Enrollment Patterns & Course Offerings

		Academic Year					
Department	Metric	2005/06	2006/07	2007/08	2008/09	2009/10	
ART	Unique Headcount	561	454	520	554	673	
	Total Course Enrollments	728	649	672	696	833	
	# of Course Offerings	31	26	29	28	34	
	# of Section Offerings	33	29	31	30	36	
	Ave Enrollment per Section*	22.1	22.4	21.7	23.2	23.1	

*Color Coding: Pink cells contain values at least 10% lower than the college average; blue cells at least 10% above the college average.

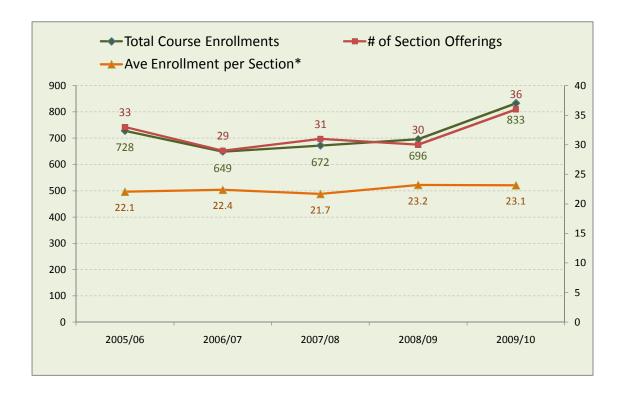
Data Definitions: Unique Headcount is the count of individual students (no duplicates) enrolled in any courses within the Department

Total Course Enrollments is the sum of all individual section enrollments within the Department.

of Course Offerings is the number of courses offered within the department for that Academic Year.

of Section Offerings is the number of course sections offered within the department for that Academic Year.

Ave Enrollment per Section is the average number of students per section (Average Class Size).



- * Compare course enrollments to section offerings. What is the relationship between the two trends?
- * Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- * How does your Department's average enrollment per section compare to the college average? Why might they be different?
- * Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- * Do the trends suggest any goals or enrollment targets for the department?

Department Efficiency

			Academic Year				
Department	Metric	2005/06	2006/07	2007/08	2008/09	2009/10	
ART	WSCH	2746	2416	2777	3268	4050	
	FTES	91.5	80.5	92.6	108.9	135.0	
	FTE	6.47	6.27	6.77	6.37	7.21	
	Load*	425	386	410	513	562	

*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

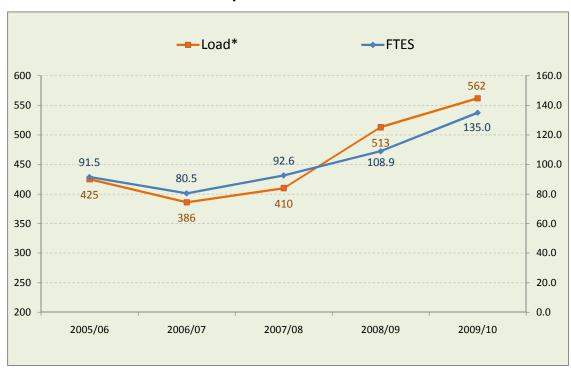
Data Definitions: WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the department.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.

FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview



- * What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- * Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- * How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- * Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

Student Performance Profile

		Academic Year						
Department	Metric	2005/06	2006/07	2007/08	2008/09	2009/10		
ART	Success Rate*	79.7%	84.6%	74.1%	76.0%	74.3%		
	Retention Rate*	88.1%	91.7%	89.1%	88.1%	88.5%		
	Ave Units Attempted this Academic Yea	6.98	7.25	7.52	8.42	8.45		
	Ave Units Earned this Academic Year	5.39	5.86	5.73	6.28	6.53		
	Ave Academic Year GPA	2.2	2.32	2.09	2.15	2.33		
	Ave Cumulative GPA	2.9	2.94	2.87	2.82	2.73		

"Color Coaing:

*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions:

Success Rate is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

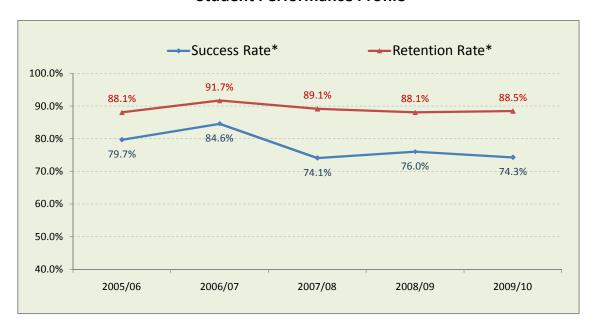
Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

Ave Units Attempted this Academic Year is the average number of units associated with students enrollment for the Academic Year after the add/drop de Ave Units Earned this Academic Year is the average number of course units awarded to the student at the end of the given Academic Year.

Ave Academic Year GPA is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

Student Performance Profile



- * What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- * Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- * What do you think are the two or three underlying causes driving those trends and how might they be improved?
- * Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

Student Enrollment Status Profile

		Academic Year					
Department	Metric	2005/06	2006/07	2007/08	2008/09	2009/10	
ART	First-Time Student	74	60	73	78	101	
	Continuing Student	373	300	320	380	453	
	Returning Student	81	77	93	74	88	
	Concurrent Enrollment	33	17	34	22	31	
	Percent First Time	13%	13%	14%	14%	15%	
	Percent Continuing	66%	66%	62%	69%	67%	
	Percent Returning	14%	17%	18%	13%	13%	
	Percent Concurrent	6%	4%	7%	4%	5%	

Data Definitions:

First Time Student A student that has never attended this DISTRICT, but may have attended or may be currently attending another college. Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to

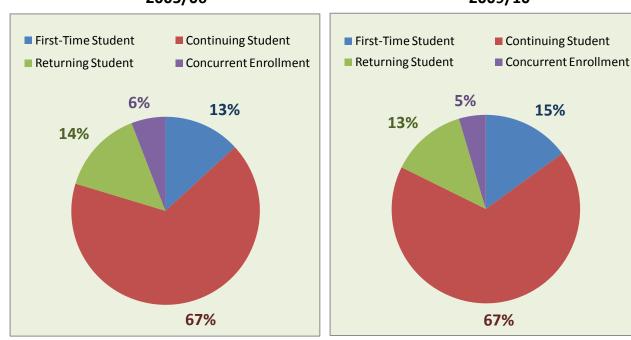
this DISTRICT after attending another college.

Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years. Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.

2005/06

2009/10

15%



- * How has the proportion first-time, continuing & returning students in your department changed over the period?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

Student Goal Orientation

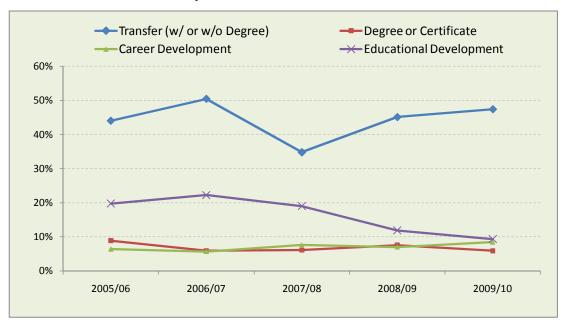
			A	Academic Yea	ır	
Department	Metric	2005/06	2006/07	2007/08	2008/09	2009/10
ART	Transfer (w/ or w/o Degree)	247	229	181	250	319
	Degree or Certificate	50	27	32	42	40
	Career Development	36	26	40	39	57
	Educational Development	111	101	99	66	63
	Undecided	32	18	115	83	118
	Other Goal	80	53	46	65	67
	Percent Transfer	44%	50%	35%	45%	47%
	Percent Degree or Certificate	9%	6%	6%	8%	6%
	Percent Career Development	6%	6%	8%	7%	8%
	Percent Education Development	20%	22%	19%	12%	9%
	Percent Undecided	6%	4%	22%	15%	18%
	Percent Other	14%	12%	9%	12%	10%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

Note 2: Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

Sample of Student Goal Orientation



- * What are the most important trends occurring over the period? Do the data match your perceptions?
- * What do you think are the underlying causes driving these trends?
- st Does this change suggest any response strategy for the department?
- * How do the department trends compare to the college? Why might the two show different trends?

Student Demographics - Ethnicity

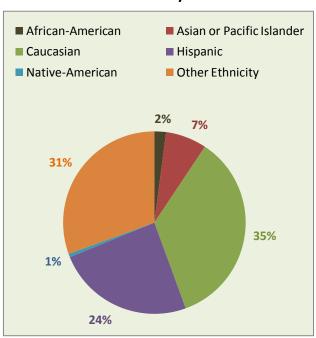
		Academic Year						
Department	Metric	2005/06	2006/07	2007/08	2008/09	2009/10		
ART	African-American	6	7	13	13	14		
	Asian or Pacific Islander	73	48	59	62	49		
	Caucasian	318	253	280	273	236		
	Hispanic	119	106	125	156	164		
	Native-American	2	2	1	1	4		
	Other Ethnicity	43	38	40	48	206		
	Percent African-American	1%	2%	3%	2%	2%		
	Percent Asian or Pacific Islander	13%	11%	11%	11%	7%		
	Percent Caucasian	57%	56%	54%	49%	35%		
	Percent Hispanic	21%	23%	24%	28%	24%		
	Percent Native-American	0%	0%	0%	0%	1%		
	Percent Other Ethnicity	8%	8%	8%	9%	31%		

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

2005/06

African-American Caucasian Native-American Other Ethnicity

2009/10



- * How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes?
- * Does this change suggest any response strategy for the department?
- st How does the current picture compare with the college average and what does that tell you?

Student Demographics - Gender & Age

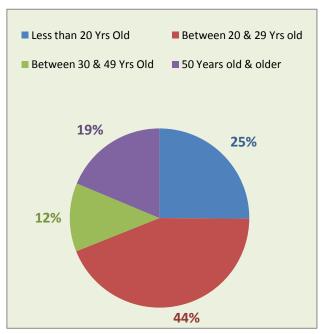
		Academic Yea	r			
Department	Metric	2005/06	2006/07	2007/08	2008/09	2009/10
ART	Female	395	310	350	370	434
	Male	157	141	157	172	235
	Less than 20 Yrs Old	127	88	118	129	169
	Between 20 & 29 Yrs old	181	159	177	221	295
	Between 30 & 49 Yrs Old	90	58	80	79	83
	50 Years old & older	163	148	143	124	126
	% Female	70%	68%	67%	67%	64%
	% Male	28%	31%	30%	31%	35%
	% Less than 20 yrs old	23%	19%	23%	23%	25%
	% Between 20 & 29 yrs old	32%	35%	34%	40%	44%
	% Between 30 and 49 yrs old	16%	13%	15%	14%	12%
	% 50 Years old & older	29%	33%	28%	22%	19%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

2005/06

Less than 20 Yrs Old Between 20 & 29 Yrs old 50 Years old & older

2009/10



- * Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?

Student Education Attainment Level

Academic Year						
Department	Metric	2005/06	2006/07	2007/08	2008/09	2009/10
ART	Concurrent	33	17	34	22	31
	No High School Degree	20	18	17	24	21
	High School Degree or Equiv	294	262	289	352	458
	Foreign Secondary Degree	15	13	20	19	19
	Post Secondary Degree	199	142	157	135	141
	% Concurrent Enrollment	6%	4%	7%	4%	5%
	% No High School Degree	4%	4%	3%	4%	3%
	% High School Degree or Equiv	52%	58%	56%	64%	68%
	% Foreign Secondary Degree	3%	3%	4%	3%	3%
	% Post Secondary Degree	35%	31%	30%	24%	21%

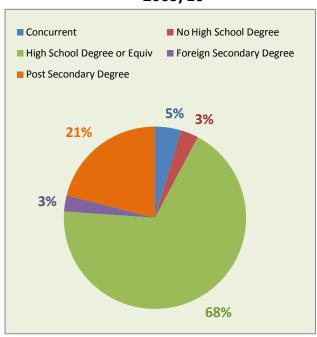
Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

2005/06

Concurrent High School Degree or Equiv Post Secondary Degree 6% 4% 35% 52%

2009/10



- * Is the current education attainment profile of your students what you expected?
- * How has the education level of the students in your department been changing over this period?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?