

Canada College's Six Student Segments

Segment

Distinguishing Characteristics

1. Concurrently Enrolled Students

High School students taking course for college credit.

2. ESL Students

Students not in Segment 1 and taking an ESL course.

3. Basic Skills Students

Students not in Segments 1-2 and taking any *Pre-Transfer* course in Math, English or Reading.

4. Career-Tech Oriented

Students not included in Segments 1-3, taking a CTE course* and declaring degree or certificate as primary goal.

5. Transfer Oriented

Students not included in Segments 1-4, taking a transfer level course and declaring transfer as primary goal.

6. Mostly Adult Learners

Students not in Segments 1-5. 78% have a Bachelors Degree and 82% are taking courses for personal enrichment.

Crosstabs: GPA by Ethnicity

Cohort Description	Hispanics, Blacks & Native Americans	Asians & Caucasians	Students self-identified as Other	Students self- identified as Multi-race*
ESL Student	2.55	3.28	2.19	2.54
Basic Skills Student	2.22	2.61	2.27	2.30
CTE Oriented Student	3.27	3.41	2.80	3.11
Transfer Oriented Student	2.67	2.90	2.62	2.55
Mostly Adult Learners	3.07	3.50	3.38	3.31
<i>College Average</i>	2.46	2.86	2.47	2.51