

Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
VARs	Unique Headcount	100	125	123	122	148
	Total Course Enrollments	113	141	143	138	169
	# of Course Offerings	5	7	6	6	7
	# of Section Offerings	6	8	7	7	8
	Ave Enrollment per Section*	18.8	17.6	20.4	19.7	21.1

*Color Coding: Pink cells contain values at least 10% lower than the college average; blue cells at least 10% above the college average.

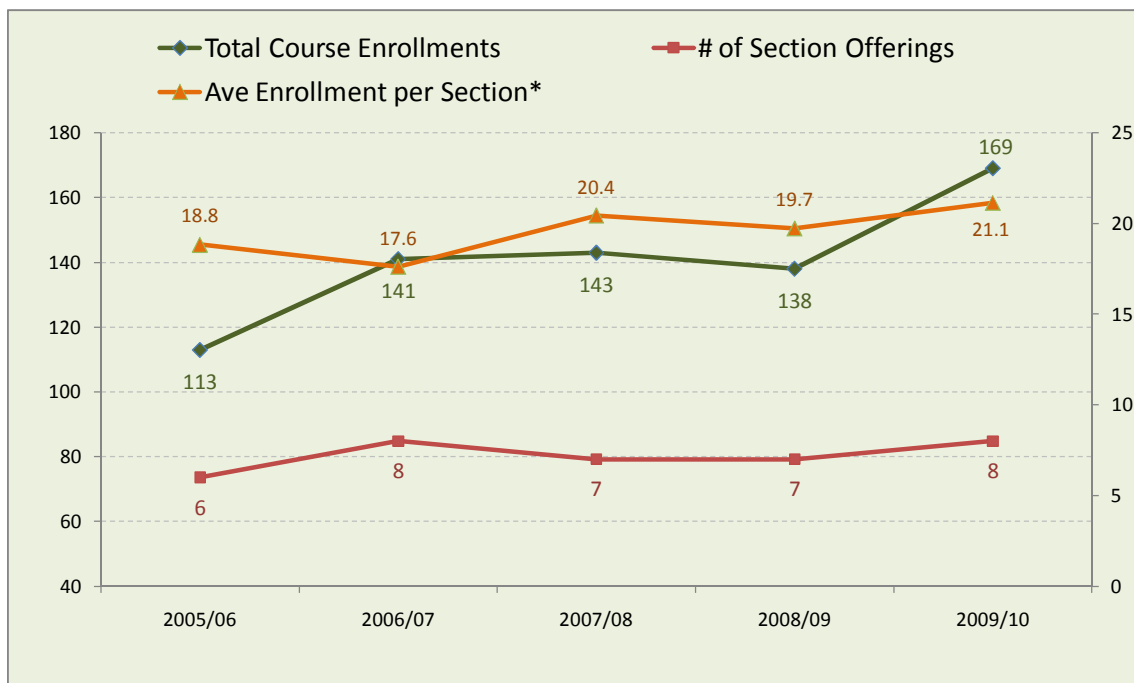
Data Definitions: **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

Total Course Enrollments is the sum of all individual section enrollments within the Department.

of Course Offerings is the number of courses offered within the department for that Academic Year.

of Section Offerings is the number of course sections offered within the department for that Academic Year.

Ave Enrollment per Section is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- * Compare course enrollments to section offerings. What is the relationship between the two trends?
- * Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- * How does your Department's average enrollment per section compare to the college average? Why might they be different?
- * Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- * Do the trends suggest any goals or enrollment targets for the department?

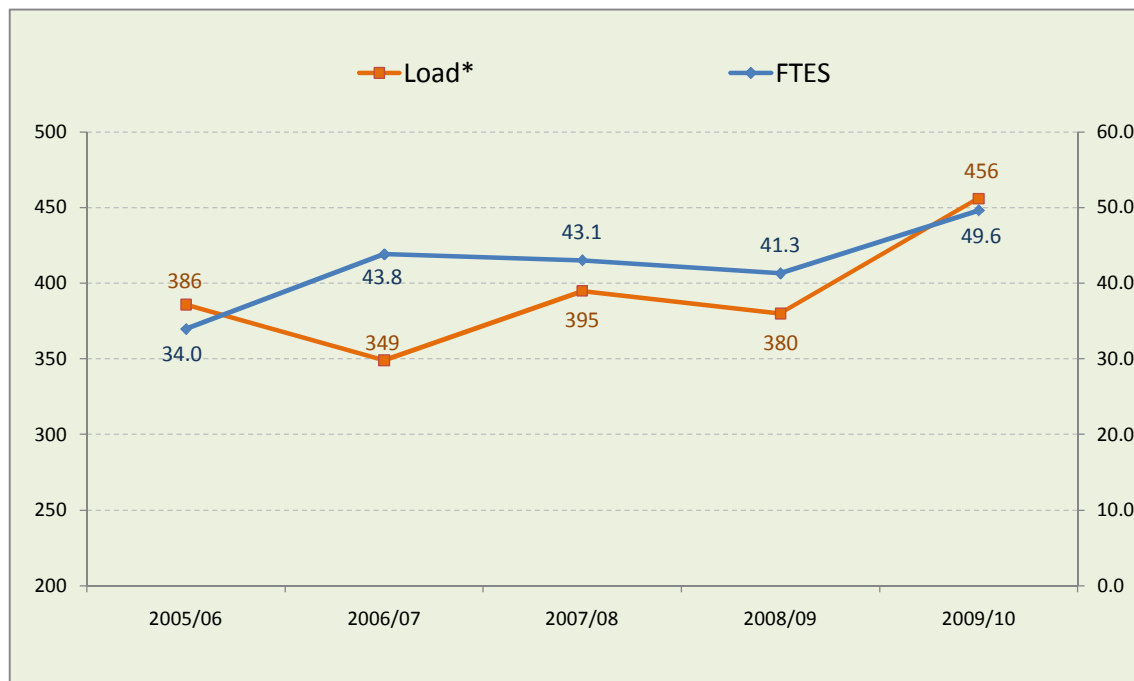
Department Efficiency

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
VARS	WSCH	1019	1315	1291	1240	1489
	FTES	34.0	43.8	43.1	41.3	49.6
	FTE	2.64	3.77	3.27	3.27	3.27
	Load*	386	349	395	380	456

***Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.
FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.
FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.
Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview



Some questions to get you thinking:

- * What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- * Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- * How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- * Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

Student Performance Profile

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
VARs	Success Rate*	96.5%	95.7%	95.8%	95.7%	93.5%
	Retention Rate*	97.4%	95.7%	95.8%	96.4%	96.5%
	Ave Units Attempted this Academic Year	14.04	12.28	12.52	12.23	11.93
	Ave Units Earned this Academic Year	10.41	9.68	9.2	9.23	9.14
	Ave Academic Year GPA	2.62	2.63	2.76	2.79	2.83
	Ave Cumulative GPA	2.67	2.7	2.8	2.8	2.8

*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

Ave Units Attempted this Academic Year is the average number of units associated with students enrollment for the Academic Year after the add/drop deadline.

Ave Units Earned this Academic Year is the average number of course units awarded to the student at the end of the given Academic Year.

Ave Academic Year GPA is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

Student Performance Profile



Some questions to get you thinking:

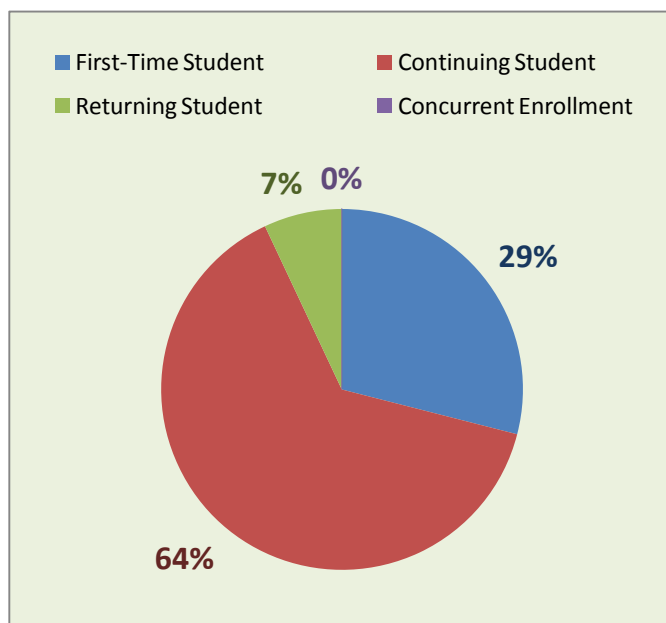
- * What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- * Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- * What do you think are the two or three underlying causes driving those trends and how might they be improved?
- * Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

Student Enrollment Status Profile

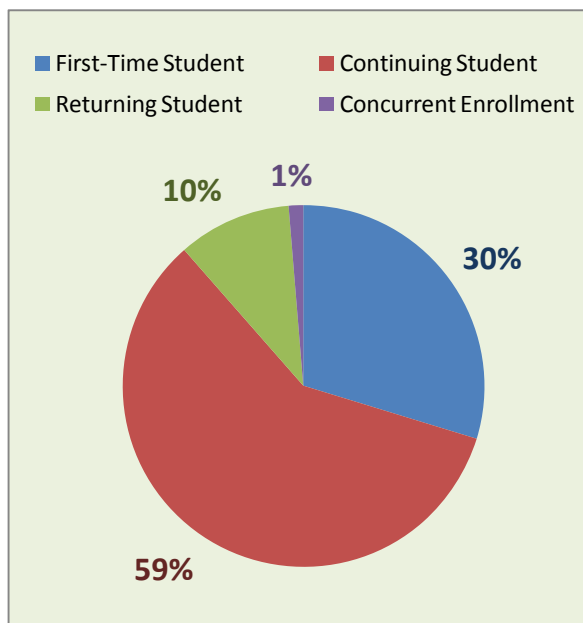
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
VARs	First-Time Student	29	29	45	34	44
	Continuing Student	64	89	69	79	87
	Returning Student	7	7	9	9	15
	Concurrent Enrollment	0	0	0	0	2
	Percent First Time	29%	23%	37%	28%	30%
	Percent Continuing	64%	71%	56%	65%	59%
	Percent Returning	7%	6%	7%	7%	10%
	Percent Concurrent	0%	0%	0%	0%	1%

Data Definitions: **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.
Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.
Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.
Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.

2005/06



2009/10



Some questions to get you thinking:

- * How has the proportion first-time, continuing & returning students in your department changed over the period?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

Student Goal Orientation

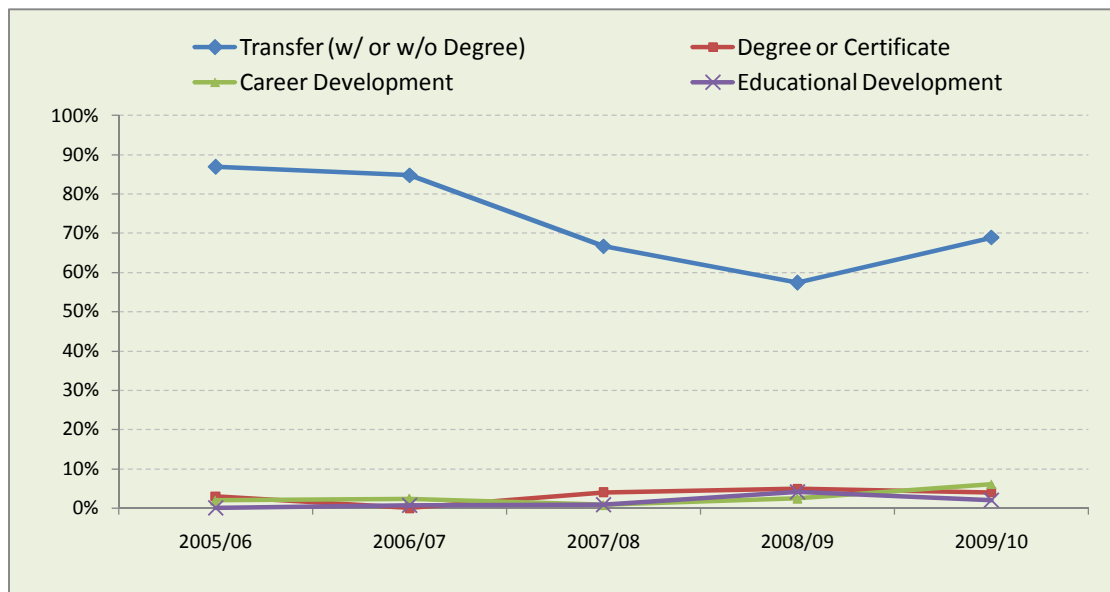
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
VARs	Transfer (w/ or w/o Degree)	87	106	82	70	102
	Degree or Certificate	3	0	5	6	6
	Career Development	2	3	1	3	9
	Educational Development	0	1	1	5	3
	Undecided	0	1	23	20	14
	Other Goal	8	14	6	15	13
	Percent Transfer	87%	85%	67%	57%	69%
	Percent Degree or Certificate	3%	0%	4%	5%	4%
	Percent Career Development	2%	2%	1%	2%	6%
	Percent Education Development	0%	1%	1%	4%	2%
	Percent Undecided	0%	1%	19%	16%	9%
	Percent Other	8%	11%	5%	12%	9%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

Note 2: Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

Sample of Student Goal Orientation



Some questions to get you thinking:

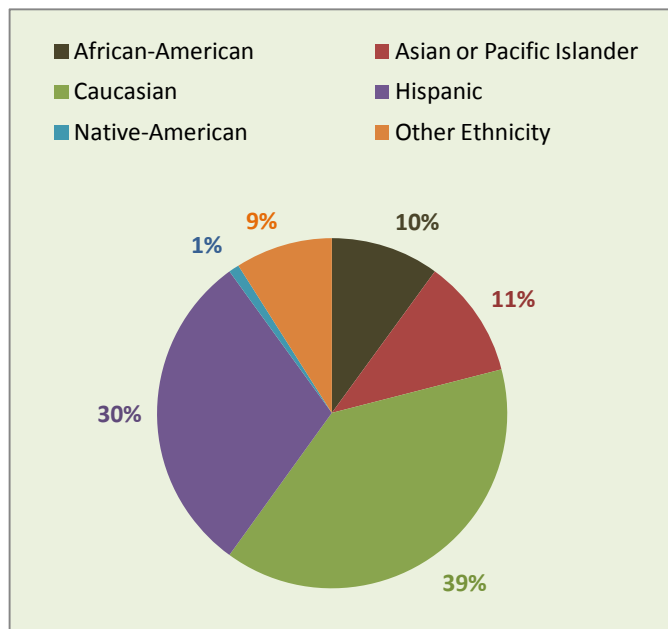
- * What are the most important trends occurring over the period? Do the data match your perceptions ?
- * What do you think are the underlying causes driving these trends ?
- * Does this change suggest any response strategy for the department?
- * How do the department trends compare to the college? Why might the two show different trends?

Student Demographics - Ethnicity

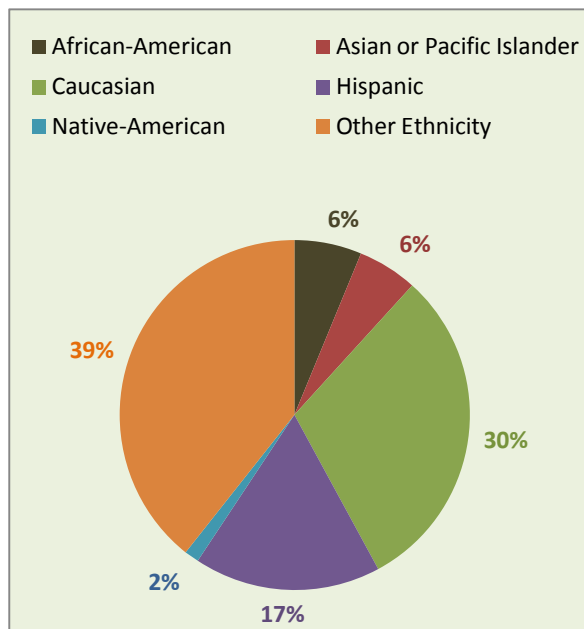
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
VARs	African-American	10	9	9	7	9
	Asian or Pacific Islander	11	12	6	13	8
	Caucasian	39	48	53	50	44
	Hispanic	30	42	42	39	25
	Native-American	1	1	2	3	2
	Other Ethnicity	9	12	11	9	57
	Percent African-American	10%	7%	7%	6%	6%
	Percent Asian or Pacific Islander	11%	10%	5%	11%	5%
	Percent Caucasian	39%	38%	43%	41%	30%
	Percent Hispanic	30%	34%	34%	32%	17%
	Percent Native-American	1%	1%	2%	2%	1%
	Percent Other Ethnicity	9%	10%	9%	7%	39%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

2005/06



2009/10



Some questions to get you thinking:

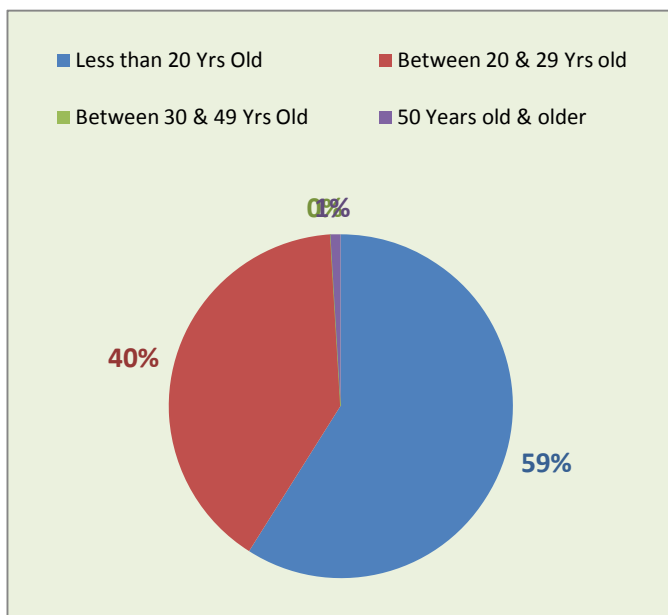
- * How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

Student Demographics - Gender & Age

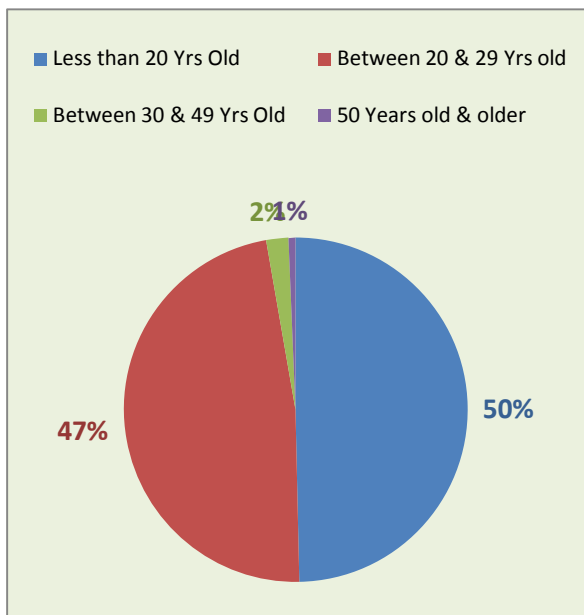
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
VARs	Female	29	33	28	28	32
	Male	70	88	90	92	110
	Less than 20 Yrs Old	59	69	67	64	72
	Between 20 & 29 Yrs old	40	54	53	53	69
	Between 30 & 49 Yrs Old	0	0	3	2	3
	50 Years old & older	1	1	0	2	1
	% Female	29%	26%	23%	23%	22%
	% Male	70%	70%	73%	75%	74%
	% Less than 20 yrs old	59%	55%	54%	52%	49%
	% Between 20 & 29 yrs old	40%	43%	43%	43%	47%
	% Between 30 and 49 yrs old	0%	0%	2%	2%	2%
	% 50 Years old & older	1%	1%	0%	2%	1%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

2005/06



2009/10



Some questions to get you thinking:

- * Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?

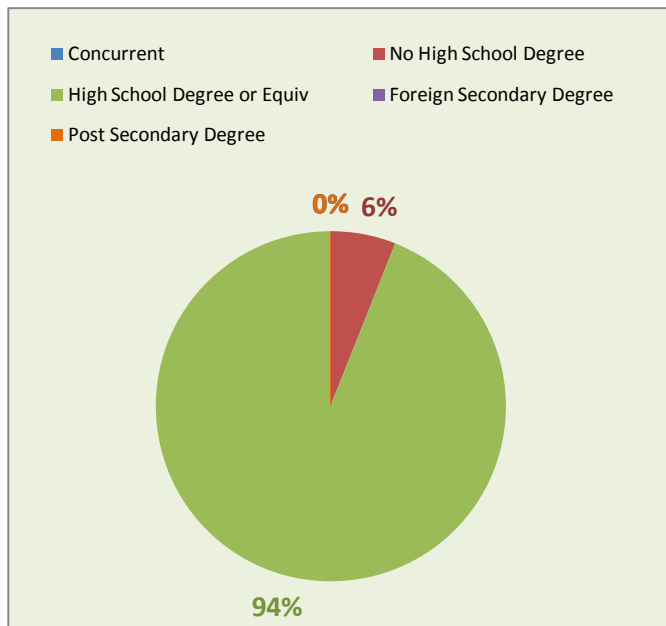
Student Education Attainment Level

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
VARs	Concurrent	0	0	0	0	2
	No High School Degree	6	5	6	10	5
	High School Degree or Equiv	94	117	116	106	132
	Foreign Secondary Degree	0	1	0	4	6
	Post Secondary Degree	0	2	1	2	3
	% Concurrent Enrollment	0%	0%	0%	0%	1%
	% No High School Degree	6%	4%	5%	8%	3%
	% High School Degree or Equiv	94%	94%	94%	87%	89%
	% Foreign Secondary Degree	0%	1%	0%	3%	4%
	% Post Secondary Degree	0%	2%	1%	2%	2%

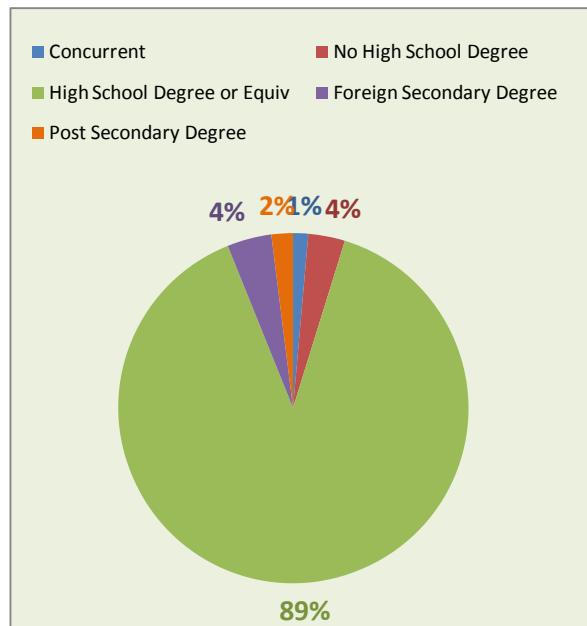
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Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

2005/06



2009/10



Some questions to get you thinking:

- * Is the current education attainment profile of your students what you expected?
- * How has the education level of the students in your department been changing over this period?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?