

Table 1. Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
TEAM	Student Headcount	229	239	286	308	309
	Total Course Enrollments	297	312	380	387	389
	# of Course Offerings	17	17	18	20	21
	# of Section Offerings	26	26	24	27	28
	Ave Enrollment per Section*	11.4	12.0	15.8	14.3	13.9

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

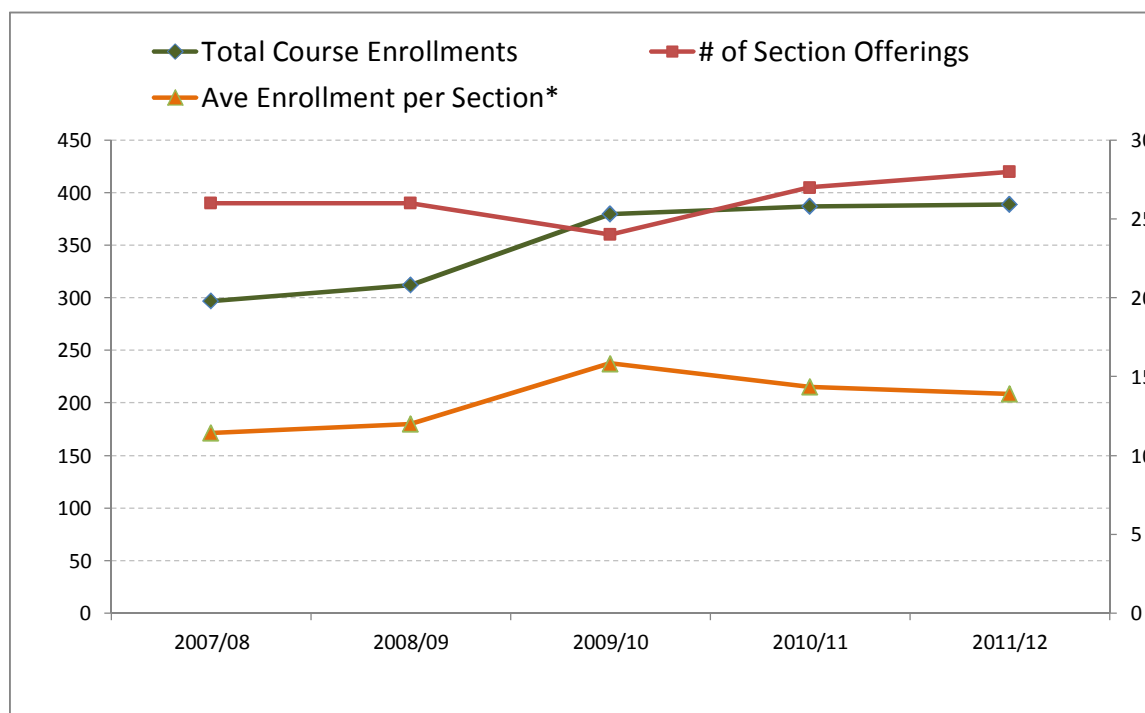
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

Total Course Enrollments is the sum of all course enrollments (filled seats) within the Department.

of Course Offerings is the number of courses offered within the department for that Academic Year.

of Section Offerings is the number of course sections offered within the department for that Academic Year.

Ave Enrollment per Section is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- * Compare course enrollments to section offerings. What is the relationship between the two trends?
- * Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- * How does your Department's average enrollment per section compare to the college average? Why might they be different?
- * Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- * Do the trends suggest any goals or enrollment targets for the department?

Table 2. Department Efficiency

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
TEAM	WSCH	1281	1268	1454	1491	1591
	FTES	42.7	42.3	48.5	49.7	53.0
	FTE	2.4	2.2	2.2	2.3	2.3
	Load*	532	575	668	663	707

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

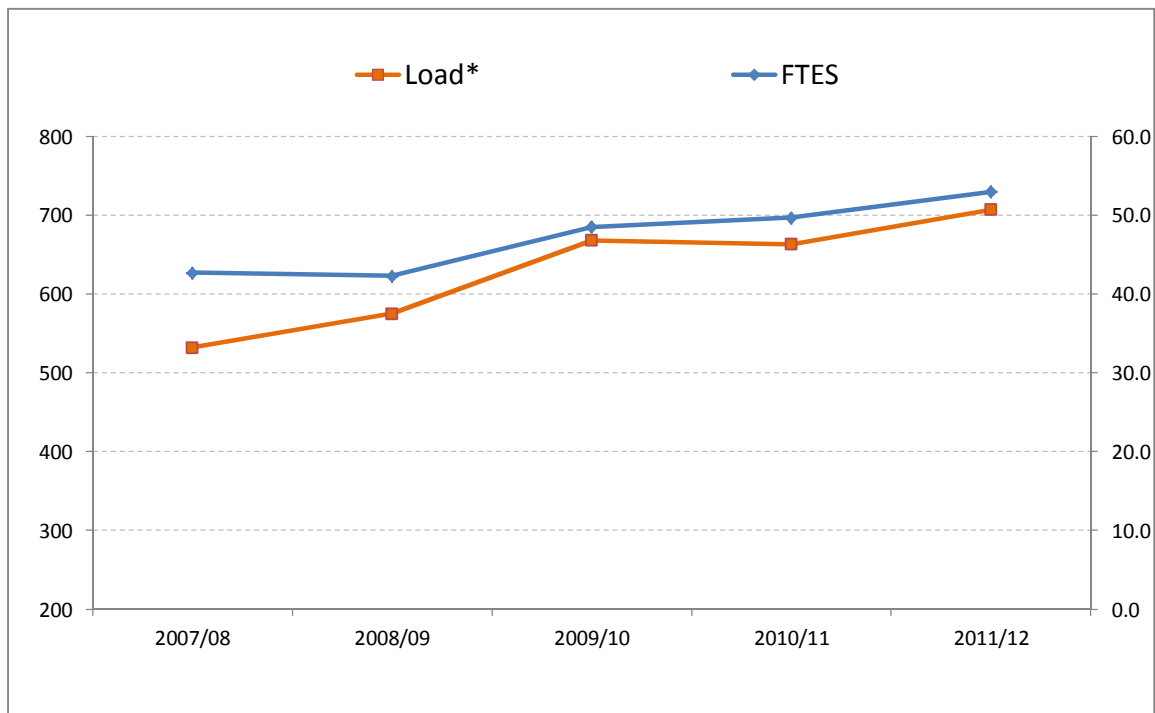
Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.

FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview



Some questions to get you thinking:

- * What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- * Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- * How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- * Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

Table 3. Student Performance Profile

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
TEAM	Success Rate*	93.0%	95.0%	93.0%	94.0%	91.0%
	Retention Rate*	93.0%	96.0%	94.0%	96.0%	92.0%
	Ave Units Attempted this Academic Year	7	7.2	7.5	8.5	8.3
	Ave Units Earned this Academic Year	4.92	5.67	5.58	5.72	5.93
	Ave Academic Year GPA	2.95	3	3.06	2.94	2.89
	Ave Cumulative GPA	2.9	2.9	2.97	2.84	2.89

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

Ave Units Attempted this Academic Year is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli

Ave Units Earned this Academic Year is the average number of course units awarded to the student at the end of the given Academic Year.

Ave Academic Year GPA is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

Student Performance Profile



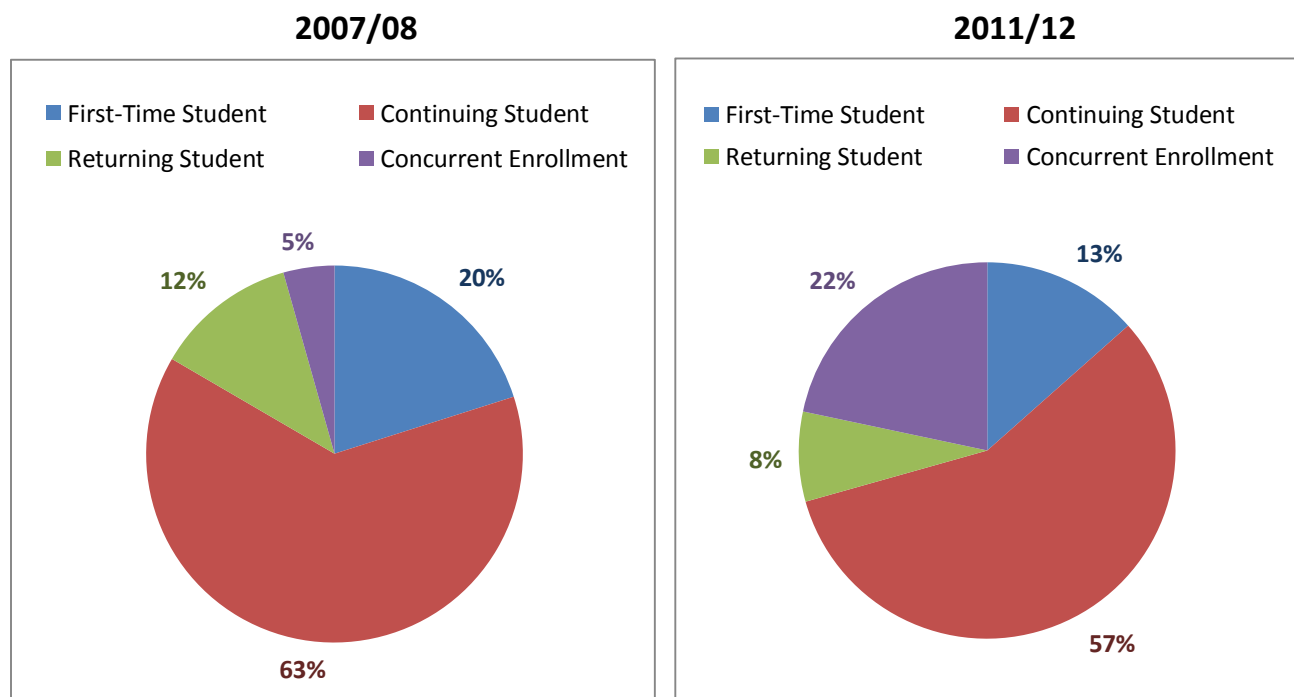
Some questions to get you thinking:

- * What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- * Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- * What do you think are the two or three underlying causes driving those trends and how might they be improved?
- * Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

Table 4. Student Enrollment Status Profile

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
TEAM	First-Time Student	46	53	54	57	51
	Continuing Student	145	157	194	206	216
	Returning Student	28	23	31	37	29
	Concurrent Enrollment	10	6	7	8	82
	Percent First Time	20%	22%	19%	19%	13%
	Percent Continuing	63%	66%	68%	67%	57%
	Percent Returning	12%	10%	11%	12%	8%
	Percent Concurrent	4%	3%	2%	3%	22%

Data Definitions: **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college. Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years. Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college. Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.



Some questions to get you thinking:

- * How has the proportion first-time, continuing & returning students in your department changed over the period?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

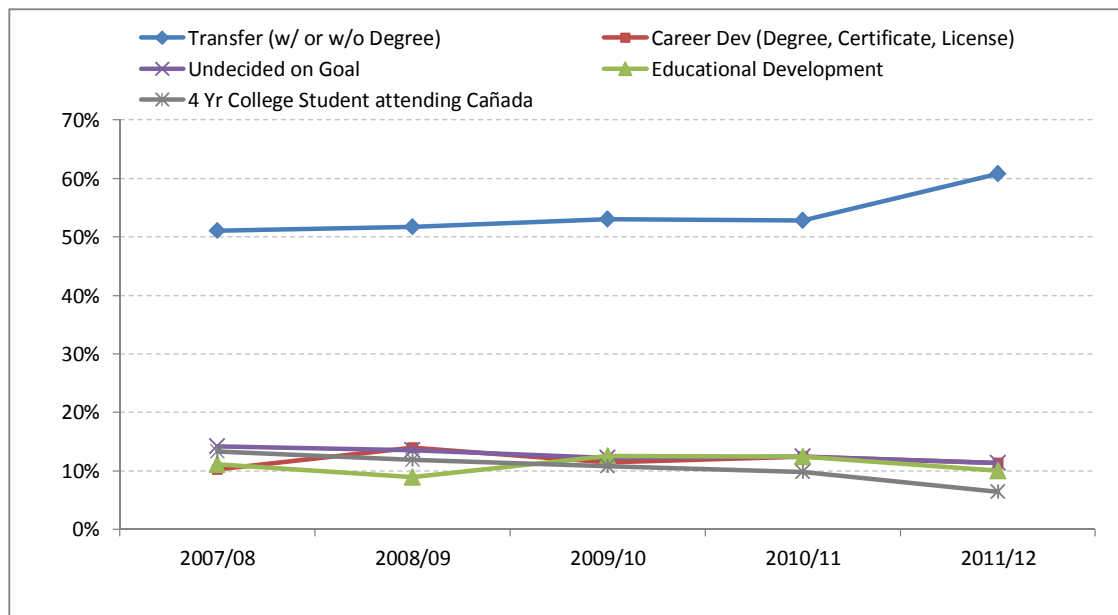
Table 5. Student Goal Orientation

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
TEAM	Transfer (w/ or w/o Degree)	115	122	148	161	188
	Career Dev (Degree, Certificate, License)	23	33	32	38	35
	Educational Development	25	21	35	38	31
	4 Yr College Student attending Cañada	30	28	30	30	20
	Undecided on Goal	32	32	34	38	35
	% Transfer (w/ or w/o Degree)	51%	52%	53%	53%	61%
	% Career Dev (Degree, Certificate, License)	10%	14%	11%	12%	11%
	% Educational Development	11%	9%	13%	12%	10%
	% 4 Yr College Student attending Cañada	13%	12%	11%	10%	6%
	% Undecided on Goal	14%	14%	12%	12%	11%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

Student Goal Orientation



Some questions to get you thinking:

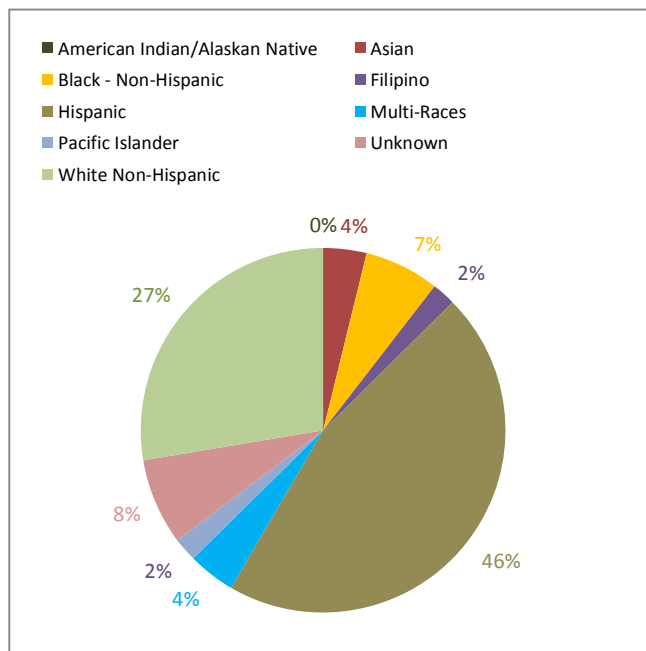
- * What are the most important trends occurring over the period? Do the data match your perceptions ?
- * What do you think are the underlying causes driving these trends ?
- * Does this change suggest any response strategy for the department?
- * How do the department trends compare to the college? Why might the two show different trends?

Table 6. Student Demographics - Ethnicity

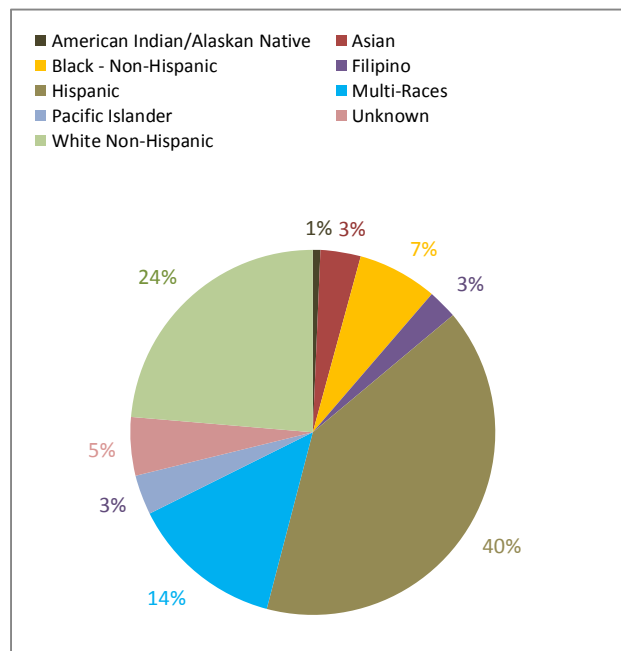
Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
TEAM	American Indian/Alaskan Native		2	0	1	2
	Asian		13	11	13	11
	Black - Non-Hispanic		14	19	29	22
	Filipino		7	6	11	8
	Hispanic		94	131	116	124
	Multi-Races		1	12	27	42
	Pacific Islander		6	6	10	11
	Unknown		25	22	20	16
	White Non-Hispanic		77	79	81	73
	% American Indian/Alaskan Native		1%	0%	0%	1%
	% Asian		5%	4%	4%	4%
	% Black - Non-Hispanic		6%	7%	9%	7%
	% Filipino		3%	2%	4%	3%
	% Hispanic		39%	46%	38%	40%
	% Multi-Races		0%	4%	9%	14%
	% Pacific Islander		3%	2%	3%	4%
	% Unknown		10%	8%	6%	5%
	% White Non-Hispanic		32%	28%	26%	24%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

2009/10



2011/12



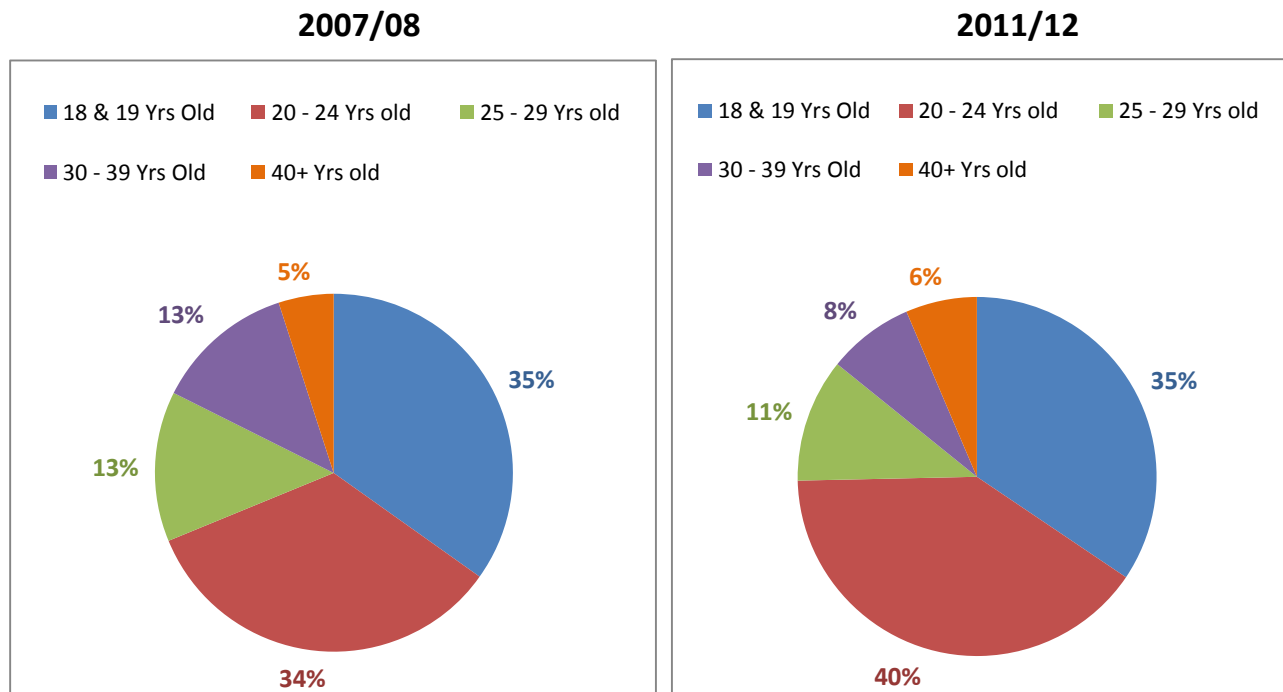
Some questions to get you thinking:

- * How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

Table 7. Student Demographics - Gender & Age

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
TEAM	Female	55	51	74	84	73
	Male	169	181	204	217	232
	18 & 19 Yrs Old	77	78	92	110	102
	20 - 24 Yrs old	75	90	109	112	119
	25 - 29 Yrs old	30	21	32	26	33
	30 - 39 Yrs Old	28	24	24	33	23
	40+ Yrs old	11	15	15	17	19
	% Female	25%	22%	27%	28%	24%
	% Male	75%	78%	73%	72%	76%
	% 18 & 19 Yrs Old	35%	34%	34%	37%	34%
	% 20 - 24 Yrs old	34%	39%	40%	38%	40%
	% 25 - 29 Yrs old	14%	9%	12%	9%	11%
	% 30 - 39 Yrs Old	13%	11%	9%	11%	8%
	% 40+ Yrs old	5%	7%	6%	6%	6%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.



Some questions to get you thinking:

- * Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?

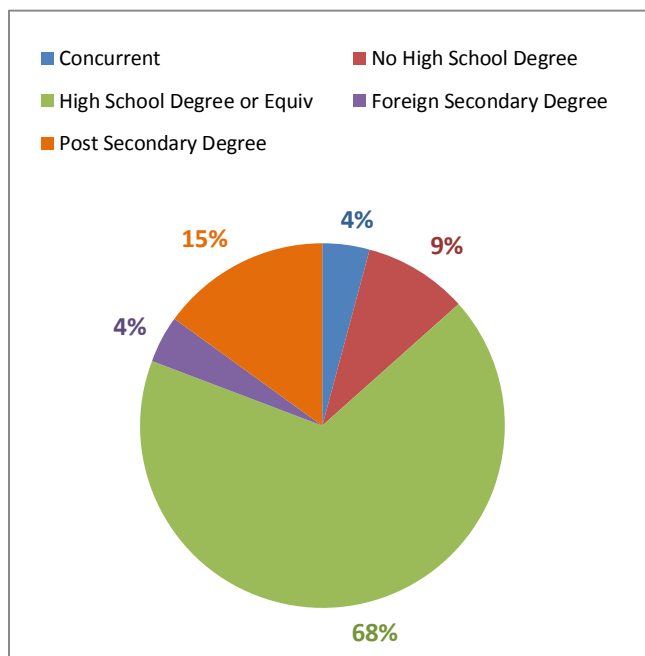
Table 8. Student Education Attainment Level

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
TEAM	Concurrent	10	6	7	8	13
	No High School Degree	22	23	29	37	33
	High School Degree or Equiv	161	175	214	230	235
	Foreign Secondary Degree	10	17	14	12	15
	Post Secondary Degree	36	24	29	29	24
	% Concurrent Enrollment	4%	2%	2%	3%	4%
	% No High School Degree	9%	9%	10%	12%	10%
	% High School Degree or Equiv	67%	71%	73%	73%	73%
	% Foreign Secondary Degree	4%	7%	5%	4%	5%
	% Post Secondary Degree	15%	10%	10%	9%	8%

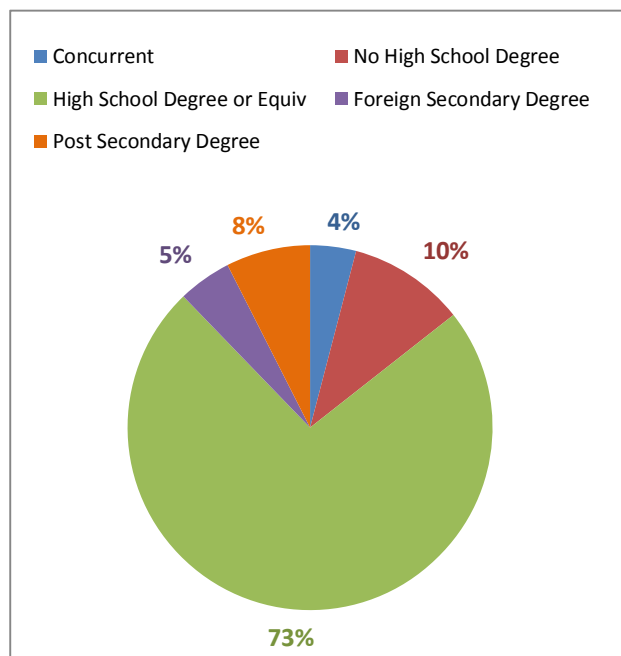
Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

2007/08



2011/12



Some questions to get you thinking:

- * Is the current education attainment profile of your students what you expected?
- * How has the education level of the students in your department been changing over this period?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?