Program Review Department Data Packet -   ACTG

Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2005/06	**2006/07**	**2007/08**	**2008/09**	**2009/10**
ACTG	Unique Headcount	251	281	292	304	317
	Total Course Enrollments	363	400	444	425	511
	# of Course Offerings	13	13	13	14	14
	# of Section Offerings	16	16	19	20	21
	Ave Enrollment per Section*	22.7	25.0	23.4	21.3	24.3

*Color Coding: Pink cells contain values at least 10% lower than the college average; blue cells at least 10% above the college average.

Data Definitions: **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

Total Course Enrollments is the sum of all individual section enrollments within the Department.

# of Course Offerings is the number of courses offered within the department for that Academic Year.

# of Section Offerings is the number of course sections offered within the department for that Academic Year.

Ave Enrollment per Section is the average number of students per section (Average Class Size).
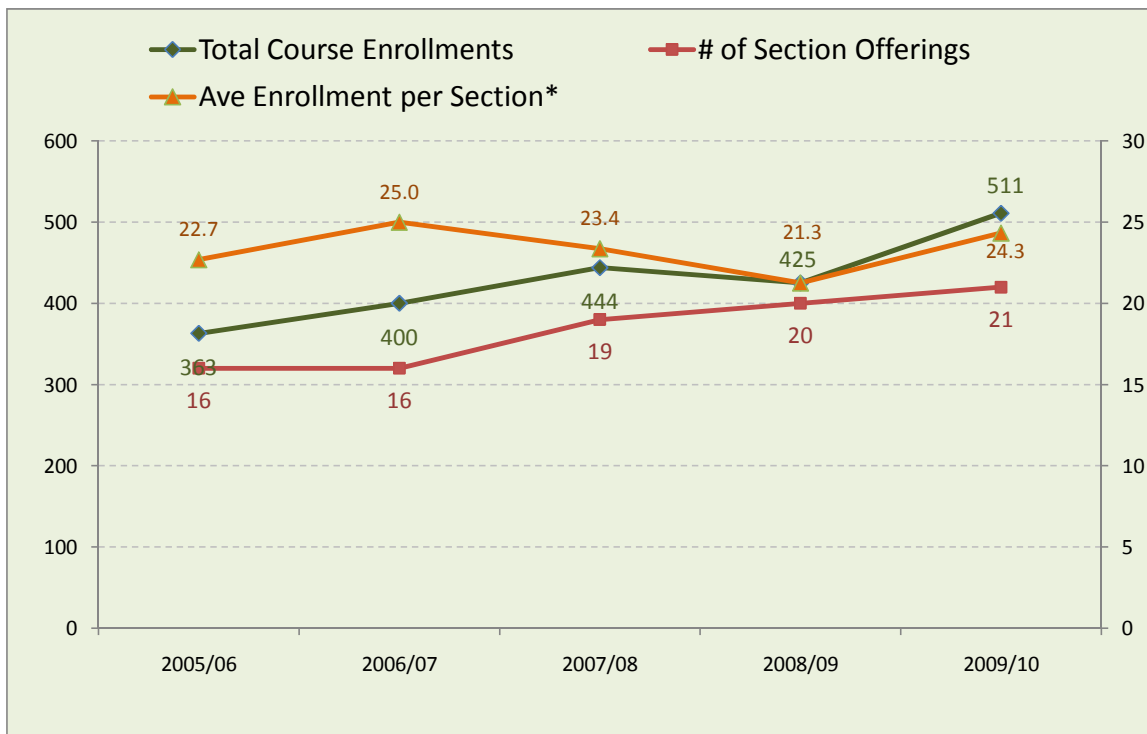
Some questions to get you thinking:

* Compare course enrollments to section offerings. What is the relationship between the two trends?

* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?

* How does your Department's average enrollment per section compare to the college average? Why might they be different?

* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?

* Do the trends suggest any goals or enrollment targets for the department?

Program Review Department Data Packet - ACTG

Department Efficiency

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ACTG	WSCH	1191	1341	1477	1488	1372
	FTES	39.7	44.7	49.2	49.6	45.7
	FTE	2.9	2.8	3.83	3.57	3.79
	Load*	411	479	385	417	362

*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.

FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview
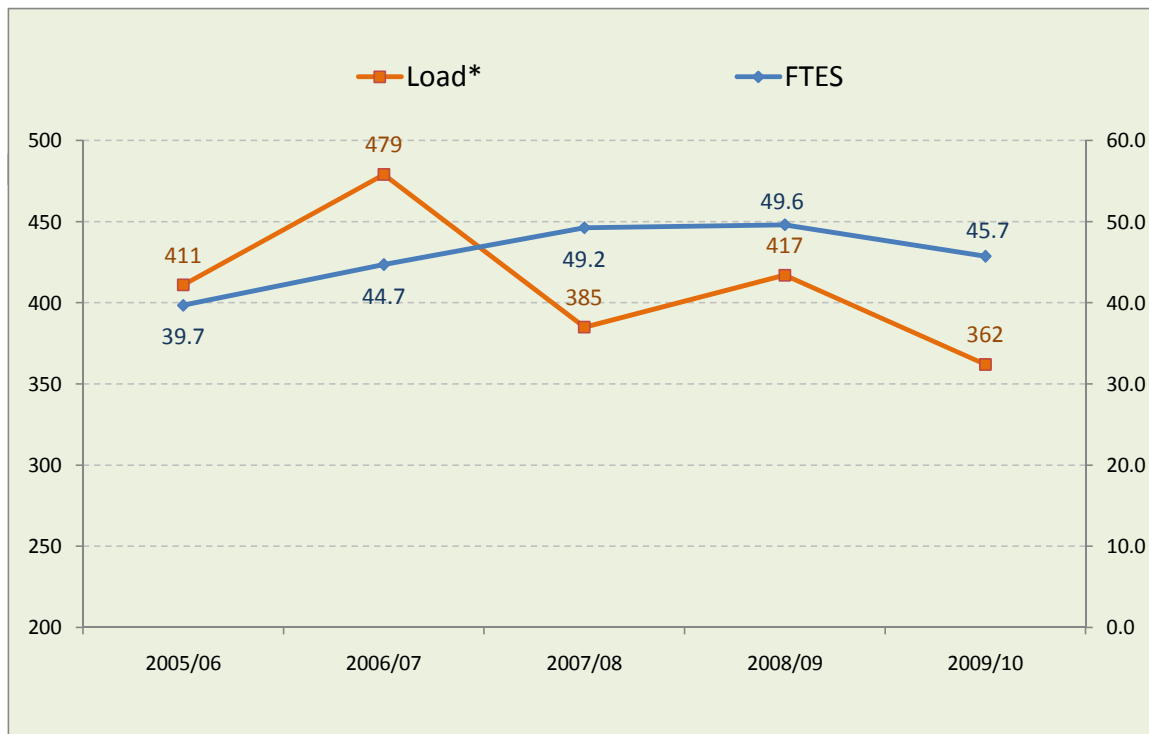
Some questions to get you thinking:

* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets
    for FTES & Load?

Student Performance Profile

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ACTG	Success Rate*	71.6%	69.8%	73.0%	72.7%	70.8%
	Retention Rate*	82.4%	83.0%	86.7%	86.1%	85.3%
	Ave Units Attempted this Academic Yea	7.62	7.49	8.4	7.89	8.4
	Ave Units Earned this Academic Year	5.39	5.52	6.56	6.12	6.42
	Ave Academic Year GPA	2.53	2.48	2.59	2.49	2.65
	Ave Cumulative GPA	2.86	2.8	2.92	2.9	2.9

*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

Ave Units Attempted this Academic Year is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli

Ave Units Earned this Academic Year is the average number of course units awarded to the student at the end of the given Academic Year.

Ave Academic Year GPA is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

Student Performance Profile
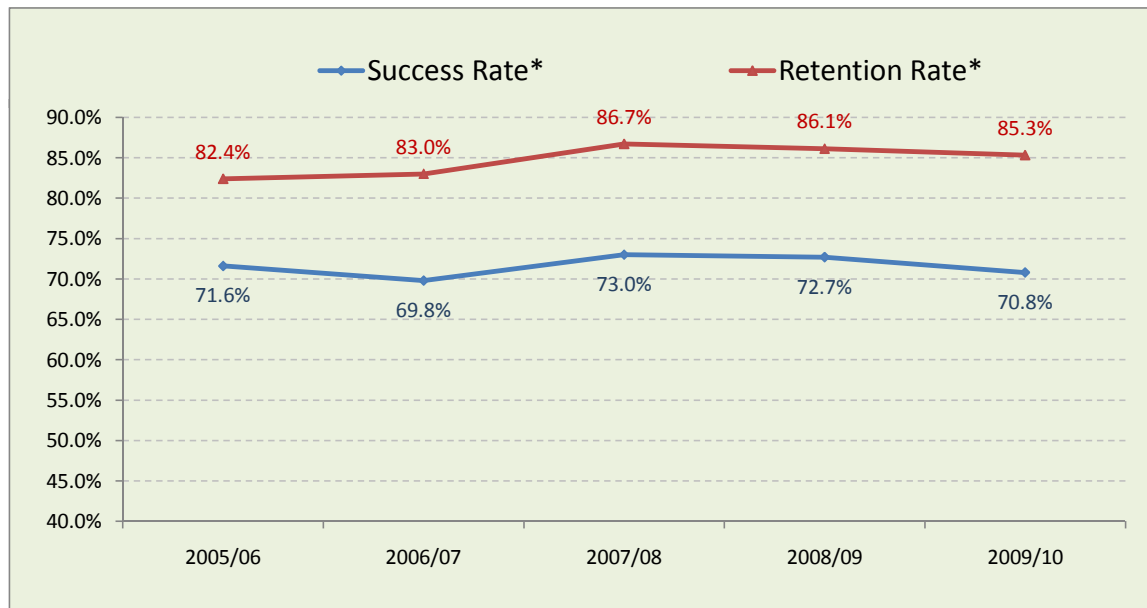
Some questions to get you thinking:

* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
* What do you think are the two or three underlying causes driving those trends and how might they be improved?
* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

Student Enrollment Status Profile

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ACTG	First-Time Student	22	45	23	46	51
	Continuing Student	169	167	195	198	192
	Returning Student	60	68	73	59	73
	Concurrent Enrollment	0	1	1	1	1
	Percent First Time	9%	16%	8%	15%	16%
	Percent Continuing	67%	59%	67%	65%	61%
	Percent Returning	24%	24%	25%	19%	23%
	Percent Concurrent	0%	0%	0%	0%	0%

Data Definitions: **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.

Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.

Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.

Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.

2005/06

2009/10
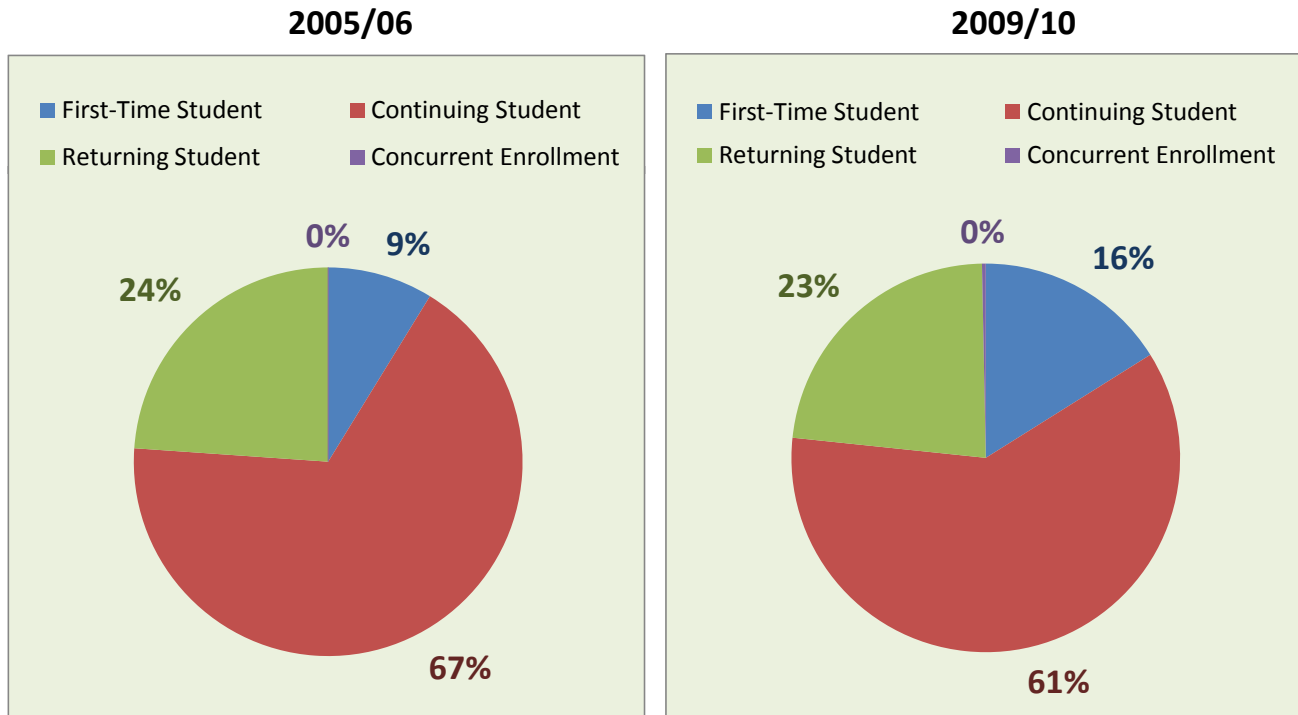
Some questions to get you thinking:

* How has the proportion first-time, continuing & returning students in your department changed over the period?
* Does this change suggest any response strategy for the department?
* How does the current picture compare with the college average and what does that tell you?

Student Goal Orientation

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ACTG	Transfer (w/ or w/o Degree)	149	163	127	128	115
	Degree or Certificate	25	14	26	32	43
	Career Development	40	57	37	47	66
	Educational Development	13	18	21	21	19
	Undecided	4	2	66	56	39
	Other Goal	20	27	14	16	29
	Percent Transfer	59%	58%	43%	42%	36%
	Percent Degree or Certificate	10%	5%	9%	11%	14%
	Percent Career Development	16%	20%	13%	15%	21%
	Percent Education Development	5%	6%	7%	7%	6%
	Percent Undecided	2%	1%	23%	18%	12%
	Percent Other	8%	10%	5%	5%	9%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

Note 2: Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

### Sample of Student Goal Orientation
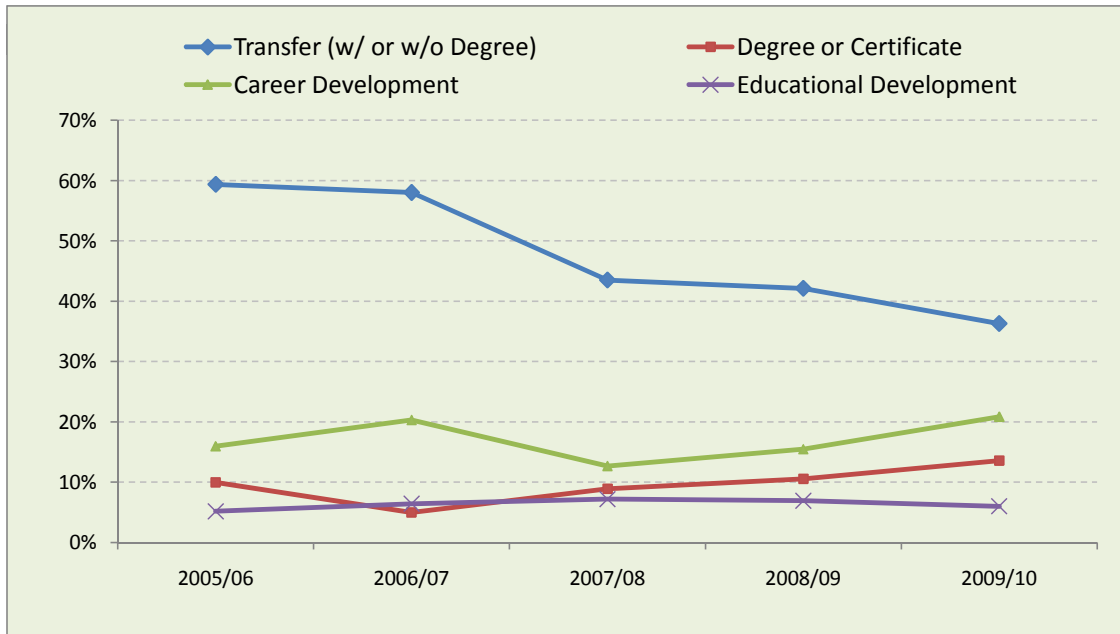
Some questions to get you thinking:

* What are the most important trends occurring over the period? Do the data match your perceptions ?
* What do you think are the underlying causes driving these trends ?
* Does this change suggest any response strategy for the department?
* How do the department trends compare to the college? Why might the two show different trends?

## Student Demographics - Ethnicity

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ACTG	African-American	11	12	7	8	9
	Asian or Pacific Islander	41	49	44	37	31
	Caucasian	92	103	114	114	75
	Hispanic	90	88	100	102	85
	Native-American	2	0	3	1	1
	Other Ethnicity	15	29	24	41	116
	Percent African-American	4%	4%	2%	3%	3%
	Percent Asian or Pacific Islander	16%	17%	15%	12%	10%
	Percent Caucasian	37%	37%	39%	38%	24%
	Percent Hispanic	36%	31%	34%	34%	27%
	Percent Native-American	1%	0%	1%	0%	0%
	Percent Other Ethnicity	6%	10%	8%	13%	37%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

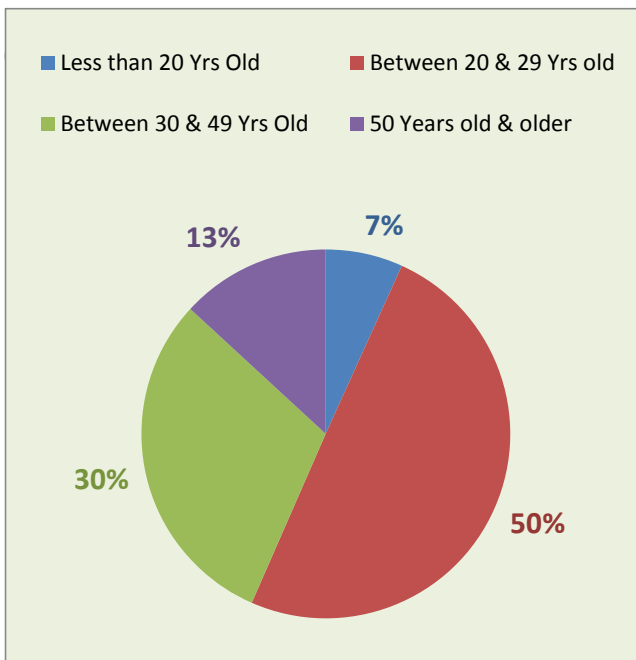### 2005/06
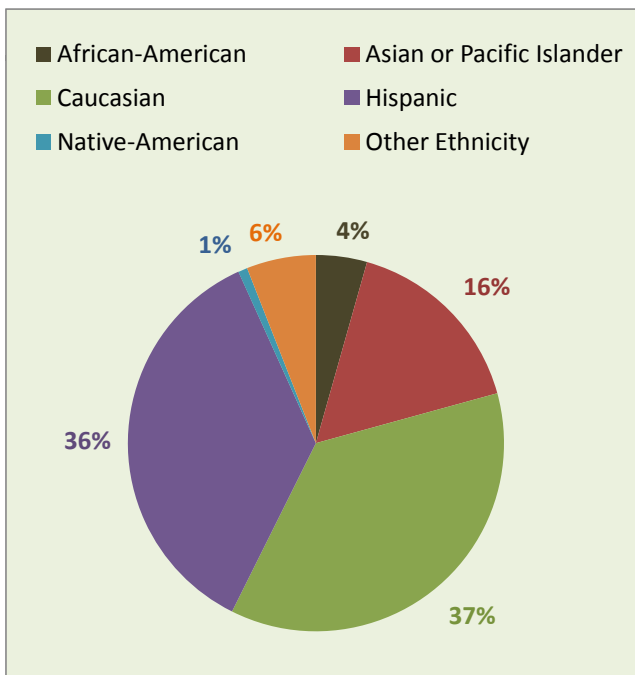
2009/10
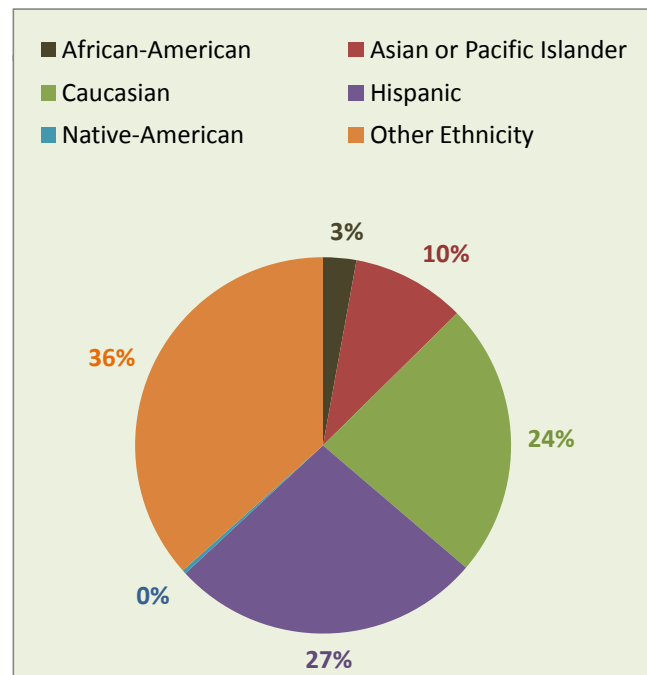
Some questions to get you thinking:

* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
* What might be the underlying causes driving any changes?
* Does this change suggest any response strategy for the department?
* How does the current picture compare with the college average and what does that tell you?

Program Review Department Data Packet - ACTG

Student Demographics - Gender & Age

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ACTG	Female	156	178	187	188	192
	Male	92	97	99	107	118
	Less than 20 Yrs Old	17	8	13	24	32
	Between 20 & 29 Yrs old	125	142	153	170	135
	Between 30 & 49 Yrs Old	76	101	90	73	104
	50 Years old & older	33	30	36	36	46
	% Female	62%	63%	64%	62%	61%
	% Male	37%	35%	34%	35%	37%
	% Less than 20 yrs old	7%	3%	4%	8%	10%
	% Between 20 & 29 yrs old	50%	51%	52%	56%	43%
	% Between 30 and 49 yrs old	30%	36%	31%	24%	33%
	% 50 Years old & older	13%	11%	12%	12%	15%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

2005/06

2009/10
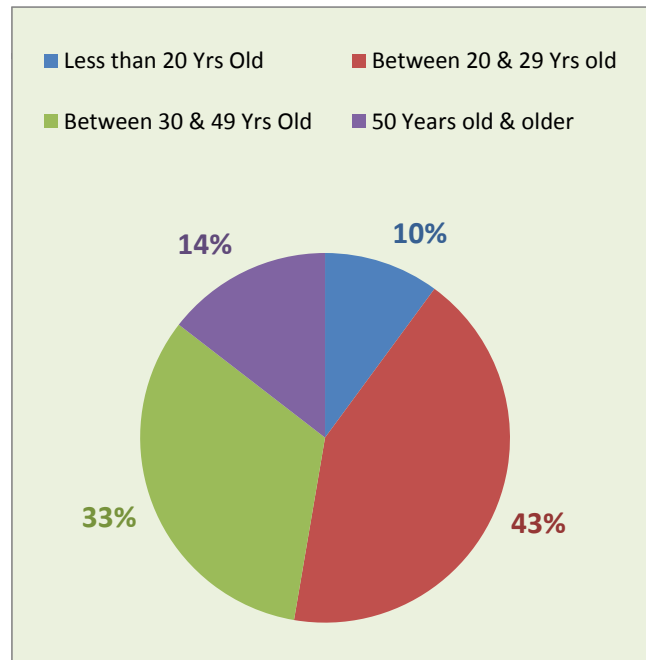
Some questions to get you thinking:

* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?

* What might be the underlying causes driving any changes? Do you expect the trend to continue?

* How does the current picture for the department compare with the college?

* Does this change suggest any response strategy for the department?

Student Education Attainment Level

| Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
ACTG	Concurrent	0	1	1	1	1
	No High School Degree	17	21	20	15	24
	High School Degree or Equiv	148	163	181	190	197
	Foreign Secondary Degree	23	23	21	20	25
	Post Secondary Degree	62	72	69	77	70
	% Concurrent Enrollment	0%	0%	0%	0%	0%
	% No High School Degree	7%	7%	7%	5%	8%
	% High School Degree or Equiv	59%	58%	62%	63%	62%
	% Foreign Secondary Degree	9%	8%	7%	7%	8%
	% Post Secondary Degree	25%	26%	24%	25%	22%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1:   Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

2005/06
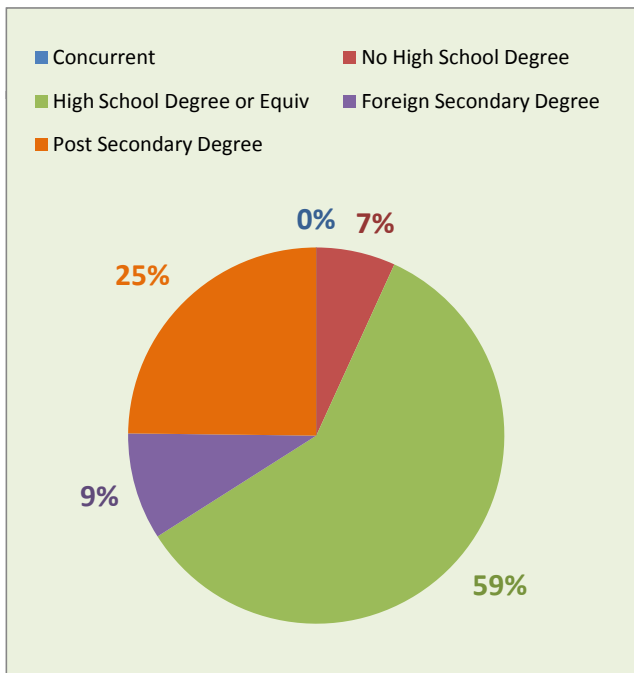
2009/10
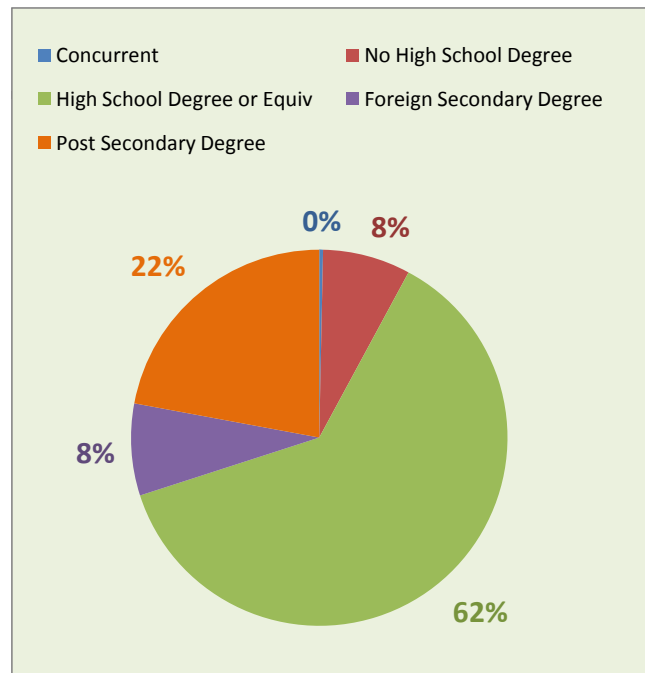
Some questions to get you thinking:

* Is the current education attainment profile of your students what you expected?
* How has the education level of the students in your department been changing over this period?
* What might be the underlying causes driving any changes? Do you expect the trend to continue?
* How does the current picture for the department compare with the college?
* Does this change suggest any response strategy for the department?