	81.0%	81.0%	81.0%
	Retention Rate*	92.0%	89.0%	90.0%	90.0%	89.0%
	Ave Units Attempted this Academic Year	6.7	6.9	6.9	7.1	7.2
	Ave Units Earned this Academic Year	5.3	5.58	5.5	5.6	5.75
	Ave Academic Year GPA	2.87	2.96	2.86	2.83	2.93
	Ave Cumulative GPA	2.93	2.93	2.96	2.91	2.91

***Color Coding:** Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

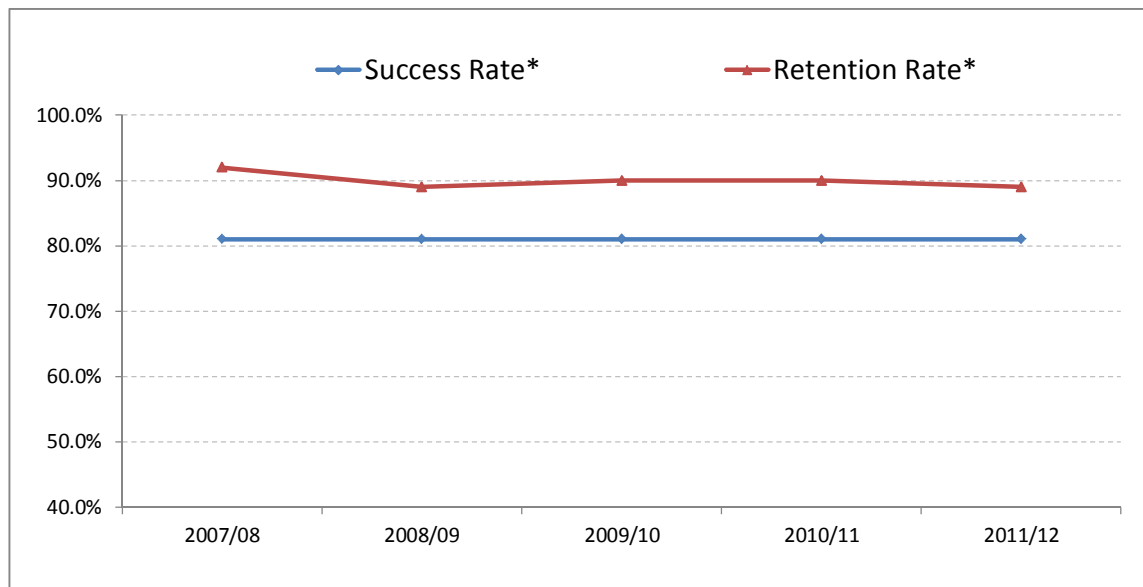
Ave Units Attempted this Academic Year is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli

Ave Units Earned this Academic Year is the average number of course units awarded to the student at the end of the given Academic Year.

Ave Academic Year GPA is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

Student Performance Profile



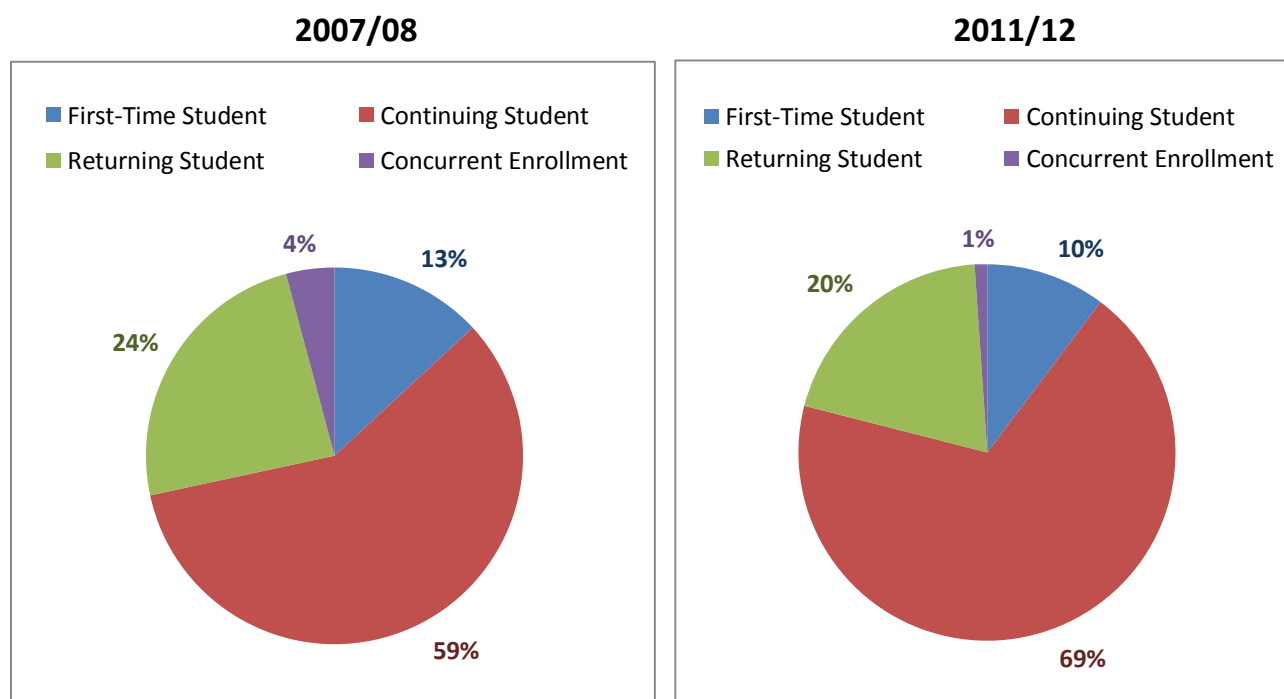
Some questions to get you thinking:

- * What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- * Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- * What do you think are the two or three underlying causes driving those trends and how might they be improved?
- * Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

Table 4. Student Enrollment Status Profile

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ECE.	First-Time Student	126	121	157	136	105
	Continuing Student	563	551	624	731	699
	Returning Student	233	245	256	221	203
	Concurrent Enrollment	40	48	5	45	11
	Percent First Time	13%	13%	15%	12%	10%
	Percent Continuing	59%	57%	60%	64%	69%
	Percent Returning	24%	25%	25%	19%	20%
	Percent Concurrent	4%	5%	0%	4%	1%

Data Definitions: **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.
 Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.
 Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.
 Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.



Some questions to get you thinking:

- * How has the proportion first-time, continuing & returning students in your department changed over the period?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

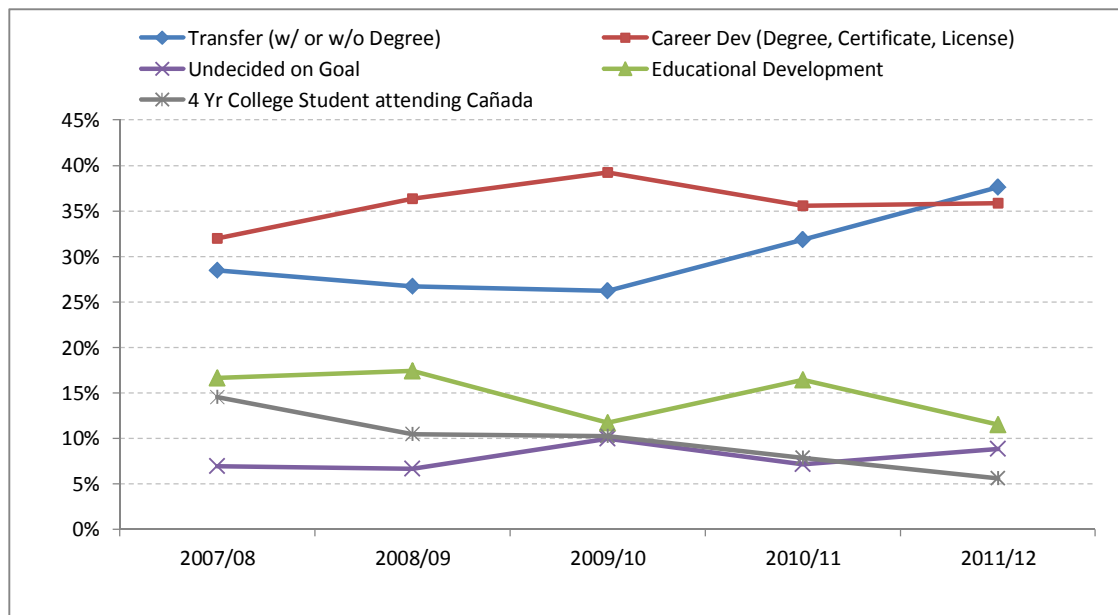
Table 5. Student Goal Orientation

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ECE.	Transfer (w/ or w/o Degree)	274	258	273	361	383
	Career Dev (Degree, Certificate, License)	308	351	409	403	365
	Educational Development	160	168	122	186	117
	4 Yr College Student attending Cañada	140	101	107	89	57
	Undecided on Goal	67	64	104	81	90
	% Transfer (w/ or w/o Degree)	28%	27%	26%	32%	38%
	% Career Dev (Degree, Certificate, License)	32%	36%	39%	36%	36%
	% Educational Development	17%	17%	12%	16%	11%
	% 4 Yr College Student attending Cañada	15%	10%	10%	8%	6%
	% Undecided on Goal	7%	7%	10%	7%	9%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

Student Goal Orientation



Some questions to get you thinking:

- * What are the most important trends occurring over the period? Do the data match your perceptions ?
- * What do you think are the underlying causes driving these trends ?
- * Does this change suggest any response strategy for the department?
- * How do the department trends compare to the college? Why might the two show different trends?

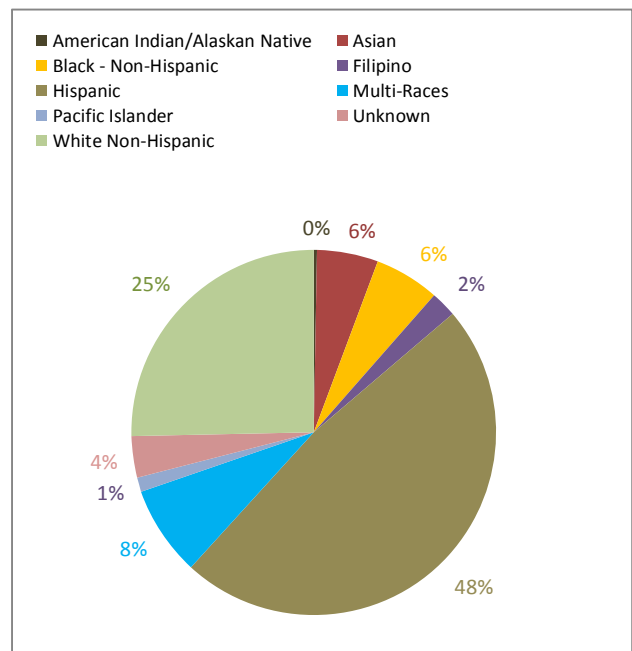
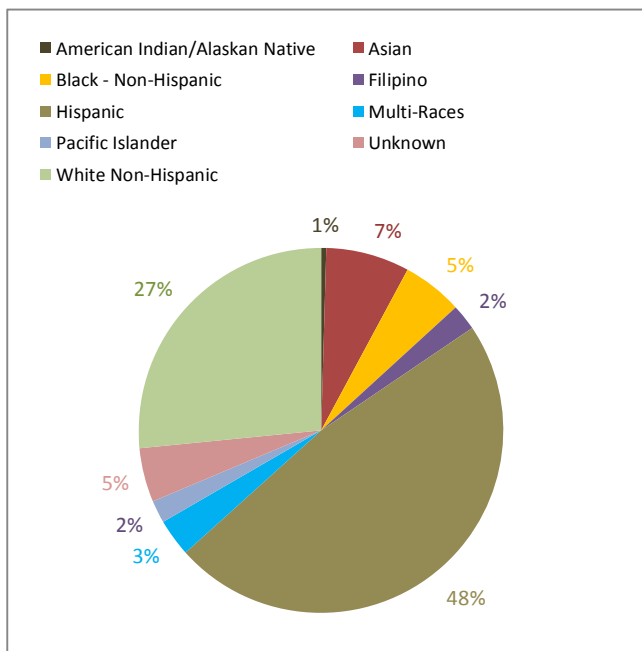
Table 6. Student Demographics - Ethnicity

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ECE.	American Indian/Alaskan Native		3	5	2	3
	Asian		57	77	65	55
	Black - Non-Hispanic		58	56	60	59
	Filipino		23	24	38	23
	Hispanic		501	498	587	489
	Multi-Races		4	34	56	81
	Pacific Islander		9	21	12	13
	Unknown		68	50	40	37
	White Non-Hispanic		242	277	274	258
	% American Indian/Alaskan Native		0%	0%	0%	0%
	% Asian		6%	7%	6%	5%
	% Black - Non-Hispanic		6%	5%	5%	6%
	% Filipino		2%	2%	3%	2%
	% Hispanic		52%	48%	52%	48%
	% Multi-Races		0%	3%	5%	8%
	% Pacific Islander		1%	2%	1%	1%
	% Unknown		7%	5%	4%	4%
	% White Non-Hispanic		25%	27%	24%	25%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

2009/10

2011/12



Some questions to get you thinking:

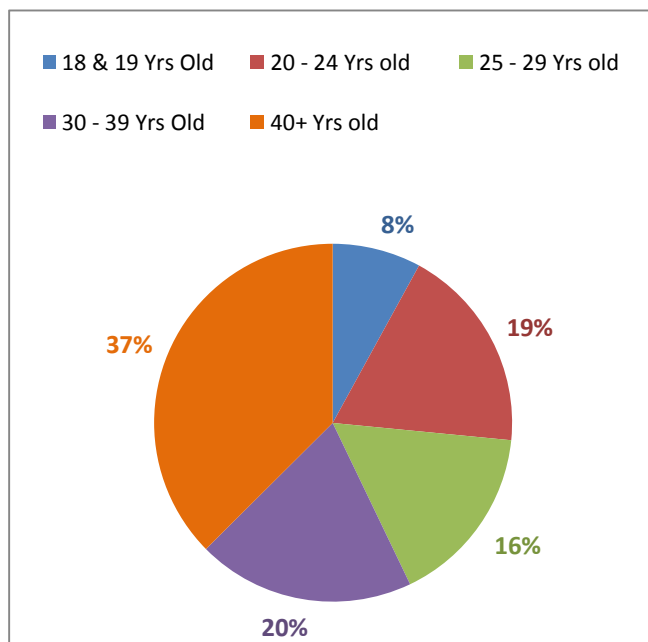
- * How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

Table 7. Student Demographics - Gender & Age

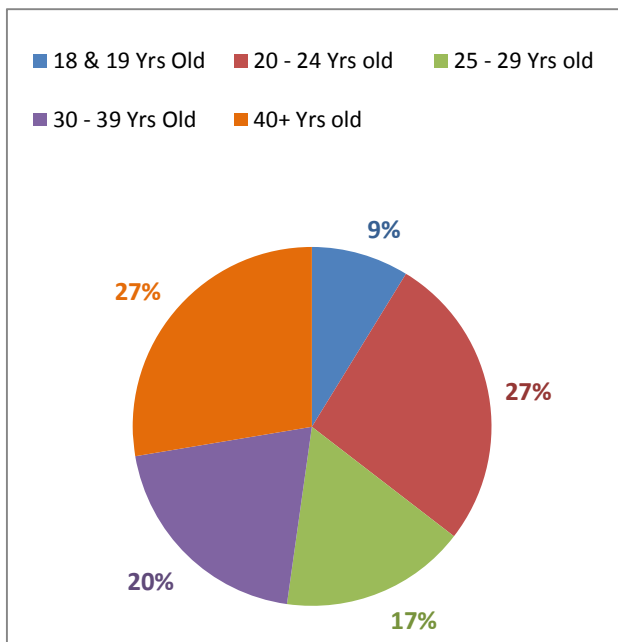
Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ECE.	Female	872	863	934	1022	907
	Male	67	84	90	93	97
	18 & 19 Yrs Old	74	71	49	85	88
	20 - 24 Yrs old	172	205	216	250	267
	25 - 29 Yrs old	152	134	160	175	168
	30 - 39 Yrs Old	182	201	237	232	201
	40+ Yrs old	347	310	369	354	277
	% Female	91%	89%	90%	90%	89%
	% Male	7%	9%	9%	8%	10%
	% 18 & 19 Yrs Old	8%	7%	5%	7%	9%
	% 20 - 24 Yrs old	18%	21%	21%	22%	26%
	% 25 - 29 Yrs old	16%	14%	15%	15%	17%
	% 30 - 39 Yrs Old	19%	21%	23%	20%	20%
	% 40+ Yrs old	36%	32%	35%	31%	27%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

2007/08



2011/12



Some questions to get you thinking:

- * Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?

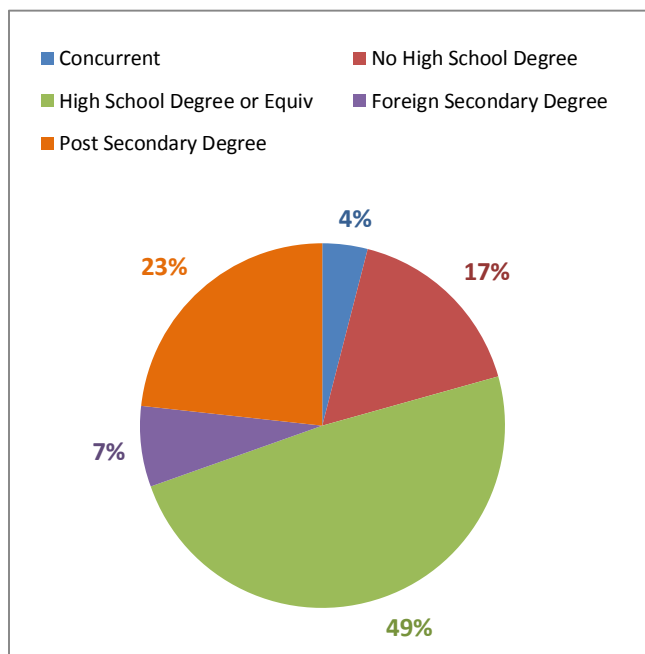
Table 8. Student Education Attainment Level

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ECE.	Concurrent	40	48	5	45	11
	No High School Degree	167	172	133	187	122
	High School Degree or Equiv	490	509	579	608	592
	Foreign Secondary Degree	72	71	92	95	92
	Post Secondary Degree	233	213	237	244	203
	% Concurrent Enrollment	4%	5%	0%	4%	1%
	% No High School Degree	17%	18%	13%	16%	12%
	% High School Degree or Equiv	51%	53%	56%	54%	58%
	% Foreign Secondary Degree	7%	7%	9%	8%	9%
	% Post Secondary Degree	24%	22%	23%	22%	20%

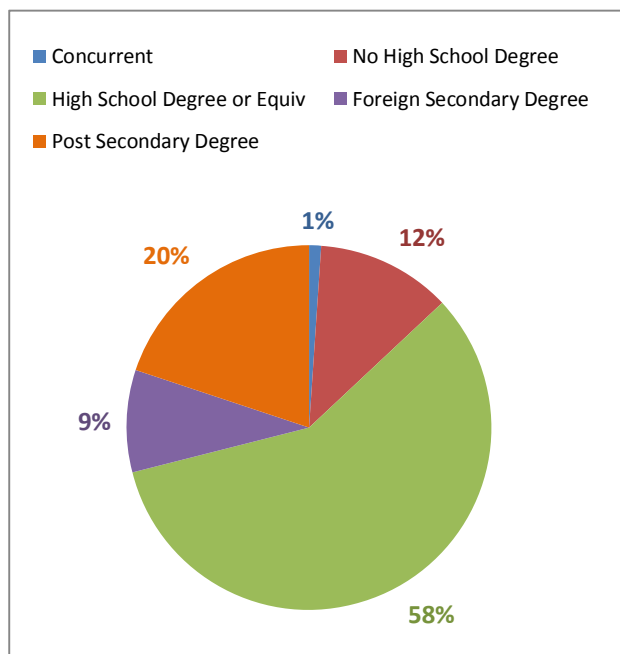
Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

2007/08



2011/12



Some questions to get you thinking:

- * Is the current education attainment profile of your students what you expected?
- * How has the education level of the students in your department been changing over this period?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?