**Table 1. Enrollment Patterns & Course Offerings** 

				Term		
College	Metric	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
Cañada	Unique Headcount	6,688	6,804	7,379	7,199	7,096
	Total Course Enrollments	14,578	15,031	16,877	16,661	16,417
	# of Course Offerings	301	301	300	265	299
	# of Section Offerings	666	667	672	614	651
	Ave Enrollment per Section	21.9	22.5	25.1	27.1	25.2

Data Definitions:

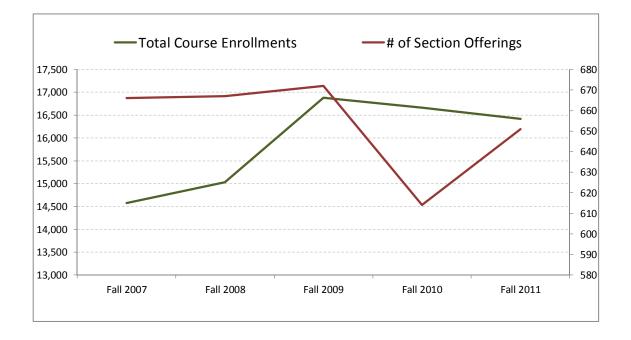
Unique Headcount is the count of individual students (no duplicates) enrolled at the college

**Total Course Enrollments** is the sum total of all courses students are taking in the term.

# of Course Offerings is the number of courses offered by the college in that term.

# of Section Offerings is the number of course sections offered by the college in that term.

Ave Enrollment per Section is the average number of students per section (Average Class Size).



**Table 2. College Efficiency** 

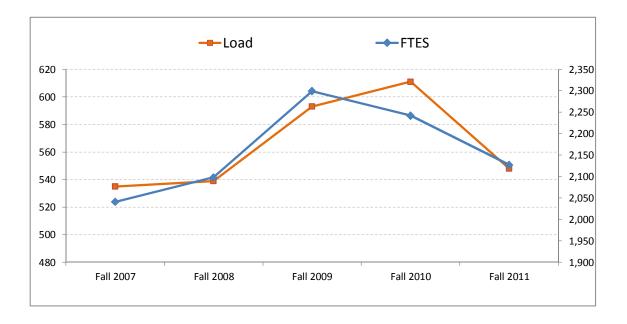
		Term	
College	Metric	Fall 2007 Fall 2008 Fall 2009 Fall 2010	Fall 2011
	WSCH	61,218 62,940 68,981 67,256	63,810
	FTES	2,041 2,098 2,299 2,242	2,127
	FTE	114.4 116.8 116.3 110.0	116.4
	Load	535 539 593 611	548

Data Definitions: WSCH is the total Weekly Student Contact Hours resulting from all enrollment at the college for that term.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.

FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that term.

Load is the ratio of WSCH to FTE and a standard measure of department efficiency.



**Table 3. Student Performance Profile** 

				Term		
College	Metric	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
Cañada	Success Rate	70.4%	69.6%	67.8%	67.1%	67.7%
	Retention Rate	84.7%	85.0%	83.3%	83.2%	82.1%
	Ave Units Attempted this Term	6.5	6.5	6.8	7	7
	Ave Units Earned this Term	4.7	4.7	4.7	4.9	5.1
	Ave Term GPA	2.35	2.02	2.03	2.15	2.17
	Ave Cumulative GPA	2.73	2.53	2.55	2.57	2.56

Data Definitions: Success Rate is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

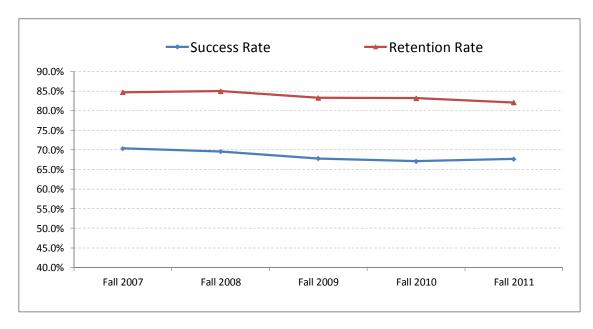
Ave Units Attempted this Term is the average number of units associated with students enrollment for the term after the add/drop deadline.

Ave Units Earned this Term is the average number of course units awarded to the student at the end of the given term.

Ave Term GPA is the average current term GPA of all students taking courses in the College for the given term.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the College for the given term.

### **Student Performance Profile**



**Table 4. Student Enrollment Status Profile** 

				Term		
College	Metric	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
Cañada	First-Time Student	1,499	1,371	1,371	1,284	1,330
	Continuing Student	3,619	3,761	4,241	4,389	4,277
	Returning Student	1,104	1,088	1,223	1,102	1,107
	Concurrent Enrollment	465	584	544	421	382
	Percent First Time	22%	20%	19%	18%	19%
	Percent Continuing	54%	55%	57%	61%	60%
	Percent Returning	17%	16%	17%	15%	16%
	Percent Concurrent	7%	9%	7%	6%	5%

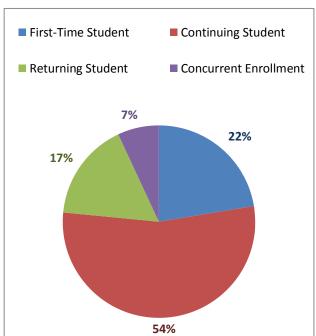
Data Definitions: First Time Student A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.

Returning Student is returning to this DISTRICT and has not attended another institution since the last term here or is returning to this DISTRICT after attending another college.

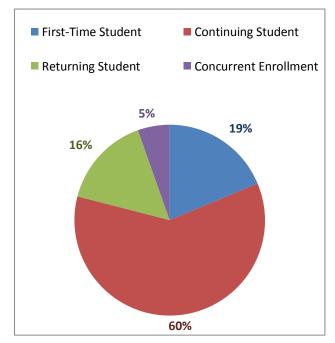
Continuing Students are those that attended the DISTRICT in immediately previous primary term. Fall & Spring are primary terms.

Concurrent Enrollment is a student that is attending high school during the term for which he/she is applying.

Fall 2007



### Fall 2011



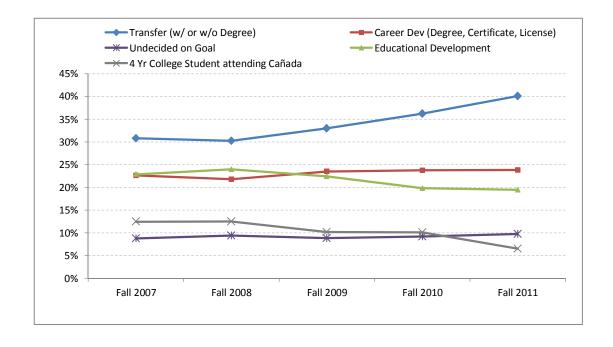
**Table 5. Student Goal Orientation** 

				Term		
College	Metric	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
Cañada	Transfer (w/ or w/o Degree)	2,060	2,056	2,431	2,605	2,843
	Career Dev (Degree, Certificate, License)	1,515	1,484	1,735	1,709	1,690
	Educational Development	1,530	1,630	1,653	1,425	1,381
	4 Yr College Student attending Cañada	834	850	751	726	462
	Undecided on Goal	586	638	652	661	694
	% Transfer (w/ or w/o Degree)	31%	30%	33%	36%	40%
	% Career Dev (Degree, Certificate, License	23%	22%	24%	24%	24%
	% Educational Development	23%	24%	22%	20%	19%
	% 4 Yr College Student attending Cañada	12%	12%	10%	10%	7%
	% Undecided on Goal	9%	9%	9%	9%	10%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

**Note 2:** Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.



**Table 6. Student Demographics - Ethnicity** 

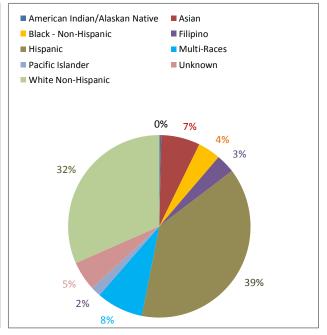
				Term		
College	Metric	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
Cañada	American Indian/Alaskan Native		27	33	23	25
	Asian		443	493	528	489
	Black - Non-Hispanic		235	278	296	285
	Filipino		211	211	235	238
	Hispanic		2979	2,990	2,804	2,729
	Multi-Races		46	223	395	590
	Pacific Islander		91	120	116	127
	Unknown		586	590	516	371
	White Non-Hispanic		2186	2,441	2,286	2,242
	% American Indian/Alaskan Native		0%	0%	0%	0%
	% Asian		7%	7%	7%	7%
	% Black - Non-Hispanic		3%	4%	4%	4%
	% Filipino		3%	3%	3%	3%
	% Hispanic		44%	41%	39%	38%
	% Multi-Races		1%	3%	5%	8%
	% Pacific Islander		1%	2%	2%	2%
	% Unknown		9%	8%	7%	5%
	% White Non-Hispanic		32%	33%	32%	32%

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

### Fall 2008

# American Indian/Alaskan Native Black - Non-Hispanic Hispanic Pacific Islander White Non-Hispanic 0% 7% 3% 32% 44%

### Fall 2011

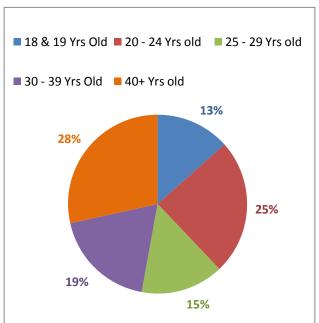


**Table 7. Student Demographics - Gender & Age** 

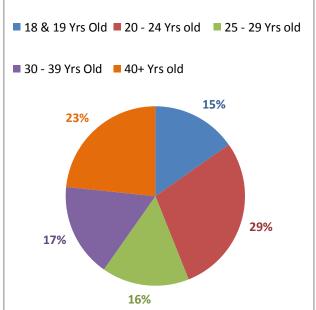
		Term				
College	Metric	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
Cañada	Female	4,210	4,295	4,703	4,572	4,445
	Male	2,274	2,335	2,501	2,438	2,503
	18 & 19 Yrs Old	834	888	984	987	1,024
	20 - 24 Yrs old	1,527	1,537	1,755	1,903	1,926
	25 - 29 Yrs old	932	943	1,060	1,033	1,060
	30 - 39 Yrs Old	1,164	1,168	1,217	1,162	1,136
	40+ Yrs old	1,769	1,689	1,847	1,697	1,567
	% Female	63%	63%	64%	64%	63%
	% Male	34%	34%	34%	34%	35%
	% 18 & 19 Yrs Old	12%	13%	13%	14%	14%
	% 20 - 24 Yrs old	23%	23%	24%	26%	27%
	% 25 - 29 Yrs old	14%	14%	14%	14%	15%
	% 30 - 39 Yrs Old	17%	17%	16%	16%	16%
	% 40+ Yrs old	26%	25%	25%	24%	22%

 $\textbf{Data Definitions:} \quad \text{Gender \& Age category percentages may not sum to 100\% due to nondisclosures.}$ 

Fall 2007



Fall 2011



**Table 8. Student Education Attainment Level** 

				Term		
College	Metric	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011
Cañada	Concurrent Enrollment (K-12)	465	584	544	421	382
	No High School Degree	981	1,068	1,044	970	820
	High School Degree or Equiv	3,163	3,274	3,364	3,855	3,999
	Foreign Secondary Degree	385	341	325	358	359
	Post Secondary Degree	1,411	1,514	1,456	1,625	1,581
	% Concurrent Enrollment	7%	9%	7%	6%	5%
	% No High School Degree	15%	16%	14%	13%	12%
	% High School Degree or Equiv	47%	48%	46%	54%	56%
	% Foreign Secondary Degree	6%	5%	4%	5%	5%
	% Post Secondary Degree	21%	22%	20%	23%	22%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

### Fall 2007

# ■ Concurrent Enrollment (K-12) ■ No High School Degree ■ High School Degree or Equiv ■ Foreign Secondary Degree ■ Post Secondary Degree 7% 15% 6%

### Fall 2011

