

**Table 1. Enrollment Patterns & Course Offerings**

Department	Metric	Term				
		Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012
FILM	Student Headcount	24	28	40	0	0
	Total Course Enrollments	24	28	40	0	0
	# of Course Offerings	1	1	1	0	0
	# of Section Offerings	1	1	1	0	0
	Ave Enrollment per Section*	24.0	28.0	40.0	#DIV/0!	#DIV/0!

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

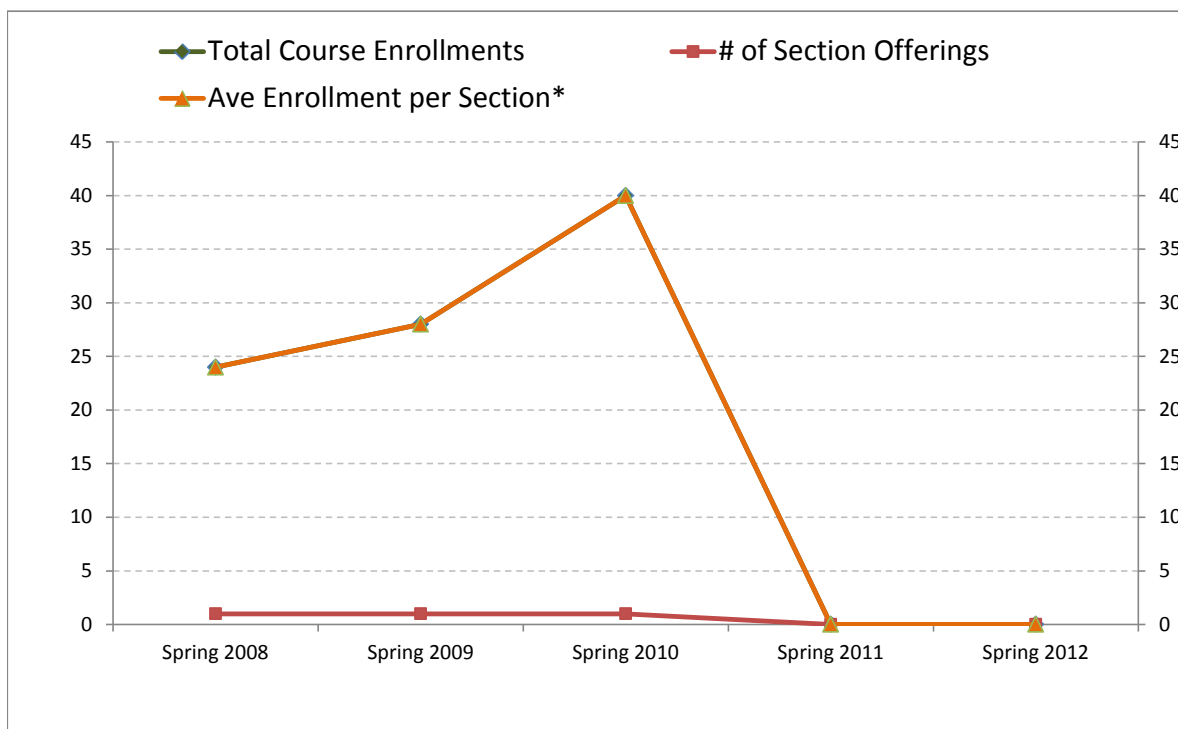
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the Department.

**# of Course Offerings** is the number of courses offered within the department for that term.

**# of Section Offerings** is the number of course sections offered within the department for that term.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

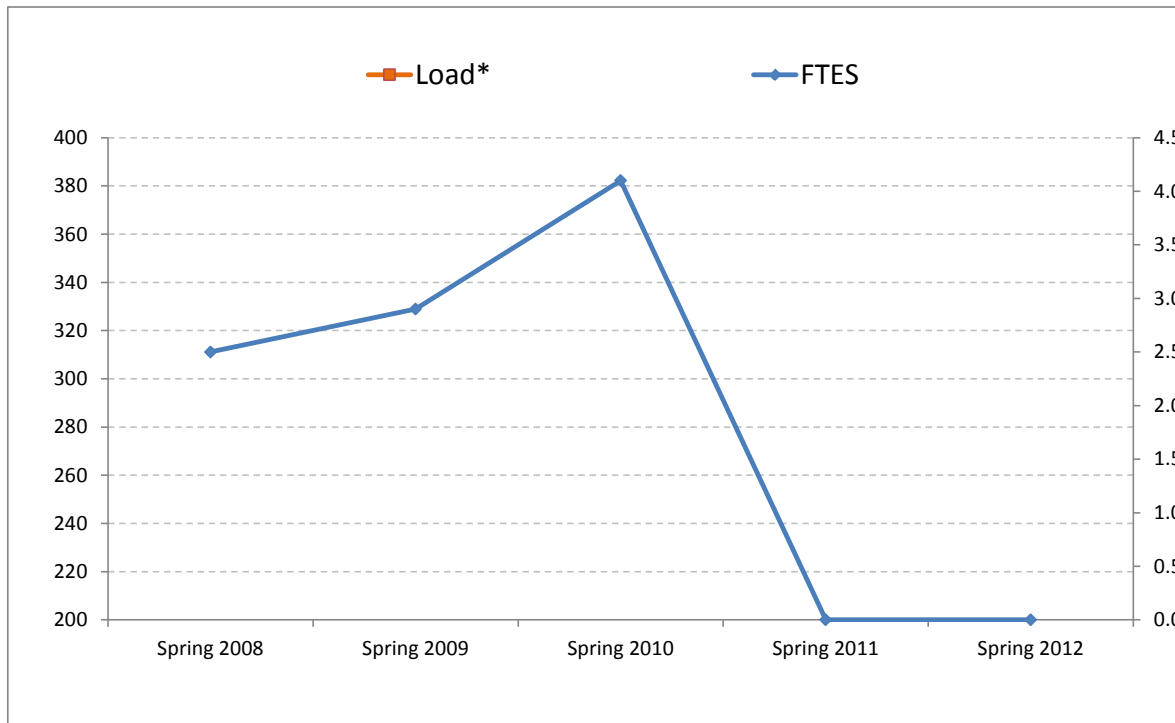
**Table 2. Department Efficiency**

Department	Metric	Term				
		Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012
FILM	WSCH	75	87	123	0	0
	FTES	2.5	2.9	4.1	0.0	0.0
	FTE	0	0	0	0	0
	Load*	#INF	#INF	#INF	0	0

**\*Color Coding:** Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

**Data Definitions:** **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.  
**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.  
**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that term.  
**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

**Department Overview**



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

**Table 3. Student Performance Profile**

Department	Metric	Term				
		Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012
FILM	Success Rate*	58.3%	64.3%	62.5%	0.0%	0.0%
	Retention Rate*	87.5%	82.1%	90.0%	0.0%	0.0%
	Ave Units Attempted this Term	10.4	11.6	9.6	0	0
	Ave Units Earned this Term	6.8	8.6	7.4	0	0
	Ave Term GPA	2.17	2.59	2.79	0	0
	Ave Cumulative GPA	2.65	2.9	2.73	0	0

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

**Data Definitions:** **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.

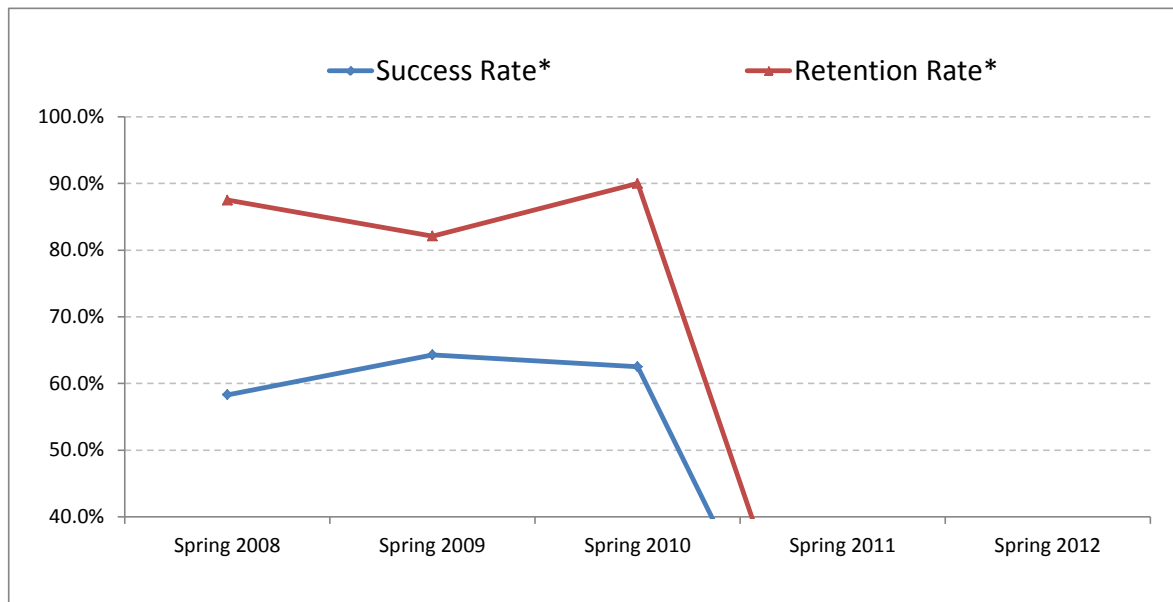
**Ave Units Attempted this Term** is the average number of units associated with students enrollment for the term after the add/drop deadline.

**Ave Units Earned this Term** is the average number of course units awarded to the student at the end of the given term.

**Ave Term GPA** is the average current term GPA of all students taking courses in the department for the given term.

**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given term.

### Student Performance Profile



Some questions to get you thinking:

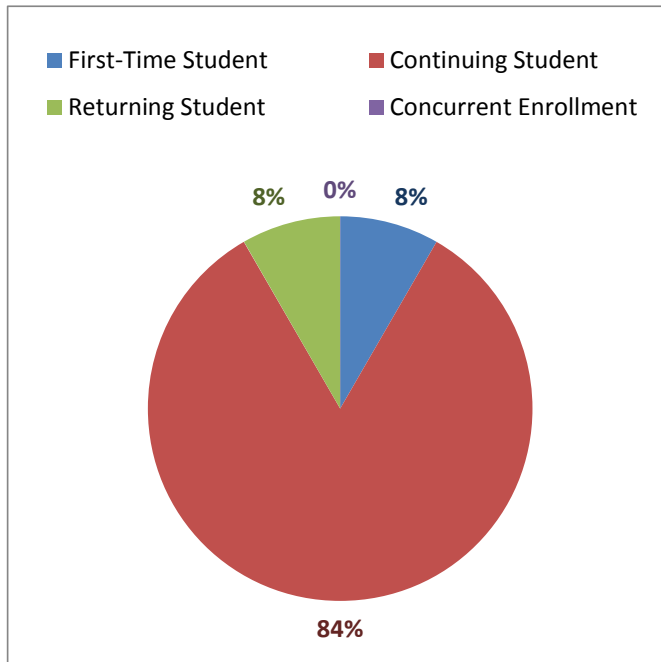
- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

**Table 4. Student Enrollment Status Profile**

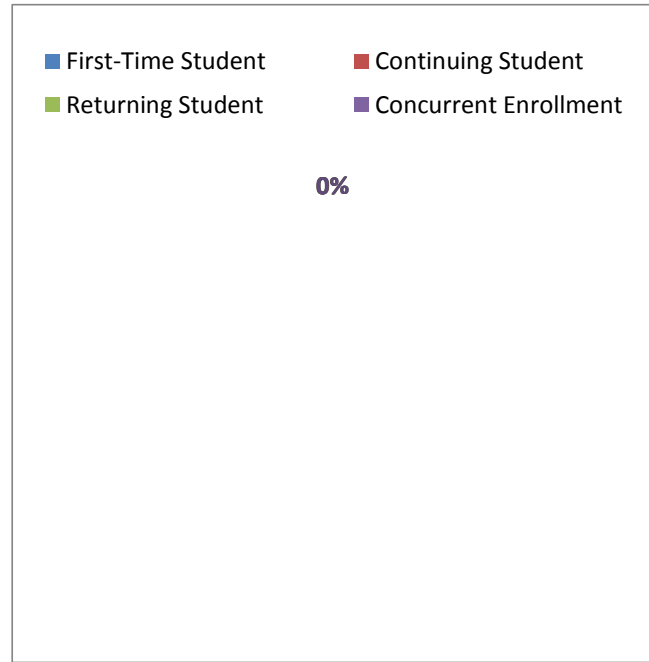
Department	Metric	Term				
		Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012
FILM	First-Time Student	2	1	1	0	0
	Continuing Student	20	24	33	0	0
	Returning Student	2	3	6	0	0
	Concurrent Enrollment	0	0	0	0	0
	Percent First Time	8%	4%	3%	#DIV/0!	#DIV/0!
	Percent Continuing	83%	86%	83%	#DIV/0!	#DIV/0!
	Percent Returning	8%	11%	15%	#DIV/0!	#DIV/0!
	Percent Concurrent	0%	0%	0%	#DIV/0!	#DIV/0!

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.  
**Continuing Students** are those that attended the DISTRICT in immediately previous primary term. Fall & Spring are primary terms.  
**Returning Student** is returning to this DISTRICT and has not attended another institution since the last term here or is returning to this DISTRICT after attending another college.  
**Concurrent Enrollment** is a student that is attending high school during the term for which he/she is applying.

**Spring 2008**



**Spring 2012**



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

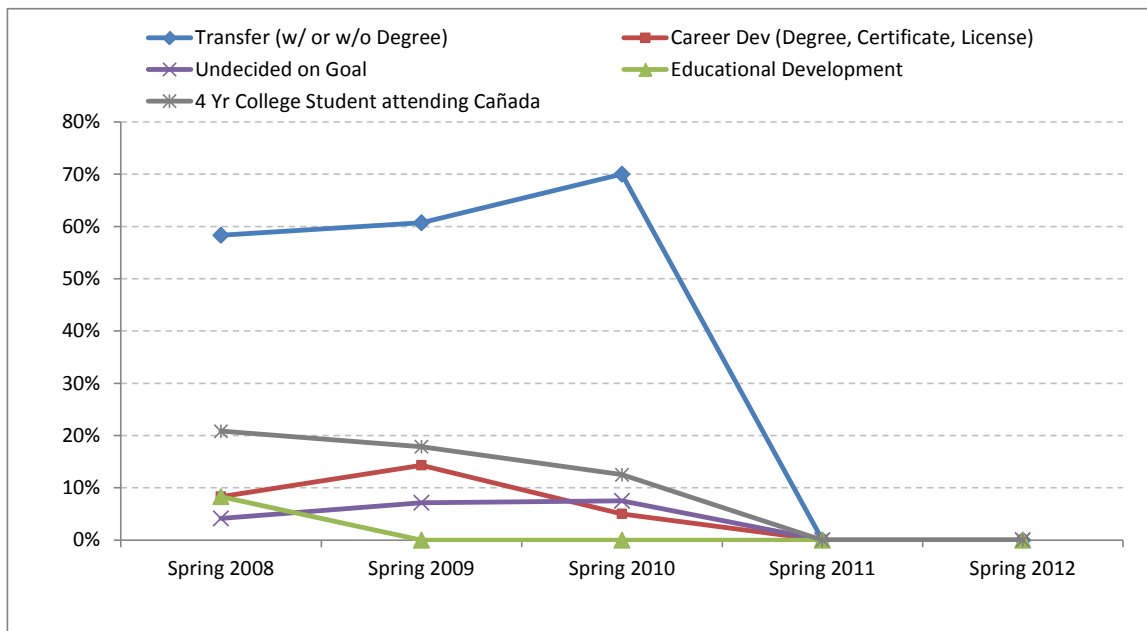
**Table 5. Student Goal Orientation**

Department	Metric	Term				
		Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012
FILM	Transfer (w/ or w/o Degree)	14	17	28	0	0
	Career Dev (Degree, Certificate, License)	2	4	2	0	0
	Educational Development	2	0	0	0	0
	4 Yr College Student attending Cañada	5	5	5	0	0
	Undecided on Goal	1	2	3	0	0
	% Transfer (w/ or w/o Degree)	58%	61%	70%	#DIV/0!	#DIV/0!
	% Career Dev (Degree, Certificate, License)	8%	14%	5%	#DIV/0!	#DIV/0!
	% Educational Development	8%	0%	0%	#DIV/0!	#DIV/0!
	% 4 Yr College Student attending Cañada	21%	18%	13%	#DIV/0!	#DIV/0!
	% Undecided on Goal	4%	7%	8%	#DIV/0!	#DIV/0!

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

**Student Goal Orientation**



Some questions to get you thinking:

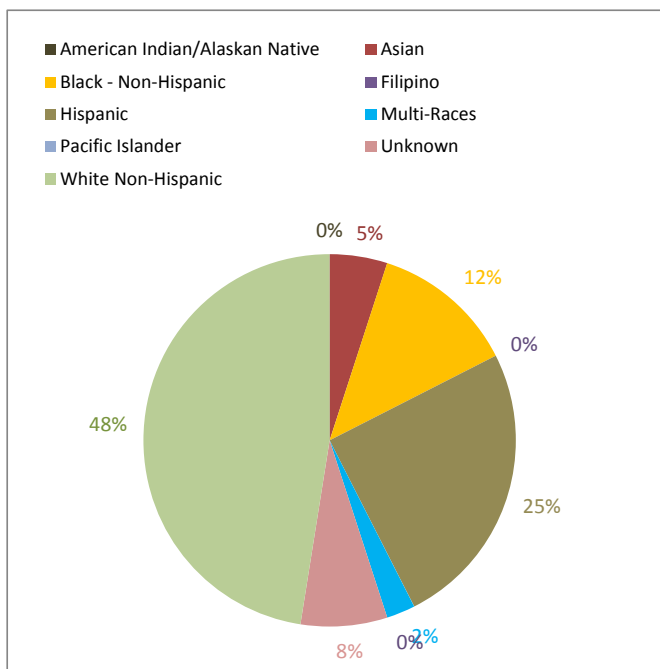
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

**Table 6. Student Demographics - Ethnicity**

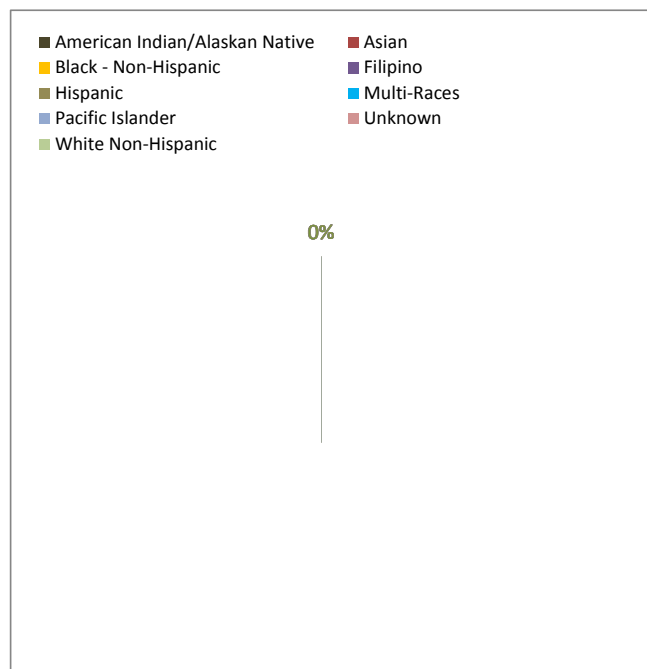
Department	Metric	Term				
		Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012
FILM	American Indian/Alaskan Native			0	0	0
	Asian			2	0	0
	Black - Non-Hispanic			5	0	0
	Filipino			0	0	0
	Hispanic			10	0	0
	Multi-Races			1	0	0
	Pacific Islander			0	0	0
	Unknown			3	0	0
	White Non-Hispanic			19	0	0
	% American Indian/Alaskan Native			0%	#DIV/0!	#DIV/0!
	% Asian			5%	#DIV/0!	#DIV/0!
	% Black - Non-Hispanic			13%	#DIV/0!	#DIV/0!
	% Filipino			0%	#DIV/0!	#DIV/0!
	% Hispanic			25%	#DIV/0!	#DIV/0!
	% Multi-Races			3%	#DIV/0!	#DIV/0!
	% Pacific Islander			0%	#DIV/0!	#DIV/0!
	% Unknown			8%	#DIV/0!	#DIV/0!
	% White Non-Hispanic			48%	#DIV/0!	#DIV/0!

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

**Spring 2010**



**Spring 2012**



**Some questions to get you thinking:**

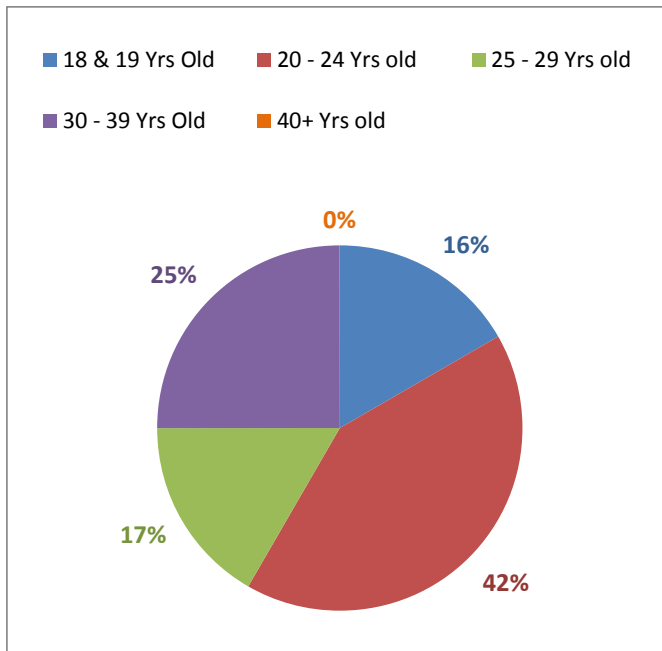
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

**Table 7. Student Demographics - Gender & Age**

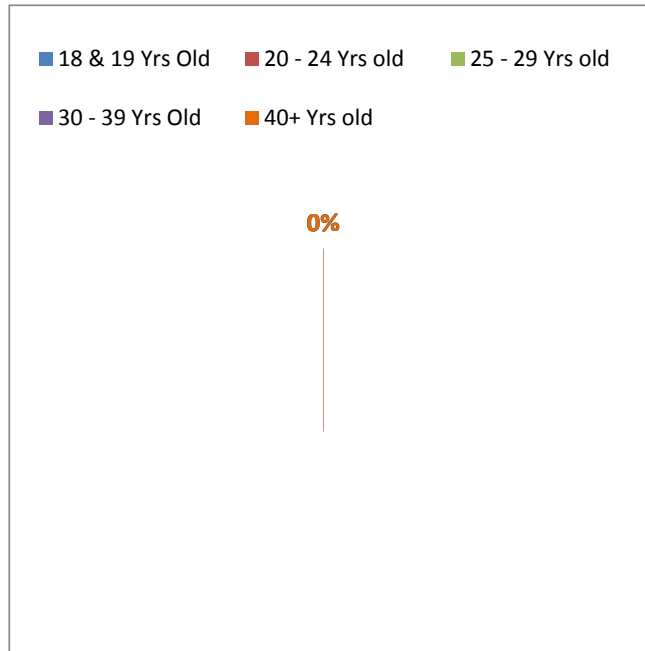
Department	Metric	Term				
		Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012
FILM	Female	14	19	20	0	0
	Male	10	8	20	0	0
	18 & 19 Yrs Old	4	4	9	0	0
	20 - 24 Yrs old	10	10	17	0	0
	25 - 29 Yrs old	4	8	4	0	0
	30 - 39 Yrs Old	6	2	5	0	0
	40+ Yrs old	0	4	5	0	0
	% Female	58%	68%	50%	#DIV/0!	#DIV/0!
	% Male	42%	29%	50%	#DIV/0!	#DIV/0!
	% 18 & 19 Yrs Old	17%	14%	23%	#DIV/0!	#DIV/0!
	% 20 - 24 Yrs old	42%	36%	43%	#DIV/0!	#DIV/0!
	% 25 - 29 Yrs old	17%	29%	10%	#DIV/0!	#DIV/0!
	% 30 - 39 Yrs Old	25%	7%	13%	#DIV/0!	#DIV/0!
	% 40+ Yrs old	0%	14%	13%	#DIV/0!	#DIV/0!

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**Spring 2008**



**Spring 2012**



Some questions to get you thinking:

- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

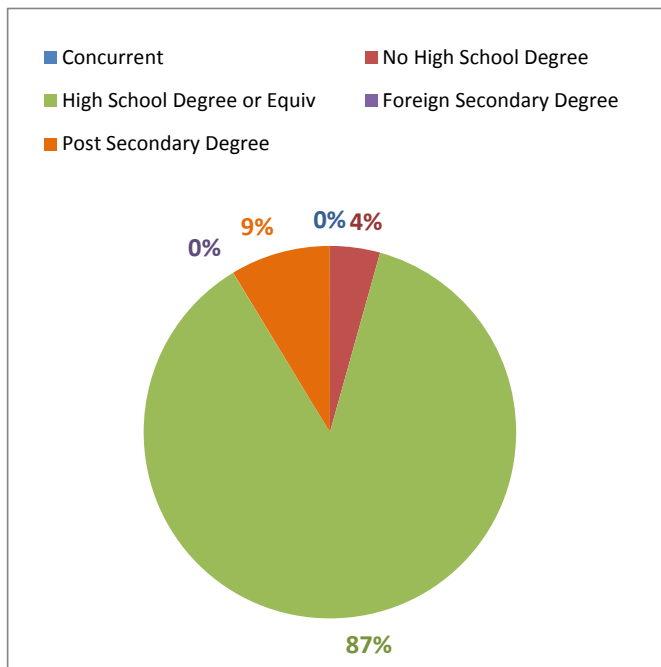
**Table 8. Student Education Attainment Level**

Department	Metric	Term				
		Spring 2008	Spring 2009	Spring 2010	Spring 2011	Spring 2012
FILM	Concurrent	0	0	0	0	0
	No High School Degree	1	1	0	0	0
	High School Degree or Equiv	20	23	36	0	0
	Foreign Secondary Degree	0	1	1	0	0
	Post Secondary Degree	2	3	2	0	0
	% Concurrent Enrollment	0%	0%	0%	#DIV/0!	#DIV/0!
	% No High School Degree	4%	4%	0%	#DIV/0!	#DIV/0!
	% High School Degree or Equiv	83%	82%	90%	#DIV/0!	#DIV/0!
	% Foreign Secondary Degree	0%	4%	3%	#DIV/0!	#DIV/0!
	% Post Secondary Degree	8%	11%	5%	#DIV/0!	#DIV/0!

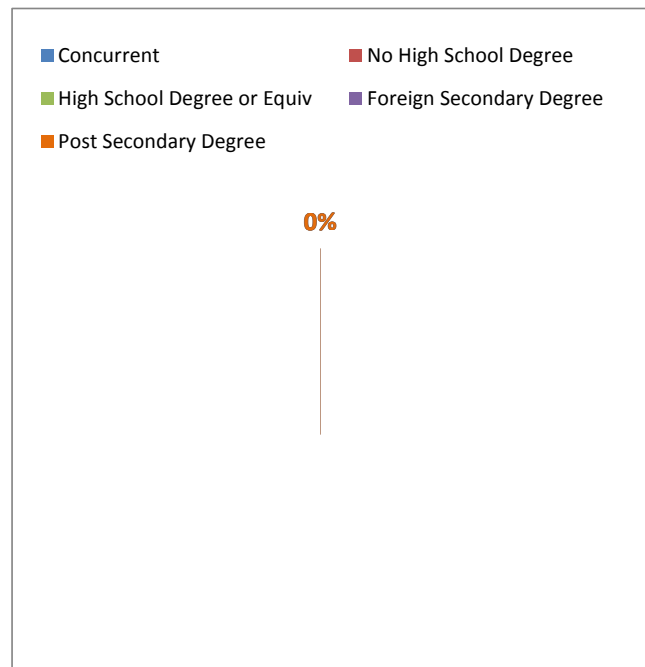
**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

**Spring 2008**



**Spring 2012**



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?