

Table 1. Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ART	Student Headcount	520	554	673	666	656
	Total Course Enrollments	672	696	833	860	838
	# of Course Offerings	29	28	34	31	33
	# of Section Offerings	31	30	36	32	35
	Ave Enrollment per Section*	21.7	23.2	23.1	26.9	23.9

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

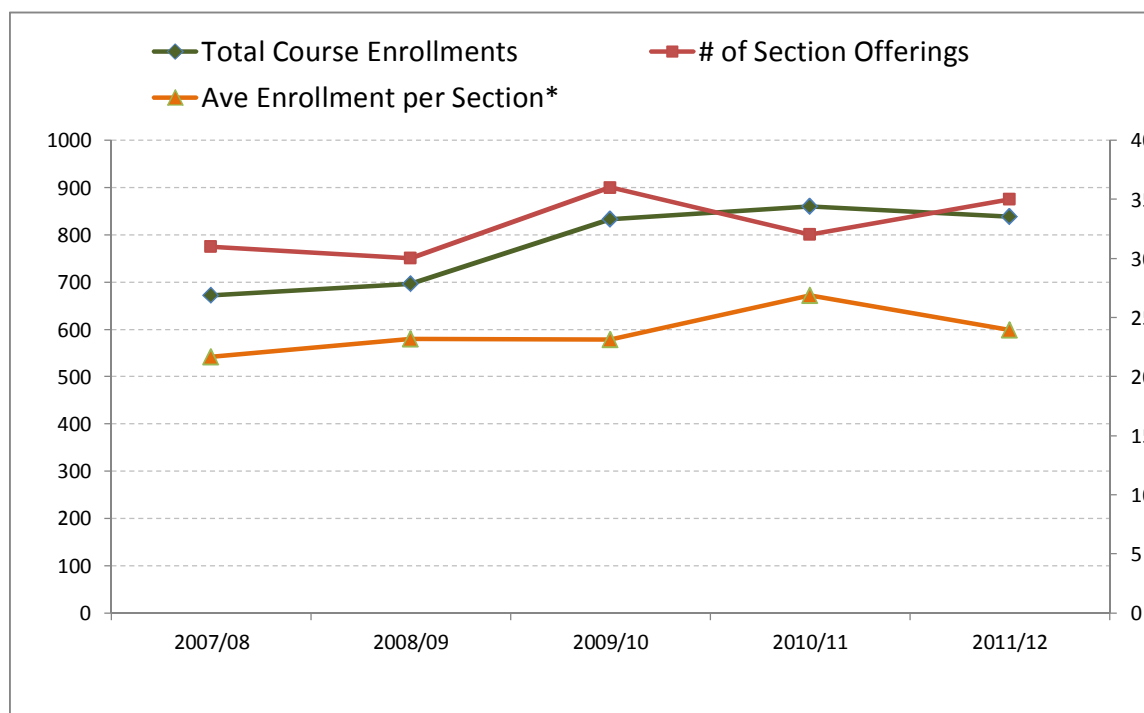
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

Total Course Enrollments is the sum of all course enrollments (filled seats) within the Department.

of Course Offerings is the number of courses offered within the department for that Academic Year.

of Section Offerings is the number of course sections offered within the department for that Academic Year.

Ave Enrollment per Section is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- * Compare course enrollments to section offerings. What is the relationship between the two trends?
- * Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- * How does your Department's average enrollment per section compare to the college average? Why might they be different?
- * Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- * Do the trends suggest any goals or enrollment targets for the department?

Table 2. Department Efficiency

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ART	WSCH	2777	3268	4050	3402	3262
	FTES	92.6	108.9	135.0	113.4	108.7
	FTE	6.8	6.4	7.2	6.6	7.5
	Load*	410	513	562	514	437

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

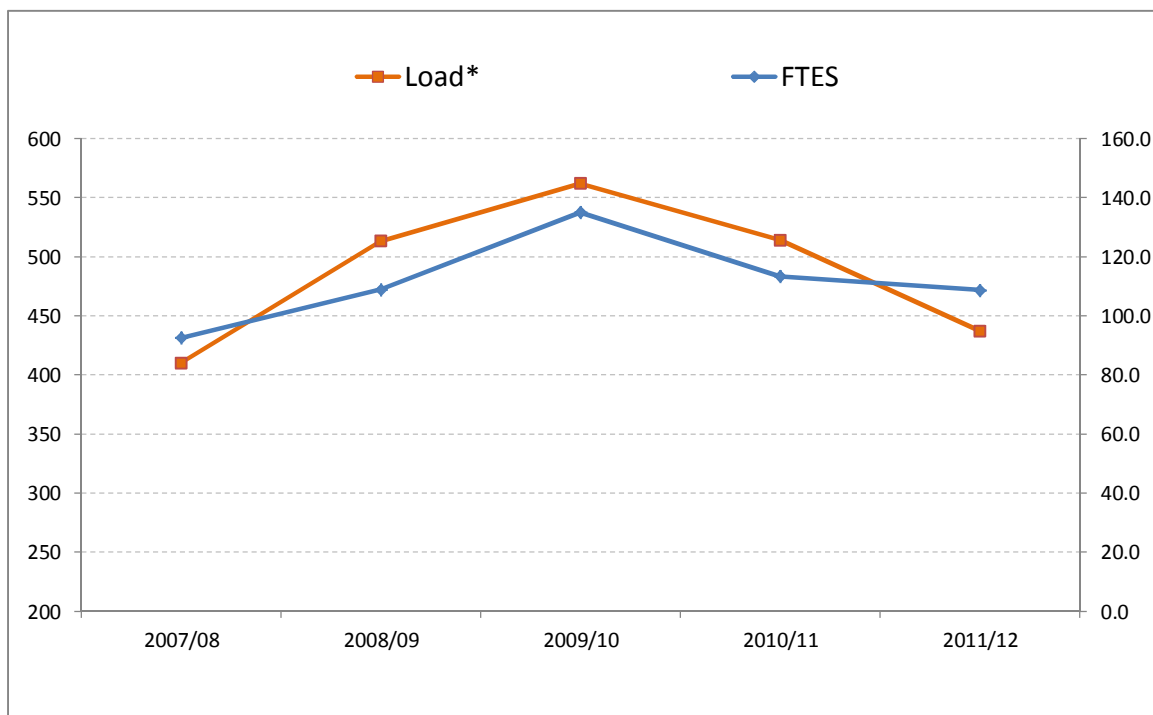
Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.

FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview



Some questions to get you thinking:

- * What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- * Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- * How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- * Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

Table 3. Student Performance Profile

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ART	Success Rate*	74.0%	76.0%	75.0%	77.0%	76.0%
	Retention Rate*	89.0%	88.0%	88.0%	91.0%	88.0%
	Ave Units Attempted this Academic Year	7.5	8.4	8.8	9.1	9.2
	Ave Units Earned this Academic Year	5.73	6.28	6.49	6.76	6.91
	Ave Academic Year GPA	2.09	2.15	2.34	2.26	2.32
	Ave Cumulative GPA	2.87	2.82	2.76	2.74	2.78

*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

Ave Units Attempted this Academic Year is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli

Ave Units Earned this Academic Year is the average number of course units awarded to the student at the end of the given Academic Year.

Ave Academic Year GPA is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

Student Performance Profile



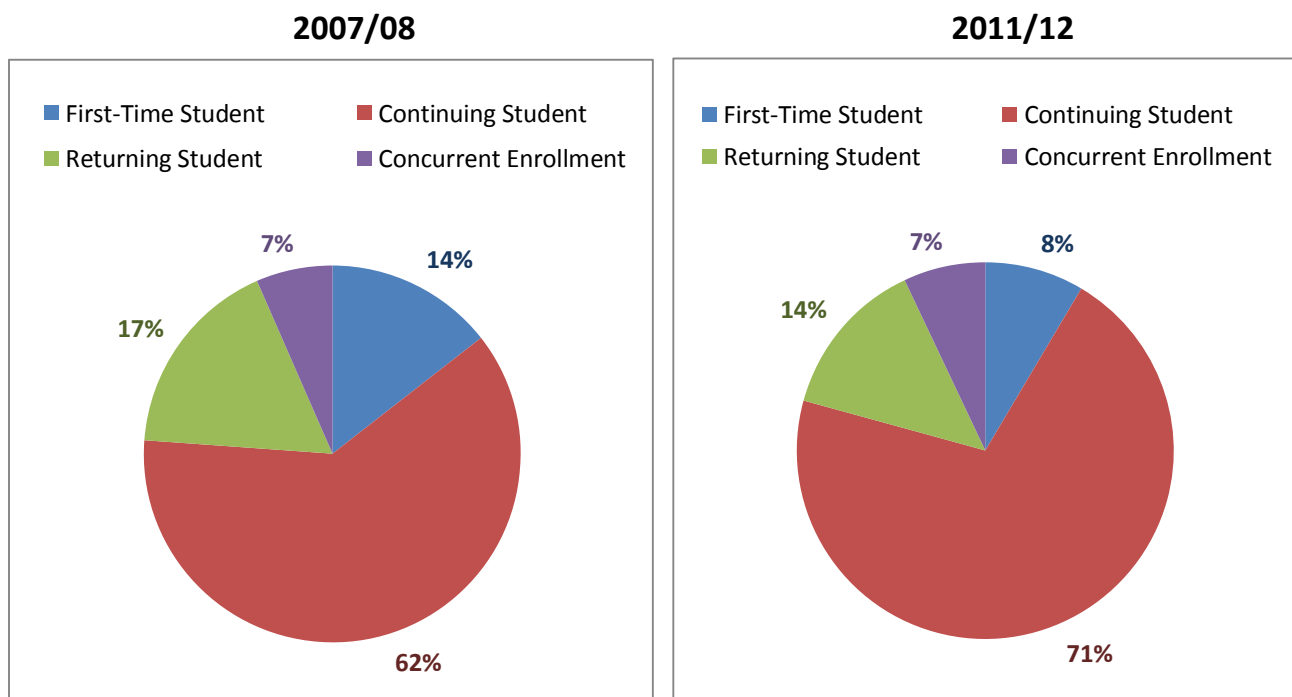
Some questions to get you thinking:

- * What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- * Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- * What do you think are the two or three underlying causes driving those trends and how might they be improved?
- * Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

Table 4. Student Enrollment Status Profile

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ART	First-Time Student	75	76	98	85	56
	Continuing Student	321	378	459	451	464
	Returning Student	90	77	85	87	90
	Concurrent Enrollment	34	23	31	43	46
	Percent First Time	14%	14%	15%	13%	9%
	Percent Continuing	62%	68%	68%	68%	71%
	Percent Returning	17%	14%	13%	13%	14%
	Percent Concurrent	7%	4%	5%	6%	7%

Data Definitions: **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college. Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years. Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college. Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.



Some questions to get you thinking:

- * How has the proportion first-time, continuing & returning students in your department changed over the period?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

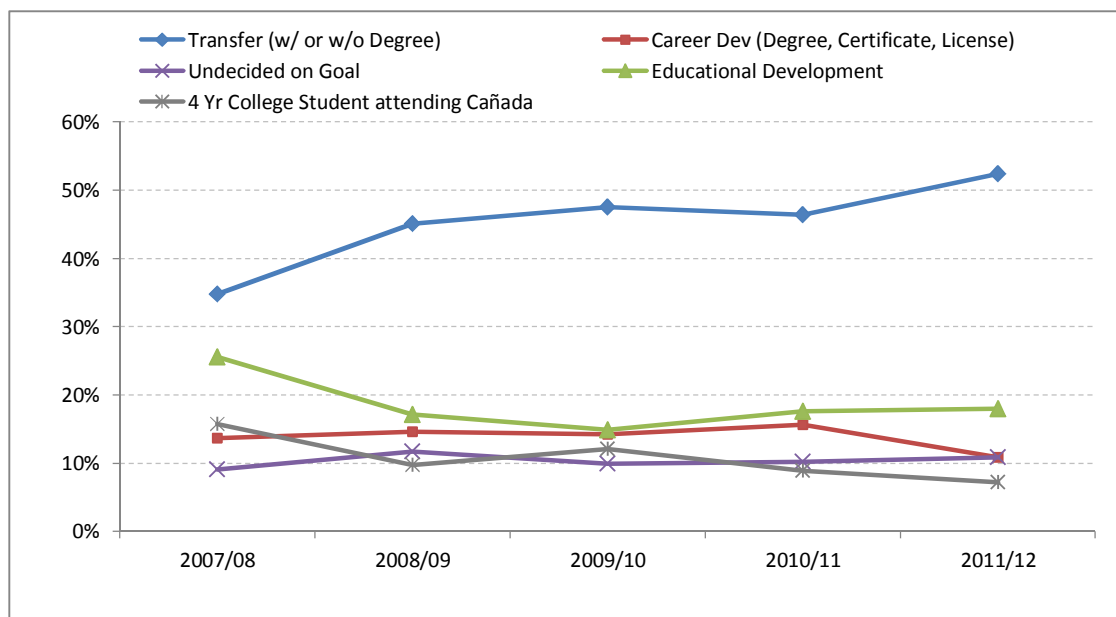
Table 5. Student Goal Orientation

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ART	Transfer (w/ or w/o Degree)	181	250	320	309	344
	Career Dev (Degree, Certificate, License)	71	81	96	104	71
	Educational Development	133	95	100	117	118
	4 Yr College Student attending Cañada	82	54	81	59	47
	Undecided on Goal	47	65	67	68	71
	% Transfer (w/ or w/o Degree)	35%	45%	48%	46%	52%
	% Career Dev (Degree, Certificate, License)	14%	15%	14%	16%	11%
	% Educational Development	26%	17%	15%	18%	18%
	% 4 Yr College Student attending Cañada	16%	10%	12%	9%	7%
	% Undecided on Goal	9%	12%	10%	10%	11%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

Student Goal Orientation



Some questions to get you thinking:

- * What are the most important trends occurring over the period? Do the data match your perceptions ?
- * What do you think are the underlying causes driving these trends ?
- * Does this change suggest any response strategy for the department?
- * How do the department trends compare to the college? Why might the two show different trends?

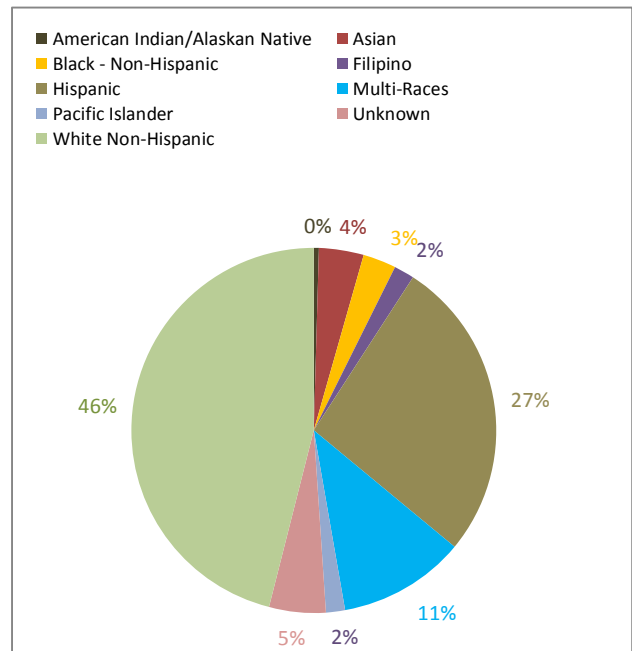
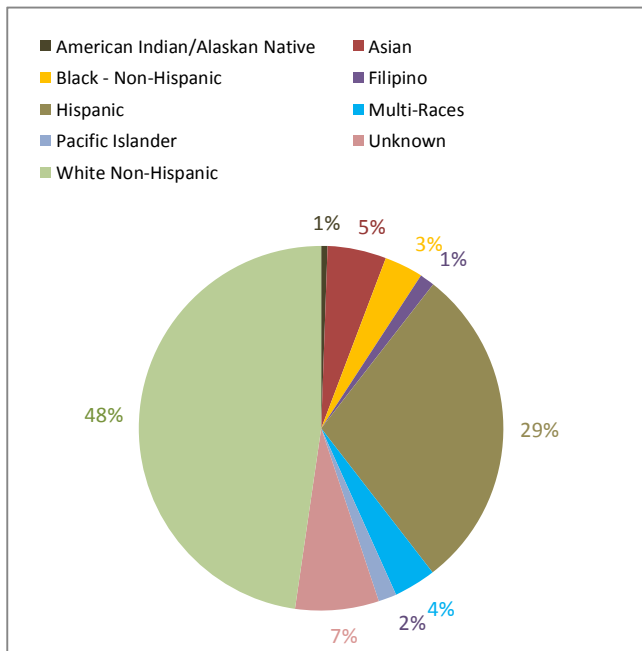
Table 6. Student Demographics - Ethnicity

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ART	American Indian/Alaskan Native		1	4	4	3
	Asian		35	35	32	26
	Black - Non-Hispanic		13	23	24	19
	Filipino		19	9	11	12
	Hispanic		159	195	195	176
	Multi-Races		1	25	52	74
	Pacific Islander		9	11	9	11
	Unknown		39	50	46	33
	White Non-Hispanic		278	321	293	302
	% American Indian/Alaskan Native		0%	1%	1%	0%
	% Asian		6%	5%	5%	4%
	% Black - Non-Hispanic		2%	3%	4%	3%
	% Filipino		3%	1%	2%	2%
	% Hispanic		29%	29%	29%	27%
	% Multi-Races		0%	4%	8%	11%
	% Pacific Islander		2%	2%	1%	2%
	% Unknown		7%	7%	7%	5%
	% White Non-Hispanic		50%	48%	44%	46%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

2009/10

2011/12



Some questions to get you thinking:

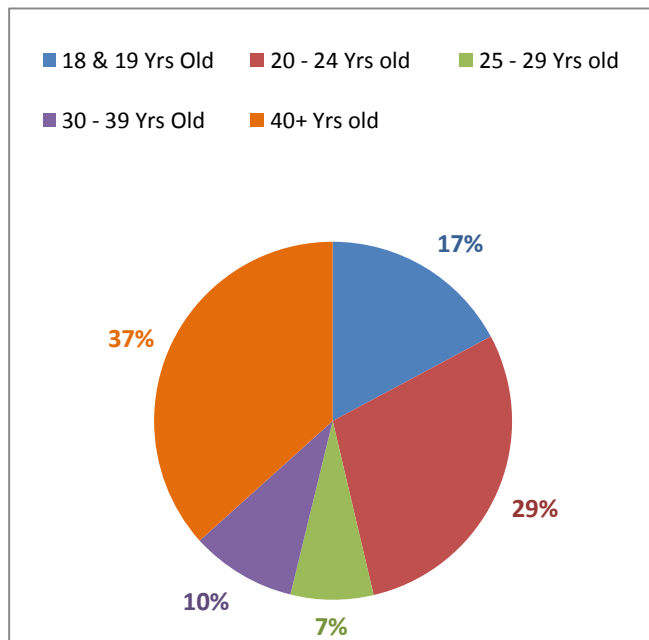
- * How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

Table 7. Student Demographics - Gender & Age

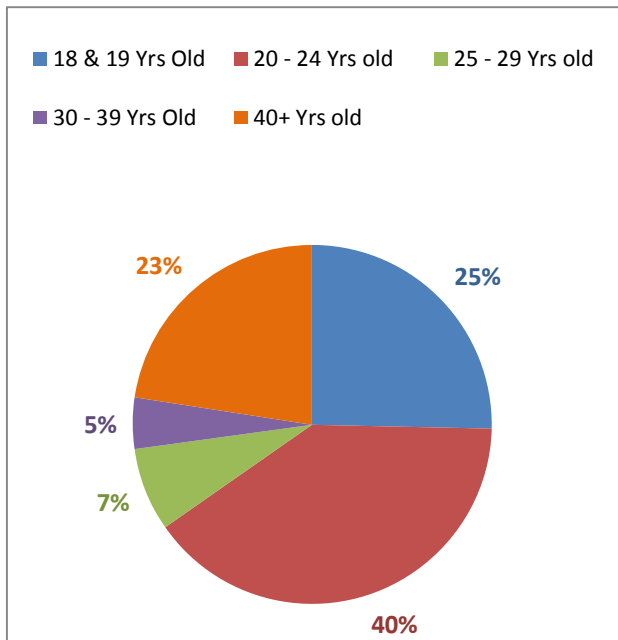
Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ART	Female	350	370	435	424	403
	Male	157	172	234	229	242
	18 & 19 Yrs Old	83	114	142	147	155
	20 - 24 Yrs old	141	174	238	238	244
	25 - 29 Yrs old	36	46	58	49	46
	30 - 39 Yrs Old	46	47	54	44	28
	40+ Yrs old	177	156	155	151	138
	% Female	67%	67%	65%	64%	61%
	% Male	30%	31%	35%	34%	37%
	% 18 & 19 Yrs Old	16%	21%	21%	22%	24%
	% 20 - 24 Yrs old	27%	31%	35%	36%	37%
	% 25 - 29 Yrs old	7%	8%	9%	7%	7%
	% 30 - 39 Yrs Old	9%	8%	8%	7%	4%
	% 40+ Yrs old	34%	28%	23%	23%	21%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

2007/08



2011/12



Some questions to get you thinking:

- * Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?

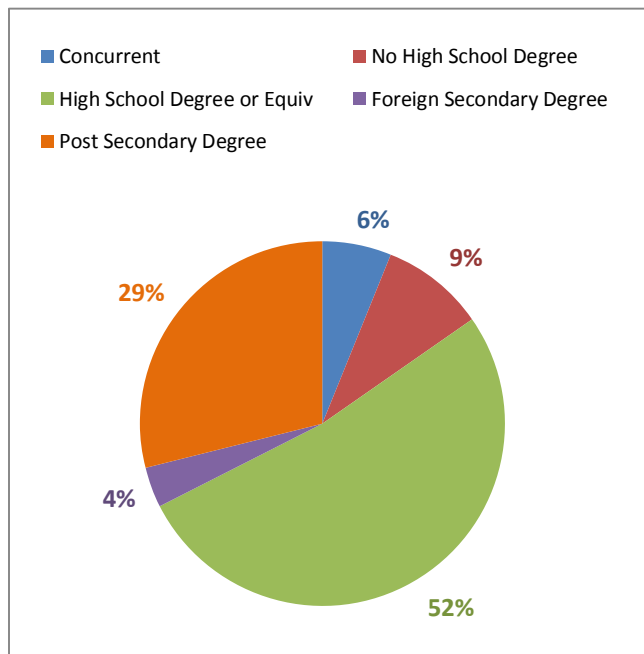
Table 8. Student Education Attainment Level

Department	Metric	Academic Year				
		2007/08	2008/09	2009/10	2010/11	2011/12
ART	Concurrent	34	23	31	43	46
	No High School Degree	51	47	53	69	68
	High School Degree or Equiv	289	352	458	445	456
	Foreign Secondary Degree	20	19	19	14	15
	Post Secondary Degree	160	136	143	136	110
	% Concurrent Enrollment	7%	4%	5%	6%	7%
	% No High School Degree	10%	8%	8%	10%	10%
	% High School Degree or Equiv	56%	64%	68%	67%	70%
	% Foreign Secondary Degree	4%	3%	3%	2%	2%
	% Post Secondary Degree	31%	25%	21%	20%	17%

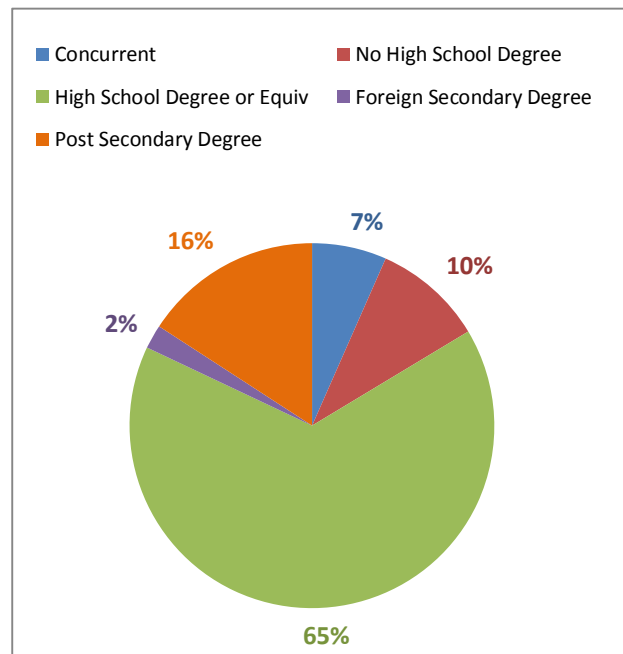
Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

2007/08



2011/12



Some questions to get you thinking:

- * Is the current education attainment profile of your students what you expected?
- * How has the education level of the students in your department been changing over this period?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?