

**Table 1. Enrollment Patterns & Course Offerings**

Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
READ	Student Headcount	399	381	395	369	400
	Total Course Enrollments	400	381	395	369	400
	# of Course Offerings	2	2	2	2	2
	# of Section Offerings	12	12	12	12	13
	Ave Enrollment per Section*	33.3	31.8	32.9	30.8	30.8

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

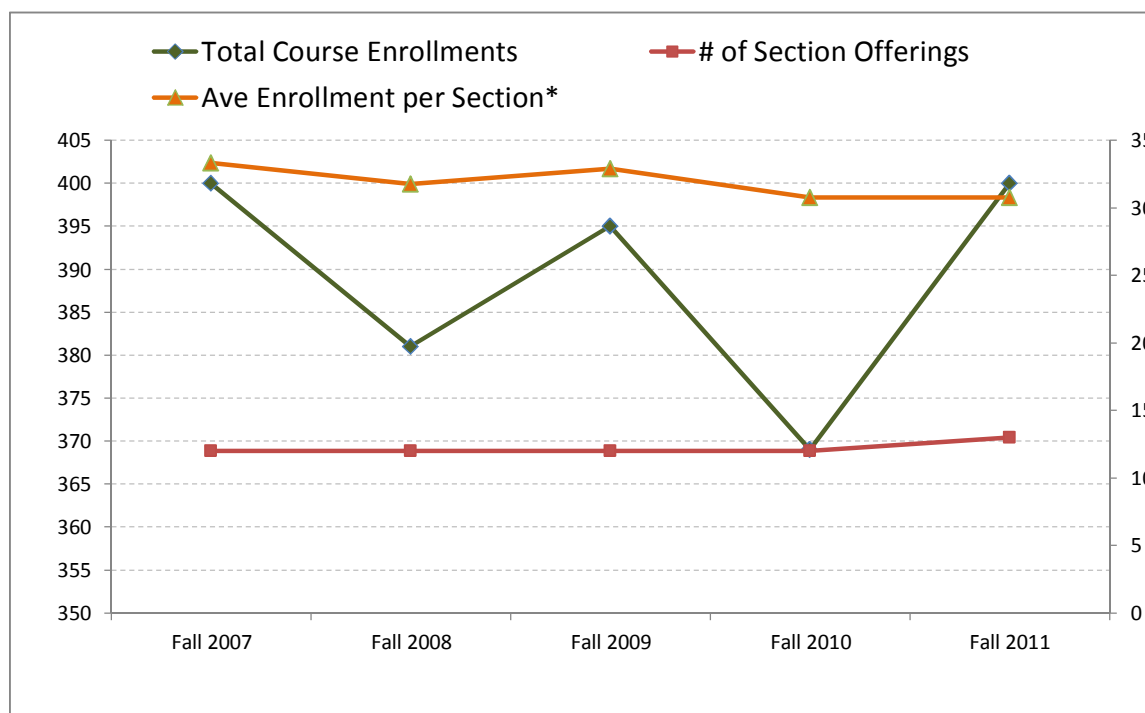
Data Definitions: **Student Headcount** is the count of individual students (no duplicates) enrolled in all courses within the Department

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the Department.

**# of Course Offerings** is the number of courses offered within the department for that term.

**# of Section Offerings** is the number of course sections offered within the department for that term.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

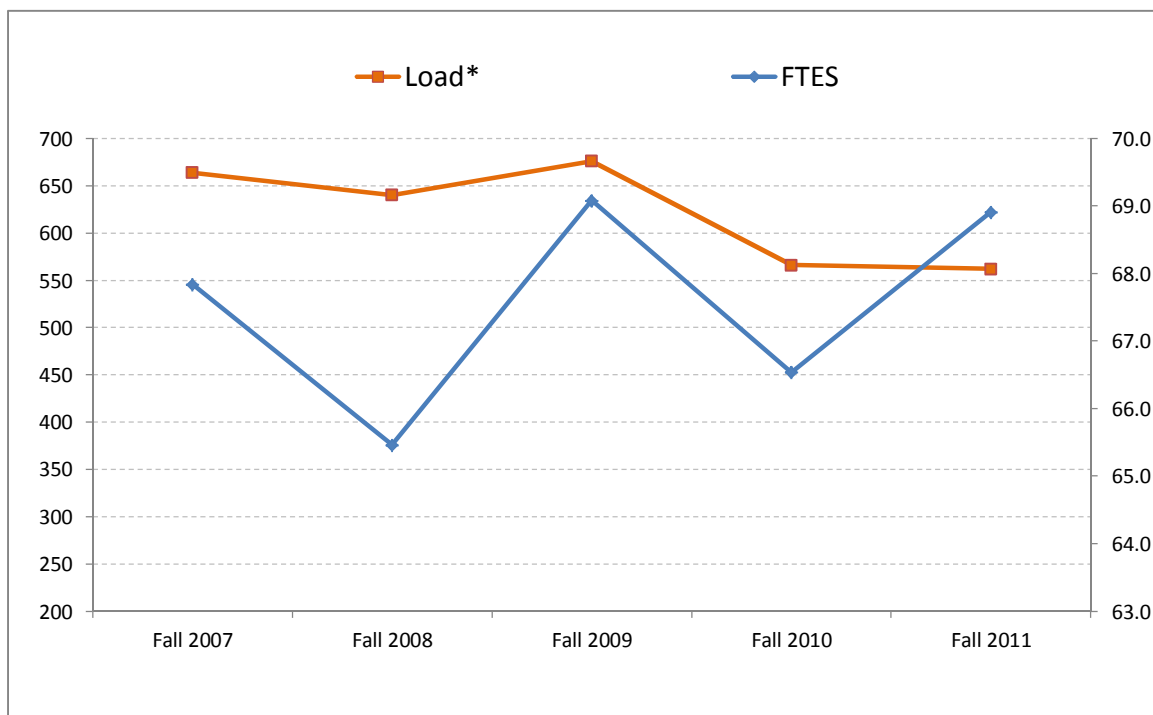
**Table 2. Department Efficiency**

Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
READ	WSCH	2035	1964	2072	1996	2067
	FTES	67.8	65.5	69.1	66.5	68.9
	FTE	3.07	3.07	3.07	3.53	3.68
	Load*	664	640	676	566	562

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

**Data Definitions:** **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.  
**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.  
**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that term.  
**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

**Department Overview**



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

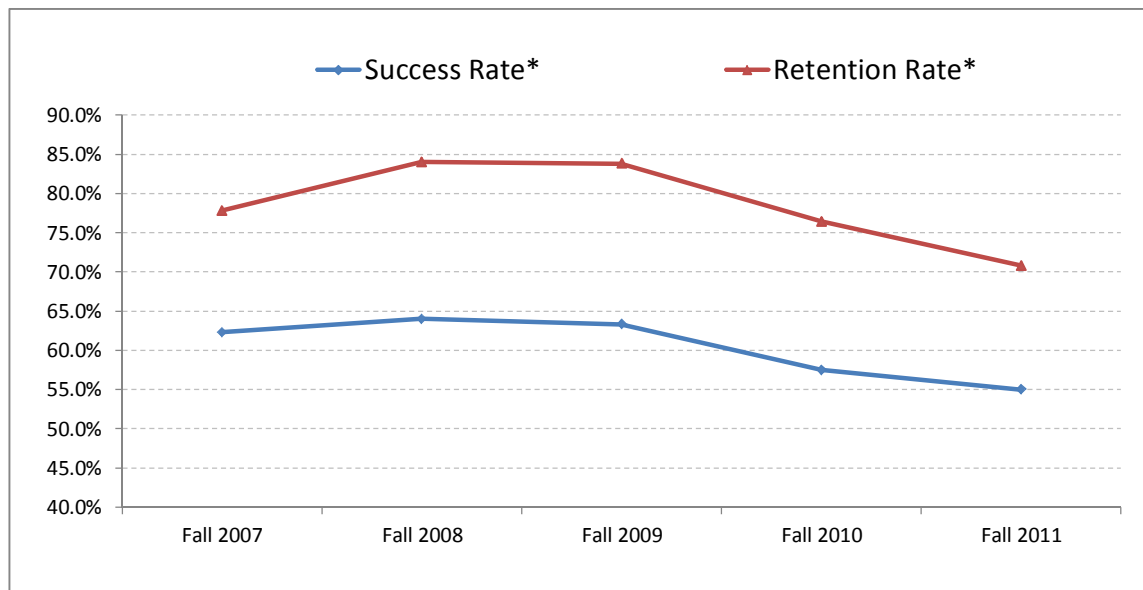
**Table 3. Student Performance Profile**

Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
READ	Success Rate*	62.3%	64.0%	63.3%	57.5%	55.0%
	Retention Rate*	77.8%	84.0%	83.8%	76.4%	70.8%
	Ave Units Attempted this Term	10.3	10.3	10.7	11.3	11.5
	Ave Units Earned this Term	6.6	7.1	7	6.9	7.1
	Ave Term GPA	2.12	2.05	2.12	2.01	1.88
	Ave Cumulative GPA	2.26	2.19	2.26	2.11	2.15

\*Color Coding: Peach shaded cells contain values at least 10% lower than the college average; blue shaded cells at least 10% above the college average.

**Data Definitions:** **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.  
**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.  
**Ave Units Attempted this Term** is the average number of units associated with students enrollment for the term after the add/drop deadline.  
**Ave Units Earned this Term** is the average number of course units awarded to the student at the end of the given term.  
**Ave Term GPA** is the average current term GPA of all students taking courses in the department for the given term.  
**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given term.

**Student Performance Profile**



Some questions to get you thinking:

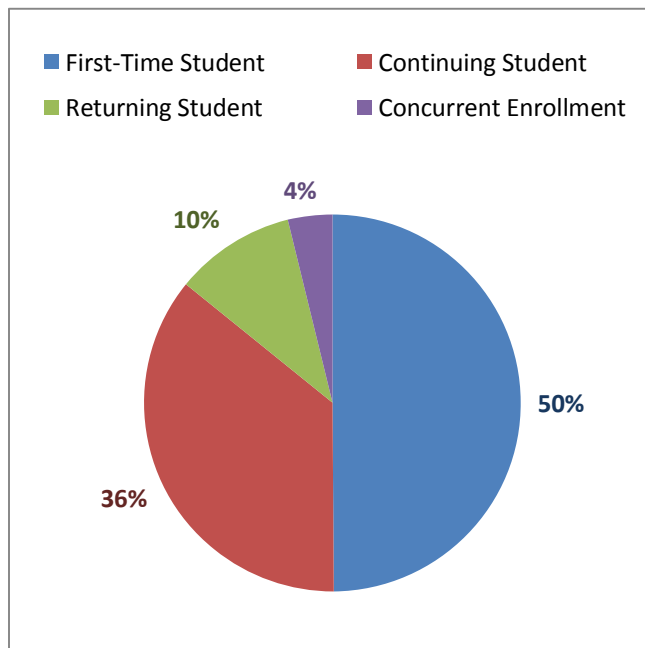
- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

**Table 4. Student Enrollment Status Profile**

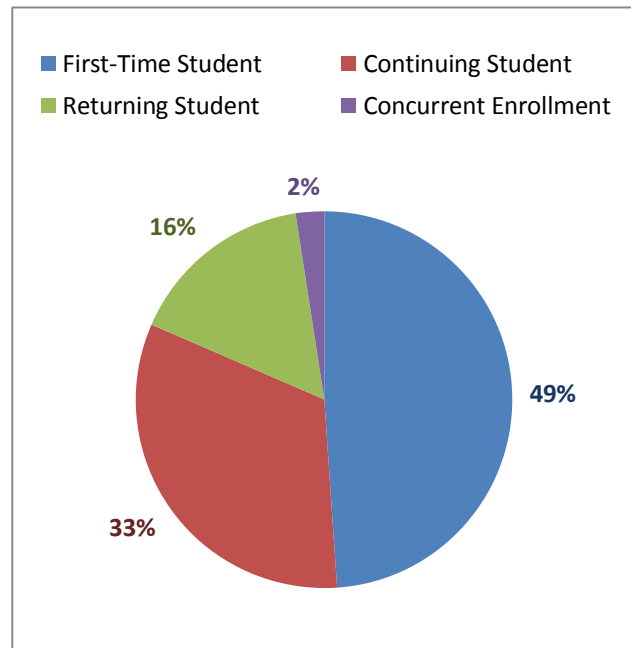
Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
READ	First-Time Student	183	193	203	169	180
	Continuing Student	132	120	103	123	120
	Returning Student	38	45	44	63	59
	Concurrent Enrollment	14	41	31	40	9
	Percent First Time	46%	51%	51%	46%	45%
	Percent Continuing	33%	31%	26%	33%	30%
	Percent Returning	10%	12%	11%	17%	15%
	Percent Concurrent	4%	11%	8%	11%	2%

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.  
**Continuing Students** are those that attended the DISTRICT in immediately previous primary term. Fall & Spring are primary terms.  
**Returning Student** is returning to this DISTRICT and has not attended another institution since the last term here or is returning to this DISTRICT after attending another college.  
**Concurrent Enrollment** is a student that is attending high school during the term for which he/she is applying.

**Fall 2007**



**Fall 2011**



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

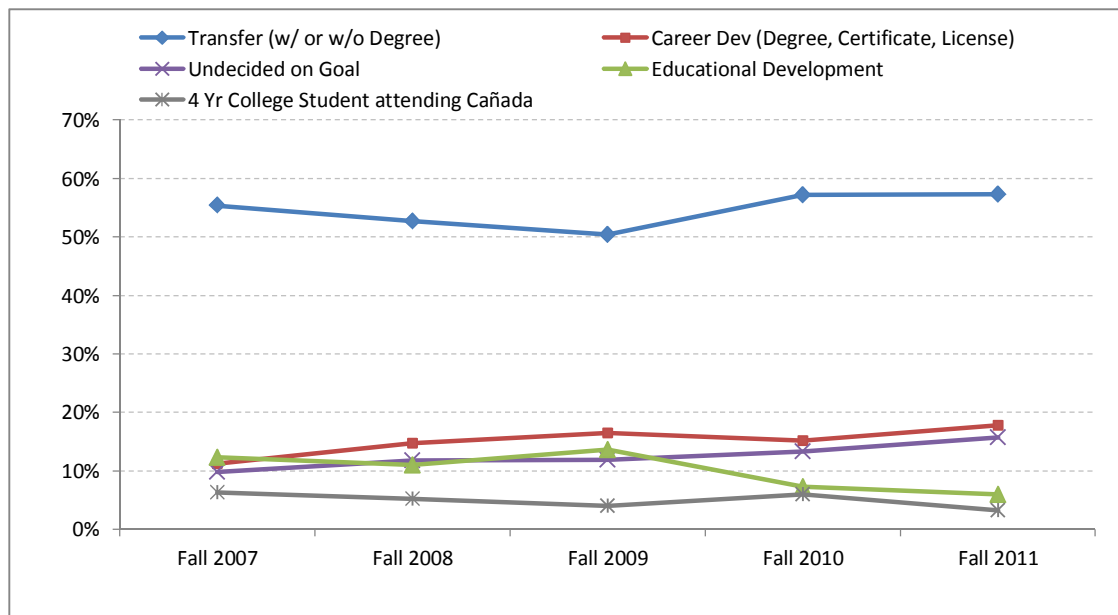
**Table 5. Student Goal Orientation**

Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
READ	Transfer (w/ or w/o Degree)	221	201	199	211	229
	Career Dev (Degree, Certificate, License)	45	56	65	56	71
	Educational Development	49	42	54	27	24
	4 Yr College Student attending Cañada	25	20	16	22	13
	Undecided on Goal	39	45	47	49	63
	% Transfer (w/ or w/o Degree)	55%	53%	50%	57%	57%
	% Career Dev (Degree, Certificate, License)	11%	15%	16%	15%	18%
	% Educational Development	12%	11%	14%	7%	6%
	% 4 Yr College Student attending Cañada	6%	5%	4%	6%	3%
	% Undecided on Goal	10%	12%	12%	13%	16%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category also includes some degree seeking students.

**Student Goal Orientation**



Some questions to get you thinking:

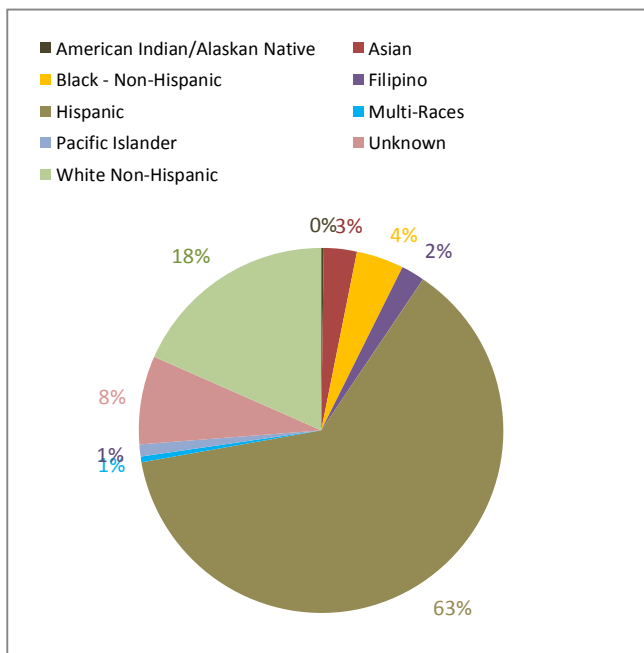
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

**Table 6. Student Demographics - Ethnicity**

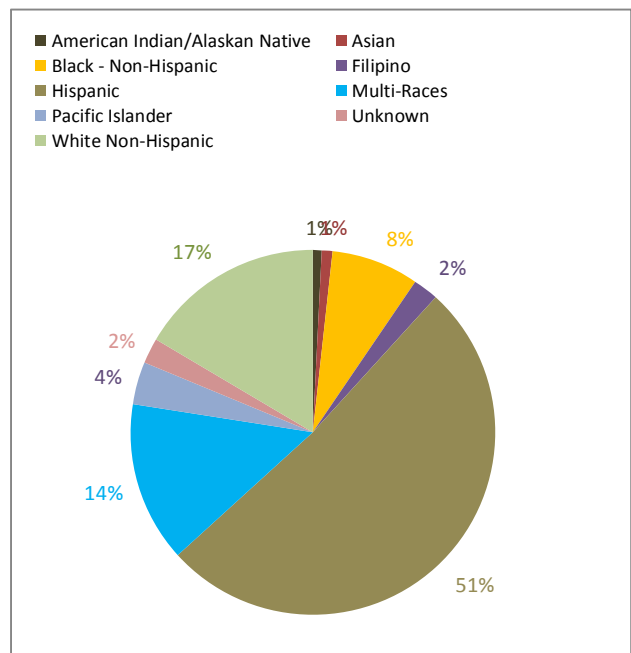
Department	Metric	Term					
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	
READ	American Indian/Alaskan Native		1	3	1	3	
	Asian		11	8	9	4	
	Black - Non-Hispanic		16	27	35	31	
	Filipino		8	7	9	9	
	Hispanic		239	226	183	206	
	Multi-Races		2	21	29	57	
	Pacific Islander		4	12	16	15	
	Unknown		30	20	17	9	
	White Non-Hispanic		70	71	70	66	
	%						
	% American Indian/Alaskan Native		0%	1%	0%	1%	
	% Asian		3%	2%	2%	1%	
	% Black - Non-Hispanic		4%	7%	9%	8%	
	% Filipino		2%	2%	2%	2%	
	% Hispanic		63%	57%	50%	52%	
	% Multi-Races		1%	5%	8%	14%	
	% Pacific Islander		1%	3%	4%	4%	
	% Unknown		8%	5%	5%	2%	
	% White Non-Hispanic		18%	18%	19%	17%	

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

**Fall 2008**



**Fall 2011**



Some questions to get you thinking:

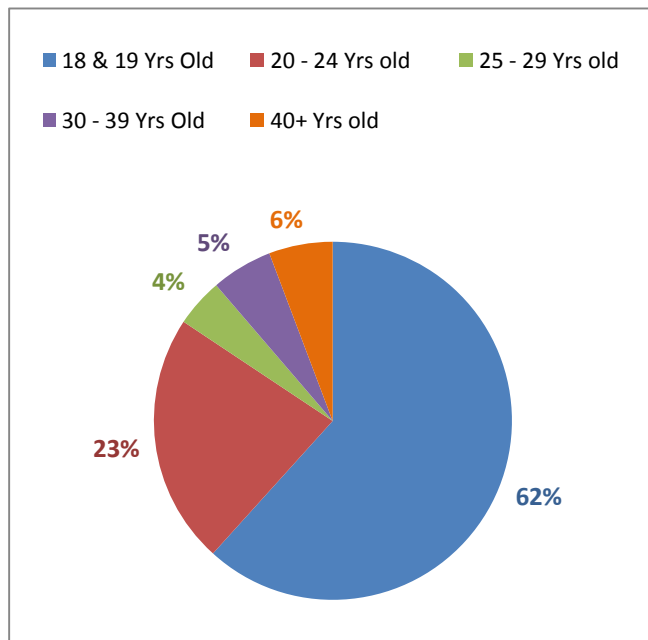
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

**Table 7. Student Demographics - Gender & Age**

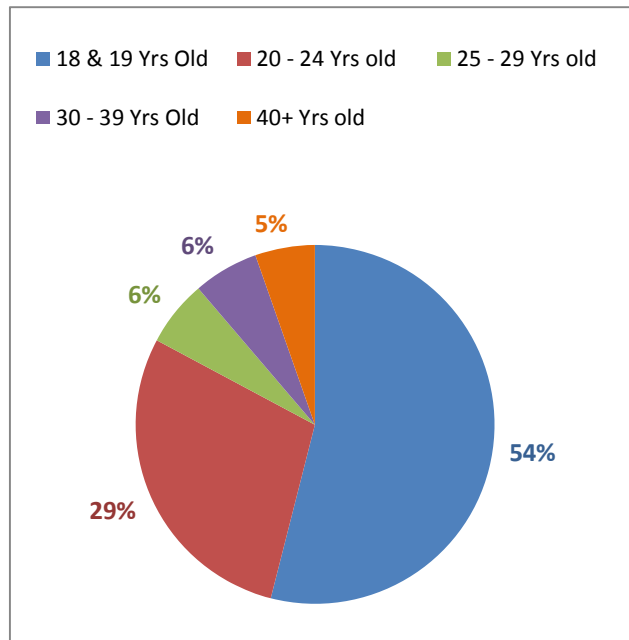
Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
READ	Female	209	216	204	206	230
	Male	174	156	182	155	165
	18 & 19 Yrs Old	224	223	197	217	210
	20 - 24 Yrs old	82	76	95	91	112
	25 - 29 Yrs old	16	14	22	16	23
	30 - 39 Yrs Old	20	17	18	16	23
	40+ Yrs old	21	17	23	19	21
	% Female	52%	57%	52%	56%	58%
	% Male	44%	41%	46%	42%	41%
	% 18 & 19 Yrs Old	56%	59%	50%	59%	53%
	% 20 - 24 Yrs old	21%	20%	24%	25%	28%
	% 25 - 29 Yrs old	4%	4%	6%	4%	6%
	% 30 - 39 Yrs Old	5%	4%	5%	4%	6%
	% 40+ Yrs old	5%	4%	6%	5%	5%

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**Fall 2007**



**Fall 2011**



Some questions to get you thinking:

- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

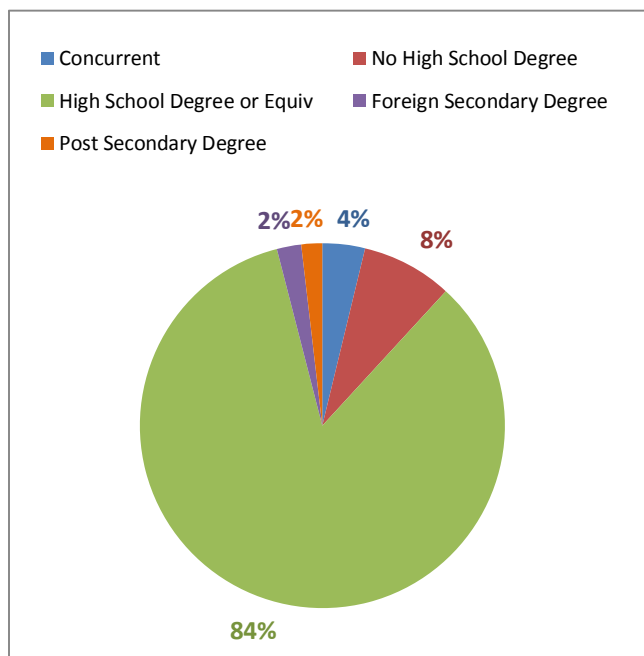
**Table 8. Student Education Attainment Level**

Department	Metric	Term				
		Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
READ	Concurrent	14	41	31	40	9
	No High School Degree	30	29	37	31	32
	High School Degree or Equiv	312	296	297	316	349
	Foreign Secondary Degree	8	10	12	11	10
	Post Secondary Degree	7	10	7	3	0
	% Concurrent Enrollment	4%	11%	8%	11%	2%
	% No High School Degree	8%	8%	9%	8%	8%
	% High School Degree or Equiv	78%	78%	75%	86%	87%
	% Foreign Secondary Degree	2%	3%	3%	3%	3%
	% Post Secondary Degree	2%	3%	2%	1%	0%

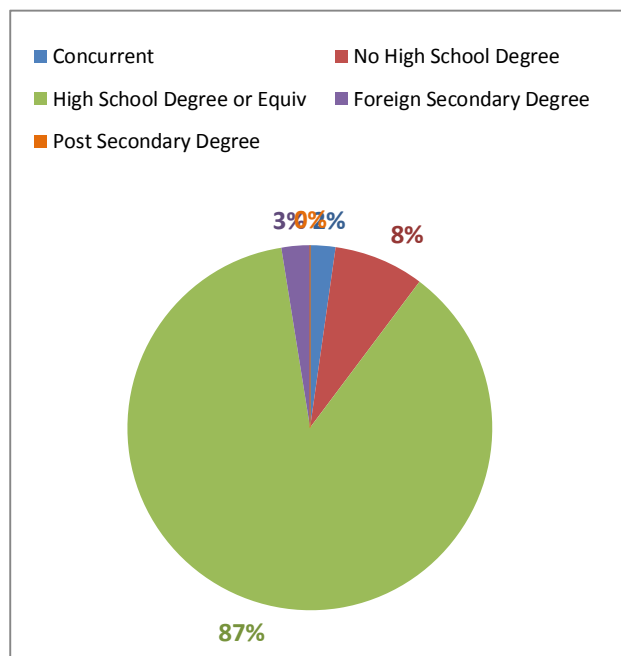
**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

**Fall 2007**



**Fall 2011**



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?