

**Minutes of the Annual Retreat of the Board of Trustees
San Mateo County Community College District
February 12, 2011
Redwood City, CA**

The meeting was called to order at 9:00 a.m.

Board Members Present: President Holober, Vice President-Clerk Dave Mandelkern, Trustees Helen Hausman and Karen Schwarz

Others Present: Chancellor Ron Galatolo, Executive Vice Chancellor Jim Keller, Skyline College President Regina Stanback Stroud, College of San Mateo President Michael Claire, Cañada College President Thomas Mohr, and District Academic Senate President Ray Hernandez

Vice President Mandelkern said that President Patricia Miljanich would not be in attendance due to scheduling conflict.

Pledge of Allegiance

DISCUSSION OF THE ORDER OF THE AGENDA

None

STATEMENTS FROM THE PUBLIC ON NON-AGENDA ITEMS

None

INFORMATON REPORTS

REPORT ON GOALS FOR 2010-11 (11-2-1C)

Barbara Christensen, Director of Community/Government Relations, presented the report, addressing the progress made on each goal. Board members asked a number of questions, which were answered by staff. Regarding the goal to “continue lobbying efforts with public agencies across the country to secure federal funds to replace the funds lost by public agencies through the Lehman bankruptcy,” Vice President Mandelkern questioned whether the District should change its strategy of seeking help from its Congressional representatives to secure replacement of the lost funds. He suggested that the District consider suing the investment firms that sold the Lehman Brothers stock.

PROPOSED GOALS FOR 2011-12 (11-2-2C)

Goal #1:

Board members asked that staff add a statement that the Colleges will continue to scrutinize programs to assure that they are relevant and that they address the District’s core mission of providing opportunities for transfer, basic skills and vocational education. President Stanback Stroud asked that the Board specifically state that, when scrutinizing programs, the Colleges must pay attention to the needs of students of diverse economic and ethnic backgrounds; she will provide a proposed statement to that effect. Chancellor Galatolo said that, given the budget situation, the District will be in “absolute survival mode” next year. He said the greatest attention must be paid to keeping the doors of the Colleges open.

Goal #3:

President Holober said that some regulations serve a good public policy goal and, even if they are an impediment or costly, should be maintained. He said the Board needs to understand which regulations the District wants to amend or end and asked that the words “with direction from the Board of Trustees” be added at the beginning of the second sentence in the goal.

BUDGET UPDATE (11-2-3C)

Chancellor Galatolo told the Board that State Senator Joe Simitian has stated that, if the tax extensions do not pass in June, the State will reduce K-12 education by \$5 billion and community colleges by an additional \$.5 billion. Chief Financial Officer Kathy Blackwood presented a budget update, which is attached to the minutes. She said she believes the District has enough money in reserves to carry it through 2011-12 without implementing any cuts; this is because she had planned for a mid-year cut of \$4 million that did not materialize and the District has approximately \$4 million in additional reserves.

President Holober said that, while he agrees with the strategy described by CFO Blackwood, the District must be sure to also plan for 2012-13 in order to insure against very deep and severe cuts which would impact students very negatively that year.

INTERNATIONAL EDUCATION (11-2-4C)

Chancellor Galatolo said an international education program could enhance the diversity of our institutions and establish a greater connection with international cultures, especially China. There is an emerging, rapidly growing market for international education in the United States; in 2009-10, there was 3% growth in international students and 30% growth in students from China. In Chinese culture, a U.S. degree is considered to have great quality. The District has a strong academic reputation and optimal physical location; this provides an opportunity to “internationalize” a Chinese university.

Chancellor Galatolo said that today, the administration is seeking Board guidance on whether the District should expand its international education efforts by focusing on some strategic partnerships with selected Chinese colleges and universities. He noted that expanding international education will bring additional revenue through nonresident tuition; will bolster certain educational programs, such as engineering, at the College; will add to the global education experiences of District students; will enhance faculty experience and allow them to teach abroad; and lead to increased student success and completion rates. If the decision is made to pursue a broad international education program, the District will build institutional partnerships, both foreign and domestic. Specific markets will be targeted and work will commence to develop credibility in the identified markets. Clear enrollment goals/objectives will be established. The District will retain the services of reputable international educational advisors. An effective marketing campaign will be developed and implemented, including creation of electronic and print material and face-to-face connections through conducting seminars and attending fairs. The District will establish and delineate development and operational functions and ensure that those functions work together to meet expectations.

Jing Luan, Vice Chancellor of Educational Services and Planning, said Shanghai is a perfect location for the District to begin its international education efforts because the market is very large. A first step is for District faculty to teach transfer-level classes in English in Shanghai. Following that, Shanghai students would come to the District College for transfer and general education. There are accreditation impediments to having Chinese students take the full 60 units of general/transfer education. Therefore, the District is considering sending faculty to teach one or two cohorts of Chinese students in Shanghai. China will pay all expenses for this endeavor. Vice Chancellor Luan described a “1 + 1” program model which he would like the District to pursue.

President Mohr described efforts at Cañada College to integrate the University Center with the international education effort. President Stanback Stroud said the Center for International Trade Development has concentrated mostly on international trade; it also has forged partnerships with various international entities. Skyline College wants to tie the Center for International Trade Development to the larger District international education effort. Skyline has several memorandums of understanding with universities in Nairobi and Brazil, but has not developed the infrastructure needed to accommodate international students.

Trustee Hausman said there are many advantages to international education, but she would like to know more about the disadvantages. Chancellor Galatolo said that a significant financial investment is required. However, the tuition from one or two students is enough to support an additional class. There is also a misperception that international students would displace local students.

Vice President Mandelkern said he can see many positives that would result from the program. He cautioned that the District has to explain the advantages that this has for domestic students. He said the District needs to be careful about expenditure of funds for overseas travel, to carefully document the reasons for the travel and the benefit to the College.

Trustee Schwarz said that if international education students get priority registration, it could present a problem with perception of the program.

TIMING OF POTENTIAL GENERAL OBLIGATION BOND (11-2-5C)

Chancellor Galatolo informed the Board that there are three elections in which a potential bond measure could be placed on the ballot: November 2011, spring 2012, and November 2012.

BOND OVERSIGHT COMMITTEE REPORT AND COMMUNICATIONS TO THE PUBLIC REGARDING MEASURE G EFFORTS (11-1-6C)

Ms. Christensen said the Bond Oversight Committee's 2010 Report to the Community was distributed in the Board packet for this meeting. There were no questions or comments about the report.

Ms. Christensen distributed copies of a proposed postcard to be sent to voters in San Mateo County; the postcard would thank voters for passing Measure G and describe the ways in which Measure G dollars are supporting the Colleges. Vice President Mandelkern suggested that the information on the postcard be included in the College schedules rather than being sent by mail. The Board agreed with this suggestion.

RECESS TO CLOSED SESSION

President Holober announced that during Closed Session, the Board will hold a conference with Agency Negotiator Harry Joel; the employee organizations are AFT and CSEA. The Board will also hold a conference with legal counsel regarding one case of potential litigation pursuant to Government Code Subdivision (c) of Section 54956.9.

The Board recessed to Closed Session at 2:03 p.m.
The Board reconvened to Open Session at 3:10 p.m.

President Holober said the Board took no action during Closed Session.

ADJOURNMENT

It was moved by Trustee Schwarz and seconded by Trustee Hausman to adjourn the meeting. The motion carried, all members voting "Aye." The meeting was adjourned at 3:15 p.m.

Submitted by

Ron Galatolo
Secretary

Approved and entered into the proceedings of the February 23, 2011 meeting.

Dave Mandelkern
Vice President-Clerk

Budget Update 2/12/2011 Agenda

- State Budget
- SMCCCD Budget
- Reserves
- Basic Aid
- Resource Allocation

State Budget

- \$25B problem
 - Half with cuts
 - Half with extension of revenues
- Cuts to education
 - UC and CSU \$500M each
 - CC \$400M plus \$129M deferral
 - K-12 only deferrals

State Budget

- Other Community College changes
 - Fee increase from \$26 to \$36/unit generates \$110M
 - Fees put toward growth
 - Change of census date from 4th week to 12th week
 - No mid-year cuts

State Budget

- Best likely outcome
 - \$290M cuts with workload reduction (6.5%?)
 - Language to work on student success
 - Retain fee increase
- Worst outcome
 - \$700-\$800M cuts
 - Some small districts fail

State Budget

- Timeline
 - Mid March – place on the ballot
 - June – election
 - July – deadline for budget
 - October?? Final budget??

SMCCCD Budget

- 2% of \$290M is \$5.8M for SMCCCD
- 2% of \$400M is \$8M for SMCCCD
- 2% of \$800M is \$16M for SMCCCD
- Workload reduction for \$290M is about 1400 FTES

Reserves

- No mid year cut = \$4M
- Additional reserves brings us to \$8M
- Still maintaining 5% in addition

Basic Aid

- Currently projected to be about \$9M from Basic Aid status
- State cuts couldn't exceed \$9M
- "Backing into" Basic Aid