Minutes of the Study Session of the Board of Trustees
San Mateo County Community College District
August 10, 2022 – San Mateo, CA

This was conducted remotely via Zoom. A video recording of the meeting can be accessed at: https://smccd.edu/boardoftrustees/meetings.php.

The meeting was called to order at 5:02 p.m.

Board Members Present: President Richard Holober, Vice President Lisa Petrides, Trustee Maurice Goodman, Trustee Pimentel, and Trustee Thomas A. Nuris

ANNOUNCEMENT OF CLOSED SESSION ITEMS FOR DISCUSSION


STATEMENTS FROM THE PUBLIC ON CLOSED SESSION ITEMS ONLY
(Time Stamp: 2:40)

No statements/comments.

RECESS TO CLOSED SESSION

The Board recessed to Closed Session at 5:04 p.m.

RECONVENE TO OPEN SESSION

The Board reconvened to Open Session at 6:11 p.m.

Board Members Present: President Richard Holober, Vice President Lisa Petrides, Trustee Maurice Goodman, Trustee Thomas A. Nuris, Trustee John Pimentel, Student Trustee Lesly Ta

Others Present: Chancellor Michael Claire, Executive Vice Chancellor Richard Storti, Skyline College President Melissa Moreno, College of San Mateo President Jennifer Taylor-Mendoza, Cañada College President Kim Lopez, District Academic Senate President Kate Williams Browne

ANNOUNCEMENT OF REPORTABLE ACTION TAKEN IN CLOSED SESSION
(Time Stamp: 1:11:17)
President Holober stated that no reportable actions were taken in Closed Session, and the Board will reconvene to Closed Session immediately following the conclusion of Open Session.

**DISCUSSION OF THE ORDER OF THE AGENDA**
*(Time Stamp: 1:11:25)*

There were no changes to the order of the agenda.

**PUBLIC COMMENTS ON NON-AGENDA ITEMS**
*(Time Stamp: 1:11:35)*

No comments.

**APPROVAL OF MINUTES**

Approval of the Minutes from the June 14, 2022 Special Closed Session (7.1)
*(Time Stamp: 1:12:40)*

- **Motion to Approve by:** Vice President Petrides
- **Second by:** Student Trustee Ta
- **Action:** Approved unanimously, with all Trustees voting aye.
- **Summary of Discussion:** None.
- **Public Comment:** None.

Approval of the Minutes from the June 22, 2022 Regular Meeting (7.2)
*(Time Stamp: 1:13:05)*

- **Motion to Approve by:** Trustee Nuris
- **Second by:** Trustee Pimentel
- **Action:** Approved as amended, with all Trustees voting aye.
- **Summary of Discussion:** Trustee Pimentel advised to make the edit to read Emerald Hills instead of Emerald Fields.
- **Public Comment:** None.

Approval of the Minutes from the June 25, 2022 Board Retreat (7.3)
*(Time Stamp: 1:13:46)*

- **Motion to Approve by:** Trustee Pimentel
- **Second by:** Vice President Petrides
- **Action:** Approved unanimously, with all Trustees voting aye.
- **Summary of Discussion:** None.
- **Public Comment:** None.
Approval of the Minutes from the July 7, 2022 Special Closed Session (7.4)
(Time Stamp: 1:15:07)

Motion to Approve by: Trustee Pimentel
Second by: Trustee Nuris
Action: Approved unanimously, with all Trustees voting aye.
Summary of Discussion: None.
Public Comment: None.

Approval of the Minutes from the July 18, 2022 Special Meeting (7.5)
(Time Stamp: 1:14:48)

Motion to Approve by: Trustee Nuris
Second by: Student Trustee Ta
Action: Approved unanimously, with all Trustees voting aye.
Summary of Discussion: None.
Public Comment: None.

NEW BUSINESS

Approval of Personnel Items (8.1)
(Time Stamp: 1:15:28)

Motion to Approve by: Trustee Nuris
Second by: President Holober
Action: Approved unanimously, with all Trustees voting aye.
Summary of Discussion: None.
Public Comment: Trustee Pimentel inquired about Item F-1. He asked for the number of current employees in research positions. Each college president provided the number of employees each campus has that occupy research positions. Trustee Pimentel would prefer that SMCCCD hire or recruit persons who can help with student retention and enrollment.

STUDY SESSION

Discussion of Chancellor Search Process and Timeline (9.1)
(Time Stamp: 1:21:00)

Summary of Discussion: Community College Search Services was selected as the consultant group to assist the district in the search for a new Chancellor, as current Chancellor Michael Claire will be retiring in June 2023. Dr. Joan Smith is the consultant that will be working with the district. The composition and purpose of a Chancellor Search Committee was provided, along with a draft search timeline and draft job announcement with salary ranges. The Board is hoping to complete the search by December 2022.
Public Comment: None.

Update on Districtwide Fall 2022 Semester Marketing Campaign (9.2)
(Time Stamp: 2:34:28)

Summary of Discussion: Chief of Staff Mitchell Bailey introduced VisionPoint Marketing as being the marketing firm that was awarded the contract to work with the District/Colleges marketing teams to develop marketing plans and materials in efforts to increase student enrollment. Katie Campbell of VisionPoint was in attendance to present and provide insight on the marketing approach and campaign.

Public Comment: None.

Recess

The Board recessed for a break at 8:15 p.m.

Reconvened to Study Session

The Board reconvened at 8:30 p.m.

Update on Cañada College Athletic Center (9.3)
(Time Stamp: 3:25:41)

Summary of Discussion: Interim Director of Community Fitness Kurt Scholler and Interim Dean of Kinesiology and Dance Matt Lee were in attendance to present on both current Academic usage of the facility, as well as potential usage for Athletics.

Public Comment: None.

Note: The remaining items may be viewed on Board Video Recording “2022-08-10 Board of Trustees Study Session – Part II”

Update on San Mateo County Community Colleges Foundation (9.4)
(Time Stamp: 12:45)

Summary of Discussion: Tykia Warren, Executive Director of the SMCCC Foundation, and other Foundation Directors were in attendance to present the Foundation’s MOU Updates and Financials, along with upcoming events.

Public Comment: None.

COMMUNICATIONS
(Time Stamp: 50:45)

None.

STATEMENTS FROM BOARD MEMBERS
(Time Stamp: 50:54)

Trustee Goodman: He is hoping to have the conversation about free community college soon,
as we address the issue of low student enrollment within the district.

**Trustee Pimentel:** He is in agreement with Trustee Goodman’s statement.

**Student Trustee Ta:** She would like to see how the district is addressing the technical issues of how the district gets students enrolled.

**Vice President Petrides:** It would be good to understand benchmarking against low student enrollment across the country and community colleges, as it is a larger problem outside of the district.

**President Holober:** He would like to see a discussion about board rotation on the next Board Meeting agenda.

President Holober stated that the next Regular Board Meeting is Wednesday, August 24th.

**RECONVENE TO CLOSED SESSION**
The Board recessed to Closed Session at 9:49 p.m.

**RECONVENE TO OPEN SESSION**
The Board reconvened to Open Session at 10:51 p.m.

**ANNOUNCEMENT OF REPORTABLE ACTION TAKEN IN CLOSED SESSION**
President Holober reported the Board met in Closed Session, and there were no reportable actions taken.

**ADJOURNMENT**
Meeting adjourned at 10:52 p.m.

Submitted by

Michael Claire, Secretary