

**Table 1. Enrollment Patterns & Course Offerings**

| Department | Metric                      | Term        |             |             |             |             |
|------------|-----------------------------|-------------|-------------|-------------|-------------|-------------|
|            |                             | Spring 2008 | Spring 2009 | Spring 2010 | Spring 2011 | Spring 2012 |
| MART       | Student Headcount           | 176         | 245         | 219         | 257         | 201         |
|            | Total Course Enrollments    | 275         | 358         | 364         | 384         | 307         |
|            | # of Course Offerings       | 14          | 15          | 14          | 15          | 16          |
|            | # of Section Offerings      | 15          | 17          | 14          | 16          | 17          |
|            | Ave Enrollment per Section* | 18.3        | 21.1        | 26.0        | 24.0        | 18.1        |

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

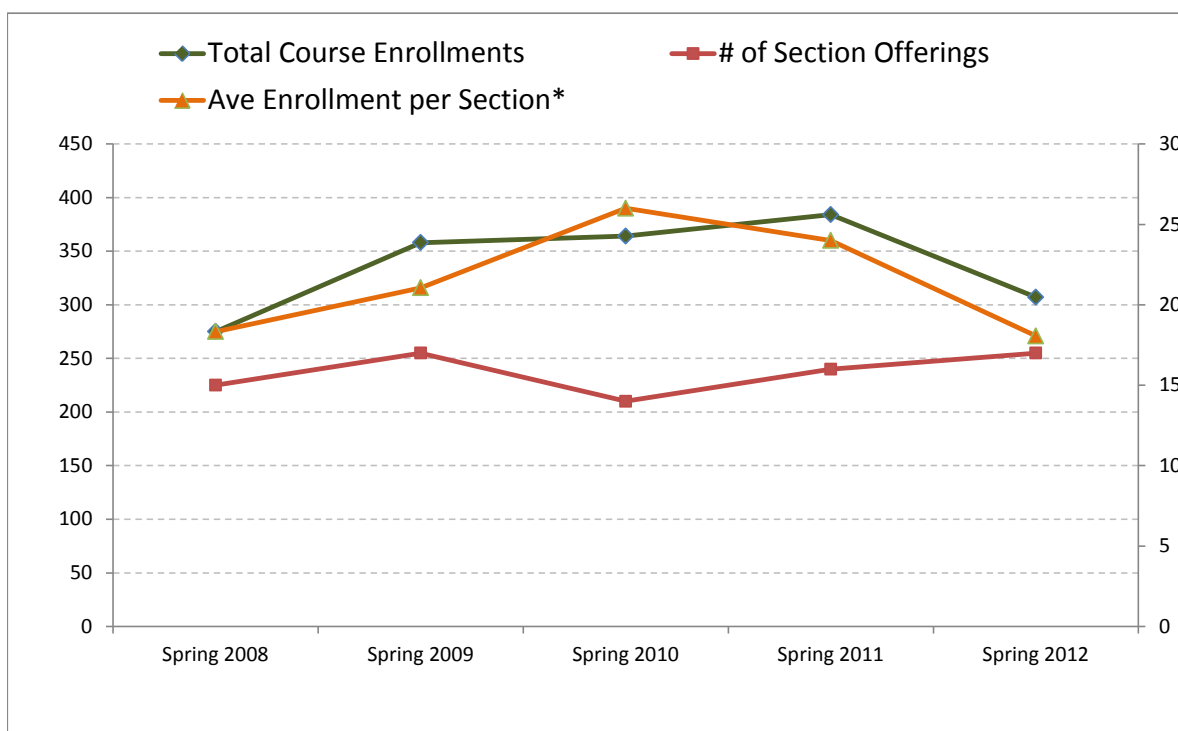
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the Department.

**# of Course Offerings** is the number of courses offered within the department for that term.

**# of Section Offerings** is the number of course sections offered within the department for that term.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

**Table 2. Department Efficiency**

| Department | Metric | Term        |             |             |             |             |
|------------|--------|-------------|-------------|-------------|-------------|-------------|
|            |        | Spring 2008 | Spring 2009 | Spring 2010 | Spring 2011 | Spring 2012 |
| MART       | WSCH   | 1430        | 1722        | 1890        | 1933        | 1401        |
|            | FTES   | 47.7        | 57.4        | 63.0        | 64.4        | 46.7        |
|            | FTE    | 2.81        | 2.95        | 2.4         | 2.8         | 2.6         |
|            | Load*  | 508         | 584         | 787         | 690         | 539         |

**\*Color Coding:** Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

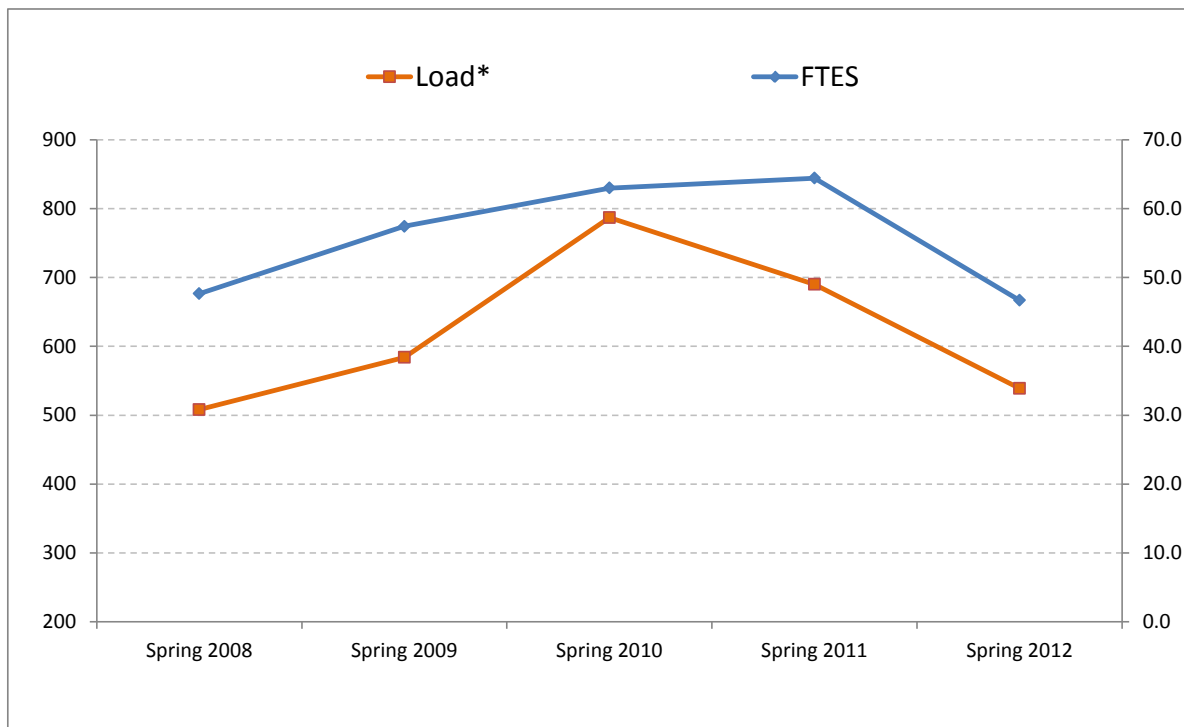
**Data Definitions:** **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.

**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that term.

**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

**Department Overview**



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

**Table 3. Student Performance Profile**

| Department | Metric                        | Term        |             |             |             |             |
|------------|-------------------------------|-------------|-------------|-------------|-------------|-------------|
|            |                               | Spring 2008 | Spring 2009 | Spring 2010 | Spring 2011 | Spring 2012 |
| MART       | Success Rate*                 | 60.0%       | 71.2%       | 73.4%       | 69.3%       | 70.4%       |
|            | Retention Rate*               | 83.3%       | 89.1%       | 89.0%       | 88.8%       | 83.1%       |
|            | Ave Units Attempted this Term | 9           | 7.8         | 8.7         | 8.2         | 8.8         |
|            | Ave Units Earned this Term    | 5.7         | 5.7         | 6.4         | 6.1         | 6.3         |
|            | Ave Term GPA                  | 2.21        | 2.54        | 2.64        | 2.47        | 2.5         |
|            | Ave Cumulative GPA            | 2.57        | 2.7         | 2.73        | 2.77        | 2.82        |

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

**Data Definitions:** **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.

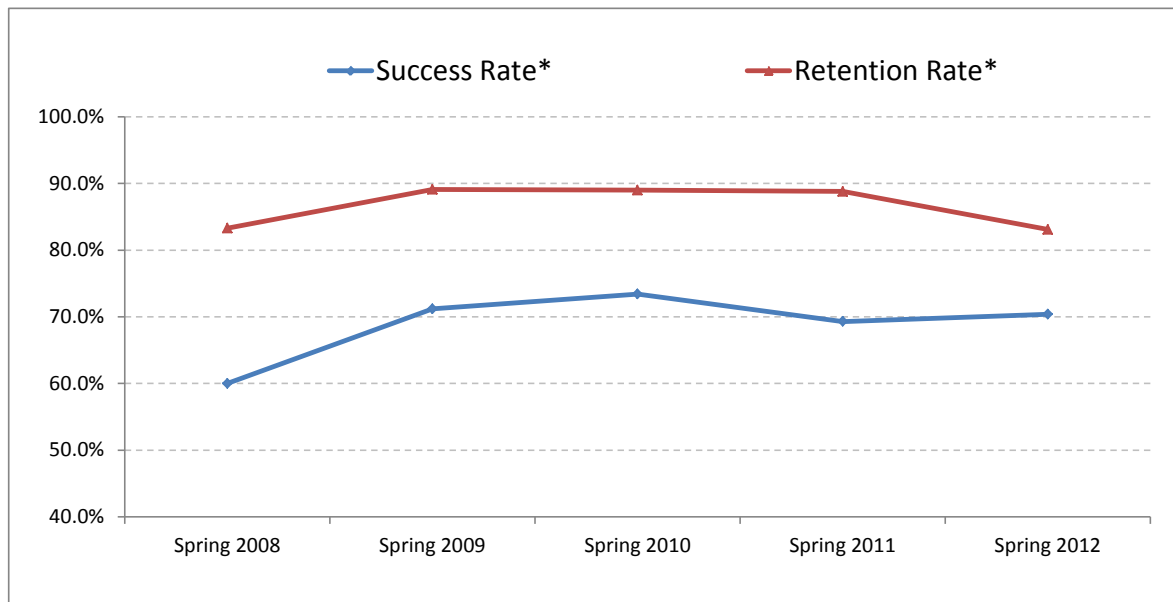
**Ave Units Attempted this Term** is the average number of units associated with students enrollment for the term after the add/drop deadline.

**Ave Units Earned this Term** is the average number of course units awarded to the student at the end of the given term.

**Ave Term GPA** is the average current term GPA of all students taking courses in the department for the given term.

**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given term.

### Student Performance Profile



Some questions to get you thinking:

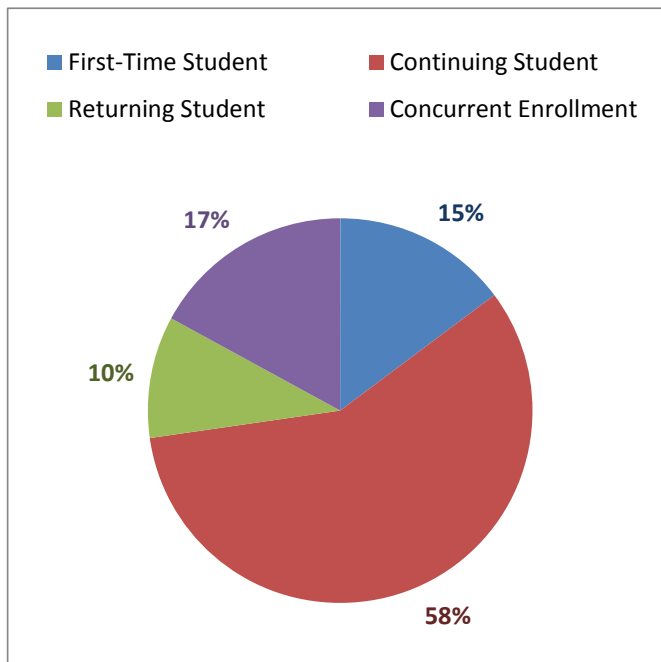
- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

**Table 4. Student Enrollment Status Profile**

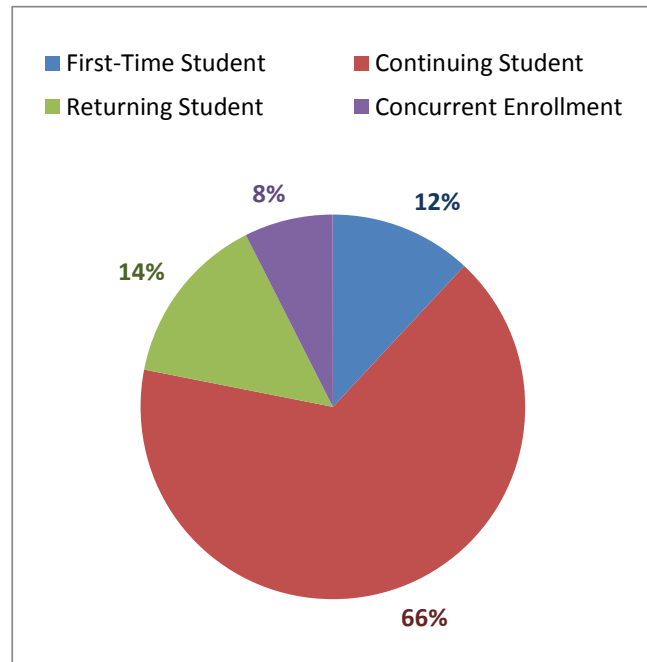
| Department | Metric                | Term        |             |             |             |             |
|------------|-----------------------|-------------|-------------|-------------|-------------|-------------|
|            |                       | Spring 2008 | Spring 2009 | Spring 2010 | Spring 2011 | Spring 2012 |
| MART       | First-Time Student    | 26          | 25          | 30          | 23          | 24          |
|            | Continuing Student    | 102         | 131         | 142         | 140         | 133         |
|            | Returning Student     | 18          | 30          | 31          | 48          | 29          |
|            | Concurrent Enrollment | 30          | 59          | 16          | 46          | 15          |
|            | Percent First Time    | 15%         | 10%         | 14%         | 9%          | 12%         |
|            | Percent Continuing    | 58%         | 53%         | 65%         | 54%         | 66%         |
|            | Percent Returning     | 10%         | 12%         | 14%         | 19%         | 14%         |
|            | Percent Concurrent    | 17%         | 24%         | 7%          | 18%         | 7%          |

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.  
**Continuing Students** are those that attended the DISTRICT in immediately previous primary term. Fall & Spring are primary terms.  
**Returning Student** is returning to this DISTRICT and has not attended another institution since the last term here or is returning to this DISTRICT after attending another college.  
**Concurrent Enrollment** is a student that is attending high school during the term for which he/she is applying.

**Spring 2008**



**Spring 2012**



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

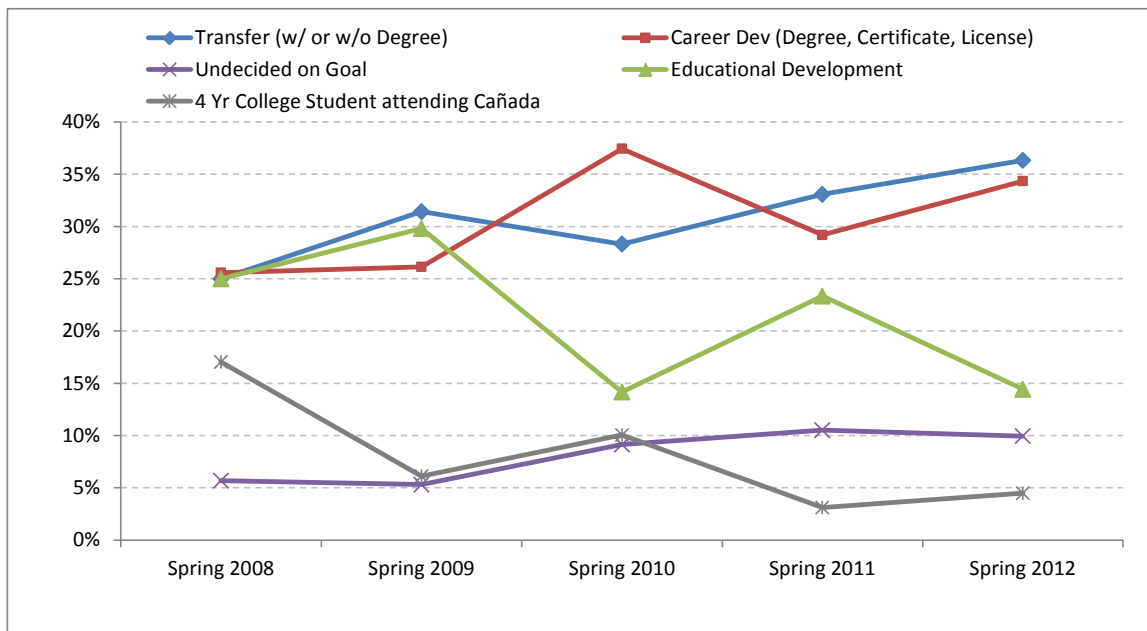
**Table 5. Student Goal Orientation**

| Department | Metric                                      | Term        |             |             |             |             |
|------------|---|-------------|-------------|-------------|-------------|-------------|
|            |   | Spring 2008 | Spring 2009 | Spring 2010 | Spring 2011 | Spring 2012 |
| MART       | Transfer (w/ or w/o Degree)                 | 44          | 77          | 62          | 85          | 73          |
|            | Career Dev (Degree, Certificate, License)   | 45          | 64          | 82          | 75          | 69          |
|            | Educational Development                     | 44          | 73          | 31          | 60          | 29          |
|            | 4 Yr College Student attending Cañada       | 30          | 15          | 22          | 8           | 9           |
|            | Undecided on Goal                           | 10          | 13          | 20          | 27          | 20          |
|            | % Transfer (w/ or w/o Degree)               | 25%         | 31%         | 28%         | 33%         | 36%         |
|            | % Career Dev (Degree, Certificate, License) | 26%         | 26%         | 37%         | 29%         | 34%         |
|            | % Educational Development                   | 25%         | 30%         | 14%         | 23%         | 14%         |
|            | % 4 Yr College Student attending Cañada     | 17%         | 6%          | 10%         | 3%          | 4%          |
|            | % Undecided on Goal                         | 6%          | 5%          | 9%          | 11%         | 10%         |

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

**Student Goal Orientation**



Some questions to get you thinking:

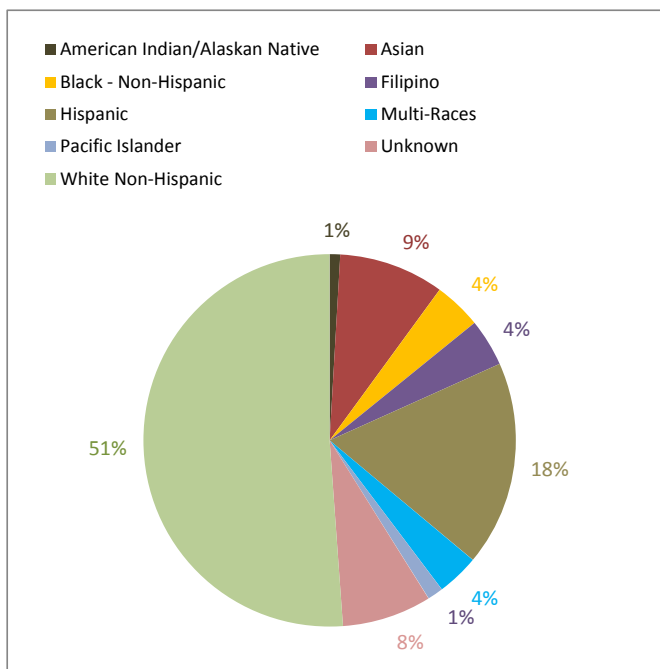
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

**Table 6. Student Demographics - Ethnicity**

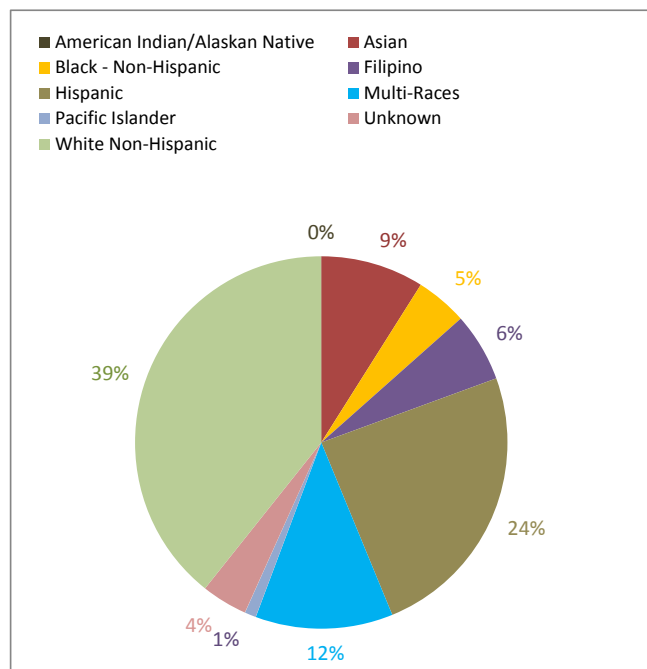
| Department | Metric                           | Term        |             |             |             |             |
|------------|----------------------------------|-------------|-------------|-------------|-------------|-------------|
|            |                                  | Spring 2008 | Spring 2009 | Spring 2010 | Spring 2011 | Spring 2012 |
| MART       | American Indian/Alaskan Native   |             |             | 2           | 0           | 0           |
|            | Asian                            |             |             | 20          | 21          | 18          |
|            | Black - Non-Hispanic             |             |             | 9           | 11          | 9           |
|            | Filipino                         |             |             | 9           | 9           | 12          |
|            | Hispanic                         |             |             | 39          | 66          | 49          |
|            | Multi-Races                      |             |             | 8           | 13          | 24          |
|            | Pacific Islander                 |             |             | 3           | 6           | 2           |
|            | Unknown                          |             |             | 17          | 14          | 8           |
|            | White Non-Hispanic               |             |             | 112         | 117         | 79          |
|            | % American Indian/Alaskan Native |             |             | 1%          | 0%          | 0%          |
|            | % Asian                          |             |             | 9%          | 8%          | 9%          |
|            | % Black - Non-Hispanic           |             |             | 4%          | 4%          | 4%          |
|            | % Filipino                       |             |             | 4%          | 4%          | 6%          |
|            | % Hispanic                       |             |             | 18%         | 26%         | 24%         |
|            | % Multi-Races                    |             |             | 4%          | 5%          | 12%         |
|            | % Pacific Islander               |             |             | 1%          | 2%          | 1%          |
|            | % Unknown                        |             |             | 8%          | 5%          | 4%          |
|            | % White Non-Hispanic             |             |             | 51%         | 46%         | 39%         |

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

**Spring 2010**



**Spring 2012**



Some questions to get you thinking:

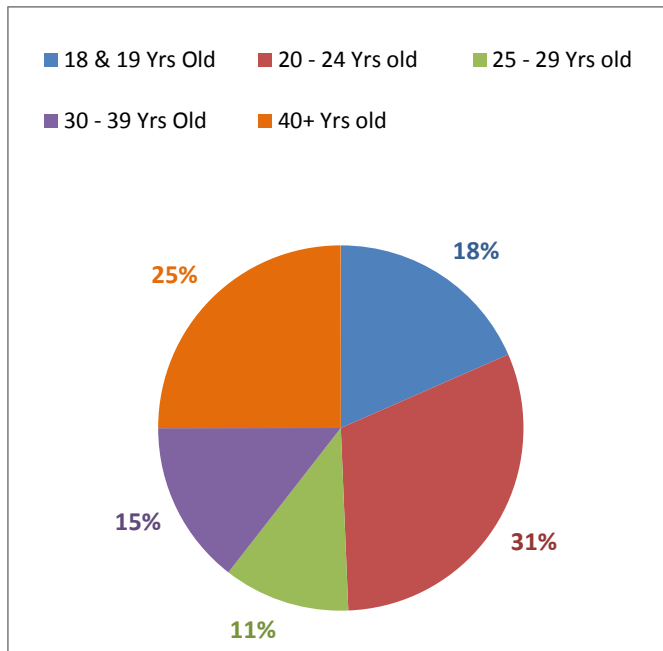
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

**Table 7. Student Demographics - Gender & Age**

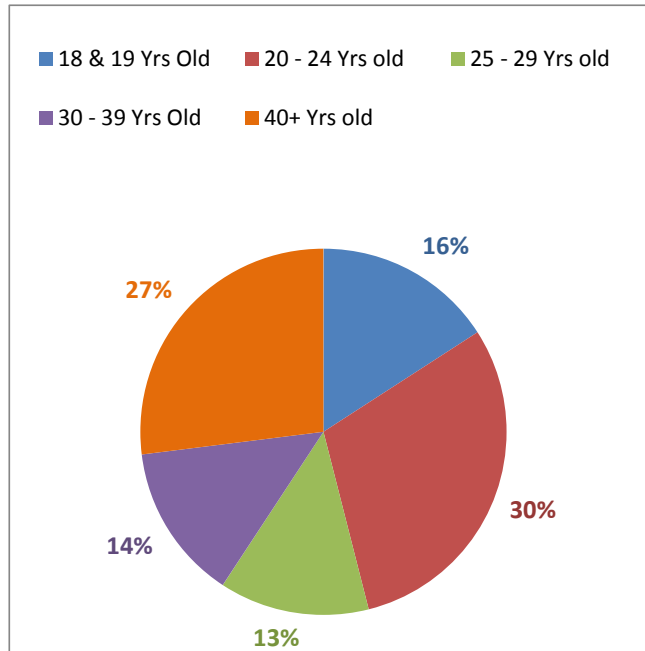
| Department | Metric            | Term        |             |             |             |             |
|------------|-------------------|-------------|-------------|-------------|-------------|-------------|
|            |                   | Spring 2008 | Spring 2009 | Spring 2010 | Spring 2011 | Spring 2012 |
| MART       | Female            | 78          | 102         | 99          | 112         | 87          |
|            | Male              | 95          | 140         | 117         | 142         | 109         |
|            | 18 & 19 Yrs Old   | 28          | 66          | 28          | 37          | 30          |
|            | 20 - 24 Yrs old   | 47          | 53          | 58          | 69          | 57          |
|            | 25 - 29 Yrs old   | 17          | 23          | 29          | 26          | 25          |
|            | 30 - 39 Yrs Old   | 22          | 24          | 31          | 29          | 26          |
|            | 40+ Yrs old       | 38          | 45          | 58          | 62          | 51          |
|            | % Female          | 44%         | 42%         | 45%         | 44%         | 43%         |
|            | % Male            | 54%         | 57%         | 53%         | 55%         | 54%         |
|            | % 18 & 19 Yrs Old | 16%         | 27%         | 13%         | 14%         | 15%         |
|            | % 20 - 24 Yrs old | 27%         | 22%         | 26%         | 27%         | 28%         |
|            | % 25 - 29 Yrs old | 10%         | 9%          | 13%         | 10%         | 12%         |
|            | % 30 - 39 Yrs Old | 13%         | 10%         | 14%         | 11%         | 13%         |
|            | % 40+ Yrs old     | 22%         | 18%         | 26%         | 24%         | 25%         |

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**Spring 2008**



**Spring 2012**



Some questions to get you thinking:

- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

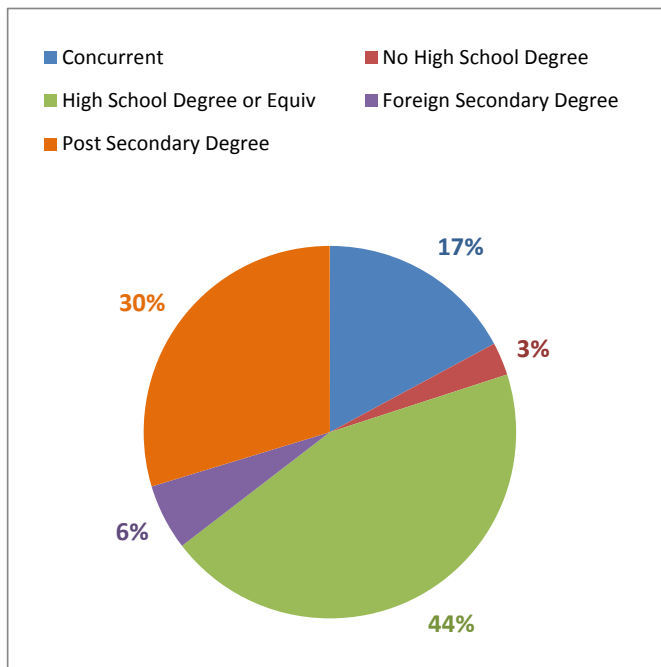
**Table 8. Student Education Attainment Level**

| Department | Metric                        | Term        |             |             |             |             |
|------------|-------------------------------|-------------|-------------|-------------|-------------|-------------|
|            |                               | Spring 2008 | Spring 2009 | Spring 2010 | Spring 2011 | Spring 2012 |
| MART       | Concurrent                    | 30          | 59          | 16          | 46          | 15          |
|            | No High School Degree         | 5           | 7           | 9           | 10          | 9           |
|            | High School Degree or Equiv   | 78          | 110         | 106         | 121         | 100         |
|            | Foreign Secondary Degree      | 10          | 9           | 7           | 5           | 11          |
|            | Post Secondary Degree         | 52          | 59          | 81          | 75          | 66          |
|            | % Concurrent Enrollment       | 17%         | 24%         | 7%          | 18%         | 7%          |
|            | % No High School Degree       | 3%          | 3%          | 4%          | 4%          | 4%          |
|            | % High School Degree or Equiv | 44%         | 45%         | 48%         | 47%         | 50%         |
|            | % Foreign Secondary Degree    | 6%          | 4%          | 3%          | 2%          | 5%          |
|            | % Post Secondary Degree       | 30%         | 24%         | 37%         | 29%         | 33%         |

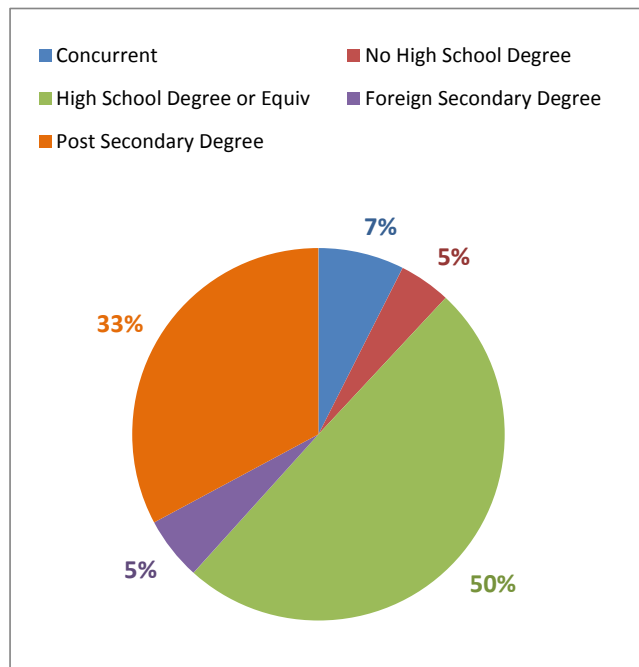
**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

**Spring 2008**



**Spring 2012**



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?